

DOWNTOWN DEVELOPMENT AUTHORITY MEETING
200 Burnt Mountain Road
Jasper, Georgia 30143
MINUTES
Monday, July 28, 2025 @ 5:30 PM

Members Present:

Parish Lowrie - Chair
Marty Callahan
Sonny Proctor, MD
Jack Dunn
Brian Rittenberry
Pam Watkins – Vice Chair

Members Absent

Guests in Attendance:

Brandon Douglas
Kirk Raffield
Tony Davis
Lindsey Williams
Brandon Hannah
Marty Barfield

Press

Mari -Know Pickens, Angela Reinhardt

Call meeting to order and Approval of Agenda

Presenter: Chairman Lowrie

Chairman Lowrie, seeing a quorum, called the meeting to order at 5:30pm. Marty Callahan at Chairman Lowrie’s request verified that a quorum was indeed present. Jack Dunn led the Pledge of Allegiance.

Adopt Agenda

Presenter: Chairman Lowrie

Discussion:

Chairman Lowrie asked if someone could make a motion to adopt the July 28th meeting agenda.

Conclusion:

Jack Dunn made a motion to adopt the agenda. Mr. Callahan provided the second to adopt the agenda. Motion to approve carried 4-0.

Adopt Minutes from 06.23.25

Presenter: Chairman Lowrie

Discussion: Chairman Lowrie asked for a motion to adopt the June 23rd minutes.

Conclusion: Vice Chair Pam Watkins made a motion to approve the 06.23.2025 meeting minutes. Jack Dunn provided a second. Motion to approve carried 4-0

New Board Member Vonda Blandin is sworn in by Mayor Raffield.

Old Business

Old Business #1: Main Street Committees

Presenter: Chairman Lowrie

Committees established as follows: Promotions - Marty, Pam, and Vonda; Economic Development: Dr. Proctor, Parish, Marty; Design- Brian, Pam, Parish; Organization- Brian, Parish, Jack
Vice Chair Pam Watkins motion to approve. Jack Dunn 2nd the motion. No discussion. Motion carries 5-0.

Item #2 Downtown Lighting

Presenter: Community Engagement Manager

Discussion: DDA wants to vote on lighting document. Decision made to leave as Old Business for the next meeting.

New Business:

Agenda Item #1: Finance

Presenter: Lindsey Williams

Finance Director discussed DTL matters.

Agenda item: Item #2 November & December Board meetings

Presenter: Chairman Lowrie

Discussion: Due to holidays both the November & December Board meetings will be moved up one week. Marty gave the motion. Jack gave the second. Motion carries unanimously.

Agenda item: Item #3 Budget

Presenter: Chairman Lowrie

Discussion: Discussion to come prepared to our Wednesday July 30th Planning session with your wish list for 2026 so we can begin planning the Budget ask for October 2nd.

Agenda item: Item #4 Internal Planning meeting to prepare for Main Street **Presenter:** Chairman Lowrie

To discuss on Wednesday July 30th: Budget, Events outside of DTL, Economic Development, Main Street, Landscaping, Holiday Planning, Marketing & Social Media, Sponsor packets

Agenda Item: Item #5 Main Street Boundary

Presenter: Chairman Lowrie

Boundary modification discussion.

Jack motion to approve as shown. Brian 2nd. Motion carries unanimously.

Next DDA meeting is scheduled for Monday, August 25th, 2025, at 5:30pm.

Agenda item Adjourn

Presenter:Chairman Lowrie

Conclusions:

Chairman Lowrie called for adjournment recording cut off but meeting lasted 54:39 Jack provides the motion. Dr. Proctor provides the second. Motion carries unanimously. Meeting is adjourned.

Parish Lowrie, Chairman

Pam Watkins, Vice Chair

Marty Callahan, Secretary/Treasurer