

*Introducing
a unique DNA centrally uniting
WBAF diverse membership base around a common mission*

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Process

STANDARDS OF EXCELLENCE

Core Values



World Business Angels Investment Forum

Ethical Governance, Standards of Excellence
& Quality Leadership Committee

An Affiliated Partner of the G20 Global Partnership for Financial Inclusion (GPII)



Standards of Excellence

Core Values

WBAF enjoys deeply ingrained values that form common cornerstones of inherent principles that influence every level of activity and govern all dealings with the internal ecosystem base as well as with its external network of stakeholders.

The resultant value-added impact and exponential positive growth are achieved through shared solid foundations based on:

- 1- Transparent adoption of authentic moral ideologies and prioritization of virtuous responsibilities that:
 - Develop teamwork pride in aiming at worthy goals.
 - Inspire passionate constructive emotions.
 - Empower practical enforceability.
- 2- Enhanced corporate culture and motivational leadership that create an advantageous cohesive group atmosphere, thus fostering:
 - Individual and corporate productivity.
 - Successful positive development.
 - Resilient sustainable growth.
- 3- Collaborative inclusivity and diversity strengthened by:
 - Dynamic team-based global network that respects unique singular individuality.
 - A multiplicity of personal and professional backgrounds.
 - Shared learnings from specialized expertise and pursued ambitions.
- 4- Responsible passionate performance with measurable attributes:
 - Innovatively improving various practical capabilities.
 - Creating sustainable economic opportunities.
 - Favourably influencing society.
- 5- Embracing transformational change by seeking continual life-long improvement and inspiring a genuine determination to:
 - Lead by exceptional quality standards.
 - Apply responsible moral principles.
 - Drive prosperous entrepreneurship.
- 6- Celebrating fruitful prosperity that results from a combination of hard work and pleasurable activities:
 - Enjoy exclusive networking events.
 - Benefit from superior educational programs.
 - Build rewarding personal friendships and business connections.

About the World Business Angels Investment Forum (WBAF)

An affiliated partner of the G20 Global Partnership for Financial Inclusion (GPFi), the World Business Angels Investment Forum (WBAF) is an international organisation aiming to ease access to finance for businesses from start-up to scale-up, with the ultimate goal of generating more jobs and more social justice worldwide. It is committed to collaborating globally to empower world economic development by creating innovative financial instruments for innovators, start-ups, and SMEs. The Forum interacts with leaders in all areas of society, first and foremost in business and political spheres, to help assess needs and establish goals, bearing in mind that the public interest is of paramount importance. WBAF engages a wide range of institutions, both public and private, local and international, commercial and academic to help shape the global agenda.

About the WBAF Ethical Governance, Standards of Excellence & Quality Leadership Committee

Our dedicated team members share a common conviction that for any enterprise to be sustainably prosperous it must be dependent not only on positive financial results, but more importantly be also devoted towards upholding the virtuous components of WBAF Circle of Trust. These valuable principles should be embedded into all executive decision-making processes and applied as a prerequisite benchmark for every operational activity.

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About GPFi

The Global Partnership for Financial Inclusion (GPFi) is an inclusive platform for all G20 countries, interested non-G20 countries, and relevant stakeholders to carry forward work on financial inclusion, including implementation of the G20 Financial Inclusion Action Plan endorsed at the G20 Summit in Seoul. Queen Maxima of the Netherlands is the Honorary Patron of the GPFi.

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