



HUMAN-2-HUMAN DIGITAL AGENCY



Dedicated digital concierge: Oleksandr Melnyk

Yes, Our Co-Founder is the one who shines in digital tools & strategies.
He is your first point of contact that will help you along the way





THIS IS ALEX & LILY

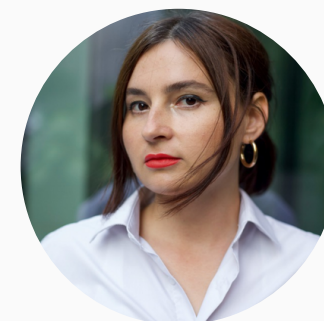
Independent brand development and business scale-up experts who have united their practices into a human-2-human digital agency to help our SMBs and startups achieve business goals with a high level of supervision and care since 2018.

We manage in-house multinational creative teams.



YOUR CORE PROJECT* TEAM

***FOR E-COMMERCE
MODERNIZATION PROJECT**



Olha

Marketing Manager



Anastasiia

UX/UI Designer



Oleksandr

Project Manager

+ DEVELOPMENT TEAM THAT MEETS CURRENT TECH NEEDS



✦ EXECUTIVE MANAGEMENT ✦



Oleksandr M

COO & Head of PMs



Lily M

CBDO



Alex G

CTO



Viktoria H

CFO



Anastasiia A

Art Director

**WE SPEAK YOUR LANGUAGE: UKRAINIAN, ENGLISH,
POLISH, SPANISH, GERMAN, CZECH, PORTUGUESE**

**OUR TEAM OPERATES IN
KYIV, PRAGUE AND ZURICH**

TOP UA, EU AND U.S. BASED CLIENTS



UKRAVIT

Handy.ai

Skyworker

Choice

Idvizer

AuditMate

KYVIT CLUSTER

ALTAVIDA

cloudworks solutions

MIDAS SOLUTIONS LTD.

ОЩАДБАНК
МІЙ БАНК. МОЯ КРАЇНА

AMO

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SEEZUS
NEXT LEVEL SURVEILLANCE

TRINOVATION PARTNERS

GAUCHERE

LIDL

In-house Advisory Board

techstars_ Google for Startups Google Poland Prize amazon



CASE STUDY

CLIENT OVERVIEW

Premium Paris-based fashion brand seeking website modernization to match their avant-garde aesthetic

CHALLENGE

Transform existing e-commerce platform to reflect brand's modernist, architectural design philosophy while improving user experience

