



Sponsorship Proposal

Star Spring Festival

5k & Car Show Benefiting
St. Jude Children's Hospital

April 26, 2025

9am – 12pm

301 Mangum Dr

Florence, MS 39073

Contact

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Introduction

Join us for an unforgettable day of fun and support for St. Jude Children's Research Hospital at our 5K and Car Show on Saturday, April 26, 2025, at Star Baptist Church in Star, MS! This exciting event is packed with activities for everyone, from a lively 5K run to a dazzling car show, plus plenty of engaging activities throughout the day like a beauty pageant and burnout competition. We are asking for support from generous sponsors like you to help make this day special.

Every dollar raised goes directly to St. Jude Children's Research Hospital which is dedicated to treating and curing pediatric catastrophic diseases. Thanks to supporters like you, families never receive a bill from St. Jude for treatment, travel, housing, or food, allowing them to focus solely on helping their child live.

In the past, even when the weather didn't cooperate, our spirit wasn't dampened. DJ Don Tyler said it best on a rainy day: "Cancer doesn't stop because of the rain, so THANK YOU for not letting the rain stop you from fighting cancer." Together, we've raised over \$120,000 since this event began, and it's all because of the amazing support from our community and sponsors like you.

So, come join us on April 26, 2025 for a day of fun, community, and making a real difference in the lives of children and their families. We can't wait to see you there and show how much we can achieve together!

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About Us

Welcome to the 14th Annual Star Spring Festival! Our mission is to unite the community in support of St. Jude Children's Research Hospital. This event goes beyond fun activities; it's about making a real difference for children and families facing life-threatening diseases.

At St. Jude, no family ever receives a bill for treatment, travel, housing, or food. This incredible support allows families to focus on helping their children get better without the added stress of financial worries. Our festival is dedicated to raising funds and awareness for this vital cause, ensuring that St. Jude can continue their life-saving work.

Every dollar raised supports St. Jude's research and treatment efforts. Our event celebrates community spirit and solidarity, coming together for a cause that changes lives.

None of this would be possible without the dedication of our volunteers, the generosity of our sponsors, and the enthusiasm of our participants. The Annual Star Spring Festival is a testament to what we can achieve when we unite for a common goal. Join us for a day of joy, unity, and purposeful action, and help us make this year's festival the best one yet in support of St. Jude Children's Research Hospital.

Vision



- Support St. Jude Children's Hospital's life-saving work.
- Inspire community generosity and compassion.
- Advance pediatric healthcare and research.



Mission

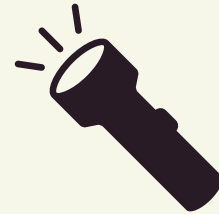
- Raise funds and awareness for St. Jude.
- Highlight the impact of donations on children's lives.
- Build lasting community relationships.

About The Event

The 14th Annual Star Spring Festival is on April 26, 2025, in Star, Mississippi! This exciting event brings our community together for a day of fun and fundraising to support St. Jude Children's Research Hospital. Enjoy a 5K Walk/Run, Kid's Fun Run, Car, Truck, Bike & Tractor Show, Beauty Pageant, vendor booths, delicious food, and door prizes.

Every dollar raised at the festival goes directly to St. Jude, helping them continue their life-saving work. This event is a celebration of community spirit and solidarity, where we come together to make a real difference.

We couldn't do this without our amazing volunteers and generous sponsors. Mark your calendars and join us for a day of joy and meaningful action. Let's make this year's festival the best one yet and support St. Jude in their fight against childhood illness.



Event Highlights

5k Run/Walk

Car, Truck, and Bike Show

Vendor/Craft Booths

Legal Burnout

Beauty Pageant

Door Prizes, Food, and More!

Event Schedule*

April 26

8 AM

5k & Car Show Registration



9 AM

5k & Car Show Starts



1 PM

Car Show Awards
Burnout Contest



4 PM

Beauty Pageant

*Updated schedule will be available closer to the event

Star Spring Festival

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Benefits for Sponsor

Sponsoring the Star Spring Festival boosts your brand's visibility, engages the community, and supports St. Jude Children's Research Hospital. Enjoy excellent marketing opportunities and positive PR while making a meaningful impact on children's lives.

