

DOWNTOWN DEVELOPMENT AUTHORITY MEETING
200 Burnt Mountain Road
Jasper, Georgia 30143
MINUTES
Monday, January 29, 2026 @ 5:30 PM

Members Present:

Parish Lowrie - Chair
Pam Watkins – Vice Chair
Marty Callahan
Brandon Hannah – Councilman
Brian Rittenberry
Jack Dunn

Press:

Mari Livsey -Know Pickens
Taylor Jarrett – Pickens Progress

Members Absent:

Guests in Attendance:

Dave Terry
Katie Nelson

Agenda item: Call meeting to order
Approval of Agenda and Minutes

Presenter: Chairman Lowrie

Chairman Lowrie seeing a quorum called the meeting to order at 5:30pm. Marty Callahan Verified the quorum.

Brandon Hannah made a motion to approve the agenda. Pam Watkins provided a second. Motion to approve carried unanimously.

Chairman Lowrie calls for a motion to adopt the minutes from the Monday December 15th Board meeting. Jack Dunn made a motion to adopt the minutes; Brandon Hannah provided the second. Motion carried unanimously.

Old Business:

New Business:

#1 Elect Officers

Parish Lowrie to be Chairman

Pam Motion; Brian second. Motion carries unanimously

Pam Watkins to be Vice Chair

Jack Dunn Motion; Brian second. Motion carries unanimously

Marty to be Secretary and Treasurer for signature purposes. CEM will perform all duties.

Presenter:

Chairman
Lowrie

Pam Motion; Brian second. Motion carried unanimously.

#2 Committee Updates

Item #2 – Committee Updates

Organization Committee: Parish, Jack & Brian: Budget as presented with \$26, 636.48 currently listed as carry over.

Motion to adopt Brandon Hannah; Jack Dunn second. Motion to adopt carries unanimously.

Design Committee: Parish, Brian, Pam

Economic Development: Parish, Brandon, Marty

Promotions: Marty, Pam, Brian: Five Downtown Lives for 2026

April 25th

May 16th

June 13th

September 19th

October 17th

Music in the alley: 3/7,21 4/4,11 8/29, 9/5, 10/3,10,24

St. Patrick's Day 3/14

June 20th Wrestling

Derby benefitting JPD 9/26

Soup Bean and First Mountain Days 11/7

Scarecrows and Christmas Trees as presented

Sip & Shops: 2/12, 5/7, 8/13, 11/19

Vote to adopt calendar and locations for events – Brandon Hannah Motion; Jack second. Motion carries unanimously.

#3 Public Comment

Dave Terry asked for Board's input on areas of focus/scope of work for May 9th Main Street clean-up day.

#4 CEM Report

Design Committee will come to February meeting ready to discuss all signage types. Promotions will discuss bollard covers and banners for DTL Season.

Presenter:

Chairman
Lowrie, Vice
Chair Watkins,
Jack Dunn,
Brian
Rittenberry,
Marty Callahan,
Brandon
Hannah

Presenter:

Chairman
Lowrie

Presenter:

Community
Engagement
Manager

Agenda**item:**

Adjourn

Presenter:Chairman

Lowrie

Motion was made by Pam Watkins to adjourn. Jack Dunn provided the second. Motion carried unanimously. Meeting adjourned at 6:28 p.m.

Parish Lowrie, Chairman

Pam Watkins, Vice Chair

Secretary/Treasurer, Marty Callahan