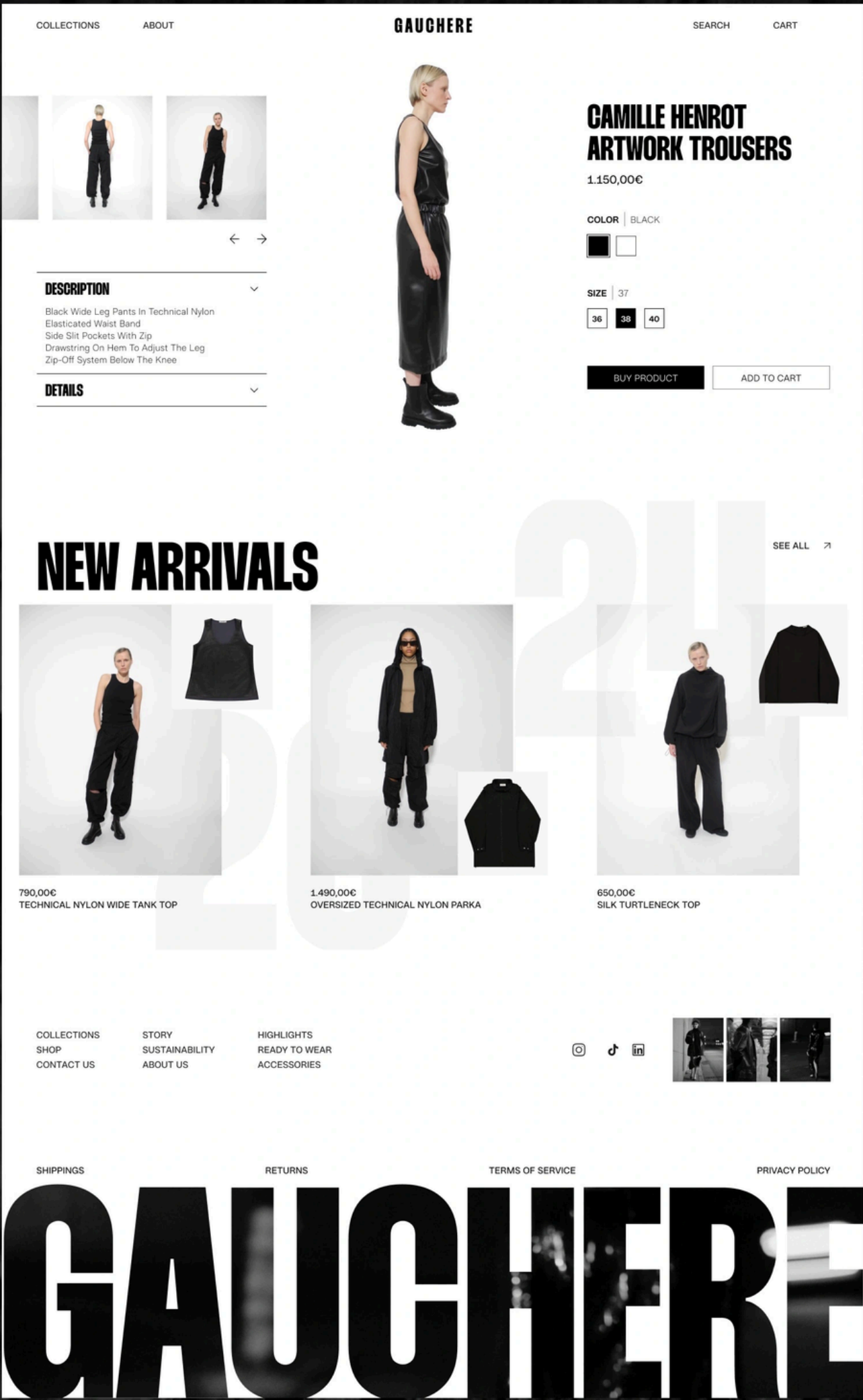
KEY FEATURES

Large-format product visualization | Responsive design maintaining structured silhouettes | Intuitive size/color selection interface | Modern black and white aesthetic matching brand identity

GAUCHERE

SOLUTION IMPLEMENTED

- 1.Minimalist product detail page featuring carousel-based image display
- 2.Clean typography with bold product titles
- 3.Strategic use of white space and high-contrast elements
- 4.Streamlined navigation and purchase flow



CASE STUDY GAUCHERE

FURTHER DEVELOPMENT

The mobile design for Gauchere's **Home**, **Cart**, **About Us**, and **Product Detail Pages** showcases a bold editorial aesthetic, featuring large typography and striking visuals.

