

1ST EDITION

THE
I.♥VE CORPS
FIELD MANUAL



"WE'RE THE HEROES WE'VE BEEN WAITING FOR."

WWW.THELOVECORPS.NET

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THE **I.♥VE CORPS** ***FIELD MANUAL***



We're the Heroes we've been waiting for.

WHAT IS LOVE CORPS?

LOVE CORPS IS A GLOBAL PLATFORM FOUNDED BY "REAL-LIFE SUPERHEROES" MIDWIFE AUDREY (AKA AUD) AND MILES BOSWORTH (MYLS). WE ELEVATE SPIRITS WITH ARTS AND ATHLETICS, EDUCATE MINDS WITH ACADEMICS AND EMPOWER EVERYBODY THROUGH ALLYSHIP. ALL THESE PRACTICES AMOUNT TO A LIFESTYLE WE CALL **#SUPERHEROLIFE!**

WHAT IS SUPERHERO LIFE?

"**SUPERHERO LIFE**" IS AN ONGOING PRACTICE OF SELF-DISCOVERY, PERSONAL TRANSFORMATION AND HARMONIC BALANCE WITH THE WORLD AROUND US. WE DISCOVER AND UNLOCK THE SUPERPOWERS WITHIN; AND THEN WE USE OUR GIFTS TO TEAM UP WITH OTHER HEROES AND SERVE OUR COMMUNITY.

WHAT IS THE LOVE CORPS FIELD MANUAL?

THE "LOVE CORPS FIELD MANUAL" IS A COLLECTION OF PRACTICES AND PHILOSOPHIES WE USE TO DISCOVER AND UNLOCK OUR SUPERPOWERS. THEN WE USE THESE GIFTS TO ELEVATE, EDUCATE AND EMPOWER OURSELVES AND ONE OTHER.

WHAT IS A HERO?

"HEROES" COME IN ALL SHAPES AND SIZES, FROM ALL DIFFERENT BACKGROUNDS AND WITH ALL KINDS OF "GIFTS" OR "SUPERPOWERS" TO SHARE. AT LOVE CORPS, A "HERO" IS SOMEONE WHO PRACTICES HONOR, EMPATHY, RESPECT AND OBJECTIVITY.

H - HONOR (HONOR YOUR WORD, HONOR SHARED SPACES, HONOR YOUR FELLOW HUMAN)
E - EMPATHY (BE AWARE OF, RESPONSIVE TO, AND UNDERSTANDING OF OTHERS' EXPERIENCES)
R - RESPECT (TREAT THE WORLD WITH CARE AND KINDNESS, WITH DIGNITY AND INTEGRITY)
O - OBJECTIVITY (KEEP AWARE OF BLIND SPOTS, BIASES AND ATTITUDES WHERE CLARITY IS NEEDED)

THESE PRACTICES ALLOW US TO SUPPORT AND COLLABORATE WITH ONE ANOTHER, WHILE STILL MAINTAINING THE WELL-BEING, AUTHENTICITY AND AUTONOMY OF EVERYONE INVOLVED.



THE LOVE CORPS

FIELD MANUAL



We're the Heroes we've been waiting for.

INSIDE EACH AND EVERY HUMAN BEING RESIDES A UNIVERSE OF POTENTIAL, A DORMANT ELEMENT, A SUPERPOWER HIDDEN FROM VIEW- JUST WAITNING TO BE DISCOVERED...

WHAT'S YOUR SUPERPOWER?

WHAT IS A SUPERPOWER?

IN COMIC BOOKS AND SCI-FI STORIES, THE SUPERPOWERS OFTEN LOOK LIKE FLYING, SUPER STRENGTH AND LASER EYES. FOR REAL-WORLD SUPERPOWERS, WE LOOK AT OUR "HIGHEST ABILITIES" OR OUR "SUPERPOWERS". HUMAN BEINGS HAVE POWERS THAT COME IN 3 FORMS- MIND, BODY AND SPIRIT.

