



Community Reconstruction of Social Service

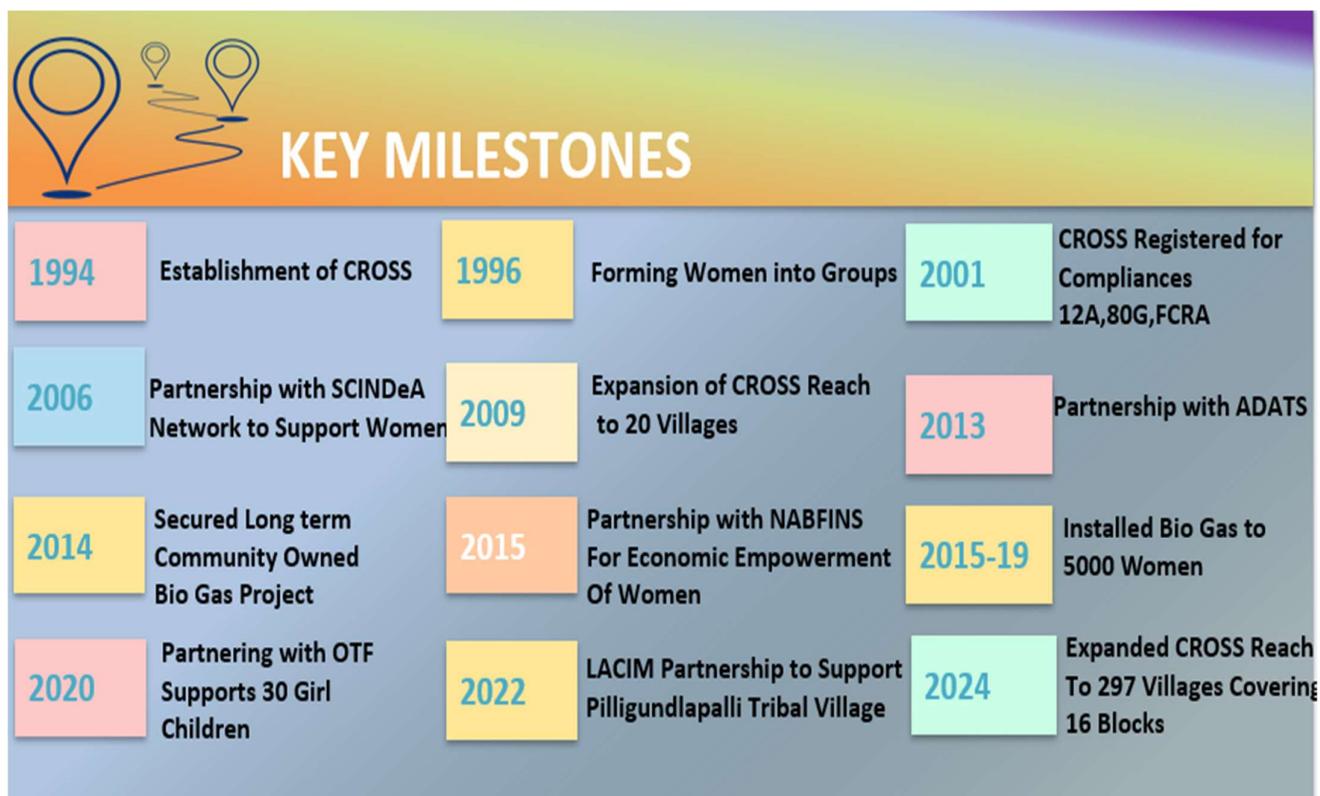
CROSS GENESIS:

Community Reconstruction of Social Service (CROSS) was founded in 1994 by Dr. P. Bhupathi, a visionary Dalit leader from the grassroots, with a strong commitment to social justice and community empowerment. At a time when Dalit and tribal women faced systemic oppression, social exclusion, and economic exploitation, CROSS emerged as a bold effort to challenge these injustices.

The organization began its journey in Nasampalli Adi Andhra Wada, a Dalit settlement in Chittoor district, where women were subjected to bonded labor and denied basic rights. CROSS's first major milestone was mobilizing these women into Self-Help Groups (SHGs) a radical step that helped them step outside their homes, understand their rights, manage savings, and assert their dignity.

