

Jiovani Cervantes

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Professional Summary

Fashion stylist and entrepreneur with eight years of experience in customer relationship management, e-commerce sales, social media marketing, and project management. Effective in delivering executive support and team leadership to business operations.

Skills

- E-commerce
- Shopify
- Canva
- Asana
- Adobe Suite
- Microsoft Suite
- Project Management
- Inventory Management
- Social Media Management
- Customer Relationship Management

Experience

May 2025 to Current	The Bridge Music Project Programs & Communications Coordinator	Olympia, Washington
	• Facilitated communication between departments to ensure effective cross-functional collaboration on projects. • Assisted in the development of promotional materials, such as brochures, newsletters, flyers, and social media content. • Mentored local and incarcerated youth through songwriting and recording workshops. • Managed website content including design updates, graphics creation, copywriting.	
June 2025 to September 2025	Sole & Style Retail Associate	Olympia, Washington
	• Assisted customers in finding products, answered questions, and made product recommendations. • Operated cash register to process payments from customers. • Assisted with visual merchandising tasks including window dressing and floor changes. • Conducted inventory audits to prevent stock discrepancies. • Created content for social media platforms.	
January 2021 to August 2025	Milk Room Store Manager	Agoura Hills, CA
	• Managed inventory control, cash control, and store opening and closing procedures. • Oversaw inventory management through cycle counts, audits and shrinkage control. • Developed marketing content such as blogs, podcast episodes, fashion shows, and advertisements for social media. • Brought about noticeable improvements to click rates, follower counts, and engagement with clear, focused strategies.	
August 2021 to June 2025	KARL KANI Fashion Stylist	Woodland Hills, CA
	• Assisted with styling fall/winter lookbooks.	

- Assisted with styling lookbooks for e-commerce website.
- Analyzed trends to develop innovative concepts for manufacturing and production.
- Conceptualized content ideas for the Karl Kani Instagram and TikTok.

September 2017 **Freelance** Los Angeles, CA
 to
 May 2025 **Fashion Stylist**

- Delivered full styling services to over 150 private clients.
- Organized and produced photoshoots for print, editorial, and celebrity opportunities.
- Organized and produced runway events, highlighting independent fashion designers.
- Mentored aspiring stylists to ensure success in the launching of their brand.
- Performed various sales transactions, checked on invoices, prepared special orders, and delivered the correct merchandise.

August 2021 **NOTMRW Media Group** Los Angeles, CA
 to
 October 2023 **Fashion Stylist**

- Worked closely with high profile influencers and brands to guide branding strategies.
- Evaluated and contributed to creative team ideas and translated into actionable project plans.
- Assessed and reworked influencers personal styles to boost visual appeal.
- Sourced wardrobe and accessories to style influencers for promotional material and social media.

May 2023 **Naomi Zinns** Los Angeles, California
 to
 August 2023 **Fashion Stylist Assistant**

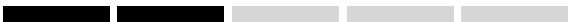
- Ensured timely and accurate sorting of mail for delivery.
- Traveled to assist with on-site styling projects.
- Transported clothing between studios, locations, and fittings.
- Prepared garments for photoshoot sessions by hanging them on racks, lint-rolling, steaming out wrinkles, laying out shoes, and accessories.

Education

June 2018 **River Ridge High School** Lacey, WA
High School Diploma

- Awarded the Social Studies Achievement by River Ridge High School
- Awarded the Award of Excellence by TOGETHER!
- The North Thurston Education Foundation Scholarship Recipient
- Olympia Tumwater Foundation Scholarship Recipient

Languages

English:	Spanish:
	
Professional	Limited

References

References available upon request.