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#### **EXPERIENCE**

Free Radical Design, Nottingham, UK - Head of Art Jul 2021 - Dec 2023

I managed around 30 creative people including concept artists, 3D artists, UI/UX artists, technical artists and animators.

My role was to advise, mentor, and ensure that everything was created in line with the creative direction/vision, plus ensuring we met the requirements of the design and code team.

# **5 Lamps Media, Derby, UK - Creative Director** Aug 2014 - Jul 2021

I was responsible for the creative vision of various projects. This would include brainstorming creative ideas and aligning with the clients brief to then managing internal and external resources in order to deliver a final product.

#### Midland HR, Nottingham, UK - Creative Lead Jul 2012 - Aug 2014

I was responsible for concepting and visualising a new version of their very successful HR and Payroll software. Working with front end developers, business analysts and UX/UI web developers.

#### Eurocom, Derby, UK - Senior Artist Jan 2011 - Jul 2012

I worked on the front-end for the game Disney Universe. My role was to visualise and coordinate with the creative director's requirements into something that would be viable on the desired platform(s) and also within the time frame and budget.

## Past experience includes:

Freelance Artist (2009-2011)
Free Radical Design/Crytek UK - Lead Artist (2005-2009)
Head first Productions - Lead Technical Artist (2002-2005)
Red Welly Studios - Technical Artist (2001-2002)
Free Radical Design - Environment Artist (1999-2001)
CBL Technology - 3D Artist (1997-1999)

#### TOOLS

Blender
Unreal Engine 5
Adobe: Photoshop, Illustrator,
After Effects & Premier
Affinity: Photo, Designer,
Publisher
3D Coat
Autodesk 3DS Max & Maya
Substance Painter
Microsoft 365
Jira
Confluence

## **PROJECTS**

TimeSplitters Next (Unreleased)
Harry Potter Kinect (Warner Bros.)
Disney Universe (Disney)
007 Legends (Activision)
Footy! (Power Challenge)
Gangsta' Zombies (Jolt Online)
Gangsta' Pets (Jolt Online)
Star Wars Battlefront 3 (LucasArts)
Haze (Ubisoft)
Call of Cthulhu: Dark Corners of
the Earth (Bethesda)
TimeSplitters 1 & 2 (Eidos
Interactive)
LEGO Creator (Lego)

## **EDUCATION**

West Notts College of further education, Nottingham, UK. 1994 - 1997

I have a National Diploma in Graphic Design, Business Studies, Computer Graphics Fine Arts and Film Studies.