

Press Release - published on

## Disabled veterans project in Charlotte, NC gets second nod from ABC TV's "Shark Tank"

***The Presidential Culinary Museum and Presidential Service Center housed inside the disabled US military project, The Inn of the Patriots, is expanding again. Located in the countryside of Charlotte, NC - the group received an astounding call.***

(Grover, NC) June 13, 2013: A disabled US Military veterans group received a call recently to be thrown into the blood-filled waters of the popular "Shark Tank," TV series. Marti and Stormy Mongiello hope to be advanced to the third and final round this summer. If they succeed, they would air on the actual TV show (Series 5) this Fall. The idea? To expand an already successful operating inn, museum, cooking school and gift shops while helping more veterans in how to get started with small businesses and franchises themselves.

Hotel General Manager and Executive Chef Marti Mongiello admitted, "my mouth hit the floor when Ms. Katrina Marsh called on behalf of Producer, Mr. Mark Burnett to tell us we had made it past round one and were advancing to round two!!!. Our initial video sent in from Charlotte, NC (and pitch) got attention so they next invited us to have a five minute film made about us in round two. We also signed over 60 pages of financial information, investigations and legal documents." The group is awaiting final word that they will fly to round three and be on the show in Los Angeles.

They may be the first pitch to ever make it on the show from the Charlotte Metrolina region and certainly will be the most unique pitch ever. "When viewers see and hear our pitch they will never forget it due to its request for all five SHARKS to come in simultaneously, its military mission goal and the "ask" size of the dollar amount will shatter SHARK Tank historic records," shares Mongiello. "Shark Tank is the largest hero to American military history for vets that want to help themselves. Just because you are a cripple or were blown up by an IED doesn't mean you can't create wealth and a business that builds jobs."

The Inn of the Patriots is located in the town named after President Grover Cleveland and houses The Presidential Culinary Museum and Presidential Service Center. With over \$500,000 in sales in just a few scarce years it is poised to expand to many more rooms, its first restaurant, a larger culinary institute and a larger 10,000 square foot gift shop. Managing Director Allan Miller showcases, "We have proven in an economic holocaust that it is possible for warriors to build wealth and new jobs through back-breaking work and creativity." The group of Army, Air Force, Navy, Coast Guard, Merchant Marine and Marine veterans are a success story for Americas trained killers. "We take the art of war to the business battlefield now and



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### Other useful links

 <http://www.thepresidentialculinary.com>

 <http://www.examiner.com/cooking-in-charlotte/martin-mongiello>

 [martimongiello](#)

 [The Inn of the Patriots Bed and Breakfast Hotel](#)

America wins every time," boasts Marti Mongiello. "Laying down to die is not an option."

Theirs is an amazing military story. Marti Mongiello himself straight out of the desert wars, military retired after 21 years and 50% disabled with the VA pushes through spinal, foot and leg pain seven days a week. "Who cares about physical pain daily? We've had folks tell us we would be bankrupt in five months from the day we opened, and refused to lend us one dime," States the former Executive Chef to the President of the USA and a Manager of the Camp David Resort and Conference Center. "I used my Post 9-11 GI Bill to obtain my bachelor's degree with the Art Institute (NYSE: EDMC) and appreciated the over-the-top help for veterans returning from the wars. It's the influence of Goldman Sachs and Providence Equity Partners driving the focus of the school to be sure to help veterans - that helped me." He returned from multiple deployments in Operation Iraqi Freedom and Operation Enduring Freedom (OIF-OEF) in 2004.

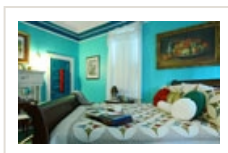
Figuring out how to get a SBA loan, proforma, liquidity, equity infusion, writing business plans, producing balance sheets and a profit and loss statement each day, or even twice daily for a banker can be an education. "So my husband and I got educated," states wife, inn co-owner and Executive Chef, Stormy Mongiello. She also is a disabled veteran looking beyond parades and monuments so is finishing her own BS degree this year. She recently received her PHR certification from SHRM.

The blood bath conducted with SHARKS ripping apart human bodies doesn't scare these two US Navy veterans. "Entrepreneurs in search of funding don't get to come into the lifeboat - that is for the SHARKS only and you speak to them from the water," Marti notes.

## Images



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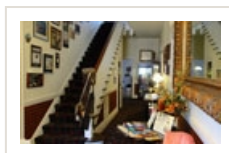
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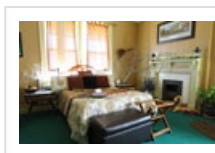
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## Videos



## Documents

 - 2010 World Award presented to Inn - The Shelby Star .pdf - 213.67 Ko - <a href="#">Download</a>	 - Charlotte Observer Sunday newspaper.pdf 75.21 Ko - <a href="#">Download</a>	 - Ex- Clinton chef speaks _...on Sun _ jacksonsun.pdf 897.52 Ko - <a href="#">Download</a>	 - You don't have to crash a White House dinner to see presidential china _ presidential, china, see - Life - Gaston Gazette.pdf - 125.93 Ko - <a href="#">Download</a>	 - The Inn of Patriots Brochure.pdf 604.4 Ko - <a href="#">Download</a>	 - Story in the Foothills Gazette Magazine.pdf - 454.61 Ko - <a href="#">Download</a>
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### About The Presidential Culinary Museum

The Presidential Culinary Museum & Collections in the town named after the President of the United States of America Grover, Cleveland County, North Carolina. The museum is one-of-a-kind in America and features a former White House Chef as the Senior Curator. It showcases first family china, artifacts, White House, Camp David, Air Force One and Marine Corps One memorabilia with support of collections from the National Archives and five former Presidents. Located inside the historic mansion of The Inn of the Patriots. Included are also tenants of the Presidential Culinary Library holdings and The Presidential Service Museum honoring the White House Military Office PSB holders and Alumni members.