From this humble beginning, CROSS has expanded its work across rural and tribal communities in Andhra Pradesh, uplifting marginalized groups through education, financial inclusion, clean energy, and social empowerment. True to the name, CROSS continues to reconstruct lives by breaking barriers and building pathways to freedom and self-reliance.

Key Milestones:



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Community Reconstruction of Social Service

Year of Establishment	1994
Legal Status	Registered Society
Head Office	Velkur Village & Post, G.D. Nellore Mandal, Chittoor District, A.P., India
Geographic Focus	Chittoor, Tirupathi and Anamaya District, Andhra Pradesh
Thematic Areas	Environment, Education, and Women Empowerment, Gender & Livelihoods
Direct Beneficiaries	Women, Children, Youth and LGBTQA+
Flagship Programs	- NABFINS Women Empowerment Program. - Study Centres in Tribal Village. - Micro Scale Biogas Project
Certifications	12A, 80G, FCRA, CSR-1 Registered

WHAT WE DO

CROSS is committed to building self-reliant, dignified, and inclusive communities. We work with Dalit and tribal populations, especially women and children, across rural Chittoor to empower them through:



Clean Energy for Rural Households

We promote micro-scale biogas units (Deenabandhu model) to reduce dependency on firewood and improve rural women's health and economic resilience.



Women's Empowerment & Livelihoods

We organize women into Self Help Groups, promote financial literacy, facilitate microcredit through NABFINS, and provide skill training (tailoring, jute bags)



Education for the Marginalized

We operate evening study centres for tribal and Dalit children, improving retention

WHY WE DO IT

"We believe every woman deserves dignity. Every child deserves a chance. Every village deserves equity."

- To break caste and gender based discrimination
- To promote women's leadership and economic freedom
- To ensure children from poor families are not left behind
- To replace traditional energy use with clean alternatives
- To build empowered communities from the grassroots up

HOW WE DO IT

- Mobilize women into functional SHGs
- Partner with institutions like NABFINS, ADATS, NABARD, VSEI
- Promote eco-friendly, cost saving technologies
- Involve communities in every step of the development process

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Community Reconstruction of Social Service

VISION

An empowered society where education, sustainability, and economic growth work together for a better future.

MISSION

To drive positive change by providing education, promoting green initiatives, and creating livelihood opportunities that improve lives and protect the environment.

OUR BELIEFS

- **In equity and dignity** - Every individual, regardless of caste, gender, or income, deserves respect and equal opportunity.
- **In participation** - True development happens when communities lead their own transformation.
- **In sustainability** - Environmental consciousness and clean energy are essential for lasting change.
- **In women's leadership** - Empowered women can uplift families, economies, and entire communities.
- **In transparency** - We are accountable to the people we serve and the partners who support us.

OUR WORK

- Works with Dalit and tribal communities in rural Andhra Pradesh
- Empowers women through SHGs, credit access, and skill training
- Supports first-generation learners through evening study centres
- Promote and Protect Environment through Clen development mechanism benefiting both women and nature.
- Encourages community-led development and sustainability
- Empowers LGBTQA+ through Educating, Empowering and skilling.

AIMS AND OBJECTIVES

The aims and objectives for which **CROSS (Community Reconstruction of Social Service)** is established include:

1. To empower Dalit, tribal, and marginalized women through awareness, capacity building, and economic opportunities.
2. To promote inclusive and quality education for rural children, especially from underprivileged and first-generation learner backgrounds.
3. To facilitate women's Self-Help Groups (SHGs) and strengthen their financial independence through access to microcredit and training.
4. To implement clean energy solutions like micro-scale biogas units that reduce environmental degradation and improve women's health.
5. To conduct livelihood skill training (e.g., tailoring, jute bags, kitchen gardens) for income generation among rural women and youth.
6. To abolish caste-based discrimination and bonded labor practices by organizing and educating oppressed communities.