DIFFERENT KINDS OF SUPERPOWERS

MIND

THOUGHTS - INTELLIGENCE / STRATEGY / MEMORY / CREATIVE THINKING / KNOWLEDGEABILITY / ACADEMICS

SPIRIT

ENERGY - INSIGHT / WISDOM / PATIENCE / INTUITION / EMPATHY / RELATIONSHIP / PASSION / LOVE / ARTS

BODY

ACTION - STRENGTH / AGILITY / ENDURANCE / FLEXIBILITY / DEXTERITY / EXPERIENCE / ALLYSHIP

LOVE CORPS IS A RESOURCE FOR EVERYDAY "HEROES" LIKE YOU! SUPERHERO LIFE IS ABOUT CARING FOR HUMANITY. SOMETIMES IT LOOKS LIKE TAKING ACTION TO HEAL OUR PLANET OR SOLVING A PROBLEM FOR OUR COMMUNITY. SOMETIMES IT'S A SMALLER ACT BUT JUST AS MEANINGFUL... LIKE CONSCIOUS SELF-CARE OR BEING A GOOD FRIEND TO SOMEONE. HUMAN BEINGS CAN DO AMAZING THINGS! AND WITH OUR POWERS COMBINED, TOGETHER WE CAN TRANSFORM TOMORROW INTO A BEAUTIFUL PLACE FOR EVERYONE. SEE YOU OUT THERE, SUPERHEROES!



THE **I.♥VE CORPS**

FIELD MANUAL



We're the Heroes we've been waiting for.

LOVE CORPS IS A GLOBAL PLATFORM FOUNDED BY "REAL-LIFE SUPERHEROES" MIDWIFE AUDREY (AUDREY LUCK) AND MYLS (MILES BOSWORTH). WE ELEVATE THE SPIRIT WITH ARTS AND ATHLETICS, EDUCATE THE MIND WITH ACADEMICS AND EMPOWER EVERYBODY THROUGH ALLYSHIP.

WHAT DOES LOVE CORPS DO?

WE ARE CHAMPIONS OF HOPE, LOVE AND UNITY. WE OFFER ORIGINAL AND CURATED MULTIMEDIA CONTENT IN THE FORMS OF CLIPS, MUSIC, PODCASTS AND VIDEOS; LIVE AND ONLINE EVENTS; AND COLLABORATIVE COMMUNITY FUNDRAISING PROJECTS. LOVE CORPS BRINGS PEOPLE TOGETHER TO DISCOVER AND UNLOCK THE SUPERPOWERS WITHIN.

DIFFERENT WAYS TO GET INVOLVED

WHETHER YOU WANT TO SERVE YOUR COMMUNITY, UNLOCK A SUPERPOWER OR JUST ELEVATE YOUR VIBE, THERE'S SOMETHING FOR YOU AT LOVE CORPS!

**ELEVATE
THE SPIRIT**

**MUSIC
FILM
COMICS
GAMES
ARTS**

**EDUCATE
THE MIND**

**LEARNING TOOLS
PODCASTS
SUPERHERO TOOLKIT
SERIES
WORKSHOPS
(LIVE-VIRTUAL)**

**EMPOWER
EVERY BODY**

**COMMUNITY PROJECTS
+ EVENTS
COMMUNITY RESOURCES
MUTUAL AID DIRECTORY
COMMUNITY SERVICES**

CLICK HERE TO GO BACK TO PAGE 1

ACCESS FREE MUSIC, PODCASTS, RESOURCES AND VIDEOS
GO TO:

WWW.THELOVECORPS.NET

STRUCTURE + PROCEDURES



STRUCTURE + PROCEDURES

- 1. LEADERSHIP + TEAMWORK**
- 2. BASE 3 PHILOSOPHY**
- 3. LOVE CORPS INTERNAL OPERATIONS**
- 4. LOVE CORPS EXTERNAL OPERATIONS
+ COLLABORATIONS**
- 5. LEGACY**

