

GOAL :

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**WHO IS THIS
PRIMARYLY
FOR?**

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**WHO ALSO
BENEFITS?**

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**IF YOU ARE
SUCCESSFUL -
WHAT IS THE
DESIRED
OUTCOME?**

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**WHAT CAN
YOU
MEASURE?**

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GOAL:

OUTPUTS / ACTIVITIES	PROJECTS / SERVICES	KEY STRATEGY	OUTCOME
List outputs (new or enhanced services or goods that managers direct and staff deliver in pursuit of the Goal.	What are the projects and or service enhancements that the Director directs and managers deliver – improve quality, effectiveness, efficiency, or flexibility.	What are the key strategies that justify investment in this goal	Describe the results of this goal for the audience listed above
Staff responsibility	Manager responsibility	Director	Director



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Manager responsibility

Director

Director



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