

NYS REGIONAL SNAPSHOTS

Mohawk Valley

Mohawk Valley has larger shares of rural residents and aging individuals than other regions of the state. In focus groups, residents noted that internet options, especially bundled services, were too expensive. They recommended that discounts be offered to apartment-dwelling households.



Digital Equity Act Covered Populations

Population	Mohawk Valley	NYS
Veterans	4%	4%
Aging Individuals	22%	23%
Low-Income Households	17%	20%
Individuals with Language Barriers	21%	26%
Individuals with Disabilities	12%	12%
Rural Residents	60%	20%
Racial and Ethnic Minorities	31%	45%

Mohawk Valley Region Snapshot

484,600 people **190,500** households **84%** of households have any type of broadband internet, compared to **87%** in NYS (ACS).

\$60,000 median household income

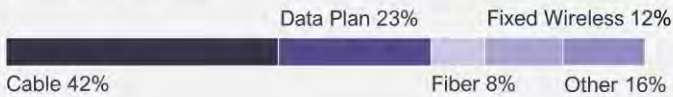
32% of households earning under **\$35k/year** do not have internet, while **13%** of households earning **\$35k-75k/year** do not have internet, and **6%** of households earning over **\$75k/year** do not have internet.

57% of eligible households enrolled in the Affordable Connectivity Program (62,900).

The median household spends **\$80-90/month** on internet, compared to **\$75-90/month** statewide.

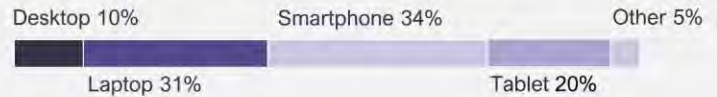
Internet | Broadband Affordability & Availability

In the Mohawk Valley, **7%** of broadband serviceable locations have internet speeds lower than 100/20 Mbps available (FCC). **16%** of households do not have any type of broadband internet (ACS). Among households that do have internet access, surveyed respondents primarily rely on cable.



Devices | Accessibility of Devices & Device Support

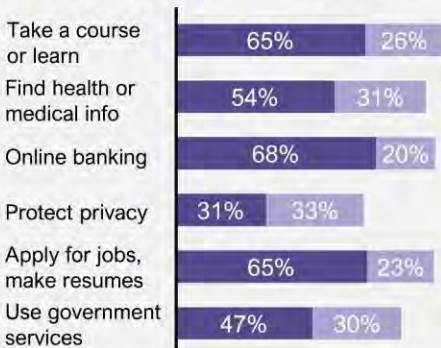
10% of households lack a computer and **8%** are smartphone-only internet subscribers (ACS). **8%** of survey respondents said that their household does not have all the devices it needs. When asked what device they used most often for internet at home, respondents most often said smartphones.



Digital Literacy

Focus group participants wanted training to help them combat online scams. Respondents were most confident in learning, using government services, and banking online.

■ Completely Confident ■ Fairly Confident



Privacy & Cybersecurity

86% of residents in the Mohawk Valley are concerned or very concerned about digital safety. Focus group participants expressed a desire for the government to protect the public more from online scams. Survey respondents mentioned the following concerns:

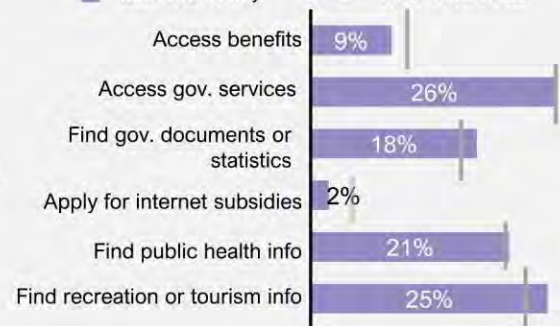


Accessibility of Public Resources

34% of Mohawk Valley residents rated past experiences with online government services as fair or poor. Focus groups highlighted they had issues navigating and understanding government websites.

In the last year, residents used the internet to....

■ Mohawk Valley ■ New York State



CITATIONS: All demographic and telecommunications data was sourced from the NTIA/U.S. Census Digital Equity Act Population Viewer, the U.S. Census American Community Survey (ACS 2017-2021 5-Year Series), and the FCC Broadband database. ACS refers to the following as "broadband at home": cellular data plan, cable, fiber optic, satellite, or DSL (Table B28002). Unless otherwise noted, other results on internet access come from survey and focus group data and anecdotes sourced from stakeholder engagement efforts conducted in 2023 by the NYS ConnectALL Office.

NOTE: Monthly internet bill data expresses median unbundled plan costs first and bundled (i.e., internet packaged with cable TV) median plan costs second; when the costs are the same, one number is expressed. Under "Internet: Availability & Affordability," "Other" includes community Wi-Fi, dial-up, DSL, and satellite internet.