



Pristine Waters.

Immaculate Salmon.

Your chef-d'oeuvre demands the best - and it starts with Faroe Islands salmon.

Isolated in the North Atlantic, the Faroe Islands boast some of the most pristine aquatic environments in the world. Strong fjord currents and oxygen-rich glacial waters give rise to salmon with a flawless fat line, perfect texture, and world-renowned flavor. From the Faroes' centuries-long tradition comes an unbelievable culinary experience.

Do seafood fearlessly with our Faroe Islands salmon.



PRODUCT INFORMATION

Product #	Dist Code	Name	Portion Size	Pack
21005324	xxxxxx	Atlantic Salmon Portion IVP	4 oz.	1/10 LB
21005326	xxxxx	Atlantic Salmon Portion IVP	6 oz.	1/10 LB
21005335	XXXXXX	Atlantic Salmon Portion IVP	8 oz.	1/10 LB

SIMPLIFY EXCELLENCE

Save time and money with individually vacuum-sealed portions for ultimate freshness and flavor.

SATISFY DEMAND

32% of consumers across all age groups expect to increase their seafood consumption this year.

SUPPORT HEALTHINESS

48% of consumers want to eat healthier and view seafood as an ideal addition to a healthy diet.

SURPASS EXPECTATIONS

33% of consumers prefer seafood options in restaurants over preparing it themselves at home.

SIDE WITH SUSTAINABILITY

ASC-Certified premium seafood under the strictest industry standards for minimal environmental impact.

EXPLORE THE POSSIBILITIES AT **HIGHLINERFOODSERVICE.COM**



From rich fishing traditions and Iceland's pristine waters comes immaculate, sustainably sourced seafood. Discover the benefits of Frozen-At-Source: consistent flavor and availability, extended shelf time, and zero waste.



REFRESH HOW YOU SEE FROZEN-AT-SOURCE

The advantages are as clear as the Icelandic waters. Frozen-at-source is often safer, of higher quality and consistency, more readily available, and price-stable, while also providing greater flexibility and control. All those factors combine to give you what your customers crave, and the efficiency and profitability your operation needs.

	FROZEN-AT-SOURCE	FRESH
FOOD SAFETY	Flash-frozen immediately after catch with the latest technology. Stops bacterial growth in minutes.	Refrigerated or iced on-board ships for hours or days. Does not completely stop bacterial growth.
QUALITY & CONSISTENCY	Consistently frozen to lock in taste and texture - week after week	Uneven refrigeration temperatures. Uncertain transportation conditions.
AVAILABILITY & PRICING	Consistent access to deep selection of popular species, year-round. Less expensive and more price stable.	Unlikely to receive consistent supply of the most popular species year-round. Price volatility and premium price tag.
WASTE & PROFIT	More stable, allowing for flexible portioning each day. Eliminates food and cost waste.	Highly perishable, even when refrigerated. Creates food and cost waste if not used promptly.

ICELANDIC ORIGINS

Nurtured by the pristine waters that cradle Iceland, our fish embody a rich tradition of fishing that runs deep in Icelandic culture. Drawing from this legacy, we've developed sourcing practices that revolve around sustainability, responsibly procuring fish from our abundant fishing territories. This commitment to preserving our marine resources is intertwined with our dedication to delivering excellence to your plate.

ICELANDIC FEATURES & BENEFITS

- Iceland Responsible Fisheries (IRF) certification
- Entire process from net to freezer takes less than five hours
- Quick processing and freezing locks in freshness
- Unsurpassed quality, consistency and flavor
- Extended shelf life ensures lower and stable prices
- Can be prepared in a wide variety of cooking techniques: pan sautéed, poached, steamed,





ICELANDIC PRODUCT LIST

COD		Pack/Portion	Case Weight
21005120	Atlantic Cod, Cello Pack, 1x Frozen, 1-2 Count, 10/5 lb. Cartons MSC	1-2 ct.	50 lbs
21005475	Atlantic Cod, Cello Pack, 1x Frozen, 2-5 Count, 15/2 lb. Cartons MSC	2-5 count	30 lbs
21005496	Cod Tail, 1x Frozen, 4 oz. portion, 1/10 lb MSC	4 oz.	10 lbs
21005497	Cod Tail, 1x Frozen, 5 oz. portion, 1/10 lb MSC	5 oz.	10 lbs
21005793	Atlantic Cod Loin, 1x Frozen, 4 oz. Portion, 1/10 lb. MSC	4 oz.	10 lbs
21005794	Atlantic Cod Loin, 1x Frozen, 5 oz. Portion, 1/10 lb. MSC	5 oz.	10 lbs
21051041	Atlantic Cod Fillet, Frozen at Sea, 8-16 oz Portions, 4/12 lb. MSC	8-16 oz.	48 lbs
21051042	Atlantic Cod Fillet, Frozen at Sea, 16-32 oz Portions, 4/12 lb. MSC	16-32 oz.	48 lbs
21051043	Atlantic Cod Fillet, Frozen at Sea, 32+ oz Portions, 4/12 lb. MSC	32+ oz.	48 lbs
HADDOCK		Pack/Portion	Case Weight
21005007	Haddock Fillet, 11-14 oz Portions, 1/20 lb. MSC	11-14 oz	20 lbs
21005140	Haddock, 1x Frozen, Cello Pack, 1-3 ct. Portions, 10/5 lbs. MSC	1-3 count	50 lbs
21005328	Haddock Fillet, 1x Frozen, 6-8 oz Portions, 1/10 lb. MSC	6-8 oz.	10 lbs
21005355	Haddock Fillet, 1x Frozen, 8-10 oz Portions, 1/10 lb. MSC	8-10 oz.	10 lbs
21005356	Haddock Fillet, 1x Frozen, 10-12 oz Portions, 1/10 lb. MSC	10-12 oz.	10 lbs
21005527	Haddock Fillet, 1x Frozen, 4-6 oz Portions, 1/10 lb. MSC	4-6 oz.	10 lbs
21005531	Haddock, 1x Frozen,6-8 oz. Portions, 1/10 lb. MSC	6-8 oz.	10 lbs
21005536	Haddock, 1x Frozen, 6-8 oz. Portions, 1/10 lb. MSC	8-10 oz.	48 lbs
21052040	Haddock Fillet, 1x Frozen, 5-8 oz Portions, 4/12 lb. MSC	5-8 oz.	48 lbs
21052041	Haddock Fillet, 1x Frozen, 8-16 oz Portions, 4/12 lb. MSC	8-16 oz.	48 lbs
21052042	Haddock Fillet, 1x Frozen, 16-32 oz Portions, 4/12 lb. MSC	16-32 oz.	48 lbs
21052061	Haddock Fillet, 1x Frozen, 8-10 oz Portions, 4/12 lb. MSC	8-10 oz.	48 lbs
21052062	Haddock Fillet, 1x Frozen, 10-12 oz Portions, 4/12 lb. MSC	10-12 oz.	48 lbs
21075537	Haddock Fillet, 1x Frozen, 10-12 oz Portions, 1/10 lb. MSC	10-12 oz.	48 lbs
POLLOCK		Pack/Portion	Case Weight
21005161	Pollock Fillet, 1x Frozen, Cello Pack, 3.5-16 oz Portions, 10/5 lb. MSC	3.5 - 16 oz.	50 lbs