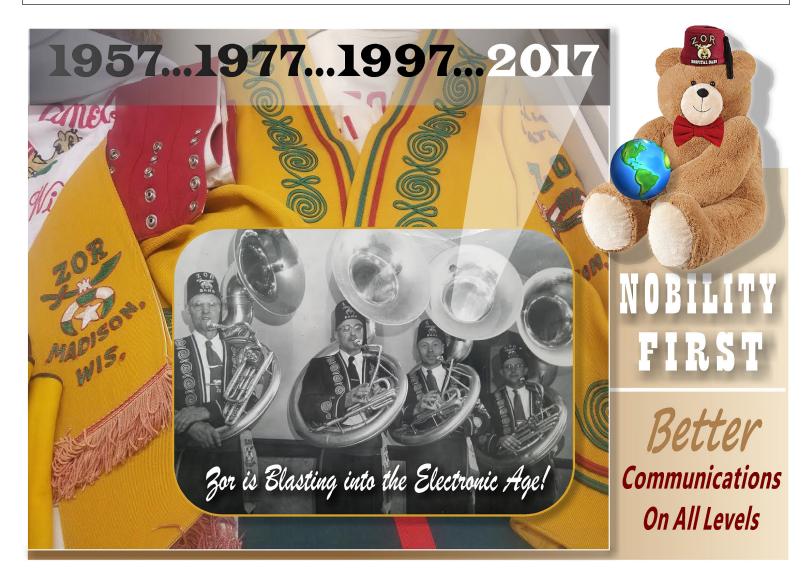


MADISON, WISCONSIN

VOL. LXIX, NO.5

MAY 2017









2017 Zor Divan

ELECTIVE

APPOINTIVE

ZOR SHRINE OFFICE

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Zephyr email address: zorstaff1@tds.net Website: www.zorshriners.com



Shriners Hospital Chicago (773) 385-5400 Dale Anderson, Board of Governors Shriners Hospital Twin Cities (612) 596-6100 Rod Rommel, Board of Governors



USPS 017-572 Published monthly
under the auspices of
Zor Shriners of Shriners International
Address: 575 Zor Shrine Place, Madison, WI 53719
Electronic Subscription available on website.
Periodicals Postage Paid - Madison, WI and additional mailing offices.
Postmaster: Send changes of address to Zor Zephyr
575 Zor Shrine Place, Madison, WI 53719.

Winner of Nine First Place Dromedary Awards for Shrine Newspapers and seven Honorable Mentions.

Melissa Smith...... Zephyr Editor Don Davies..... Zephyr Editor Eternal Milt Helmer..... Zephyr Correspondent



Lakeland Shrine Club



Lakeland Shrine Club members and their Ladies honored it's Past Presidents during it's April meeting at the Maple Tree Supper Club in McFarland. In attendance were Ill. Sir, Chuck Miller and his Lady, Sharon along with Divan Marshall, Bob Calverley and his Lady, Sandy. The Potentate spoke of his recent visit to the Chicago Shrine Hospital and it's advancement with a new body scanner. He also spoke of the new "Zephyr" and facebook page. The Past Presidents honored are pictured standing left to right: Bob Gorsuch, Bob Everson, George Seybold, Arlen Christensen, Dale Holmen, Dave Stolen, John Hendrickson and Jim Stelsel Jr. Seated left to right: Dave Skavlen, Jim Stelsel, Dick Winter and Ron Outhouse.

BRING IN THOSE CANDIDATES!









Lady Sharon and I just can't believe 1/3 of the year is already gone. Nobles are saying Illustrious Sir and I constantly look around for him, then realizing they are addressing me.

Already this year I have sent:

- Two Nobles to Shrine Circus and Fund Raising Association's (SCAFRA) meeting on fundraising,
- Fourteen Nobles went to the Winter session of Midwest Shrine Association (MSA) this is an

opportunity to meet their counterparts from the Midwest and more importantly attend training on topics such as, membership, fundraising, hospital, donor relations, and some shrine laws. Bob Gorsuch attended a recorders seminar to refresh his many new responsibilities.