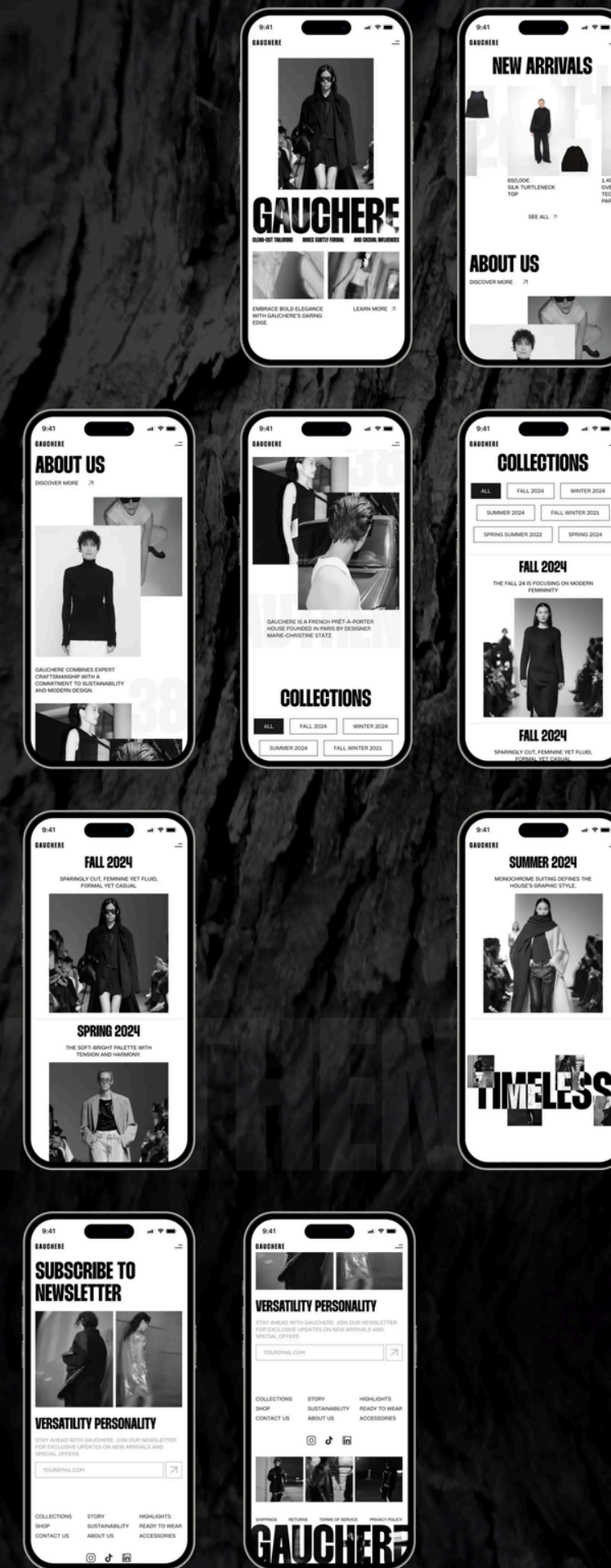
The **Home Page** balances impactful text with imagery, while the Cart Page is clean and easy to navigate.

The **About Us Page** uses oversized typography and minimalist visuals to reflect the brand's modernist identity.

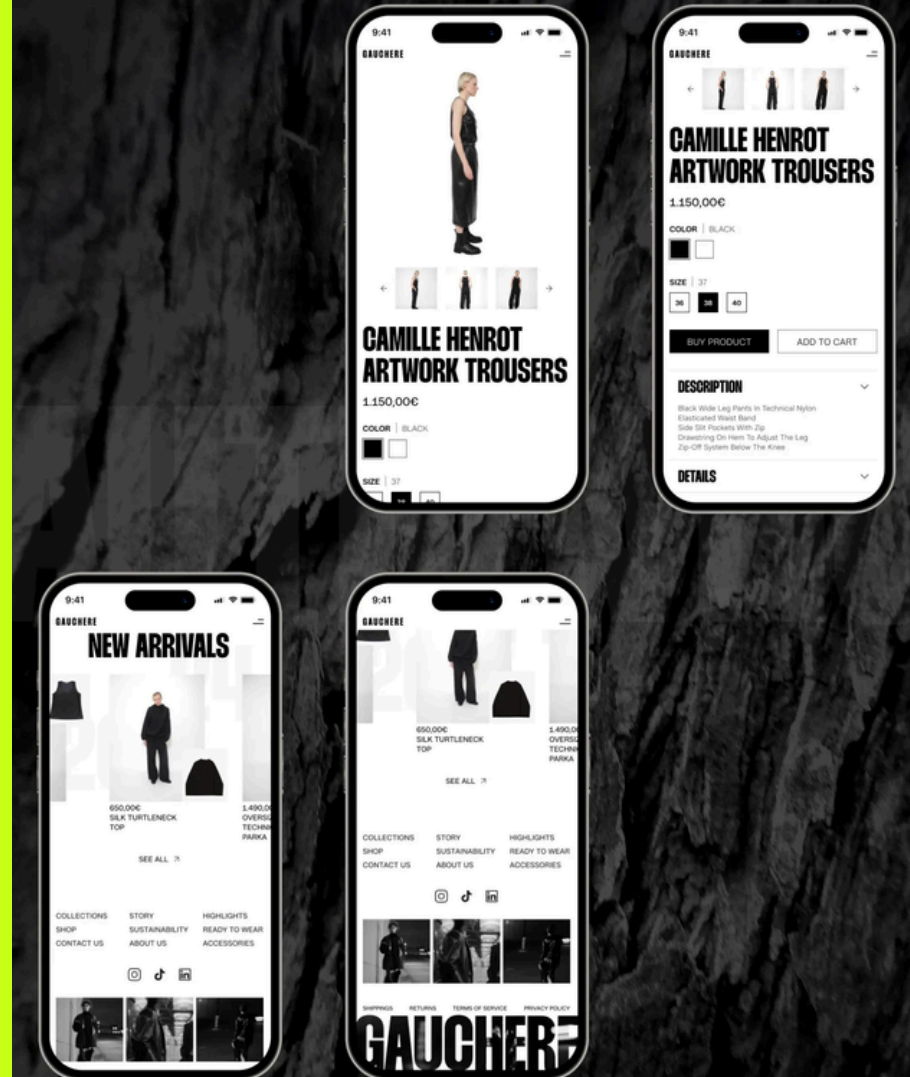
The **Product Detail Page** emphasizes luxury, using high-quality images and interactive elements for smooth usability.

