Small Business Direct Installation Program

NEW YORK STATE ELECTRIC AND GAS CORPORATION (NYSEG)

Eligible small businesses using less than 110 kW per month can receive free energy assessments, and up to 60% of the cost of recommended equipment upgrades will be covered through our Small Business Direct Install Program.

PROGRAM HIGHLIGHTS

- Lower energy bills
- Enhanced quality of lighting and appearance of your business
- Improved lighting equipment longevity
- The opportunity to show your customers that you have made environmentally-conscious energy improvements

ELIGIBLE APPLICANTS

 Eligible small businesses with demand of less than 110kW a month

FINANCIAL INCENTIVES

- Free Energy Assessment
- Up to 60% of cost of recommended equipment upgrades

EQUIPMENT UPGRADES INCLUDE

- · Replacing fluorescent fixtures with high efficiency lamps and ballasts
- Changing incandescent bulbs to compact fluorescent light bulbs (CFLs) or light-emitting diodes (LEDs)
- Upgrading exit signs to LED signs
- Installing occupancy sensors or dimmer switches
- LED canopy lighting
- Commercial refrigeration upgrades
- LED parking lot lights to replace both pole-top and wall-mounted metal halide lighting
- HID fixture replacements

ADDITIONAL RESOURCES

- <u>Program Information</u>
- Energy Saving Products

CONTACT:

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