**Audrey Luck and Miles Bosworth are Equal Partners and Co-Owners of the LOVE CORPS brand for the duration of their lifetimes. After which, The LOVE CORPS brand will be henceforth owned in collective trust by all of Humanity forevermore. Control and administration of the company will be run by existing trusted and vetted staff in accordance with the values, principles and procedures of the founding LOVE CORPS mission.*



I.♥VE CORPS

EVENTS

LOVE CORPS Events are designed to serve the Community in **4 Ways**:

1. Raise Awareness
2. Donation Drives
3. Volunteer Drives
4. Fundraising

- We create opportunities for the **Creators**, **Companies** and **Nonprofit Organizations** to connect meaningfully with the Community.
 - Venues, NPO's, Vendors and Sponsors will have space and time allotted for sales and networking with attendees and with one another..
- Sometimes the focus of a LOVE CORPS Event is on Raising Awareness of a **Cause**, a **Business** and/or a **Creator**. These events might be FREE to the Public and may not contain any Fundraising elements.
- Sometimes the focus is on Fundraising through "Event Revenue Generating Activities". These activities might include
 - Admission Fees for the Event
 - Custom Event Merchandise
 - Vendor Fees
 - Exclusive Recordings of Music Performances, etc.
- We have a simple formula for how we put on events and yet it's designed to be customized to meet the needs of any particular moment, space or beneficiary. This means our events can offer a consistent experience over time and across numerous demographics.
- Regardless of our objective for any given LOVE CORPS Event, our goal is the same- to **ELEVATE**, **EDUCATE** and **EMPOWER** our Community to be the Heroes we've been waiting for!



I. LOVE CORPS EVENTS

Let's see an example!

(This is NOT a real event. We still don't have phone numbers for India OR Taylor. Haha.)



Events typically run 2 - 4 hours.

15 Minutes for Greetings and Refreshments

5 Minutes for Introductions and Housekeeping

15-45 Minutes for Special Guest

60-90 Minutes for Real-Life Superheroes Music & Storytelling

45-60 Minutes for Reception, Autographs, Merch and Photos



I. LOVE CORPS EVENTS

We Offer 2 I. LOVE CORPS FORMATS!

I. LOVE CORPS
PRESENTS
A-M
**REAL-LIFE
SUPERHEROES**
ELEVATE / EDUCATE / EMPOWER

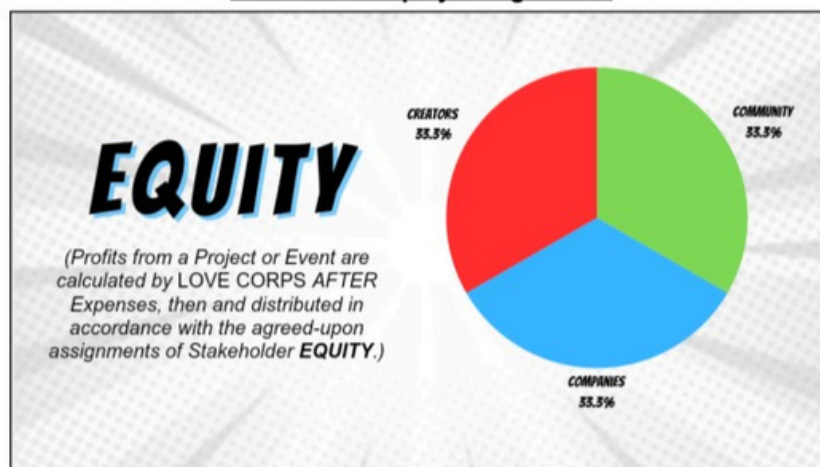
and

I. LOVE CORPS
PRESENTS
"Music
&
Art Festival"

Our "Music & Art Fest" option works
just like our original LOVE CORPS Presents experience.

We adjust the time slots of the event to accommodate
additional music acts or performers. This allows us to transform
our event into something like a tiny music and arts festival!

Stakeholder Equity Assignments



Notes: *Sponsorship funding will be used to mitigate expenses related to the event- before, during or after the event. Any remaining Sponsorship funds will be disbursed to the "Community" in addition to their Equity share from "Event Revenue Generating Activities". See sample images below.)



