



Global Citizens Innovative Solutions
www.SDGsChallenge.org

We support the Sustainable Development Goals



SDGs Challenge Judging Criteria
All the elements required for a winning #Solution

Your overall idea
for attaining the
goal by 2030

9 to 10 A highly original idea with a clear understanding of the issues involved and a very clear and detailed rationale for choosing the initial idea. Alternatively an existing idea that has been further developed to take it to the next level

6 to 8 An original idea showing understanding of the issues involved. Alternatively an existing idea that has been very well further developed to take it to the next level

4 to 5 An original idea showing some understanding of the issues involved. Alternatively an existing idea that has been further developed to take it to the next level

2 to 3 An idea showing some understanding of the issues involved and has been developed to take it to the next level

0 to 1 An idea showing limited understanding of the issues involved with little development to take it to the next level

Implementation including stages and timeline

9 to 10 Very clearly and thoroughly developed stages of how to implement the idea and a detailed, realistic timeline of how the idea will be implemented

6 to 8 Clearly and well-developed stages of how to implement the idea and a detailed, realistic timeline of how the idea will be implemented

4 to 5 Shows stages of how to implement the idea and some details of a possible timeline of how the idea will be implemented

2 to 3 Shows some stages of how to implement the idea and a few details of a possible timeline of how the idea will be implemented

0 to 1 Shows few stages of how to implement the idea and very few details of a possible timeline of how the idea will be implemented

Realistic funding
(money or other
resources)
elements toward
implementation

9 to 10 Realistic and viable consideration has been given to how the idea would be effectively and economically funded

6 to 8 Fairly realistic and viable consideration has been given to how the idea would be effectively and economically funded

4 to 5 Some realistic and viable consideration has been given to how the idea would be effectively and economically funded

2 to 3 Little realistic or viable consideration has been given to how the idea would be effectively and economically funded

0 to 1 No realistic or viable consideration has been given to how the idea would be effectively and economically funded

Level of human
and other
resource
requirements

9 to 10 There is well detailed and informed consideration of the personnel and/or resources required to successfully implement and operate the idea

6 to 8 Detailed and informed consideration of the personnel and/or resources required to successfully implement and operate the idea

4 to 5 Some detail and consideration of the personnel and/or resources required to successfully implement and operate the idea

2 to 3 Little detail or consideration of the personnel and/or resources required to implement and operate the idea

0 to 1 No detail or consideration of the personnel and/or resources required to implement and operate the idea

Sustainability of idea/solution

9 to 10 The proposal shows clear evidence of being practical, viable and with longevity that would be sustainable in the long-term future

6 to 8 The proposal shows evidence of being practical, viable, and with longevity that would be sustainable in the medium and/or long-term future

4 to 5 The proposal shows some evidence of being either practice or viable and with some longevity that would be sustainable in the medium and/or long-term future

2 to 3 The proposal shows little evidence of being either practical or viable and with some longevity that would be sustainable in the medium and/or long-term future

0 to 1 The proposal shows no evidence of being either practical or viable or have some longevity that would be sustainable in the medium and/or long- term future

How realistic are
expected
outcomes/
success criteria

9 to 10 Clear evidence, supported with data that shows how the idea will be successful in contributing to solving the SDG chosen

6 to 8 Fairly clear evidence, supported with some data that shows how the idea will be successful in contributing to the success of the SDG goal

4 to 5 Some evidence, supported with limited data that shows how the idea will be successful in contributing to the success in reaching the SDG goal

2 to 3 Limited evidence, supported with very limited data that shows how the idea will be successful in contributing to the success of the SDG goal

0 to 1 No real evidence, supported with very limited data that shows little about how the idea will be successful in contributing to the success of the SDG goal

Potential risks and challenges

9 to 10 Evidence of the risks or challenges that could occur to the implementation of the proposal

6 to 8 Some detail and evidenced awareness of the risks or challenges that could occur to the implementation the proposal

4 to 5 Limited awareness of the risks or challenges that could occur to the implementation of the proposal

2 to 3 Limited awareness of the risks or challenges that could occur to the implementation of the proposal

0 to 1 Very little or no awareness of the risks of challenges that could occur to the implementation of the proposal

Presentation quality

9 to 10 Outstanding levels of clarity and organization with data and evidence to support all aspects of the proposal. It shows clear evidence of passion and collaboration amongst the team members and was highly engaging to experience

6 to 8 Very good levels of clarity and organization with data and evidence to support most aspects of the proposal. It shows evidence of passion and collaboration amongst the team members and was engaging to experience

4 to 5 Satisfactory clarity and organization with data and evidence to support several aspects of the proposal. It shows some evidence of passion and collaboration amongst the team members and was fairly engaging to experience

2 to 3 Some clarity and organization with limited data and evidence to support a few aspects of the proposal. It shows limited evidence of collaboration amongst the team members and was engaging at times

0 to 1 Limited clarity or organization with very little data or evidence to support any aspects of the proposal. It shows no real evidence of passion or collaboration amongst the team members and was rarely engaging

Presentation
originality of
format – 10%
weight

9 to 10 The presentation format was highly original, further supporting the evident passion and engaging quality of the proposal with an obvious understanding of where to go next