All pages are optimized for mobile with a responsive layout for seamless navigation across devices.

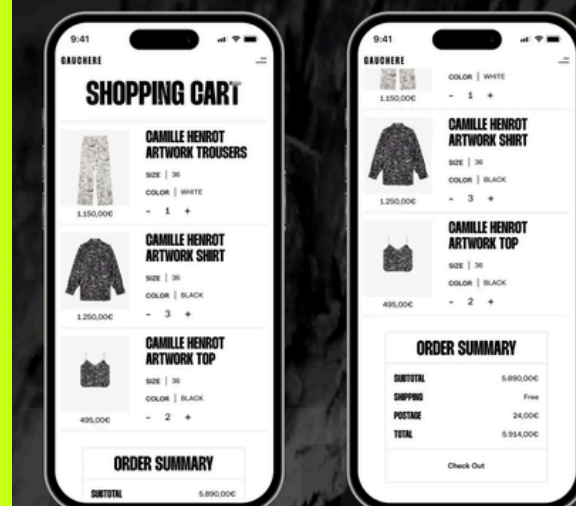
HOME PAGE



PRODUCT DETAIL PAGE



SHOPPING CART PAGE



CASE STUDY



DOKDOK: DISRUPTIVE LIVE COMMERCE

CLIENT OVERVIEW

DokDok delivers real-time shopping experiences through live streaming, integrating direct sales with interactive audience engagement.

KEY CHALLENGES IDENTIFIED

User Drop-off: Limited audience retention during live sessions
Platform Accessibility: Complex interface deterring new users
Performance Issues: Stream stability and quality concerns
Trust Deficit: User hesitation in transaction completion

WE IMPLEMENTED

ENGAGEMENT ENHANCEMENT

Interactive elements: Real-time polls, contests
Smart notifications for preferred seller sessions