I ♥ VE CORPS

EVENTS

Equitable Contribution (by Stakeholder Role)

- **CREATOR** (Approx. 33.3% / 3 Creators = 11.11% Each)
 - **Taylor Swift** - Musical Performance
 - **India Arie** - Musical Performance
 - **A+M "Real-Life Superheroes"** - Musical Performance
- **COMMUNITY** (Approx. 33.3%)
 - **Safe Haven Family Shelter** - Serving the Community
- **COMPANY** (Approx. 33.3% / 2 Companies = 16.65% Each)
 - **LOVE CORPS (Events)** - Event Organizer and Promotion
 - **Tin Roof Nashville** - Venue (Hosting)

Tin Roof (Venue)
hosts and promotes
the event.

COMPANY

CREATORS
Artists promote the
event and perform!

NASHVILLE
RAISE THE ROOF
SATURDAY
NOVEMBER 31ST
6-10PM
18+ EVENT

TAYLOR SWIFT
INDIA ARIE
REAL-LIFE SUPERHEROES

safe haven FAMILY SHELTER

The Safe Haven Family Shelter is the Community beneficiary for this event. They will receive 1/3 of profits from the event.

THE TIN ROOF - 1516 DEMONBREUN ST, NASHVILLE, TN 37203



I. LOVE CORPS

EVENTS

LOVE CORPS Equity to Profit Model Projections	Equity %	Entitled Amount
COMMUNITY		
Safe Haven Family Shelter	33.33%	\$625
CREATORS		
"Real-Life Superheroes"	11.11%	\$208
India Arie	11.11%	\$208
Taylor Swift	11.11%	\$208
COMPANY(IES)		
LOVE CORPS Events (Event Coordination/Promotion/Logistics)	16.67%	\$312
Venue	16.67%	\$312
Total Equity	99.99%	\$1,875

Event Revenue Projections			
Item	Unit \$	Units Sold	Total Revenue
Door	\$15	70	\$1,050
Pre Sale Tix	\$10	40	\$400
Event Merch Profit	\$5	25	\$125
Event Digital Live Album Profit	\$10	30	\$300
Totals	\$40	\$165	\$1,875

BONUS Fundraising Activities (These funds all go directly to the "Community")			
Raffle	\$3	40	\$120
Silent Auction	\$220	1	\$220
Donation Drive	\$0	0	\$0
Excess Sponsorship Funds*	\$0	0	\$0
Totals		\$340	

*Sponsorship funding will be used to mitigate expenses. Any remaining funds will be disbursed to the "Community".

Total Event Earnings	
COMMUNITY (NPO) Equity + BONUS	\$965
Combined CREATORS Equity	\$625
Combined COMPANY (Business) Equity	\$625
Total Earned	\$2,215



I LOVE CORPS EVENTS

<i>In addition to the Equity Profits to be earned by each Stakeholder (Group), individual participants can increase their revenue by selling their personal merch/services at the event. Here are some examples:</i>			
Venues	Food, Beverages, Snacks, Etc.		
Artists	Sell personal brand's merch, music and art, etc.		
Vendors	Food, Beverages, Snacks, Etc.		
Organizations	Sell personal brand's merch and conduct raffles, silent auctions, solicit donations, etc.		
If a business or vendor wants to participate in our event, they will have several options depending on the needs of that event.			
For example, a vendor may pay a vendor fee to set up and sell. This would help offset costs for the event. In this case, the Vendor will handle their own expenses and their own profits, and will NOT participate in the Equity Program.			
As another example, one venue might act as a Sponsor, offering their space and services without charge.			
Under different circumstances, the venue may elect to participate in the Equity Program, which would carry with it different responsibilities and entitlements.			
There are plenty more examples, but the basic idea is presented. While elements of our platform are standardized, others are customizable based on the needs of the community, the companies and/or the creators!			

If you want to view our "Helping You Helps We" overview video (about 15min), [click here](#) or scan the QR Code below!



The slides are available to view as well. [Click here to view them!](#)