



★ ★ ★ **THE HIKE FOR OUR HEROES** ★ ★ ★
7000 MILES ACROSS AMERICA FOR MILITARY FAMILIES

Everyone has a wish. Anyone can be a hero.



MEDIA ADVISORY – May 2, 2011

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FORMER EXECUTIVE CHEF TO PRESIDENT OF THE UNITED STATES WALKS WITH TALL WHITE HAT ON AND IRAQ VETERANS IN SUPPORT OF MILITARY FAMILIES

(Grover, NC) Operation Iraqi Freedom veteran, Troy Yocum, will march and join the former Executive Chef to the President of the United States, Marti Mongiello, at the Presidential Culinary Museum on Tuesday, May 3, 2011. Troy is walking cross America and has raised close to \$200,000.00 for military families being foreclosed on, whose homes have been destroyed in the recent North Carolina tornadoes and whom are disabled or crippled from the war.

PHOTO OPPORTUNITY OF HUMVEE, TENTS AND MARCH: On Wednesday, May 4, 2011, at 1000 hours (10:00 am) Chef Marti (himself a disabled 21-year US military veteran, Desert Storm, Desert Shield, Operation Iraqi Freedom and Operation Enduring Freedom 40% disabled veteran) and local military personnel will walk with Troy as he leaves Grover, NC to continue his cross-country trek toward Charlotte and Raleigh, NC – ultimately headed to the White House himself.

Troy Yocum is an Iraq Veteran and 7,000-mile Cross-Country hiker for military families. Chef Marti is a former Camp David Executive Chef and White House Sous Chef and presently the Senior Curator of The Presidential Culinary Museum (www.thepresidentialculinarymuseum.com). Others interested in walking should meet at 0900 hours (9 am) - 301 Cleveland Avenue, Grover, NC, 28073.

Hiking 7,000 miles across America, banging his drum and sounding the call to help military families in need, Troy visits with Mayors and Governors in each city and state along the route and meets with sponsors and companies who donate to his hike. With Emmie the SuperDog by his side, as well as his wife, Mareike, he took the first of over 30,000,000 steps of his 16-month quest on April 17, 2010 to help raise awareness and donations.

ADDITIONAL DETAILS:

For additional Hike details, photos, videos and route map, got to:

www.drumhike.com. Yocum has also partnered with Hummer Vehicles and Wish Upon a Hero, (www.wishuponahero.com), the world's largest online social helping network.