- Four Nobles attend the membership meetings in Tampa; Bob Hering our Membership Chairman led this group, Bob is also working on a new protocol with Chris Underwood our chairman of membership.
- Our new Oriental Guide Mark Jerdee and Assistant Rabban, Wally Trouten attended their respective training sessions in Tampa.

These Nobles are our future. They need the necessary training and experience to operate our Temple by the most successful means as possible. Your Divan is doing such a fantastic job running Zor. I am sure you have been seeing changes in many areas of our Shrine. The most obvious is the new online interactive Zephyr. Steve Livernash is out performing my highest expectations and is now looking toward working on our web page, THANKS Steve.

Zor's membership steak fry's will be starting in May. Additionally, the Twin Cities Hospital will be having its Hospital day. Check the online calendar. We are asking for your club and unit events, these events need to be submitted to the office no later than the 10th of the month, you can easily send them in with one of the many speed buttons placed in the online Zephyr. If we get this information we can put it in the Zephyr and the calendar allowing Nobles all over Zorland and to see what's happening and who knows they might just show up and participate in the fun.

Our newest fundraiser, "ZORFEST," is beginning to take shape and many Nobles are working on this. Wally Trouten is heading this up with lots and lots of help from the Divan and a few outsiders. I am excited about this new music fest and it's sure to be a winner. Put it on your calendar!

Just FYI the online Zephyr will be online before the hard copy is mailed out, also the online Zephyr may have more information and pictures than the hard copy. The reason being is that I budgeted for 16 pages for the printed copy. However, we can put as many as we have online without costing more.

Keep the dolls and toys coming in, Lady Sharon is asking for crayons, coloring books, Barbie Dolls and action figures for our kids at the Shriners Hospitals.

I am especially proud of our General Auxiliary Representatives Amy Hering and Tammy Keller, they do so much for our Hospital. I think you need to be a seamstress to be on that committee with all the work and time they spend on the prom dresses for our Hospital kids. Lastly our Chief Rabban Gary Cuskey, is starting to pull out his hair from all the planning that needs to be done for 2018, please be kind to him he may be asking for your help. Gary and I are working on a smooth transition from 2017 to 2018.

Chuck Miller 2017 Zor Potentate

















DIGITAL / SOCIAL MEDIA



All New! SPEED BUTTONS Click and Explore ZOR

Zor History dates back to 1932 and in 1957 Zor decided to make the first big upgrade the Zephyr to the current times. Zor also updated in 1977 and in 1997 and now here we are doing it again, in 2017, to match the communication technologies of today.

The days of telephone and paper mail have had a significant impact on our past and have served us well. We will continue to have these valuables in place as always. Smart phones, tablets and computer devices are additional channels of software communication. Digital devices are now the standard with over half of our nobility. It is time, we offer every channel of communication to our Nobles with ease. Acknowledging and adding these upgrades we hope to bring together our Nobility though interaction. The Zephyr will be more than just a monthly read. Our new Zor Speed Button will create interaction with the publication that will then directly take you to a link of your choice. These are exciting times in electronics, but it seems so complicated at the same time to many people. It is our job to make the complicated simple. Providing easy access to all our communication channels is our mission. Digitally, we send, you click, just that easy!

Zor's new Speed Buttons.... (Buttons top of page and sponsor ads included, over 50 exploratory links in this issue)

These new interactive buttons have been a big hit with digital minded nobility. May it be looking at current and past Zephyr prints or our website. Zor's Facebook page is alive and well with social posts. Check it out and like the page. The calendar will be filled by April 1st with help of the new media contact people in place. Here you will be able to click on an event and find out all the details you need for that day. Plan Ahead...You will have the ability to print off event forms to send in when available and supplied by the event hosts.

The new Onion button is already a huge hit. By clicking on the button, you will see an Onion Sales Form. This form then can be printed off at home for a great way to keep your sales organized. It also can be hung up on your favorite bulletin board at work or establishment for others to see and sign up.

