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Where music meets marketing.

Ennui Magazine is a collaborative, digital and print publication based in Seattle, WA.

We focus on the topics of art, culture and music,

ON DEBUT ALBUM

Winterstate venture into a timeless, genre-bending sound on their debut album, *The Ride*. Exhibiting the song-writing chops they honed at Berklee College of Music in Valencia, Spain — Kelvin Killmon, and Alexander Ortberg amalgamate modern alternative experimentation with rebellious, relateable rock and roll. Certainly, *The Ride* exemplifies its name, leading the listener on an emotionally driven rollercoaster of sound.

Listen to *The Ride* on Spotify, Apple Music and more.

Killmon's poetic lyricism paints vivid landscapes, tugging at the heart-strings of any star-crossed lover. The anthemic melodies on the album's title track, "The Ride" captivatingly lull the listener into a place of bittersweet nostalgia:

"Bless your heart, you still think you've got it under control

You're only holding things together like the flowers at a funeral

Thunder in your chest but you try your best to look composed

It's just another practice in the art of letting go."

with a special interest in digital marketing.

We deliver the best answers to questions every independent band should be asking. We provide a platform where SEO-focused, keyword-driven articles can be shared to help promote the release of new content from local artists and musicians.

For creators that are serious about maximizing their band's potential and profitability, there's one clear solution: Ennui Magazine.

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Winterstate enjoy 'The Ride' on debut album
The Strike move forward with "The World Keeps

— Winterstate, "The Ride"

Starting the record off strong, Killmon and Ortberg join forces with hip-hop artist, Brail Watson on "Animals". The track wastes no time on lengthy introductions, seamlessly flowing between genres, creating catchy, laid-back energy on a theatrical, epic scope. Ambient flourishes and mellow inclinations accompany, "City of Roses and Evergreen" gradually evolving the Winterstate sound with a gentle, airy disposition. The return of ringing and distorted guitars paired with rich, sincere vocal harmonies on "Hospital Kicks" strikes true to the core of hopeless romanticism.

Track after track, Winterstate refuses to censor themselves, radiating with originality but grasping a familiarity that connects on impact. With soaring highs and heart-wrenching lows, *The Ride* is a painfully underrated culmination of pure intentioned creativity. Maintaining authentic sincerity, these songs hold messages for the outcasts, the downtrodden and the dreamers. A genuine piece of musical artwork, *The Ride* is a record that can be played from start to finish, engaging the listener for the entire adventure.

A glowing high point presents itself with "Santa Maria". Reminiscent of mid-2000's emo-rock, "Santa Maria" is a track to let-loose on. The song captures the feeling of cruising through Southern California at

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sunset in a 1972 Volkswagen Beetle, windows down, singing through cigarette smoke at the top of your lungs. We couldn't resist adding it to our Feelin' Ennui Vol. I playlist on Spotify.

Full of truth, love and redemption Winterstate create a tender world, true to life on *The Ride*.

Be sure to follow Winterstate on Facebook and Twitter. If you're in the Midwest, catch the band on tour this summer with a rotating lineup of guest musicians. And don't forget to tune in on July 22 for the music video premiere of "Twin Size Bed" on YouTube.

For more industry news, music reviews and marketing hacks, check out Ennui Magazine. You can also follow us

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← THE STRIKE MOVE FORWARD WITH "THE WORLD KEEPS TURNING"

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