USER EXPERIENCE OPTIMIZATION

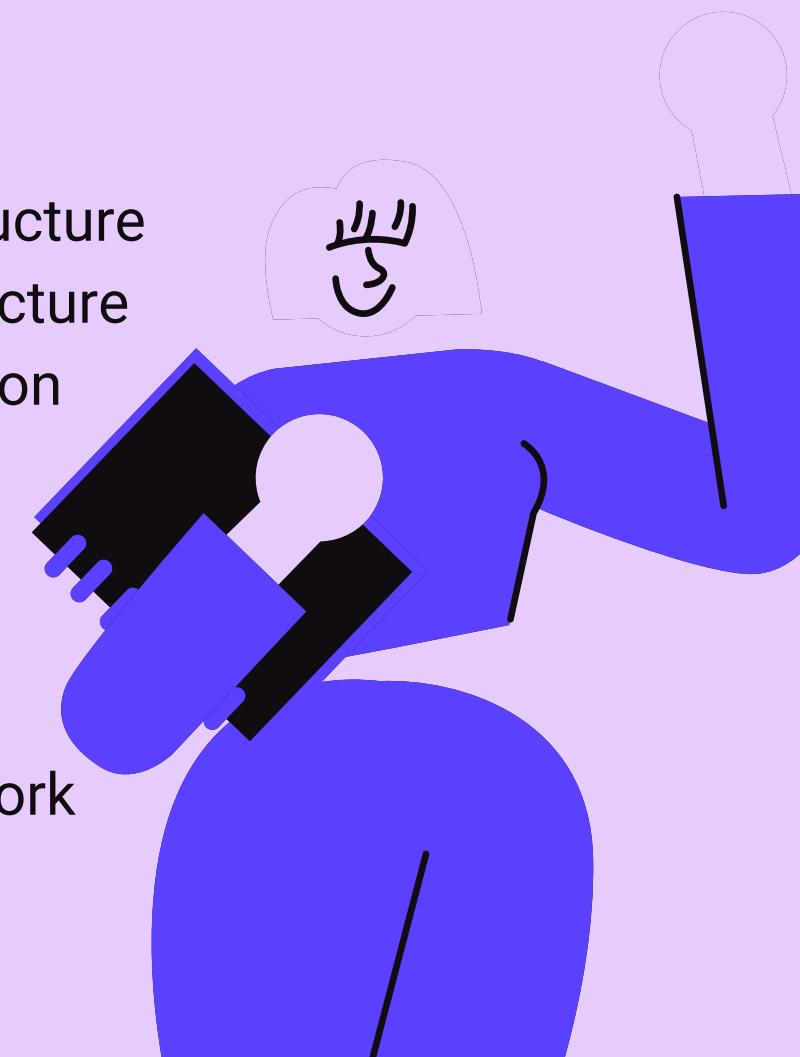
Intuitive seller broadcasting interface
Simplified buyer purchase flow
Custom onboarding experiences

TECHNICAL UPGRADES

Enhanced streaming infrastructure
Load-balanced server architecture
Peak performance optimization

TRUST BUILDING

Seller verification system
Secure payment integration
Customer protection framework



9:41

wakatobi moisturizer

6

12

FLORIST

@floristian

@clemsh...

SANTORINI

@santorini

M

@mortel...

h

@mortel...

YV

@y

Live Shopping

See More >

124

@santorini

Skincare Basics: Build The Perfect Routine For Your S...

32

@clemshell

Skincare 101: How To Create The Best Rout

Flash Sale

4 54 23

See More >

20%

Rosé All

Girls S

Skin...

9:41

Mortel Skincare

124

+ Follow

124

X

@andini

Is That Serum Good For Sensitive Skin Too?

@amirea

No 1 Buyer

Any Budget-Friendly Non-Sticky Moisturizers?

@lestari

Overnight Mask? Adding To My Wishlist!

20%

Snail Mucin 96 Power Esse...

X

4.8

149 sold

\$13

\$20

Buy

12

Type your comment

4

9:41

Mortel Skincare

+ Follow

124

X

X

BRAND CONCEPT

Snail Mucin 96 Power Essence - The Ultimate Skin Booster!

20%

4.8

149 sold

\$13

\$20

Mortel Skincare

546K Followers

+ Follow

Description

Check out our Ultra Cover Powder Foundation! It gives you a smooth, flawless finish without feeling heavy or cakey. Just one swipe and you get high coverage that feels super light. It...

See More >

Buy

CASE STUDY



DECENTRALIZED LEVERAGED TRADING PROTOCOL

PRODUCT OVERVIEW

A blockchain-based protocol enabling creation and management of leveraged trading positions in cryptocurrency markets.

INNOVATION VALUE

Brings institutional-grade trading features to decentralized markets while maintaining blockchain's core principles of accessibility and transparency.