The submit media button can be used by (any noble) to send in info, news, stories, photos with text, short videos for review. These news feeds may be used on Facebook, Zephyr, Calendar and other promotional channels. (Note: Buttons open a new window, be sure to use your back arrow to return to Zephyr)

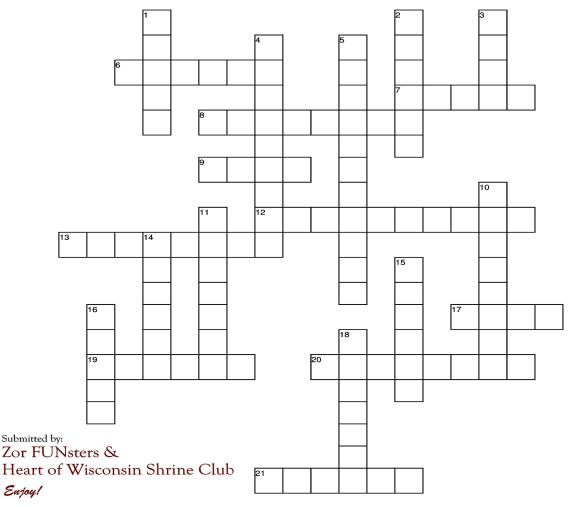
Come on out and attend your next club or unit meeting. A new media contact person has been created within your group. This contact will be key in making communications work between all channels for everyone's benefit. Make your club or unit shine within Zor in 2017.

We are excited to bring these new communication improvements to you and all our Nobility.

Zor Digital Media Team

SHRINERS

Zor Shrimers Club Name Puzzle



Across

- 6. Largest Hot Desert
- 7. Mix Blue & Yellow
- 8. Old Indian Game
- 9. Mehara Shrine____
- 12. Old Penny
- 13. Opposite of Northern Wisconsin
- 17. Mound____ Shrine Club
- 19. Mecca____Club
- 20. Inner Body of Water
- 21. Vernon _____ Shrine Club





Down

- 1. Valentine Shape
- 2. Wisconsin State Animal
- 3. ____ River Valley
- 4. Wautoma Area
- 5. Valley of Largest River
- 10. Earned Time Off
- 11. South____ Wisconsin Shrine Club
- 14. Falling Tree Yell
- 15. St Croix _____ Shrine Club
- 16. Hayward Fish
- 18. State Capital



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May 5 Lakeland SC Fish Boil Oregon, WI

May 9 Divan Meeting / Steak Fry Zor Shrine Temple

May 20 Hospital Day Twin Cities

May 24 Mavericks Steak Fry

June 13 Eau Claire Circus

June 15 Menominee Circus

June 17 St Croix SC Ladies Cruise

June 20th 2nd Quarterly Meeting

July 18 Pine River SC Steak Fry

July 22 Zor Music Fest

July 26 Sahara SC Steak Fry

July 29 LaCrosse Steak Fry

JULY 29 Imperial Session

Parade Schedule Online





Midwest Shrine Association Summer Session (a.k.a. MSA 2017). The convention is happening Wednesday through Saturday, August 16-19, 2017 in Bloomington, MN. Rooms have been blocked at the Park Plaza in Bloomington (free shuttles to the Mall of Amer.) at a rate of \$103 +tax per night. Rooms not committed by 27 April will be released. Should you decide after this date that you or your unit will want to attend these room rates will no doubt increase. WE must sign a binding contract with the hotel no later than 28 April. We do not need names or money at this time, BUT, we must know how many rooms you / your unit will commit to using for this exciting convention. Registration and additional hotel information will be sent to those indicating a desire for rooms no later than the 1st of June.

Any question contact your Divan Rep. or housing chair Joe Harker.





