



PO Box 55009 • Virginia Beach, VA 23471 • www.taca757.org • 757.777.1564

Privacy Policy

Effective Date: September 14, 2025

The Tidewater African Cultural Alliance (“TACA,” “we,” “our,” or “us”) values the privacy of our community members, program participants, and website visitors. This Privacy Policy explains how we collect, use, store, and protect your information when you visit **taca757.org** or participate in our classes, programs, and events.

1. Information We Collect

When you use our website, register for events, sign up for classes, or participate in our programs, we may collect:

- **Personal Information:** Name, email address, phone number, mailing address.
- **Demographic Information:** Age, gender, race/ethnicity, and other optional information. This data helps us understand and better serve the diverse communities we support.
- **Payment Information:** If you register for fee-based events, you may be asked to provide payment details through a secure third-party service. TACA does not store your credit card or banking information.
- **Technical Information:** Non-identifiable data such as IP address, browser type, operating system, and pages visited, collected automatically through cookies or similar technologies.
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2. How We Collect Information

- Directly from you when you register, sign up, or contact us.
- Through third-party platforms or partners that help us manage event registration or class enrollment.
- Automatically, when you browse our website.

3. How We Use Your Information

We use your information to:

- Process registrations for classes, programs, and events.
- Communicate with you about TACA’s activities, updates, and opportunities.



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- Better understand the communities we serve and improve our programming.
- Maintain accurate internal records for reporting and organizational purposes.
- Ensure website functionality and security.

4. Information Sharing

- **We do not sell, trade, or share your personal information** with any other individual, company, or organization without your prior consent.
- Information may be shared with trusted third-party service providers solely for the purpose of processing registrations, payments, or communications on behalf of TACA. These providers are required to maintain the confidentiality and security of your information.
- We may disclose information if required by law or legal process.

5. Cookies & Tracking

Our website may use cookies or similar technologies to improve your browsing experience, analyze site traffic, and understand how visitors engage with our content. You may disable cookies through your browser settings, but some website features may not function properly.

6. Data Security

We take reasonable administrative, technical, and physical safeguards to protect your personal information against unauthorized access, loss, misuse, or disclosure. While we strive to use commercially acceptable means to protect your information, no method of transmission over the Internet is completely secure.

7. Children's Privacy

TACA's website is intended for general audiences. We do not knowingly collect personal information from children under 13 without verifiable parental or guardian consent.

8. Your Choices

- You may opt out of receiving TACA communications at any time by using the unsubscribe link in our emails or by contacting us directly.

Solidarity through the celebration of the African Diaspora worldwide.



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- You may request to review, update, or delete the personal information we hold about you by contacting us at [info@taca757.org].
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9. Third-Party Links

Our website may contain links to external sites not operated by TACA. We are not responsible for the privacy practices or content of those websites. We encourage you to review their privacy policies.

10. Changes to This Policy

TACA may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. Updates will be posted on this page with a revised “Effective Date.”

11. Contact Us

If you have questions or concerns about this Privacy Policy or how we handle your information, please contact us:

Tidewater African Cultural Alliance (TACA) Email: [info@taca757.org] Website: <https://taca757.org>