



Best Practices of Social Media

Courtesy North Georgia Conference's Young Clergy
Task Force on Social Media

1. When using social media, observe Wesley's General Rules and the great Commandments:
 - a. Do no harm
 - b. Do good
 - c. Attend to the ordinances of God
 - d. Love the Lord your God with all your heart, mind, strength, soul
 - e. Love your neighbor as yourself
2. Claim, maintain and monitor your faith community's social media profiles and websites. Take care to keep them current.
3. If you are not sure about appropriate use of social media, ask for help. If you're not sure about a post, do not post it.
4. Be respectful, collegial, and intentional of other's privacy including the announcing of prayer concerns and where location services are concerned.
5. Be professional and maintain the integrity of pastoral leadership through social media.
6. Protect the safety of congregants, minors, vulnerable adults, and yourself.
7. Be friendly and fair – allow others to friend you instead of vice versa.
8. When posting photos, allow others to identify themselves.
9. Take care to adhere to Safe Sanctuary guidelines, adapting them to social media practices.
10. Remember your Christian witness and allow your use of social media to proclaim the Gospel of Jesus Christ.