

Greening the Blueprint: ESG and Brownfields

Key Ideas - Case in Point

- Proliferation of Brownfield Sites - Industrial, Gas Stations, Dry Cleaning Facilities, Urban Fill
 - Disproportionately located in underserved communities*
 - Community Exposure over decades
- Technical Innovations in Brownfield Cleanup Methods
 - Mycellium
 - Composting
- Environmental Equity
 - Everyone deserves to live in clean unpolluted neighborhoods
- Funding Source Availability
 - Governments
 - Non-profits
- Brownfield Tax Credits
 - Little ability to monetize
 - Spend out of pocket and reimbursed 1-4 years later
- Community Benefits
 - Healthier Environment
 - Community Gardening

*Sciencedirect.com



Salina^{1st}

APRIL 2023

OUR COMMUNITY OUR FUTURE

MEET THE PARTNERS



Emanuel Henderson

JHP Industrial Supply Co.



Gail Montplaisir

Taurus Development Group



Eli Smith

E. Smith Contractors

1081 S Salina St: Pre-Construction







Salina 1st is the first all-minority led commercial development in the history of Syracuse, with an estimated investment of over \$15 million.

FULL CIRCLE APPROACH

Salina 1st partners will collaborate with other community influencers to implement a Full Circle Approach, which will involve: Community Investment, Workforce Development, and Stability and Social Impact.

Community Investment

Community Investment nurtures visions of the community's potential. The STAY HERE community development approach embraces community members, not displace them. This on-going investment creates new demand and cultivates new businesses, resulting in employment, more demand, and added investment.

Workforce and Business Development

Workforce and Business Development promotes an internal economic growth system through training, entrepreneurial visioning, and support of businesses. During the construction process, Salina 1st will hire neighborhood workers and help them gain the necessary job skills.

Stability and Social Impact

Stability and Social Impact focuses on community-oriented development that empowers the community from within. By the community, For the community - proves that innovative ideas live within the community and social impact does not need to be imported.



Community Benefits

- Employment-retained and new jobs
- Housing units at affordable rates
- Local employment-transportation
- Community Prosperity Fund
- BIM Training Classes
- Chip Camp
- Net Zero/ECMs and Solar Panels
- Generational Wealth
 - BIPOC Developers-return current
 - BIPOC Developers-future return to fund
 - BIPOC Developers-return future
- Leverage
- Mentoring
- Banking
- Grocery Store
- Crime reduction



Quantification of Community Benefits: Estimated at \$39,600,000



Net Zero – Solar power generation of approximately ½ a megawatt