CORE FEATURES

Decentralized Architecture
Leveraged Trading
Smart Contract Security
Position Management

KEY BENEFITS

BLOCKCHAIN INTEGRATION

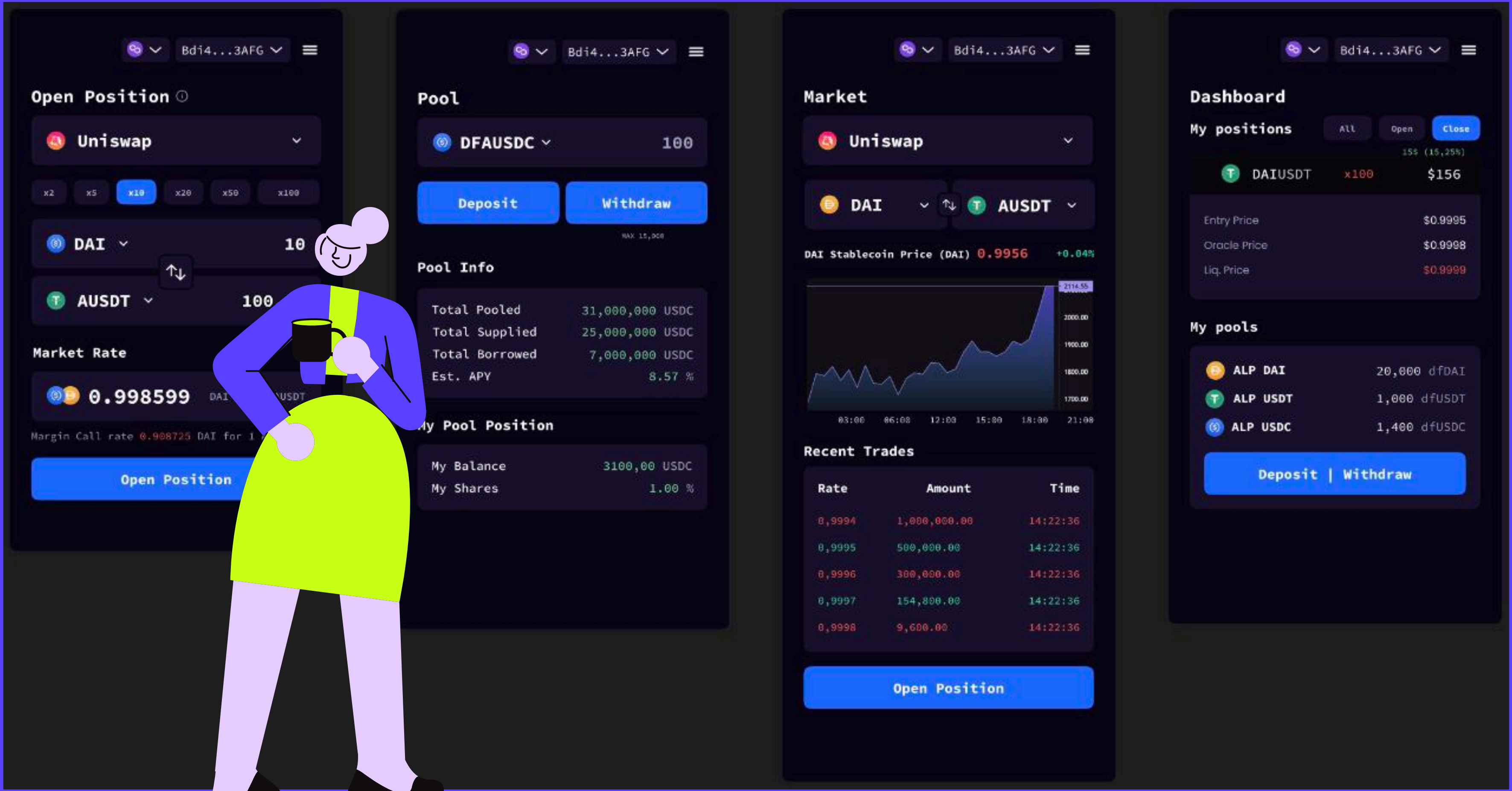
Full transparency
Enhanced security
24/7 accessibility