Supporting a Worthy Cause

Align your brand with St. Jude Children's Research Hospital, an organization dedicated to treating and curing childhood cancer. Your sponsorship helps ensure that families never receive a bill for treatment, travel, housing, or food.

Community Engagement

Demonstrate your commitment to the community by supporting a beloved local event. Connect with potential customers and build positive relationships with event attendees and other sponsors.

Positive PR and Recognition

Receive acknowledgment and thanks during the event, and across various media channels. Build goodwill and demonstrate corporate social responsibility, enhancing your brand's image and credibility.

Sponsorship Opportunities

We are excited to offer a variety of sponsorship opportunities for our 5K and Car Show benefiting St. Jude Children's Research Hospital. Our sponsorship tiers are designed to provide significant visibility and engagement for your brand. We have three main levels of sponsorship: Bronze, Silver, and Gold, each offering unique benefits and promotional opportunities tailored to meet your marketing goals.

Additionally, we offer specialized sponsorships, including the Water Table Sponsor, DJ Sponsor, Burn Out Sponsor, and Trophy Sponsor, which provide exclusive branding opportunities at key points during the event. By partnering with us, your business will not only gain valuable exposure but also make a meaningful impact in the fight against childhood cancer.

	Bronze Sponsor	Silver Sponsor	Gold Sponsor
Social Media Shoutout	✓	✓	✓
Business Link on Website (1 year)	✓	✓	✓
Recognition at Event	✓	✓	✓
Banner Display at Event		✓	✓
Free Car Registration		1	2
Table/Booth Space at Event			✓
	\$100	\$250	\$500+

Sponsorship Opportunities Cont.



DJ Sponsor

Display Banner Near DJ Table

Recognition at Event

Social Media Shoutout

Business Link on Website (1 year)

2 Free Car Registrations

\$500



Water Table Sponsor

Display Name at Water Table

Recognition at Event

Social Media Shoutout

Business Link on Website (1 year)

1 Free 5k Registration

\$500



Burnout Sponsor

Display Banner at Car Show

Recognition at Event

Social Media Shoutout

Business Link on Website (1 year)

1 Free Car Registration

\$350



Trophy Sponsor

Display Name on All Trophies

Recognition at Event

Social Media Shoutout

Business Link on Website (1 year)

\$200



Sponsor FAQs

Will my logo be included on the shirt for the event?

T-shirt space is limited to amounts \$250+. If there is still space on the shirt to add a logo, that will be done in a first-come, first-served basis. Getting your sponsorship in early is paramount for this process.

Can I have a free run registration instead of car show registration with my sponsorship?

Absolutely! Be sure to note that in your email with your logo and business information.

When is the deadline for submitting the sponsorship?

Your form and payment should be submitted by February 28, 2025 to be added to the event shirt. To guarantee a sign with your logo on it, the deadline is March 31, 2025. Any later, we may ask that you provide your own sign.

Will I receive a receipt or acknowledgment for my sponsorship?

Yes, all sponsors will receive an acknowledgment letter and receipt for their sponsorship, which can be used for tax purposes.

Will my sponsorship be tax-deductible?

Yes, your sponsorship is tax-deductible. For IRS purposes, our tax identification number is: 62-0646012

Can I volunteer at the event in addition to sponsoring?

Absolutely! We welcome and appreciate any additional support. Please indicate your interest in volunteering on the sponsorship commitment form, or contact us directly.

Sponsorship Commitment Form

Sponsor Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

Choose Your Sponsorship

Gold: \$500+

DJ Sponsor: \$500

Silver: \$250+

Burnout Sponsor: \$350

Bronze: \$100

Trophy Sponsor: \$200

Water Table Sponsor: \$100

Please send your logo with the completed form to starspringfestival@yahoo.com

We ask that your logo is in PDF or EPS format.

A 6 ft table will be provided to Gold Sponsors. There is NO access to electricity.

Please make ALL checks payable to St. Jude Children's Hospital.

Mail checks to: 136 Moto X Drive, Florence, MS 39073

Donation Amount: _____

Signature: _____

Date: _____

Thank you for your interest and support!

By sponsoring the Annual Star Spring Festival, you are making a significant impact on the lives of children and families supported by St. Jude Children's Research Hospital.

We look forward to partnering with you and making this year's festival the best one yet. Together, we can support St. Jude in their mission to treat and cure childhood illnesses. Thank you for your generosity and commitment to this cause!

Contact

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