



Global Citizens Innovative Solutions  
[www.SDGsChallenge.org](http://www.SDGsChallenge.org)

## *Registration Instructions & Challenge FAQ*

**Rolling participation means ANYTIME between Apr 22 – July 31**

We use **SLACK** to share ideas, connect and keep all teams in loop communication wise

- **Register ANYTIME April 22-July 25** through the form on: [www.SDGsChallenge.org](http://www.SDGsChallenge.org)
- **Team leads** must also register their team members (up to 6) as soon as known
- Upon registration you'll be invited to join [www.SLACK.com](http://www.SLACK.com). Follow link for log in
- **Check out Rules, Overview, and FAQ to get familiar with the Challenge logistics**
- **SELECT ONE (1) SDG and TARGET/INDICATOR that your team will aim to solve**
- **Share your SDG solution idea and skills needed** on Slack's #need\_team\_members
- **Share your skills and SDGs of interest** on Slack's #i\_want\_to\_join\_team channel
- **Submission instructions for completed Solutions will be provided by May 30**

ALL ABOUT SLACK HERE >>> <https://slack.com/resources/slack-101>

# Frequently Asked Questions (FAQ)

## **Q What is ‘SDGs Challenge?’**

A SDGSC is a hundred-day ROLLING contest (meaning you can jump in to start and finish WHENEVER you want! between April 22 and July 31). It’s “**the world’s most massive Challenge for the world’s most massive challenges!**” where concerned and creative minds are put to task to proactively ideate on solutions to the U.N. member nations Sustainable Development Goals (SDGs) by 2030.

## **Q What special skills do I need? What if I don’t have them all? Will I learn anything?**

A Imagination and a sense of purpose to help solve the world’s critical problems is a good start. You’ll need motivation to undertake research, hone critical thinking, ideation and problem solving, teamwork, consensus building, and communication/video presentation production. General skills in design, technology and business are helpful. Specific skills like coding, prototyping, marketing that help move toward **a tangible output** are highly beneficial –you can also augment your team!

## **Q Will anyone help us? Will we get any support during the Challenge?**

A You will have access to Mentors (subject matter experts), Minders (those who can help keep your team project on track, and Muses (those who can help with ideation and inspiration) but you DO have to ask for the help, it’s not automatic.

## **Q Who is eligible to participate? Do I have to apply?**

A Everyone! You don’t have to “apply” but you do need to register yourself and your team

## **Q How many mates are allowed per team?**

A Up to 6 per team

## **Q Is there a deadline to register?**

A July 25, 2020 is latest as the Challenge ENDS on July 31. You can start anytime from April 22 onward so register and get solving whenever you’re ready!

**Q Who will we be competing against exactly?**

A A variety of participants from all socio-economic-ethnic backgrounds from around the world!

**Q When and where will we present our ideas, solutions?**

A Solutions will be submitted by video. Videos will be 8 minutes max and you will be pitching your solution on digital film (video). Submissions can be made once ready with THREE intake or cutoff periods to choose from: May 31, June 30 and July 31. ONCE YOU SUBMIT though you cannot re-submit the same solution so make sure you're ready when you hit send!

**Q Do I have to be a Student?**

A No! The Challenge welcomes ALL ages, genders, nationalities, simply ANYONE on the Planet is invited to participate.

**Q Can my team come from different countries?**

A Yes! The virtual nature makes this not only possible but we encourage the diversity in ideas and culture.

**Q Why should I join a team and undertake the Challenge? What will I gain?**

A The Challenge will provide invaluable experience (incl. **participation in 'good works' that have purpose**). You will master deadline based creative problem solving, working group diversity, teamwork, and enhanced presentation skills. And, **the Challenge is great for your CV - Universities and employers value such experiences.**

**Q Are there gender or language requirements?**

A No. All are welcome to apply although a strong level of English proficiency is required by at least one team member who can serve as the leader and presenter.

**Q Who owns the intellectual property of the solutions/project?**

A Always the team who created the project – not the Organizer nor its partner companies.

**Q Is there a cost for participation?**

A No. You can opt to build a prototype however and create marketing and promotional materials (both of which we suggest as they are great competitive differentiators! That show you've got what it takes to go the extra mile! You can fundraise for this purpose or utilize your own pooled funds).

**Q How many teams can participate? How many Winners?**

A **No limit** to number of teams, yet only **170 teams will be selected by Public Voting to become Semi-Finalists** and we are aiming for 10 for each SDG. The global Judging panels and Juries will select 51 Finalists (3 per each SDG) and then 17 Winners will emerge by August 31 (1 per SDG).

**Q What will I get!?**

A Satisfaction of knowing you are part of The Solution! And, all team members will receive a personalized Challenge Certificate (provided your team submits a solution.) Your ideas will be seen by incubators, accelerators, companies, and multinationals and this may open opportunities (NO guarantee) for moving forward your solution or recruitment offers or more! Keep an open mind and good luck!

**Q We lost a team member, can we add team members during the Challenge?**

A Yes. As long as you do not exceed the maximum number of team members of 6. New members must accept the Rules.

**Q Can our team use a private Slack channel?**

A Yes, BUT we ALSO ask that you use the Challenge's slack account so you benefit from community and collaborative opportunities that may arise (you can also still send private messages)

**Q Can I submit already existing projects?**

A Yes. But have in mind the judges' assessment rubric. We have immense respect for your work, so please feel free to submit your existing solution and the team working to improve it, like every other team.

**Q What if I have more Qs!?**

A Email us on [17@SDGsChallenge.org](mailto:17@SDGsChallenge.org) or ask us in SLACK using #ask\_the\_organizers\_a\_question