

DOWNTOWN DEVELOPMENT AUTHORITY MEETING
200 Burnt Mountain Road
Jasper, Georgia 30143
MINUTES
Tuesday November 18, 2025 @ 6:00 p.m.

Members Present:

Parish Lowrie - Chair
Pam Watkins – Vice Chair
Marty Callahan
Brandon Hannah – Councilman
Jack Dunn
Brian Rittenberry

Welcome and Networking

Introduction and Recognition

1. Recognize Mayor and City Council in attendance
2. Introducing the Board
3. Introduction of Main Street Director – Map of the Main Street Boundary
4. Introduce the meeting highlighting the feedback focus:
 - Mission and Vision of the Main Street Board and Guiding Principles
 - How the Board is appointed: The City solicits interested parties for boards and authorities throughout the year, advertising for specific applications as needed. City takes in applications and makes sure qualifications are met. The Mayor and Council would ask the DDA if based on the applications if they have any recommendations. If they do the DDA Board would provide recommendations to the Mayor and Council, and the Mayor and Council would vote to approve/confirm or deny the recommended appointments.

Getting involved:

Upcoming Events – Mountain City Christmas Candlelight Shopping Night

Committees and Task Forces: Focus of 2026 is we need a volunteer base; that is our main need.

Community Input Discussion:

What is your preferred method of communication?

What can we do better as a Main Street Program to assist your business?

What is our most marketable asset as a community and as a downtown?

What will be our biggest opportunity for downtown moving forward?

What do you think should be our program's top priority moving forward in the next one and two years?

All guests asked to fill out feedback paperwork.

Parish Lowrie, Chairman

Pam Watkins, Vice Chair

Secretary/Treasurer, Marty Callahan