



## Launa Selección Familiar Crianza 2014

**Winery:** Bodegas Launa

**D.O.C.:** Rioja Alavesa

**Wine Type:** Red

**Varieties:** 100% Tempranillo

**Alcohol:** 14 %

After 7 generations of the family linked to the world of wine, it was Teodoro Unzalu and María Felisa Gaztelurrutia who in the year 1978 built the first winery in Villabuena (Rioja Alavesa).

The enthusiasm, work and the spirit of improving have led this family to build a new underground winery in Laguardia, under the rocks of the Cantabria mountain range and in an area surrounded by vineyards. At present, it is their children, Iker, Unax and Usuri who manage the winery.

The winery and vineyards are located in the towns of Samaniego y Laguardia, Rioja Alavesa, in a unique area under the Cantabria mountain range. The area is under the influence of the Mediterranean climate that brings sunshine and the necessary heat for the plant.

The grapes for this wine come from 50 year-old vineyards planted, at 615 meters above sea levels, in soils with a clay-limestone composition and directed from north to south with a marked slope from the Cantabria mountain range to the Ebro river. These characteristics (privileged layout) generate the optimal conditions of exposure and moisture for the growth of the vines and the maturing of the grapes.

After very careful selection in the vineyards, the harvest is done manually in boxes of 15 kilos and the bunches undergo a second selection in the winery. After destemming, the grapes are macerated in cold temperatures for 48 hours and then controlled temperature fermented in stainless steel with daily remontages.

Aged 15 months in new French and American oak barrels

PRODUCTION: 750 cases for the U.S.

 The logo for VINOUS features the name "Antonio Galloni" in a small, black, sans-serif font above the word "vinoUS" in a larger, bold, black, sans-serif font. The "i" in "vinoUS" is lowercase and has a red dot. Below "vinoUS" is the tagline "explore all things wine" in a small, black, sans-serif font.

**90 Points VINOUS January 2017**

*" Opaque ruby. Ripe red berries, candied rose, vanilla and spicecake scents are lifted by a smoky mineral flourish. Juicy, alluringly sweet raspberry and cherry liqueur flavors tighten up steadily on the back half and pick up a suggestion of mocha as the wine opens up. Finishes smooth and gently tannic, featuring strong, spicy tenacity and a touch of floral pastille."*

 The logo for AViVA features the word "AViVA" in a large, bold, red, serif font. The "i" in "AViVA" is lowercase and has a red dot. Below "AViVA" is the word "Vino" in a smaller, red, serif font.