



2025 SPONSOR ADVERTISEMENT PACKAGES

	WHITE	BLACK	GREEN	GOLD	ROYAL	HIGHLANDER
7' X 3' Banner	YES	YES	YES	YES	YES	YES
SOCIAL MEDIA AD (Including Social Media Platforms)	YES	YES	YES	YES	YES	YES
SPONSOR PLAQUE	NO	NO	YES	YES	YES	YES
HALF TIME ANNOUNCEMENT (ALL Home Games)	NO	NO	YES	YES	YES	YES
MEDIA GUIDE AD (HIGHLANDER PACKAGE PICKS PLACEMENT)	NO	YES BUSINESS CARD	YES QUARTER PAGE	YES FULL PAGE	YES FULL PAGE	YES FULL PAGE
DIGITAL AD (SCOREBOARD)	NO	NO	NO	NO	YES (See Attachment A)	YES (See Attachment A)
4 GAME TICKETS (To each of the 5 HOME games)	NO	NO	NO	NO	YES	YES
TOTAL PACKAGE COST	\$500	\$600	\$700	\$950	\$2500	\$5000
MEDIA GUIDE AD ONLY	BUSINESS CARD SIZE		QUARTER PAGE SIZE		HALF PAGE SIZE	FULL PAGE SIZE
	\$105		\$165		\$275	\$450
DIGITAL AD ONLY (SCOREBOARD)	VARSITY GAME ONLY (See Attachment “B”)				VARSITY & JV GAMES (See Attachment “B”)	
	\$500				\$1000	

- RENEWALS OF IDENTICAL PACKAGES WILL BE DISCOUNTED AT A RATE of \$50.00.
- ALL BANNERS WILL BE HUNG AFTER PRODUCTION AND/OR BEFORE SEASON BEGINS AND THEN REMOVED FOR PRESERVATION AT THE END OF THE FOOTBALL SEASON.
- ALL LOGOS AND AD ARTWORK MUST BE SUBMITTED IN A TIMELY MANNER TO ENSURE PRODUCTION & PLACEMENT BEFORE SEASON BEGINS. **ALL LOGOS & ARTWORK SHALL BE SENT TO: RFBCSPONSORSHIPS@GMAIL.COM**
- BELOW IS PACKAGE SELECTION AND CONTACT INFORMATION

PLEASE SELECT PACKAGE:

• BANNER/MEDIA GUIDE & DIGITAL AD PACKAGES:

<input type="checkbox"/> White	<input type="checkbox"/> Black	<input type="checkbox"/> Green	<input type="checkbox"/> Gold	<input type="checkbox"/> Royal	<input type="checkbox"/> Highlander
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• MEDIA GUIDE ONLY AD PACKAGES:

<input type="checkbox"/> Business Card	<input type="checkbox"/> Quarter Page	<input type="checkbox"/> Half Page	<input type="checkbox"/> Full Page
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• DIGITAL AD (SCOREBOARD) PLACEMENT PACKAGES:

<input type="checkbox"/> Varsity Games Only	<input type="checkbox"/> Varsity & JV Games
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Company Name: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

CHECKS PAYABLE TO: ROYAL FOOTBALL BOOSTER CLUB/ CREDIT CARD ALSO ACCEPTED.

FOR QUESTIONS, CC PROCESSING, PAYMENT ARRANGEMENTS, OR PICKUP, PLEASE CONTACT:

Josh Stiel (805) 857-0167



THANK YOU FOR YOUR SUPPORT OF ROYAL FOOTBALL.

Royal Football Booster Club is a 501(c)3 Corporation. All payments are tax deductible. Tax ID# 02-0770971

ATTACHMENT "A"

BANNER/MEDIA GUIDE & DIGITAL AD PLACEMENT PACKAGES:

ROYAL PACKAGE		VARISTY & JV GAMES		
Pregame	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
10 Seconds	10 Seconds	10 Seconds	10 Seconds	10 Seconds
10 Seconds	10 Seconds	10 Seconds	10 Seconds	10 Seconds
Scoreboard Video Ad, Full Color, Motion or Graphic (1920x1080) Displayed For a Total of 10 Seconds during each segment of the game: Pregame, 1 st Qtr., 2 nd Qtr., 3 rd Qtr., 4 th Qtr. – Totaling 50 Seconds of each Varsity and JV game. Total of 1:40 minutes of Ad time.				

HIGHLANDER PACKAGE		VARISTY & JV GAMES		
Pregame	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
20 Seconds	20 Seconds	20 Seconds	20 Seconds	20 Seconds
20 Seconds	20 Seconds	20 Seconds	20 Seconds	20 Seconds
Scoreboard Video Ad, Full Color, Motion or Graphic (1920x1080) Displayed For a Total of 20 Seconds during each segment of the game: Pregame, 1 st Qtr., 2 nd Qtr., 3 rd Qtr., 4 th Qtr. – Totaling 100 Seconds of each Varsity and JV game. Total of 3:20 minutes of Ad time.				

ATTACHMENT “B”

DIGITAL AD PLACEMENT PACKAGES ONLY:

VARSITY GAMES ONLY PACKAGE				
Pregame	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
10 Seconds	10 Seconds	10 Seconds	10 Seconds	10 Seconds
Scoreboard Video Ad, Full Color, Motion or Graphic (1920x1080) Displayed For a Total of 10 Seconds during each segment of the game: Pregame, 1 st Qtr., 2 nd Qtr., 3 rd Qtr., 4 th Qtr. – Totaling 50 Seconds of each Varsity game ONLY .				

VARISTY & JV GAMES PACKAGE				
Pregame	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
10 Seconds	10 Seconds	10 Seconds	10 Seconds	10 Seconds
10 Seconds	10 Seconds	10 Seconds	10 Seconds	10 Seconds
Scoreboard Video Ad, Full Color, Motion or Graphic (1920x1080) Displayed For a Total of 10 Seconds during each segment of the game: Pregame, 1 st Qtr., 2 nd Qtr., 3 rd Qtr., 4 th Qtr. – Totaling 50 Seconds of each Varsity and JV game. Total of 1:40 minutes of Ad time.				