

A large, stylized lightning bolt graphic in a light gray color, set against a dark gray background. The bolt starts from the top left and branches out towards the right and bottom right.

# KETOBLITZ

5 Day Experience System



V1.4

# OUTCOME

## OF THE 5 DAY EXPERIENCE

Create a simple system to help develop more experiences, more community, more education, in a way that will create attraction to the PRÜVER that is focused on championing the Prüvit brand and ketone conversation. Keep prüvin the movement forward.



When you help people experience KETO//OS for themselves, you shift from a position of “making a transaction” to a place of “**sharing**” BETTER.



**A PICTURE IS WORTH A THOUSAND WORDS.**

We know this is true, but **EXPERIENCE** has infinite exponential power.

In a matter of 5-days, you have the ability to take away all doubts. People learn the answers they seek by doing: Would this work for me? YES! The entire process is 100% SIMPLE. Everyone can do it!

# WHY THIS WORKS

## 1. Establishing value for the story of Ketones and KETO//OS.

We have found that KETO//OS<sup>®</sup> given as a sample is not valued as highly as KETO//OS<sup>®</sup> purchased. Taking a look at the percentages, when people try KETO//OS<sup>®</sup> for five consecutive days, they are more likely to continue using KETO//OS<sup>®</sup> in the future.

## 2. Sustainable Business Model

Using the 5-day program and offering to share 5-day experiences with others for \$25 creates a sustainable business model for you to impact the market and community faster without having to invest large amounts of money.

## 3. Build Community

This program is a very casual way of inviting people in without high pressure or high dollar amounts. When people begin to see amazing results and have positive experiences, \$25 for five sachets is minimal giving the promoter the ability to generate a profit while sharing, and foster the education for our product and brand. It helps Prüvers develop their team and community!

## 4. Establish Testimonials

Builds the opportunity to gather real stories/testimonies from your community that allows validation as you share with others.

## 5. Enrolls New Customers, New Promotions and Raving Fans that want to Champion the Ketone Conversation.

# WHY... BECAUSE, THE PATH IS IN THE MATH

## 1 SHARE EXPERIENCES



5 DAYS (SERVINGS) FOR \$25  
= **\$975 CASH**

THIS IS AN EXAMPLE ONLY. IT IS BASED ON YOU PURCHASING AN EXPERIENCE PACK WHICH CONTAINS 39 X 5 DAY EXPERIENCES (5 OTG SERVINGS).

INVITATION EXAMPLE:

*"I'm looking for 5-6 Testers to try out our brand-new chocolate swirl KETO//OS. Before we go all in, we want to be sure that what we are feeling is real. Message me if you would like to test out a 5 day experience for only \$25.00"*



## 2 TAKE THE GO CHALLENGE

MAKE SURE YOU START YOUR GO CHALLENGE IN YOUR PRÜVIT CLOUD BEFORE YOU START WORKING ON THIS STEP.

2 CUSTOMERS <small>30 OTG</small>	= <b>144PB</b> GET ENDORSED	+2 CUSTOMERS	= <b>\$40</b> RETAILER BONUS
ENROLL 1 EXPERIENCE PACK	= <b>\$120</b> GO FAST BONUS	+1 EXPERIENCE PACK	= <b>\$120</b> GO FAST BONUS
	+ <b>\$120</b> DOUBLE DIRECT		+ <b>\$120</b> DOUBLE DIRECT
<b>GO PRO</b> (14 DAYS)	+ <b>\$250</b> CASH BONUS	<b>GO MVP</b> (30 DAYS)	+ <b>\$500</b> CASH BONUS
	+ <b>100PB</b> PRÜVIT BUCKS		+ <b>100PB</b> PRÜVIT BUCKS

\*THIS IS AN EXAMPLE ONLY. THERE ARE OTHER WAYS TO ACHIEVE THESE REQUIREMENTS, SUCH AS ENROLLING 2 FAMILY PACKS INSTEAD OF 1 EXPERIENCE PACK. REFER TO THE PRÜVIT REWARDS PROGRAM PDF FOR COMPLETE DETAILS OF EACH BONUS. \$40 RETAILER BONUS EXAMPLE IS BASED ON 2 CUSTOMERS PURCHASING A 30 OTG SUPPLY OF KETO//OS. DOUBLE DIRECT BONUS IS ONLY AVAILABLE IF YOU PURCHASE AN EXPERIENCE PACK BEFORE YOU START YOUR GO CHALLENGE.

## 3 HELP YOUR PROMOTERS

SHOW THEM HOW TO MAKE  
**\$2,245 IN THE FIRST 30 DAYS**

**SUMMARY**  
**5 DAY EXPERIENCES = \$975**  
**2 EXPERIENCE PACKS = \$480**  
**CUSTOMERS = \$40**  
**GO PRO = \$250**  
**GO MVP = \$500**  
**TOTAL = \$2,245**  
 PLUS OVER \$300 IN PRÜVIT BUCKS  
 FOR FREE PRODUCT

## 4

These statements have not been evaluated by the Food and Drug Administration. Prüvit products are not intended to be used to diagnose, prevent, treat, or cure any disease. If you are under medical supervision for any allergy, disease, taking prescription medications or you are breastfeeding contact your medical provider before adding any new supplements to your daily regimen.



# DECIDE NOW TO DO A KETO BLITZ

## NEXT STEPS TO GETTING STARTED

### STEP 1

Choose your Experience Pack:

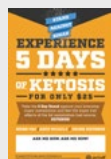


### STEP 2

Be prepared:



Order 5 day brochures



Blitz card



As a bonus, add a pack of KREME to the 5 Day Experience along with the information card.



KREME Cards

### STEP 3

Start sharing NOW!

Here's How: Invite others - don't wait, GO NOW!

Use the Prüvit invite hacks on the next page to break through.

### STEP 4

Flip to page 6 & 7 for HACKS

### STEP 5

Learn and follow the DAM strategy and the 3 simple steps:

Watch -> Connect -> Experience

# HACKS FOR PRÜVING IT BETTER

## Here's How: **CONNECT**

### The Invite - Your Outcome

You want people to be CURIOUS. Don't tell them all the details of the greatness of KETO//OS in the first breathe. Leave them wanting more.

**HACK** → **LESS is MORE! Be the messenger NOT the message!**

### Your POWER is in your QUALITY Invites

Get good at asking great questions to find out their needs – to find out how KETO meets their needs.

#### Examples:

1. Have you ever drank ketones?
2. Do you know what ketones are?
3. What is the best way to get more energy?

### ON FACEBOOK

Be Casual – be you and be normal.  
Be Yourself. Keep the science for the scientists.

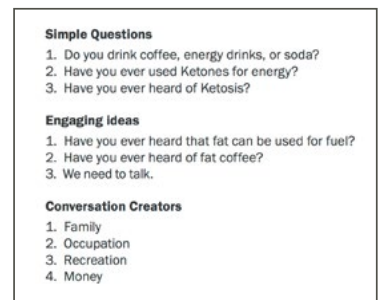
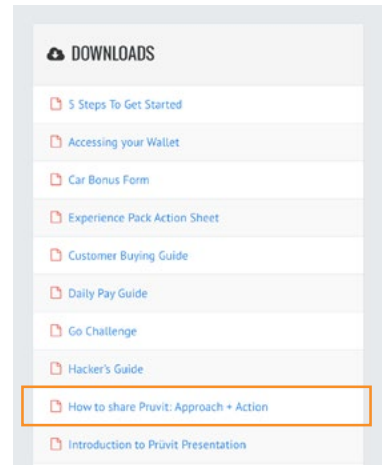
**HACK** → **Create fun Posts that SPARK curiosity**

#### Examples:

*Pull out that box of product or KAN and talk about what you know:*

“Can't believe my mood is so much better just by drinking this morning pick me up”  
#pruviteveryday #bestdayever #happymommyofthree

“Super pumped lost 4 lbs of fat last few days – can't wait to see what beach body will look like!” #pruviteveryday #mommawantsnewjeans



# HACKS

## DON'T BE THE EXPERT LET THE RESOURCES DO THE TALKING FOR YOU

### Pique interest

- Ask Quality Questions
- Give Compliments: “Hey I love that bag – so cute – where did you get that?” Opens up an invitation to chat.

### At PRUVIT we like to focus on what TO-DO...

- Do Say Less to MORE people.
- If you have one hour – talk to 10 people for 10 min or less each
- Do be armed with resources.
- Know where the resources are...  
[facebook.com/justpruvit](https://www.facebook.com/justpruvit)

### What if they get technical on you?

- How does KETO//OS® affect kidneys?
- SAY: “I’ll send you this great link called “The FAQ” – I will send it to you – it should answer all your questions. If not, let me know and I’ll connect you with an expert who does know.

### What is your Outcome?

- Expose new people to PRUVIT
- CREATE CURIOSITY, Ketones are the most important.

### How?

- Your Job is to Peak Interest
- Get them to Ask – “What is Pruvit?” “What’s a Ketone”, then use the D.A.M. strategy.

### Key Phrases of Interest:

- “I’ve got Ketone fuel”
- “When I want awesomeness I grab a shaker of KETO//OS”
- “Building Muscle one OS at a time”
- “Cannot believe how great I feel – all from one glass of GO!”
- “All I need is a little KETO//OS® in my cup!”
- “I Always Protect my muscle:
- “Sustainable human energy with a focus on Ketones!”



**IF YOU CAN PEAK SOMEONE'S INTEREST – AND REALLY MASTER THAT SKILL – YOU WILL MASTER THIS ENTIRE SYSTEM.**

**– BU**

# EXPECTATIONS

## EXPECTATIONS ON THE FRONT END REDUCE DISAPPOINTMENT ON THE BACK END.

**SAY:** You've learned more about ketones  
- you learned about other people's  
experience! I want you to pay attention to  
(refer to product box)

1. Fat Loss
2. Sustained Energy
3. Better Mood
4. Better Skin
5. Better Sleep
6. Cleared from Brain Fog

**SAY:** "Here's what I want you to do – text  
me 60min after you take this"

When you mail a 5-Day include a card  
"Hey! So excited for you to experience  
awesomeness! Give me a call before you  
take it!"

**ASK:** How you are feeling?

**SAY:** Text me every night and let me know  
how your day was.

However they are feeling you can make  
their experience BETTER if you know...

You can make their experience BETTER if  
you know how they are feeling. Ensure they  
are drinking plenty of water and refer them  
to the KETO//OS® Fact Guide.

This is typically the perfect time to SAY:  
"I don't want you to run out – why don't  
we get your order placed? I can get you  
another 5 day – but let's get your KETO//  
OS® ordered so we can get it to you."

### **Tell them what most people FEEL!**

- A. Focus and clarity
- B. Sustainable energy
- C. Wake up more refreshed



# FORTUNE IS IN THE FOLLOW-UP



**CREATE A CALENDAR AND PLAN TO CONSTANTLY AND ALWAYS BE TOUCHING BASE WITH PRÜVERS (PAST, PRESENT, FUTURE).**

## *Daily Follow Up*

### **Every day of the 5-Day Experience**

1. Send Fun Facts and Email Links of Interest
2. Send a personal note checking in on their experience
3. REMEMBER: Keep Communications Short and Sweet
4. At the end of the 5-days, Call and SAY: “How were your 5-days?”

IF they respond “GREAT!” – Decide which way you want to have them continue – are they a Pruver or a fellow Champion in sharing the Pruvit Story? SAY: “Do you want more?...”

### **Redirect and Align (aka DANCE)**

1. Stay in touch with people whom hesitate to experience.
2. Follow up again in a couple days – then in a month – give them a rest for another month and try again. If you can, send articles and links or tag them in Social Media to “show” not tell how great YOUR experience or others’ “like” them.
3. SAY: “Did you do all 5-days?” “Oh no! You didn’t? Let me get you a different flavor... this one is on me.”

# HOW DO I GET STARTED

## PLUG IN:

**PRÜVIT PULSE » FACEBOOK » ATTEND EVENTS**

View all the details and options at:  
[www.pruvitnow.com/promoter](http://www.pruvitnow.com/promoter)

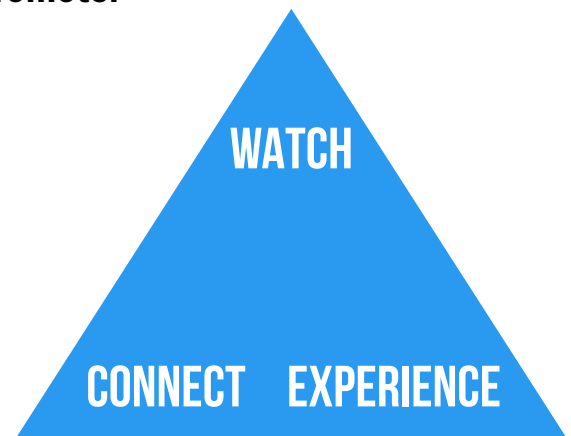
***Even before your product comes...***

**ASK that QUALITY QUESTION:**

Who are the first 3-5 people I can invite to...

**CHALLENGE:**

Can you have the entire Experience Pack spoken for before it arrives?



**USE THE DAM STRATEGY TO RUN THE PRÜVIT PLAY TO CHAMPION THE PRÜVIT CONVERSATION!" WE'LL SEE YOU AT THE TOP!**

# DAILY METHOD OF OPERATION

## 1. IMPRÜV

5-7 Min of Personal Development per day

## 2. MÜV

3 times per day

## 3. INVITE

1 new person per day

## 4. COLLABORATE

1 validation activity per day (3 way call, conference, mixer)

## 5. CONNECT

3 times for 3 minutes per day

[www.facebook.com/justpruvit](https://www.facebook.com/justpruvit)

**Prüvit Pulse - Every.Single.Day**

*In closing, we'll see you at  
the next Prüvit event!*

***Keep Prüving Forward.***