



HIGHLAND GLEE CLUB
SARAH ROBINSON SEEBER, MUSIC DIRECTOR

**Celebrating 114 Years of Singing
Since 1908**

Dear friend,

As Highland Glee Club continues its 114th season we are offering you expanded opportunities to reach new customers and demonstrate your support for local arts. Over the last two seasons we have significantly broadened the range of our musical offerings to target more music lovers which has greatly increased the size of our audiences. What it means for you is that being an advertiser will reach more potential customers than in the past.

We hope you will consider purchasing an ad for our next concert program to be handed out to the hundreds of your neighbors attending:

- A Spring Romance with the Highland Glee Club (3:00 PM, April 15, 2023)
War Memorial Auditorium, 1000 Commonwealth Avenue, Newton

By being a sponsor you receive the following benefits:

- Letting customers in your service area know of your support for local arts
- Two complimentary tickets
- Listing on our website as a sponsor
- Your name on the sponsorship poster at the two free *HGC Love-In '23* concerts in June
- Assistance in creating your ad

The cost of an ad ranges from only \$70 for a quarter page ad to \$200 for a full page inside cover. You may pay by sending a check to our treasurer (address below) or via PayPal on our web site:

Peter Haffenreffer, Treasurer
14 York Road
Winchester, MA 01890

Or online:
<https://HighlandGleeClub.com/donate-to-the-hgc>

To ensure that your ad will be placed in our program, please upload a completed ad request form and your ad content (if different from last year's) by April 5, 2023, to: hgcbusiness@gmail.com.

Thanks in advance for helping us continue our mission of enriching our communities with the unique sound of men's four-part choral music and promoting the musical training of a graduating senior through our annual \$5,000 music award. Only through the generous support of our patrons, sponsors, and you, our advertisers, can we continue the work we started 114 years ago.

Sincerely,

John Ficarelli
President
Highland Glee Club

Check us out at: www.highlandgleeclub.com

The Highland Glee Club is 501(c)(3) not-for-profit organization

Support The Highland Glee Club by Placing an Ad

The Highland Glee club invites you to place your business ad in our upcoming concert program. Our concerts are attended by several hundred of your neighbors and provide an opportunity to reach new customers while supporting the local arts. Ad pricing/placement options are as follows:

Size	Dimension (inches)	Ad Price
Back cover*	7.5 (h) x 4.5 (w)	\$225*
Inside cover*	7.5 (h) x 4.5 (w)	\$200*
Full page	7.5 (h) x 4.5 (w)	\$180
Half page	3.75 (h) x 4.5 (w)	\$95
Quarter page	1.875 (h) x 4.5 (w)	\$70

* Please contact Jay Paap (617-905-3252 or jaypaap@comcast.net) to enquire about availability

Ads are printed in color. Send print-ready materials to hgcbusiness@gmail.com. Deadline for the ad is April 5, 2023. Payment for the ad is due when copy is sent.

Please note that advertisers are solely responsible for the accuracy and quality of their materials and for securing all necessary permissions for any media used in advertisement.

Ad for: *A Spring Romance with the Highland Glee Club* (Newton) (payment and ad due 4/5/23)

Back* Inside Cover* Full Page Half Page Quarter Page \$ _____

Business Name _____

Contact Person _____

Address _____

City/State/Zip Code _____

Telephone _____ EMAIL _____

Mail this completed form with your check made out to Highland Glee Club to: Peter Haffenreffer, Treasurer
14 York Road.
Winchester, MA 01890

Or pay online at: <https://highlandgleeclub.com/donate-to-the-hgc>
and upload this form with your ad content (if applicable) to hgcbusiness@gmail.com