

DOWNTOWN DEVELOPMENT AUTHORITY

Planning Session

200 Burnt Mountain Road

Jasper, Georgia 30143

MINUTES

Wednesday, July 30th @ 10:00 a.m.

Members Present:

Parish Lowrie -Chair
Pam Watkins – Vice Chair
Marty Callahan – Secretary/ Treasurer

Members Absent

Brian Rittenberry
Vonda Blandin
Jack Dunn
Dr. Folsom Proctor, III

Guests in Attendance:

The Planning Session began at 10:00 a.m.

General Discussion on:

Downtown landscaping

Involvement with local school system about student volunteers and supporting student organizations.

Main Street Board and its difference from the DDA Board

Social media

Discussion of getting supplies and a budget together for Community Engagement Manager.

Potential authority projects for the future.

Downtown Live 2026 discussion.

Discussion about utilization of Lee Newton Park and connectivity to Downtown.

Discussion of Board involvement specifically about how they can help with Marble Festival to support the Chamber.

Merchandise Budget discussion.

Fall Decorations for Downtown discussion.

Meeting ended at 2:00 p.m.

Parish Lowrie, Chairman

Pam Watkins, Vice Chair

Marty Callahan, Secretary/Treasurer