TECHNICAL IMPLEMENTATION

Automated position management
Smart contract-based liquidations
Decentralized order execution

MARKET IMPACT

Democratized access to leveraged trading
Reduced counterparty risk
Transparent fee structure



Open Position

Uniswap

x2 x5 **x10** x20 x50 x100

DAI 10

AUSDT 100

Market Rate

0.998599

Margin Call rate 0.908725 DAI for 1

Open Position

Pool

DFAUSDC 100

Deposit

Withdraw

MAX 15,000

Pool Info

Total Pooled 31,000,000 USDC
Total Supplied 25,000,000 USDC
Total Borrowed 7,000,000 USDC
Est. APY 8.57 %

My Pool Position

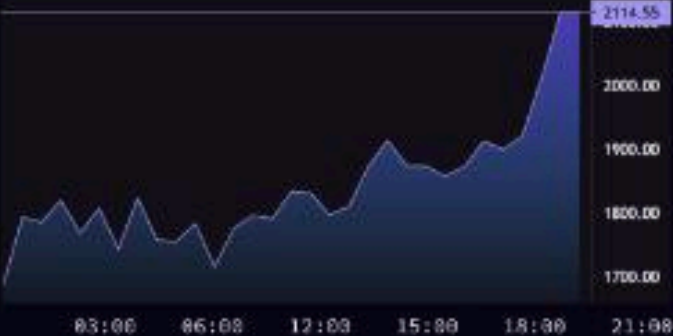
My Balance 3100,00 USDC
My Shares 1.00 %

Market

Uniswap

DAI AUSDT

DAI Stablecoin Price (DAI) 0.9956 +0.04%



Recent Trades

Rate	Amount	Time
0.9994	1,000,000.00	14:22:36
0.9995	500,000.00	14:22:36
0.9996	300,000.00	14:22:36
0.9997	154,800.00	14:22:36
0.9998	9,600.00	14:22:36

