



7TH ANNUAL

SPONSOR FORM

JANUARY 8 – 10, 2027
WestCal Arena – Sulphur LA

FRIDAY

- 6:00PM** Sponsor hospitality suite opens
7:00PM Mutton Bustin'

SATURDAY

- 8:00AM** Open Divisions
2:30PM Sponsor hospitality suite opens
3:30PM TXC Jr. Invitational Match
6:30PM TXC Match Calcutta
7:00PM TXC Pro Invitational Match

SUNDAY

- 7:30AM** Cowboy Church
8:00AM Youth Divisions

GENERAL EVENT DONATIONS

☐ Title Sponsor	\$15,000	10 weekend gate passes - Access to Invitational Match contestant hospitality suite (Saturday) - Premier brand recognition on all digital and print marketing - Brand recognition on merchandise, photo backdrop & contestant shirts 10+ arena signs in both competition arenas
☐ Platinum	\$7,500	5 weekend gate passes - Access to Invitational Match contestant hospitality suite (Saturday) - Brand recognition on all digital and print marketing & merchandise 8 arena signs in both competition arenas
☐ Gold	\$3,000	2 weekend gate passes - Access to Invitational Match contestant hospitality suite - Brand recognition on digital and print marketing & merchandise 4 arena signs in both competition arenas
☐ Silver	\$1,000	- Brand recognition on digital marketing 1 arena sign of your own (will be returned after the event)
☐ Bronze	\$500	1 arena sign of your own (will be returned after the event)

SUGGESTED DONATION OPTIONS

☐ Invitational Match (2 available)	\$5,000
☐ Hospitality Suite (1 available)	\$2,500
☐ Division awards (8 available)	\$2,000
☐ Contestant Prize Bags (1 available)	\$1,500
☐ Comp'd Contestant Fees (unlimited)	\$1,000
☐ Sportsmanship Awards (2 available)	\$1,000
☐ Spirit of Service Awards (2 avail.)	\$500
☐ Scholarships (multiple available)	\$1,500 - \$500 each
☐ Merchandise: _____	

All donors will receive general event donation benefits commensurate with the value of their donation.

SPONSOR NAME: _____

CONTACT PERSON: _____

PHONE: (_____) _____

EMAIL: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

CHECK#: _____ All checks should be made payable to **TXC Foundation** and mailed to: 3938 Hwy 383, Kinder LA 70648

NAME OF ATHLETE RECEIVING CREDIT FOR SPONSORSHIP: _____

DIVISION THEY WILL COMPETE IN: ☐ 12U BAW ☐ 15U BAW ☐ 19U BAW ☐ OPEN BAW
☐ 15 U TD ☐ 19U TD ☐ OPEN TD ☐ MUTTON BUSTIN

Web- ready logos should be emailed to: txcmemorial@gmail.com

For more information, please contact Sadie Savant at 337-794-8039 or Mindy Cox at 225-400-1496



The TXC Foundation was established in memory of Terry Cox, who died serving his community as a Cameron Parish (LA) police officer in 1999. Over the past 25 years, the TXC Foundation has provided hundreds of thousands of dollars in college tuition assistance to rodeo athletes. All proceeds from TXC Memorial events benefit the TXC Foundation Scholarship Fund.

The TXC Foundation is a tax exempt 501(c)3 organization, your contribution may be tax deductible.