

# **Stuart Beckett**

UX/UI + Senior Graphic Designer

Based in Vancouver, BC

Portfolio - https://www.stuartbeckett.com

LinkedIn - https://www.linkedin.com/in/stuart-beckett/

#### **About Me**

I take a great amount of satisfaction in working to see thoughts and ideas evolve from thumbnail sketches or wireframes into finished designs. Fully realized executions and truly successful ideas should always accomplish the goal one sets out to achieve at the beginning of the creative process.

#### UX/UI

Created wireframes, page designs and prototypes, designing the overall UI experience. Worked with the development team to facilitate the online experience, as well as to monitor the overall quality of the final deliverables. Ensured that marketing campaigns were integrated with the client's existing user experience.

#### Design

Responsible for the design and development of campaign creative from initial ideation and brainstorming meetings, into layouts and animation. Developed multifaceted campaigns that drove traffic online via social media, email marketing and display banner ads. Worked on branding, logo designs, and styleguides for final implementation.

# **Work Experience**

September 2020 – October 2024 **Republix, Vancouver BC**Senior UX/UI Designer

June 2012 – September 2020 **Media Mechanics, Halifax NS** Design, User Experience

June 2011 – June 2012

**PLU Communications, Montréal QC** Senior Art Director/UI Designer

April 2008 – March 2010

Y&R Brands, Toronto ON

Associate Creative Director

March 2007 – April 2008 **Organic Inc, Toronto ON**Senior Art Director

October 2005 – February 2007 **dthree inc, Mississauga ON** Interactive Designer

### **Skills**

UX/UI Design
Graphic Design
Digital Marketing
Digital Strategy
Animation
Storyboarding
Presentation Development
Process Development
Creative Leadership
Adobe Creative Suite
Figma, XD & Sketch

## **Education**

**Sheridan College, Oakville ON** Illustration Diploma

**International Academy Of Design, Toronto ON**Computer Graphics Diploma