

Participate in a
Keep Mohawk Valley Beautiful
Community Appearance Index Survey
for a chance to win a prize valued at
\$100!



What is a Community Appearance Index?

The Community Appearance Index is designed to help you visually assess and determine the state of the community appearance in regard to litter and other appearance indicators. Keep Mohawk Valley Beautiful may use the results to set goals and to develop effective community improvement education programs and projects.

Who can fill out a survey?

A team of at least 5 people; at least one person must be an adult (18+). Each team will consist of the driver (drives the vehicle), the navigator (instructing the driver and the scorers), and at least 3 scorers (to fill out the included site score sheets)

Where does my team conduct the survey?

Choose an area or "district" (ex. school district, route or highway, city/townships, taxing district) to conduct a windshield survey (conducted while driving) with your team. You will randomly select up to 10 different sites within your area or district that have different uses: industrial, retail, park, school, library, or residential. Sites should represent both "clean" and "dirty" sections of your district. Each site should be between ½ mile - 1 mile in length.

Results can be emailed to info@mvedd.org or mailed to:

Mohawk Valley Economic Development District, Inc., P.O. Box 69, Mohawk, NY 13407

Name of District being surveyed (school district, route or highway, city/townships):

Date(s) of survey: _____

Team Name: _____

Main contact person email or phone #: _____

Does your team have a: ☐ Driver ☐ Navigator How many Scorers: _____

Sites will be scored on a Likert Scale (1-4)

1: Virtually No Litter

2: Minimal Litter

3: Substantial Litter Present

4: Extremely Littered

Types of litter:

Trash: cigarette butts, plastic litter, paper litter, cans and bottles, and other solid waste that has not been properly disposed of.

Graffiti: words, colors, and shapes drawn or scratched on buildings, overpasses, and other surfaces.

Abandoned/Junk Cars: signs of abandonment include a heavy layer of dust, expired registration or license tag, flat tire(s), or missing component(s)

Illegal Signage on Utility Poles

Outdoor Storage: goods, material, merchandise, or equipment kept outside a building or on a lot not likely to be used on an ongoing basis. including but not limited to building materials, furniture, appliances, motor vehicle parts or other materials not customarily used or stored outside, or which may deteriorate from exposure to the outside environment. This also includes trash and garbage stored outside prior to or after normal collection.

Site # 1: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes:

Site # 2: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes:

Site # 3: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes:

Site # 4: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes:

Site # 5: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes:

Site # 6: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes:

Site # 7: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes:

Site # 8: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes:

Site # 9: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes:

Site # 10: Type of Site (check one):

☐ Industrial ☐ Retail ☐ Park ☐ School ☐ Library ☐ Residential

Name of site/description of location: _____

Overall Score 1-4 (Circle one): 1 2 3 4

Notes: