

HOW TO USE A-PLUS

To nourish and moisturise skin, apply A Plus daily anywhere on the body. Containing only natural ingredients, and being Lanolin, Paraben and SLS free, the cream is suitable for **Dry, Sensitive or Damaged Skin**, as well as for specific problem areas such as scars, abrasions and cracking.

No Animal has suffered in the development of this product.



Peter Jackson
Managing Director
and health author

I have been a part of the health business for more than 30 years and in that time I have been involved with many wonderful natural health products. I am now focusing my new business – 'Peter's Health Products' on a few select lines that I consider to be 'my favourites.' I first introduced Vitamin A antioxidant cream way back in 1995 when the demand for Retin A first exploded. We use a more natural, gentler form of Vitamin A than Retin A in our cream which makes it more suitable for sensitive skin conditions.



Dawn Brunskill
Owner - Woolton Village Health Foods, Liverpool.

I have been using this product for in excess of 15 years, and continue to trial alternative products and have yet to find one that performs to the same standard.

I discovered Vitamin A Cream whilst searching for a cream that would help with an injury that my husband sustained many years ago. He lost the very tip of a finger whilst using machinery, and due to some nerve damage he has poor circulation to the area. Hence, the skin becomes very dry and cracks and splits, becoming a potential site for infection. You name it, we tried it, but your Vitamin A Cream was the amazing discovery that not only healed the cracked and split skin, but continues to keep the skin soft and healthy.

Since then, I have used the cream as a moisturiser, a day cream, night cream, even a hand cream with excellent results, receiving comments from my customers all the time on the condition of my skin. People really can see a difference.

It is definitely anti-ageing, and is perfect under make up. I can feel the difference instantly when applying the cream to my face and neck. The skin feels much more supple and nourished.

Myself and my family use it for dry skin on feet, knees, elbows - any skin damage that needs a helping hand to heal. I have converted many customers who are delighted and now loyal Vitamin A Cream users.

Whilst on holiday, it was the only thing that took the heat and burn away from a small area on my shoulder that caught too much sun, working instantly.

This cream will always have pride of place on my shelves, both in my shop and at home!

VITAMIN



Antioxidant Skin Cream

Paraben & SLS Free



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Peter's Health Products

Your skin is under daily attack A-Plus helps you fight back

These days, your skin needs plenty of ammunition to combat the assaults of an increasing number of pollutants in the atmosphere – let alone the effects of sun, wind and time itself.

Normal moisturisers may not be enough. What skin needs is help to get all the vital nutrients it depends on to stay healthy.



A-Plus antioxidant cream supplies those nutrients, directly where they can do most good, defending against deficiencies, helping keep skin smooth, radiant and younger looking.

By applying antioxidants directly to the skin, you can help preserve its natural elasticity, resilience and texture against the elements and effects of ageing.

A-Plus is a non-greasy, hypo-allergenic cream with four active ingredients:

VITAMIN A

Known as the 'Skin Strengtheners,' it is particularly good for dry skin and after exposure to the sun. Absorbed easily, it helps keep skin soft, but firm and elastic. By maintaining the skin's natural water proofing properties, it combats sun, air pollution and dryness.

D PANTHENOL

Found in every living cell, it's a normal constituent of healthy skin, which is why deficiencies have been shown to cause lesions to the skin surface. When applied directly it penetrates well, leaving a light, smooth non-sticky feel. It's not greasy, irritating or sensitising and is particularly good for burns, wounds and allergic dermatitis.

VITAMIN E

This nutrient complements the work of Vitamin A, helping protect against ultraviolet rays. As an antioxidant, it plays a vital role in neutralising harmful free radicals – a by-product of increasing pollution. In this way it helps skin regeneration to fight weakness and thinning that are major causes of ageing and wrinkles.

EVENING PRIMROSE OIL

Taken daily in capsule form by millions of people, its linoleic and gamma linoleic acids are also vital for the skin. These two fatty acids are normally converted into prostaglandins which play an important role in skin health.

