

## **BLACK PIRANHA PHOTOGRAPHIC POLICY.**

**legalG45@Hotmail.com**

**Official company policy statement.**

### **Photography and Ownership.**



Any images taken by Miss Young are hers and she maintains the rights to the copyright of all such images and works of videography and photography of photogenic and or photographic image, film, or service in part or in whole.

Where Miss Young has taken images for a client, she does so under the name Miss Gemma Young **Black Piranha Photographic.**

Where Miss Young has photographed public events, such as protest demonstration events at a national level, she does so under her own name Miss Gemma Young not Black Piranha Photographic. Miss Young chose of her own free will to place such photography on her web site, so they maybe be viewed.

It is at Miss Young discretion weather or not such Photography highlighted above should or should not be sold for money in transaction.

Miss Young maintains ownership and copyright of all images taken and will not in any way surrender right or entitlement to copyright to any second or third party for the purposes of re-sale or promotion on a web site owned by a second or third party with a view for such person or persons to benefit of the receipt of monies at the expense of Miss Young.

Miss Young retains the right to make changes of editorial nature to the Black Piranha Photographic web site logo, name, Images, and videography in whole or in part. at her discretion.

In the event of ownership of Miss Youngs photography and receipt of moneys for such photography, videography, and her service as a photographer. Miss will not forfeit the right of ownership of such photography and videography, photographic service to any second or third party outside of Miss Young name and brand.

Miss Young maintains right and entitlement and ownership of and to Black Piranha Photographic and will not pass ownership to a second or third party or parties regardless of who they are or who they represent on behalf of an identified party.

Miss Young retains ownership and registration to the Black Piranha Photographic name and logo as sited below.

## **Training & employment**

Black Piranha Photographic has not offered training or employment through its web site or social media. Miss Young has no plans to do so and has not advertised any plans or opportunities to do so. Miss Young is a registered Sole Trader with HMRC since 2018. Anyone speculating or claiming that Black Piranha Photographic will or plans to offer employment or training is wrong to do so and mistaken. Miss Young has never advocated a desire to do so but has said that if her business model were to change and adjust under her wish then she would make the appropriate adjustment if she decided that was something she wished to do. Miss Young has no desire to change or adjust her business model, Miss Young intends on staying a Sole Trader.

## **Registration.**

Black Piranha Photographic is a business name registered in accordance with section 1200 - 1206 of the companies act 2006, the above is a business name owned by Miss Gemma Young. Business name registration number 2299408 Established 2018, The National Business Register LLP. Miss Young is registered for self-assessment with HMRC since August 2018, she is also a registered Sole Trader with HMRC. Miss Young is the holder of the necessary UTR Tax code of self-assessment as a Sole Trader. She currently trades under the name Black Piranha Photographic which is registered with HMRC.

## **Insurance**

Miss Gemma Young holds the necessary Public Liability insurance since August 2018 and has the necessary certificate to prove this. Miss Young is insured up to the value of five million pounds. This enables her to provide photography coverage for public and private events.

## **Services & Photography**

Black Piranha Photographic offers Photographic services from still photography to videography, But Miss Young does not supply Graphic design services.

## **Logo & Design**

The Black Piranha Photographic logo is designed and created by Miss Gemma Young. No outside agency has been paid or used to create the black Piranha Photographic logo on the company web site and social media.

## **Logo Protection**

The Black Piranha Photographic logo is registered with a recognised witness agent. Which Miss Gemma Young has registered the Black Piranha Photographic logo with? Protect My Work are a recognised independent commercial witness agent, specialising in the protection of company logo and images. Black Piranha Photographic is a registered client of Protect My Work.

## **Branding & Logo**

Meaning or explaining of the brand name. The word Black is used because it is the dominate colour of Piranhas today. The word Piranha is used in its natural context to describe a native species of fish found in the Amazon River basin.

The word Photographic is used in the context set out below.

1. Of, relating to, or consisting of photography or a photograph.
2. Used in photography: a photographic lens.
3. Resembling a photograph, especially representing, or simulating something with great accuracy and fidelity of detail.
4. Capable of retaining accurate or vivid impressions: a photographic memory.

Source online Thesaurus The free Dictionary. Brand name & research.

Before the Black Piranha Photographic brand was placed on this web site and social media, the meaning behind the wording of the company name was heavy researched and found the word photographic to mean as a reference to photography or be photographed and or the equipment used in photography. This site is protected by reCAPTCHA, and the Google Privacy Policy and Terms

of Service apply.

**Founder & owner Miss *Gemma Young***