

# Speakers' Bureau Briefing

Ensuring trusted elections and civics for Georgians

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### Introduction

Thank you for being part of our Speakers' Bureau. As a representative of the Georgia Democracy Task Force, you will be supporting the ABA Task Force's strategic communications plan by informing and educating your audience on:

- a) The importance of American democracy
- b) The centrality of elections to the successful exercise of democracy principles
- c) The imperative of the rule of law in a democracy
- d) The corrosive effects of extreme rhetoric and misinformation on political discourse

We will provide resources, tools, and templates to guide your presentation, and we encourage you to make your presentation unique and relevant to your audience.



/2024

### About Speaking Engagements

Size, scope, location, and frequency of speaking engagements will vary by speaker and by region of the state. Determining factors will include each speaker's personal and professional networks along with areas of expertise or particular interest.

Speaking engagements can be events that the speaker was invited to participate in, or that the speaker requested to participate in. Other important information about speaking engagements:

- Everything counts. If you speak to 5 neighbors or to an audience of 5,000. If the message is delivered, you have completed an engagement.
- Look for opportunities to speak at events you attend regularly. For example, Rotary, Kiwanis or like clubs; professional association meetings, social clubs and groups, religious gatherings, etc.
- Ask for time on the agendas of meetings and events that you attend.
- Monitor community calendars for unique speaking opportunities.
- Need to cold contact an event host? Use or modify our pitch template to introduce yourself.
- Look for hyper-local opportunities to speak with small, engaged groups.



### Creating your Presentation

The style and format of your presentation should be based on what best suits your audience.

Content should focus on how the key topics, as identified by the ABA, apply to Georgia. Links and downloads for each item below are available on our <u>website</u>. Feel free to use these and any other materials you deem appropriate for your event. As a starting point, you are welcome to use <u>this document</u> for your presentation or create your own with key concepts below in mind.

- a) The importance of American democracy
  - How you can get involved in Georgia
- b) The centrality of elections to the successful exercise of democracy principles
  - How elections are structured in Georgia
  - Challenges to the election administration process
  - Attacks on elections officials
- c) The imperative of the rule of law in a democracy
  - Your role as a legal professional
  - Specifics to Georgia
- d) The corrosive effects of extreme rhetoric and misinformation on political discourse
  - Identifying and combating mis/disinformation
  - Disagreeing better
  - Utilizing ABA Working Papers
  - Lost not Stolen Georgia section



### Additional Resources and Links

#### Visit our website regularly for additional:

- Updates to this deck
- Links to in depth materials
- Links to multi-media aids
- Links to documents/reports
- Links to partner organizations



### Appendix

Slides 8-13 are optional templates for your presentation. The supporting articles and documents are linked directly on each slide and are available for download on our website. Feel free to adjust them to fit your presentation.



## How elections work in Georgia

- Secretary of State's Office
- State Board of Elections
- Local Board Structure and Elections Administration
- Georgia Election Code



# Your role as a legal professional

- Defending Democracy and Upholding the Rule of Law
- Ensuring Fair Elections and Systems
- Strengthening Public Understanding
- Lawyer as Public Citizen
- Disagreeing Better Lawyers should lead by example



## Lost, Not Stolen



- The Lost, Not Stolen Report was researched and published by respected political conservatives.
- Examines 64 cases containing 187 counts of fraud, etc.
  that unsuccessfully challenged 2020 election results in key states
- There is no principle of our Republic more fundamental than the right of the People to elect our leaders and for their votes to be counted accurately.
- Efforts to thwart the People's choice are deeply undemocratic and unpatriotic.



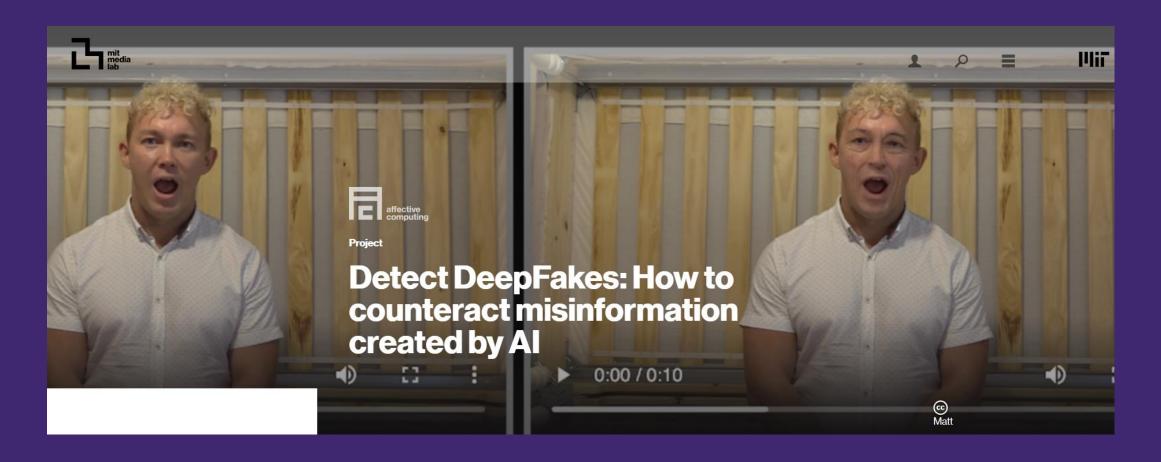
# Unsung Heroes of Democracy Award

Nominate someone for this important award. Eligible candidates include lawyers, election workers, everyday citizens and non-profit organizations that stand up for democracy and the rule of law.





## Combatting Mis and Disinformation



Help stop the spread of mis and disinformation by learning to detect deepfakes. Visit the MIT Media Lab's Website, read and share the ABA's working paper on Deepfakes and American Elections.



# Specific Examples - Speaker Guides

Speaker's Guide

What Can Lawyers Do?

Speaker's Guide

Rule of Law

