



Global Citizens Innovative Solutions  
[www.SDGsChallenge.org](http://www.SDGsChallenge.org)

## SDGs Challenge RULES & TERMS

- The SDGs Challenge welcomes ANYONE to register themselves or join a team. By registering, youth under the age of 18 are certifying that their parents or legal guardians are aware of their participation and have provided their approval. The SDGs Challenge takes no legal responsibility or liability for underage participation as this check box affirmation is an integral part of the registration form.
- By entering this video based Challenge participants consent to the rules and conditions of fair play, intellectual property integrity, and fair treatment and respect for and to all.
- Copyrights will be strictly enforced and plagiarism in all its forms is expressly forbidden. Written permission will be required by a copyright owner if a team wishes to use material that is not free to use in the public domain. **\*We urge participants to ask us if in doubt.**
- Before submitting a team's video each team member will be required to assert that each has complied with the Challenge Rules and Conditions.
- The video submissions may be in English or French. HOWEVER, subtitles or a separate text of the alternative language must be provided so that judges speaking English or French will be accommodated. **\*Ask Challenge managers for help with translation.**
- The video must **describe a plan to produce and OUTCOME for ONE of the 17** United Nations Sustainable Development Goals (SDGs) such as an educational program, community initiative, app or technology, or a start-up business (or expanding on one ongoing).
- All videos uploaded must be under eight (8) minutes in duration and uploaded to The SDGs Challenge YouTube channel. Details and login to be provided to verified registrants.
- Teams may have assistance with their video production.
- The beginning of the video must contain the words, written or spoken The SDGs Challenge 2020 and end with same.

- Video submissions that contain items that violate privacy laws or reasonable expectations of privacy or decency, or violate legal copyrights or trademarks, or depicts anything that is defamatory in any way (sexist, ageist, racist, etc) will be rejected outright.
- Challenge teams participants retain all rights and copyright to their own intellectual property produced. However, teams and if under age, their legal guardians will grant use of the videos (non-exclusive, royalty free, irrevocable).
- Challenge teams participants and their legal guardians agree to not withhold the use of videos submitted to the Challenge and their partners and thereby extend the right to use, reproduce, disseminate, and display the videos, team names, national origin and team photographs or likenesses for any Challenge promotional or educational purpose, including distributing information without prior notice or consent.
- Video submissions will first be voted on by the general public. Those reaching the highest scoring of 170 (ideally, 10 per SDG, although the Challenge makes no guarantee due to lack of control of submissions per SDG). In this case, 10 winners per SDG will be selected, total thus may be an unknown number.
- Judging panels and global juries will be comprised of subject matter experts, educators, business and government leaders and are selected at the sole discretion of the Challenge.
- Participants agree and will hold harmless and waive any legal claims against the Challenge founders, staff, interns, or partners for any decisions as to Semi-Finalists, Finalists, and Winners designations. Participants further agree that all jury selections are final.
- Challenge Semi-Finalistst, Finalists, and Winners will be notified by email, by mobile phone if one is provided, and team member names will also be published via social media and on the Challenge website. It is the team's responsibility to respond. If there is no response, the Challenge will have the right to replace with a runner-up and the original team's win will be forfeited.
- The Challenge makes no financial offers to any teams or participants nor will be obligated to reimburse participants or legal guardians for ANY costs incurred in participation in the Challenge including, but not limited to transportation, accommodations, printing, video production, etc.
- This contest will be VOID WHERE PROHIBITED BY LAW.