

**DOWNTOWN DEVELOPMENT AUTHORITY MEETING**  
**200 Burnt Mountain Road**  
**Jasper, Georgia 30143**  
**MINUTES**  
**Monday, September 22, 2025 @ 5:30 PM**

Members Present:

Parish Lowrie - Chair  
Pam Watkins – Vice Chair  
Marty Callahan  
Dr. Folsom Proctor, III  
Brian Rittenberry

Members Absent

Vonda Blandin  
Jack Dunn

Guests in Attendance:

Press

Mari Livsey-Know Pickens  
Dan Pool -Pickens Progress

**Agenda item:** Call meeting to order – read mission and vision statement and Approval of Agenda and Minutes      **Presenter:** Chairman Lowrie

**Discussion:**

Chairman Lowrie seeing a quorum called the meeting to order at 5:30pm. Dr. Proctor led the Pledge of Allegiance.

**Conclusions:**

Chairman Lowrie called for a motion to amend the agenda. Pam made a motion to approve the agenda. Marty provided a second. Motion to approve carried 4-0.

Chairman Lowrie called for a motion to adopt the agenda as amended. Pam made a motion to adopt the amended agenda. Brian provided the second. Motion to adopt carried 4-0.

Chairman Lowrie calls for a motion to adopt the minutes from the Monday August 25th Board meeting and the Wednesday July 30<sup>th</sup> Planning Session. Pam made a motion to adopt the minutes; Dr. Proctor provided the second. Motion carried 4-0.

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**Old Business: 2026 Budget**

**Presenter: Chairman  
Lowrie**

Chairman Lowrie called for a motion to adopt the proposed budget to be reviewed by Council on October 9<sup>th</sup> as presented. Marty made a motion to adopt. Pam provided the second. Motion to adopt carried 4-0.

**New Business:**

**#1 Announcements:** Dr. Proctor steps down from the board and Brandon Hannah will be appointed as his replacement. Each of these items will go before council in the October 6<sup>th</sup> Council Meeting.

**#2 Recap of the 9/16 Community Meeting**

Main Street America requires an annual community vision session. This meeting was a precursor to the November 18<sup>th</sup> vision session to inform and bring awareness to the public about what the board is doing with Main Street America and let them know that businesses, their staff, and community leader feedback is needed. 42 were in attendance.

**#3 DDA Meeting calendar**

Chairman Lowrie called for a motion to adopt the 2026 DDA Meeting Calendar Pam made the motion. Marty provided the second.

Motion to adopt carried 4-0.

Council will have to adopt the calendar at the organizational meeting in January.

Noted that in the January DDA Annual meeting Officers will be elected.

**#4 Council Meetings attended by Board members**

Process awareness of this calendar was discussed.

**#5 CEM Report:** Discussion of October 6<sup>th</sup> Council Meeting. Halloween on SteGHOUL, Soup Bean Festival, and Mountain City Christmas; Candlelight Shopping will go before Council

David Yates and Carly Glaze (CEM) attended the Historical Society Board meeting, and they are going to partner with us for the Halloween event.

Four silver planters in Stegall Alley have been sponsored and will be decorated soon.

Discussed Soup Bean Festival and Mountain City Christmas, Candlelight Shopping.

Discussion of DDA attendance at Ribbon Cuttings and Groundbreakings especially within the Main Street Boundary.

Scarecrow prizes are due by October 30<sup>th</sup> at the end of the business day (5 pm).

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**Discussion:**

Next DDA meeting is scheduled for Monday, October 27<sup>th</sup>, at 5:30pm.

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**Agenda item**    Adjourn

**Presenter:**Chairman Lowrie

**Conclusions:**

Chairman Lowrie called for a motion to adjourn at 6:07 pm. Dr. Proctor made a motion to approve. Marty provided a second. Motion to adjourn carried 4-0

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Parish Lowrie, Chairman

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Pam Watkins, Vice Chair

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Secretary/Treasurer, Marty Callahan