Kenneth H Dobson	03.15.17
Dodgeville, WI	12.02.78
Adrian Hoffland	04.26.16
Soldiers Grove, WI	12.02.89
Franklin Carpenter	03.25.17
Sun Prairie, WI	12.02.89
Ralph Buechler	03.25.17
Wausau, WI	05.21.71
William J Reitter	03.23.17
Wautoma, WI	03.19.99
Raymond W Koch	03.31.17
Richland Center, WI	09.23.50
Robert C Larson	04.12.17
McFarland, WI	12.04.70



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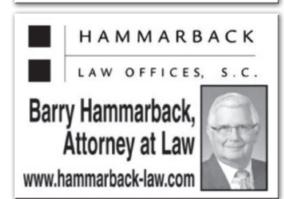
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Best Wishes to the Zor Shrine!
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River Falls, Wisconsin

Thank you for your Generous Contribution





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Imagine a child, who was told he would never walk, running into the arms of his parents for the first time. At Shriners Hospitals for Children – Twin Cities, we believe every child has the opportunity to reach their fullest potential. We help kids achieve their dreams.

On Friday, June 2, join us as we celebrate 94 years of helping children with orthopedic conditions, regard less of a family's ability to pay. Our inaugural gala promises to be more than just another fundraiser. We will inspire you to help kids be kids, balancing the right mix of philanthropy and fun.

All proceeds benefit Shriners Hospitals for Children – Twin Cities.

Event Information
Friday, June 2, 2017
The Depot – Minneapolis, Minnesota
6:00 pm Cocktails and Silent Auction
7:30 pm Dinner, Program and Live Auction

8th Annual ZOR Gun Raffle Underway

The ZOR Shriners will again be holding our 8th annual forty gun raffle. It was decided to change our timeline and hold our raffle this fall rather than in the spring, as we have previously done. Tickets are currently being printed and should be available from the ZOR office or Divan members, by the end of April. We hope that this date change will help our members make this our best year ever!

The drawings will be October 15, 2017 and held at the ZOR Shrine Center.

Everyone is encouraged to sell as many tickets as possible to help make this fundraiser a success. Tickets are just \$20.00 or 6 for \$100.00. Please remember this is a Fraternal Fundraiser and ticket sales support ZOR Shriners. They should not be solicited as supporting Shriners Hospitals for Children. Any questions can be directed to any of the Divan Members or Miles Bradley at 608 289-1628









CASS-TOOK TO HEAD PARADES

The long and short of it will be exemplified by Chester Cass, Eau Claire, who is undisputed as the world's tallest Shriner, and Robert Took, Janesville, who is one of the shortest members of the Shrine. They will lead the two Midwest Shrine Association parades in Madison. Cass is 7 feet six inches tall while Took is five feet four inches short. Both are Zor members.



2017 - Zor Membership Dashboard

Beginning count 1,339
Regular + 14 Associates
Creations........0
Demits.......1
Affiliations......1
Suspensions....1
Restorations.....5
Expired........25
Associates......0
Resigned.......1
Non Paid Dues.....196



IS SHRINEDOM'S MOST



Back to the Basics

I saw a lapel pin that said, Back to the Basics A,B,C, and 1,2,3. Remember in the beginning, the Shrine was founded to be an organization for Masons to have fun and the organization flourished?? This is what we are talking about. Take the actual letters A,B,C and the numbers 1,2,3. You can change the font type, font size, color, bold, underline, text them, tweet them, facebook them, or even make a song out of them, but they are still your basic...A,B,C and 1,2,3.

Current generations may seem miles apart today, but the reason for wanting to bring honorable, quality men to grow our clubs, units and our Shrine remains the same. We aim to have fun and fellowship with a bonus of supporting the Shriners Hospitals for Children.

