



■ Free Guide to Maximizing Tax Deductions

A Small Business Owner's Roadmap to Keeping More of Your Money

Powered by M.A.K.S. — Monthly Account-Keeping System

Page 1 – Welcome to Smarter Tax Savings

- Branded intro:
“At **M.A.K.S.**, we believe bookkeeping isn’t just about keeping records—it’s about creating opportunities to save and grow. This guide reveals simple strategies to help you maximize deductions and keep more of your hard-earned income.”
- **Why Tax Deductions Matter**
- For small business owners, every dollar counts. Unlike large corporations with entire departments dedicated to managing finances, entrepreneurs and small teams often juggle multiple roles—marketing, operations, sales, and finances. This leaves little time to dig into tax laws, which can mean missing out on deductions that directly reduce your taxable income. Simply put, the more deductions you claim correctly, the less you owe in taxes and the more money you keep in your business.
- Maximizing deductions isn’t just about lowering your tax bill—it’s about improving your **cash flow**. Cash flow is the lifeblood of small businesses. Whether you’re reinvesting in marketing, hiring new staff, or upgrading equipment, every dollar saved on taxes is a dollar that can go back into fueling growth. When deductions are overlooked, small business owners unintentionally give away profits that could have strengthened their company.
- Finally, deductions matter because they reward business owners for smart decisions and investments. From setting up a home office to contributing to retirement plans, these deductions are built into tax law to support entrepreneurship. By understanding and planning for them, you not only save money but also create a financial system that keeps your business sustainable for the long term.

Page 2 – Top Deductions You Can Use Today

- Bullet list of deductions with icons (Home Office, Mileage, Startup Costs, Equipment, Marketing, Professional Services, Education, Retirement).
- Highlight box:
 - ♦ **M.A.K.S. Insight:** “Tracking mileage with your accounting system can add up to thousands in yearly savings.”
- **Tracking Mileage with M.A.K.S.**
- One of the most overlooked deductions for small business owners is **mileage**. Whether you’re driving to client meetings, running errands for your business, or attending networking events, those miles add up quickly. The IRS allows you to deduct **67 cents per mile in 2025**, which means just 1,000 business miles could equal a \$670 deduction. Multiply that by the number of trips you make throughout the year, and you’ll see how powerful this deduction can be.
- The challenge most small business owners face is **keeping accurate records**.
- A notebook in the glove compartment or scattered receipts often leads to missed miles and lost savings. That’s where **M.A.K.S. (Monthly Account-Keeping System)** makes a difference. By tracking your mileage consistently within your accounting system, you ensure every eligible mile is captured and accounted for—without the stress of scrambling at tax time.
- With M.A.K.S., your mileage isn’t just a number on paper—it becomes part of a smarter bookkeeping system that connects all of your income, expenses, and deductions in one place. For many small business owners, this simple habit can add up to **thousands of dollars in yearly savings**. The money you save on taxes can then be reinvested back into your business—fueling growth, stability, and long-term success.

Page 3 – How to Maximize Your Tax Deductions

- Good recordkeeping is the foundation of maximizing your tax deductions. By tracking receipts, mileage, and expenses throughout the year, you avoid last-minute scrambling and reduce the chance of missing valuable write-offs. With the **M.A.K.S. system**, all your income and expenses are captured in one place, giving you real-time insight into where your money is going—and where you can save. This simple habit alone can keep thousands of dollars in your pocket each year.
- Another key to maximizing deductions is separating business and personal finances. Many small business owners blur the line between the two, which not only creates headaches during tax season but can also trigger IRS audits. **M.A.K.S. makes this easy by providing a dedicated structure for tracking business-only transactions**, helping you stay compliant while making sure every legitimate deduction is claimed. The clearer your financial records, the more opportunities you must save.
- Finally, smart business owners don't wait until April to think about taxes—they plan ahead and seek expert guidance. Quarterly check-ins and professional advice can uncover deductions you didn't even know existed. With **M.A.K.S.**, you get more than just a bookkeeping tool, you get a system designed to support proactive planning. By combining organized records, financial separation, and professional insights, M.A.K.S. empowers small business owners to consistently save thousands every year.

Ready to Unlock More Savings?

M.A.K.S. helps small business owners stay on top of income, expenses, and deductions—all in one place.

 **[Schedule Your Free Consultation Today]**

M.A.K.S. ACCOUNT MANAGEMENT TEAM

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