Open Position

Dashboard

My positions ALL Open Close

DAIUSDT x100 \$156

Entry Price \$0.9995
Oracle Price \$0.9998
Liq. Price \$0.9999

My pools

ALP DAI 20,000 dfDAI
ALP USDT 1,000 dfUSDT
ALP USDC 1,400 dfUSDC

Deposit | Withdraw

CASE STUDY

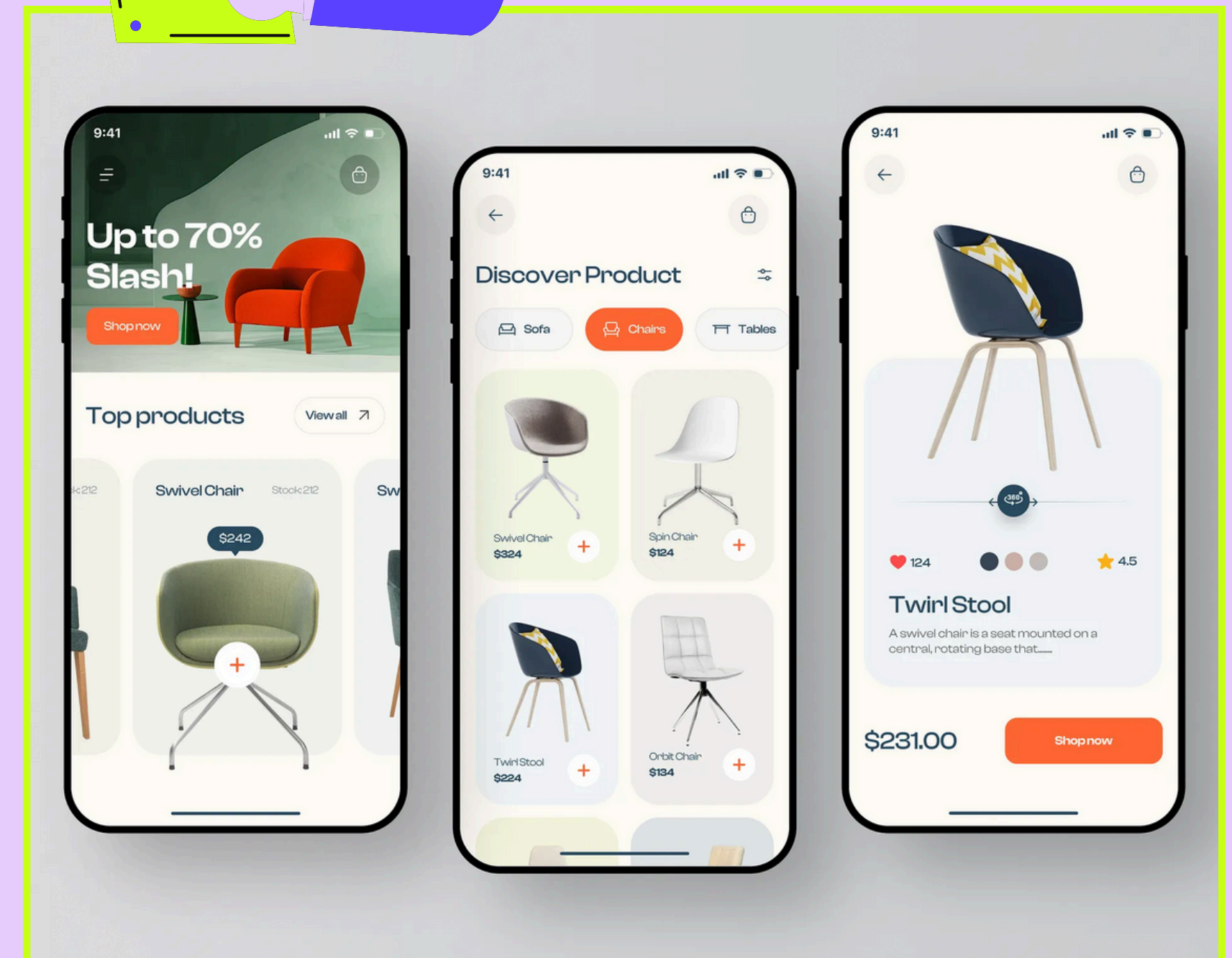
FURNITURE ECOMMERCE APP

We made a new shopping app for buying furniture - it's really **easy to use, kind of like Instagram but for chairs and sofas.**

When you open it, you see beautiful pictures of furniture with big sales announcements, like **"70% off!"** right at the top. **You can scroll through different types of chairs, see their prices clearly, and even check out what colors they come in.**

If you like something, **you just tap on it to see more details** and pictures, and there's a big orange **"Shop now"** button when you're ready to buy.

We made everything super **clear** and **simple**, so you don't have to worry about getting lost in the app - it's **as easy as flipping through photos on your phone!**



NDA PROJECTS | INNOVATION TECHNOLOGY PROJECTS PORTFOLIO

Real-time Patient Monitoring System

Continuous patient monitoring system integrating multi-functional medical monitors. Real-time web application connecting hospital monitoring devices for remote patient observation. Features EDF file storage for historical patient data access.

Product Label Design Platform

Custom label creation platform for company products, offering instant printing capability and device storage options.

DeFi Trading Admin Panel

Administrative dashboard for decentralized protocol managing leveraged cryptocurrency trading positions.

AI Agent Creation Platform

Low-code platform for building custom AI agents. Agents learn from user-provided data. Features interactive chat system for agent-user communication, knowledge sharing, and innovation discovery. Includes marketplace for agent trading/selling, with search filters and personal library management.

AI Economic Ecosystem

Platform democratizing AI economic landscape by merging Web2/Web3 capabilities with advanced AI. Creates symbiotic environment benefiting model creators, infrastructure providers, and developers. Enables users and entrepreneurs to participate in and profit from AI evolution.

Tech Recruitment Intelligence Platform

AI-powered job market monitoring platform matching technical specialists with companies. Custom algorithm ensures precise matching of candidate skills with employer requirements.



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