Zor – Where Membership Matters

Robert Hering Zor Membership Chairman



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H. MARK HEDING, President

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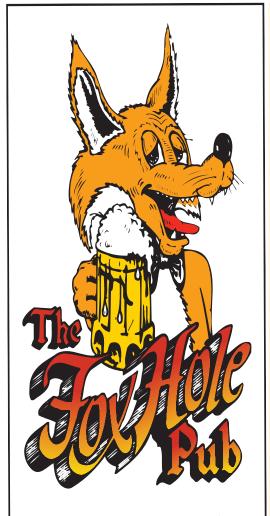


Barry Maxfield, Richard Dennis Scott Brainard, Kevin Sorenson Schelley Schoville, Lee Weber Steve Peterson, Richard Dennis **Chris Underwood, Gary Campbell Bob Calverley, Sandy Calverley Bob Calverley, Jay Wood** Rod LaBlanc, Jacob LaBlanc Mike Hayden, Duran Sturs **Larry Curtis, Dick Jarvis** Mike Hayden, Dave Frogner Mike Hayden, Jim Foss Monte Steiber, Lee Weber Monte Steiber, Steve Marshal Alan Brueggen, Bob Keene Mike Hayden, Jim Foss Richard Jarvis, Barry Maxfield





Tim Reicks	Cresco, IA
Tom Dunham	Eau Claire
Olivia Johnson	Fitchburg
Norm Anderson	Spooner
Renee Kendall	La Crosse
Steven Kuhns	Pardeeville
John Hendricks	Sparta
Brenda Gaier	Sparta
Maggie Lee	Mt Horeb
Deb Gardetto	Watertown
Craig Beedly	Fishers, IN
Jon Guth	Mosinee
Bill Wenberg	Grand Marsh
Steve Underwood	
Renee Kendall	La Crosse
Mary Krajeck	Beloit
Kent Burnstad	Tomah
La Verne Clifton	Montfort
Julie Berger	Marshfield
Nick Krause	Weston
Randy Johnston	Mondovi
Crystal Mulvey	Oshkosh
Greg Tremelling	Platteville
Cameron Boydston	Glendale, CO
Heather Emler	Potosi
Mary Jo Shane	Sun Prairie
Tom Finnel	Watertown
Ron Smith	Black River Falls
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Hosted by Zor Shriner's Vacationland Shrine Club



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Fundraising Policies & Procedures

Dear Nobles,

It has come to our attention that some of you may be confused on the proper procedure on submitting both permission forms and holding both fraternal and hospital fundraisers. The procedure manual from Imperial is now available on our website and you can download and print. Some highlights include

- The necessary steps for the two types of fundraisers; Fraternal and Charitable
- The use of the name Shriners Hospital for Children and how to apply it
- Promotional Materials
- Pre and Post Event reporting to the office
- Insurance requirements
- State solicitation and raffle laws
- And checklists for your use.







Pete Gunderson

Serving
Nobles for
4 Generations
from
6 Locations.



Zor has implemented this awesome public relations program. Any Zor noble can now meet with your local fire department, school or community leaders to offer these free awareness material handouts. What a great way to get our fez out into the community and provide a much needed service.

For more information on how you can be a part of this great program please contact your Divan rep or visit our all new Facebook page for this great opportunity.

https://www.facebook.com/ZOR-Shriners-Burn-Prevention-Program-189665764850891/ or simply click the red SBI program button we have provided.

The Burn Awareness campaign features two child-friendly characters Boots and Brewster – a caped, cuddly bear and a googly-eyed teapot. In our activity books for ages 3–7 and 8–12, the pair leads children through the various rooms of a house, pointing out dangers and how to easily correct or avoid them. The booklets also have pages for families to map out a home fire escape plan.

Be Burn Aware materials for children and families

Shriners Hospitals for Children offers a variety of complimentary burn prevention materials,

including activity books and fact cards.

To view and order the materials, visit our online ordering system. We accept orders for delivery within the United States Canada and Mexico only.

Please allow up to 2 weeks for delivery.

http://www.shrinershospitalsforchildren.org.en/education/beburnaware/materials

or simply click the burn awareness box we have provided.







MOVING?

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From March 10th-April 10th

ZOR TWIN CITIES HOSPITAL DONATIONS

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HONOR OF:

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¡ Zor Hospital General Fund

; Shriners Hospitals for Children®-Twin Cities

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