



ASHLEY JUNG

EDUCATION

University of Illinois at
Urbana-Champaign

*Bachelor of Fine and Applied
Arts in Graphic Design
Expected - May 2022
Cumulative GPA: 3.82/4.0*

International Baccalaureate
Diploma

*Seoul Foreign School,
Seoul, South Korea
Aug. 2015 - Aug. 2018*

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe XD

Branding
Promotional Design
Layout Design
Typography
Illustration
Photography
Conceptualization

CONTACT

(217) 979-2670
heeyoonjung00@gmail.com
www.ashleyjungdesign.com

PROFESSIONAL EXPERIENCE

Illinois Criminal Justice Information Authority (ICJIA) Champaign, IL
Graphic Designer April 2021 - Present

- Design time sensitive data visualizations from provided data bases for reports published under statewide projects
- Produce pamphlets, infographics, and booklets publicizing the purpose and message behind the Violence Prevention Project
- Create design style guide and branding for the recreation of reports and appendices

Seoul International Music Festival (SIMF) Seoul, South Korea
Backstage Assistant / Intern Aug. 2017 - Aug. 2018

- Collaborated with the design and marketing team in creating promotional graphics for social media and pamphlets
- Assisted in translating Korean to English for written materials and guest performers backstage
- Provided general administrative help under creative directors, and managers to help sustain organization

LEADERSHIP POSITIONS

alpha Kappa Delta Phi Sorority Inc. | Upsilon Chapter Champaign, IL
Social Media / Publicity Chair Jan. 2020 - Present

- Manage brand identity and community presence on all social media platforms and website for 4 consecutive semesters
- Create designs and infographics that have a reach of 2500+ people on social media and consistent engagement
- Promote fundraisers and partnerships through designs and flyers that have raised up to \$15,000 for events

Alpha Phi Omega National Service Fraternity Champaign, IL
Internal Programming Chair / Apparel Chair Jan. 2019 - May 2020

- Collaborated and oversaw a committee of 50+ members where weekly meetings would be hosted
- Designed original design guidelines to build the foundation of the organization's image and identity through apparel
- Facilitated numerous large scale events that gained 250+ attendees and smaller scale events bi-weekly

ACHIEVEMENTS

Cornell Fiber Science & Apparel Design May 2017
Silver Honorable Mention

ZO Magazine for Photography: Teen Media Expo Oct. 2017
Gold Winner

Dean's List Fall 2020, Spring 2021