

Blueprint for Success: Redevelopment in Small Communities

Village of Gowanda Brownfields Program

Keys to Success

- ◆ Partners and Local Champions
- ◆ Planning
- ◆ Funding
- ◆ Community Outreach



Gowanda

◆ Village

- Size: 1.56 sq miles
- Population: 2,512
- Government:
 - Mayor
 - Four Trustees
 - Three Office Staff
- Active Community



Village of Gowanda



Gowanda

◆ History

- America's Glue Capital
- Also:
 - Tanneries
 - Shoe Manufacturing
 - Saw Mills
 - Grist Mills
 - Manufacturing
 - Rail



Peter Cooper Site

- ◆ 1971 – Environmental Regulatory Agency Interest
- ◆ 1998 - Federal Superfund Listing



Partners and Local Champions



Redevelopment Master Plan



Planning

- ◆ Gateway Park Redevelopment Master Plan
- ◆ BOA Pre-Nomination Study
- ◆ BOA Nomination Study



Figure 2.1 Site Analysis Tour Stops

Village of Gowanda

Step 2 Brownfield Opportunity and Nomination Study

This document was prepared for the Village of Gowanda and the New York State Department of State with funds provided through the Brownfield Opportunity Area Program.

Implementation: Funding

- Actively Seek Grants
- Leverage Partnerships
- Leverage Planning



**US Army Corps
of Engineers®**



**Appalachian
Regional
Commission**



**Empire State
Development**

Convergence



Construction in Gateway Park



Community Outreach



Growing Gowanda Event



Growing Gowanda Event

- Award Winning Community Outreach
 - APA Upstate Chapter - Annual Award for Public Outreach
 - APA National - Small Town and Rural Division (STaR) John Keller Planning Initiative Honor Award
- Outcomes
 - Permanent Farmers Market
 - Agri-Hub Interest
 - Grants Received
 - Offers of Support from Grant Agencies
 - Site of event receiving interest