

Blueprint for Success: Redevelopment in Small Communities

# Village of Gowanda Brownfields Program



## Keys to Success

- Partners and Local Champions
- Planning
- Funding
- Community Outreach

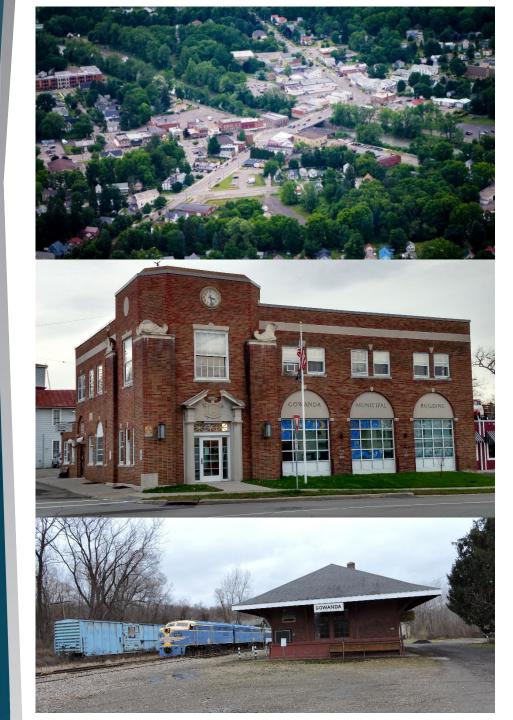




### Gowanda

#### Village

- Size: 1.56 sq miles
- Population: 2,512
- Government:
  - Mayor
  - Four Trustees
  - Three Office Staff
- Active Community



## Village of Gowanda



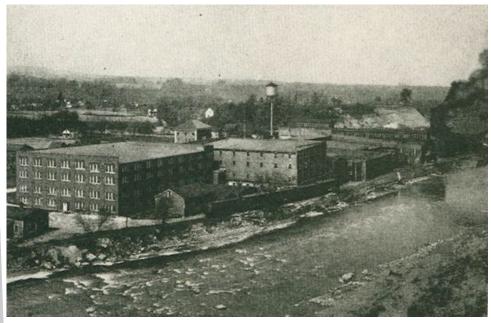


## Gowanda

#### History

- America's Glue Capital
- Also:
  - Tanneries
  - Shoe Manufacturing
  - Saw Mills
  - Grist Mills
  - Manufacturing
  - Rail

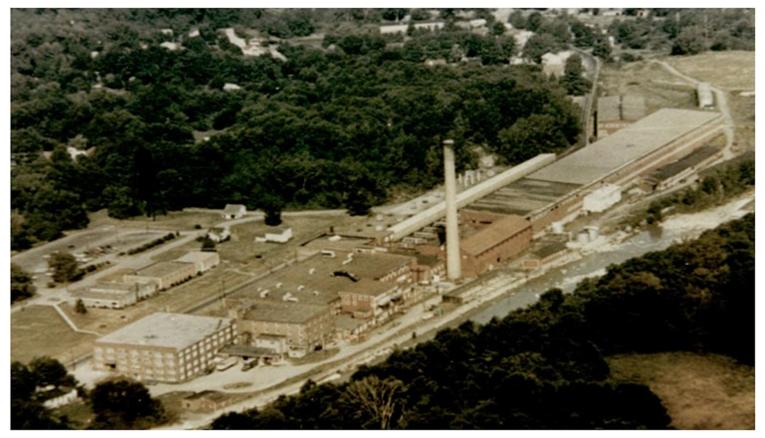






# Peter Cooper Site

- 1971 Environmental Regulatory Agency Interest
- 1998 Federal Superfund Listing





## Partners and Local Champions



#### Redevelopment Master Plan



# Planning

- Gateway Park Redevelopment Master Plan
- BOA Pre-Nomination Study
- BOA Nomination Study



# Village of Gowanda Step 2 Brownfield Opportunity and Nomination Study This document was prepared for the Village of Gowanda and the New York State Department of State with funds provided through the Brownfield Opportunity Area Program.



## Implementation: Funding

- Actively Seek Grants
- Leverage Partnerships
- Leverage Planning









US Army Corps of Engineers.



Appalachian Regional Commission



Empire State Development



## Convergence







# **Community Outreach**









## Growing Gowanda Event













## Growing Gowanda Event

- Award Winning Community Outreach
  - APA Upstate Chapter Annual Award for Public Outreach
  - APA National Small Town and Rural Division (STaR) John Keller Planning Initiative Honor Award
- Outcomes
  - Permanent Farmers Market
  - Agri-Hub Interest
  - Grants Received
  - Offers of Support from Grant Agencies
  - Site of event receiving interest