6 to 8 The presentation format was engaging, with good understanding of where to go next

4 to 5 The presentation format was quite original, supporting the passion and engaging quality of the proposal with some understanding of where to go next

2 to 3 The presentation format was quite original, supporting the passion and engaging quality of the proposal with some understanding of where to go next

0 to 1 The presentation format was not very original, with little show of passion or the engaging quality of the proposal and little understanding of where to go next

Level of benefit to
society toward
reaching the selected
SDG if solution is
implemented – 10 %
weight

9 to 10 The presentation really resonated with me because of its realistic universal application and ability to provide realistic significant benefits to large numbers of the world's population with little or no negative impact upon the environment

6 to 8 The proposal was interesting because it provided realistic benefits to a good number of the world's population with little or no negative impact upon the environment

4 to 5 The presentation resonated with me somewhat. It has some realistic elements of real universal application and the ability to provide some real benefits to large numbers of the world's population with some negative impact upon the environment

2 to 3 The proposal resonated with me somewhat; It has some realistic elements of real universal application and the ability to provide some real benefits to large numbers of the world's population with some negative impact upon the environment

0 to 1 The proposal did not really resonate with me. It has few realistic elements of real universal application or the ability to provide real benefits to large numbers of the world's population without some negative impact upon the environment

Judging begins with PUBLIC voting by “likes/favorites” on YouTube.com

The Jury Panel Rubric that they will fill in and use to judge for all FINALIST Teams!

Points system of scoring – 10% weight of 100%

Marks awarded out of 100 points	Attaining the goal by 2030, overall idea	Implementation Including stages and timeline	Realistic elements toward implementation	Level of human and other resource requirements	Sustainability of idea/solution	How realistic are expected outcomes/ success criteria	Potential risks and challenges	Presentation quality	Presentation originality of format	Level of benefit to society toward reaching the selected SDG if solution is implemented	TOTAL 100%
A very clear and detailed rationale for choosing the initial idea 9 to 10	A highly original idea with a clear understanding of the issues involved and a very clear and detailed rationale for choosing the initial idea. Alternatively an existing idea that has been further developed to take it to the next level	Very clearly and thoroughly developed stages of how to implement the idea and a detailed, realistic timeline of how the idea will be implemented .	Realistic and viable consideration has been given to how the idea would be effectively and economically funded.	There is well detailed and informed consideration of the personnel and or resources required to successfully implement and operate the idea	The proposal shows clear evidence of being, practical, viable and with longevity that would be sustainable in the long term future	Clear evidence, supported with data that shows how the idea will be successful in contributing to solving the SDG chosen	Evidence of the risks or challenges that could occur to the implementation of the proposal.	Outstanding levels of clarity and organisation with data and evidence to support all aspects of the proposal. It shows clear evidence of passion and collaboration amongst the team members and was highly engaging to experience.	The presentation format was highly original, further supporting the evident passion and engaging quality of the proposal with an obvious understanding of where to go next.	This proposal really resonated with me because of its realistic universal application and ability to provide realistic significant benefits to large numbers of the world's population with little or no negative impact upon the environment	
A clear and detailed rationale for choosing the initial idea 6 to 8	An original idea showing understanding of the issues involved. Alternatively an existing idea that has been very well further developed to take it to the next level	Clearly and well developed stages of how to implement the idea and a detailed, realistic timeline of how the idea will be implemented	Fairly realistic and viable consideration has been given to how the idea would be effectively and economically funded	Detailed and informed consideration of the personnel and or resources required to successfully implement and operate the idea	The proposal shows evidence of being, practical, viable and with longevity that would be sustainable in the medium and or long term future	Fairly clear evidence, supported with some data that shows how the idea will be successful in contributing to the success of the Goal	Some detail and evidenced awareness of the risks or challenges that could occur to the implementation the proposal	Very good levels of clarity and organisation with data and evidence to support most aspects of the proposal. It shows evidence of passion and collaboration amongst the team members and was engaging to experience	The presentation format was engaging, with good understanding of where to go next.	This proposal was interesting because and provided realistic benefits to a good number of the world's population with little or no negative impact upon the environment	
A fairly clear and detailed rationale for choosing the initial idea 4 to 5	An original idea showing some understanding of the issues involved. Alternatively an existing idea that has been further developed to take it to the next level	Shows stages of how to implement the idea and some details of a possible timeline of how the idea will be implemented	Some realistic and viable consideration has been given to how the idea would be effectively and economically funded	Some detail and consideration of the personnel and or resources required to successfully implement and operate the idea	The proposal shows some evidence of being either practical or viable and with some longevity that would be sustainable in the medium and or long term future	Some evidence, supported with limited data that shows how the idea will be successful in contributing to the success in reaching the goal	Limited awareness of the risks or challenges that could occur to the implementation of the proposal	Satisfactory clarity and organisation with data and evidence to support several aspects of the proposal. It shows some evidence of passion and collaboration amongst the team members and was fairly engaging to experience	The presentation format was quite original, supporting the passion and engaging quality of the proposal with some understanding of where to go next	This proposal resonated with me somewhat. It has some realistic elements of real universal application and the ability to provide some real benefits to large numbers of the world's population with some negative impact upon the environment	

