

Sponsorship Proposal



Keto Conference Alberta
April 19, 2020

Hotel Blackfoot

5940 Blackfoot Trail SE, Calgary, AB T2H 2B5



Why Should You Sponsor us?

Keto Conference Alberta is an excellent opportunity for health and food companies, businesses, industries, practitioners, and more. We are seeking corporations, businesses and individuals interested in supporting Keto Conference Alberta, through cash sponsorship and/or in-kind donations.

By partnering with us, you can increase your business exposure within the province of Alberta and influence other Canadian provinces, as well as enhance your customer base. We can help you reach the people that matter most to your brand and business. Not only that, you will be contributing to the physical and financial health of the province of Alberta and beyond.

Connect with attendees who are passionate about low carb keto health and wellness! These are people who are actively seeking ways to improve their health and/or that of others.

Target your marketing powers toward our specific audience, made up of health practitioners, medical doctors, nutrition coaches, business owners, entrepreneurs, bloggers, social media users, and consumers of healthy food, fitness products and services, who are seeking healthier lives for themselves, loved ones, and/or their patients and clients.

A good deal of our speakers and attendees are innovative thinkers and leaders in the low carb health industry seeking to network and discover new opportunities for learning and growth.

“The Alberta Chronic Disease Prevention Action Plan (2015 – 2018) for the adult population of 18 + identifies gaps and priorities in chronic disease prevention, key actions to address the gaps and priorities, and strategies to improve the coordination and integration of chronic disease prevention across the province”.

“The Action Plan focuses on the five key behavioural risk factors (**nutrition**, physical activity, alcohol, tobacco and stress), which are associated with major chronic diseases like cancer, cardiovascular disease, diabetes, respiratory diseases and obesity”.

To get the most out of our health care system, Alberta Health Services has developed networks of people who are passionate and knowledgeable about specific areas of health, challenging them to find new and innovative ways of delivering care that will provide better quality, better outcomes and better value for every Albertan.

At **Keto Conference Alberta**, we have selected the best speakers in their fields to discuss and share information to our attendees to address and compliment the Alberta Chronic Disease Prevention Action Plan. The speakers are passionate and innovative in their fields relating to Keto/LCHF diets. Helping Albertan’s and other Canadians to achieve a sustainable way of managing their health and lifestyle.



Anticipated audience attendance: 300, including those attending the trade show and attending Speaker sessions.

We offer many sponsorship opportunities that can be tailored to fit your marketing goals and budget! If you don’t see what you are looking for in terms of sponsorship, we would invite you to suggest how you would like to engage with our attendees. Let’s start the communications so that it is mutually beneficial to all. We want to hear from you!

COPPER PARTNER –

Product Samples –

- Logo on the conference website
- Can add product samples to swag bags

Product Coupons-

- Logo on conference website
- Can add coupons/promo material to swag bags

BRONZE PARTNER –

- Logo and link on the conference website
- Logo and link on social marketing: Facebook, Instagram
- Logo displayed on photo booth backdrop
- Can add product to swag bags
- 2 event tickets for Speakers Sessions and Keto Trade Show

SILVER PARTNER –

- Logo and link on social marketing: Facebook, Instagram
- Logo displayed on photo booth back drop
- Dedicated promotion table
- Can add product to swag bags
- 2 event tickets for Speakers Sessions and Keto Trade Show
- Logo and link on the conference website

GOLD PARTNER –

- Logo and link on the conference website
- Logo and link on social marketing, Facebook, Instagram
- Logo on the conference slides during breaks and introductions
- Dedicated promotion table
- Can add product to swag bags
- 2 VIP Package tickets (preferred seating, speaker sessions, trade show access, catered lunch with available speakers and custom t- shirt)

PLATINUM PARTNER –

- Logo and link on the conference website
- Logo and link on social marketing: Facebook, Instagram
- Logo on the conference slides during breaks and introductions
- Special announcement acknowledging company
- Dedicated promotion table
- Can display company banner (trade show banner stand) at entrance to Speaker rooms
- Medium Logo displayed on photo booth backdrop
- Can add product to swag bags

- 4 VIP Package tickets (preferred seating, speaker sessions, trade show access, catered lunch with available speakers and custom t- shirt)

Let's Connect!

Please email sue@ketoconference.ca to discuss your sponsorship package.