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7. To advocate for community rights and entitlements, and facilitate linkages with government schemes and welfare programs.
8. To promote sustainable agriculture and eco-friendly practices for rural climate resilience.
9. To conduct awareness campaigns and capacity-building programs on gender, education, health, and environmental justice.
10. To partner with like-minded organizations, institutions, and government bodies for scalable and sustainable community development
11. To provide accessible and affordable healthcare services in underserved rural and tribal areas through health camps, mobile clinics, and community health workers.
12. To support the rehabilitation and social reintegration of survivors of domestic violence, trafficking, and other forms of gender-based violence.
13. To promote digital literacy and access to technology among rural youth and women to bridge the digital divide.
14. To create child-friendly spaces and support systems that prevent child labor, child marriage, and promote child rights.
15. To foster community-based disaster preparedness and response strategies to mitigate the impact of natural and human-made disasters.
16. To encourage youth leadership and civic engagement through education, mentorship, and community service initiatives.
17. To work towards safe and adequate housing, sanitation, and clean drinking water in marginalized communities.
18. To promote traditional knowledge systems, local crafts, and indigenous cultures as a means of preserving heritage and generating livelihoods.
19. To develop and implement programs aimed at mental health awareness, support, and psychosocial well-being.
20. To monitor and evaluate development interventions regularly to ensure accountability, transparency, and continuous improvement in impact delivery.
21. To strengthen youth skilling and employability through digital literacy, soft skills, entrepreneurship development, and vocational training programs tailored for rural and marginalized youth.
22. To empower LGBTQIA+ individuals by conducting awareness programs, rights education, mental health support, and livelihood training that promote dignity, safety, and equal participation in society.
23. To promote inclusive development for persons with disabilities (PwDs) by facilitating access to education, rehabilitation, assistive devices, and skill development opportunities.
24. To collaborate with government departments and disability organizations to ensure PwDs receive their legal entitlements, documentation, and access to welfare schemes.
25. To create safe and inclusive community spaces where youth, LGBTQIA+ individuals, and persons with disabilities can engage, learn, and participate without discrimination.
26. To build community awareness on gender diversity and disability rights to reduce stigma, promote acceptance, and foster a culture of equality and respect.
27. To support the social and economic inclusion of LGBTQIA+ persons and persons with disabilities through entrepreneurship promotion, job linkages, and mentorship programs.
28. To strengthen youth leadership by promoting volunteerism, innovation, and civic engagement for social change and sustainable development.

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Current Programs Snapshot:

Micro Scale Biogas Project

CROSS, in partnership with IndiGo-ADATS, has installed over 5,000 Deenabandhu model biogas units across Chittoor. These clean energy systems provide smoke-free, sustainable cooking fuel for rural women, reducing firewood use and improving health and carbon outcomes. The project is a model for climate justice led by rural women by benefiting Women and Environment.

NABFINS - Women Empowerment Program

In collaboration with NABARD Financial Services Ltd., CROSS has empowered 4,000+ rural women by forming SHGs, facilitating credit access, and training them in entrepreneurship. This initiative strengthens women's economic self-reliance and collective power at the grassroots.

Educational Study Centres - Tribal Focus

CROSS runs evening study centres in Pilligundlapalli and G.R. Kandriga tribal villages, supporting first-generation learners from Dalit and tribal families. These centres boost learning, reduce dropouts, and promote educational equity in communities where access has historically been denied.

CROSS currently operates in **297 villages across 16 mandals in Chittoor district**, consistently working since **1994** to uplift marginalized populations through education, empowerment, and environmental sustainability.

Awards and Recognition

2012, 2013, 2017

Top Performing NGO in the SCINDeA Network
Recognized for consistent grassroots impact and leadership in community empowerment across the region



2015

National Ambedkar Award – Best NGO (National Level)
Honored for outstanding work in Dalit empowerment, women's leadership, and inclusive rural development



2021 & 2022-23

Best Social Work Award – Nehru Yuva Kendra, Ministry of Youth Affairs
Awarded for excellence in youth mobilization, tribal education, and women empowerment in Chittoor district.



2024

Certificate of Merit – District Collector, Chittoor
Recognized for long-standing commitment to sustainable community development and local leadership.

2024

Honorary Doctorate – 30 Years of Service
Conferred upon Dr. P. Bhupathi, Founder of CROSS, for his lifelong contribution to social justice and rural development.

2024

State Deputy President Appointment - Human Rights and Social Justice Mission
A state-level leadership role acknowledging his continued advocacy for the rights of marginalized communities.

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OUR PARTNERS



INSTITUTIONAL PARTNERS



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Registration No: 111/1994

Act: Registered under Societies Act of 1860

Income Tax Exemption: Exempted under Section 12AA, 80G of
Income Tax Act of 1961

PAN No: AAJJC0135C

CSR1: CSR00017232

NITI Aayog ID: AP/2017/0168614

FCRA Reg. No: 010140281

Bankers:

State Bank of India (FCRA)

Bank of India

Indian Bank



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