

FIRST THINGS FIRST!

A strong first impression is essential for a quick and successful sale. Serious sellers should start now by boosting curb appeal, decluttering, depersonalizing, and taking care of needed repairs.

Check out Sherry's tips below to get your home market-ready!

EXTERIOR – CURB APPEAL

- ☐ Tidy landscaping: mow/trim/weed/ rake
- ☐ Clean front and back doors
- ☐ Wash all windows inside and out
- ☐ Caulk windows/doors where needed
- ☐ Make minor repairs to ext/int surfaces
- ☐ Power wash driveway/patios/sidewalks
- ☐ Clean bugs from light fixture/shades
- ☐ Add soil/gravel for proper drainage
- ☐ Trim trees/shrubs 1-3 feet from the home
- ☐ Keep holiday decorations neutral

DECLUTTER – THINK MINIMALIST

- ☐ Remove and replace any fixtures you plan to keep before photos/showings
- ☐ Kitchen: clear countertops, clean and organize cabinets and drawers
- ☐ Bathrooms: clear countertops, organize drawers and cabinets, display fresh towels
- ☐ Closets: tidy up—buyers will peek!
- ☐ Tuck away electrical cords
- ☐ Remove excess or oversized furniture to maximize space

DEPERSONALIZE – THINK UBER-MINIMALIST

- ☐ Remove personal photos/memorabilia
- ☐ Pack away collectibles and knickknacks
- ☐ Store religious/political/sports items
- ☐ Clear all magnets/notes from refrigerator

INTERIOR – DEEP CLEANING

- ☐ Dust ceiling fan blades and light fixtures
- ☐ Clean AC vents, registers, and returns
- ☐ Wipe baseboards and light switches
- ☐ Replace any burned-out light bulbs
- ☐ Clean doors, especially around handles
- ☐ Ensure all doors/windows latch properly
- ☐ Touch up paint where needed
- ☐ Dust blinds and window treatments
- ☐ Sweep, mop, and vacuum all floors
- ☐ Steam clean carpets/spot-treat stains
- ☐ Clean all mirrors to a streak-free finish
- ☐ Deep clean refrigerator (behind & under)
- ☐ Deep clean oven/stovetop; new drip pans
- ☐ Clean dishwasher thoroughly
- ☐ Check/clean sink P-traps; fix slow drains
- ☐ Clear bathtub/shower clogs
- ☐ Repair all plumbing fixtures for leaks
- ☐ Touch up wood floors with wood marker

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