

ZOR ZEPHYR



VOL. LXV, NO. 2

MADISON, WISCONSIN

FEBRUARY, 2013

ZOR SHRINERS ANNUAL MEETING



**Please
Meet the
2013 Divan**

*Read more
on page 5-6*



**Zor Welcomes
81st Potentate
Bob Gorsuch**

Shrine Circus is Here!!
Details on Page 6

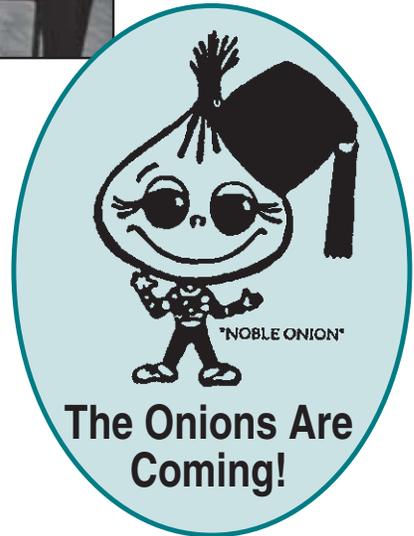


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MOVING?

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S. Severson — Zephyr Correspondent

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Keith Krinke — Zor Photo Corps

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**Zor's Governing Divan
ELECTIVE**

Robert Gorsuch, Fitchburg..... Potentate
Larry Hanson, Albany.....Chief Rabban
Monte Steiber, Prairie du Chien..... Assistant Rabban
Robert Gleiser, Cashton..... High Priest and Prophet
David Bomkamp, Columbus..... Oriental Guide
Dale Olson, Whitewater..... Treasurer
James Stelsel Sr., Madison.....Recorder

APPOINTIVE

Chuck Miller, Milladore..... 1st Ceremonial Master
Gary J. Cuskey, Spooner..... 2nd Ceremonial Master
Wally Trouten, Platteville..... Marshal
Dale Holmen, Madison..... Captain of the Guard
Barry Ausen, Star Prairie..... Outer Guard
Karl Gant, Blanchardville..... Chaplain

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Rodney Rommel, Member of Board of Governors

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From The Potentate

Bob Gorsuch



And Away We Go....

As I sit at my desk composing my first article for the Zephyr, I cannot help but think what needs to be Zor's priority for the next 12 months. In one word, that priority is MEMBERSHIP!

We will finish 2012 well below 1,700 members in Zor Shriners. My goal for 2013 is to end the year with no fewer members than we start the year with. Keep your eyes on the monthly Zephyr for updates on our membership numbers.

As an incentive to get new

members, I am offering 4 tickets plus parking to a Packer football game; 2 tickets to a UW football game in a private suite with me and Lady Carol; 4 Brewer tickets plus preferred parking and 2 tickets to a UW Men's basketball game. To be eligible for these, you must be a top line signer on a petition for membership into Zor. The new members will also be eligible. There will be a quarterly drawing to determine the winner. All winners will be eligible for the next quarterly drawing. The final drawing, for the Packer tickets,

will occur in early September.

So get your new members or restorations lined up! The more times your name is put in for the drawings, the better chance of winning! I will arrange for a Cold Sands initiation for any candidate. Just contact me at rgorsuch@oakbankonline.com or call me at 608-279-2139. Watch for more details on this.

Remember why you became a Shriner! Have fun - help kids. Stay in touch.

— Bob

Zor Shriner's 2013 Calendar

February		17	Pipes and Drums tour, Madison	May	
2	Green County S.C. pancake breakfast, Monroe Masonic Center	23	Easter Egg Hunt, Zor Shriners Center, Madison	18	Zor Midgets Motorcycle Ride, Sparta area
7-9	MSA Winter Session, Duluth, MN			19	Mecca S.C. Clay Shoot, Warrens
15-17	Madison Circus, Alliant Energy Center, Madison	April		June	
26-27	La Crosse Circus, La Crosse Center	7	Daughters of the Nile Installation, Zor Shriners Center, Madison	7-8	Grand Lodge, Madison Masonic Center
		10-13	Shrine Directors Association, Knoxville, TN	11-12	Summer Circus, Eau Claire
		22	Daughters of the Nile Supreme Queen Visit/ Dinner, Zor Shriners Center, Madison	13	Summer Circus, Menomonie
		27	Wausauken Indian Potentate Party/Quarterly meeting, Elks Club, Wausau	22	Mini Cars Luah Party, Tronnes Pond, Edgerton
March					
9	Mehara S.C. Potentate Party, Mehara Center, Eau Claire				
10	Gun Raffle Drawing, Zor Shriners Center, Madison				
16	Southwest S.C. Mexican Fiesta Party, Platteville				

Recorder's Roll Call



**Jim Stelsel,
Recorder**

Fitchburg, and his Lady Carol were honored at the Director's Staff Fez Party that evening.

Congratulations to Past Potentate Larry Riemenschneider and his Lady Julie for a great and progressive 2012. Larry did

a fabulous job of promoting Zor and Shriners International. He was always promoting membership and traveled many miles visiting clubs & units and attending many Masonic and Shrine functions.

The Madison Circus will take place on February 15th-17th. We ask all of the Nobles who received tickets to purchase them and sell additional tickets. After you have purchased your tickets and find you cannot use them, please send them back to the Circus Office or the Zor Office so we may use them for those who come on buses and others who are unable to afford to come to the circus. Come to the circus.

2013 Mehara Shrine Club Potentate Party

Mehara Shrine Club and Units are pleased to invite everyone to join us March 9th to honor the new Potentate Bob Gorsuch and his Lady Carol at Mehara Center, 2625 Folsom St., Eau Claire. Activities start with Oasis at 6:00P.M., followed by a great dinner of beef tips and all the trimmings. Rooms are available at The Plaza, 1202 W. Clairemont Ave., Eau Claire by calling the hotel at 715-834-3181 or 800-482-7829 requesting rooms for block #8196. Rates will be \$84.99 per room plus tax - 12 rooms have been set aside for our use. Final booking date

February 13th. You can also go to www.plazaeauclaire.com. We request phone numbers as one year we had an ice storm and had to call everyone to cancel.



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26th Annual Shriners International Membership Seminar

By Dave O'Neill

Recruitment, retention, and restoration were the key discussion points this year at the 26th annual membership seminar held in Tampa Bay on Oct 11th-13th. This was my first year in attendance representing Zor, and I'd like to share some of what I learned.

I'm relatively new to the Masonic fraternity, but I've listened to many discussions and concerns over coffee about membership in the Blue lodge, Scottish Rite, York Rite, and Shrine bodies. This seminar,

years supporting the Shrine, but we all know they can't go on forever. How are we doing at recruiting and retaining younger members?

Today's younger members are busy with family, demanding jobs, and many other things competing with their time. They need to spend their time wisely. The good news is they're looking to be a part of a group. They're looking for more personal connections and camaraderie with others. They knock at the door of our lodges, but when they come in

Shriners and learned many feel retention is the biggest problem to solve. The idea being, if you figure out how to retain all of our current members through the right kind of activities and events, we will create a new environment that will attract both new and old members and the recruitment problem will take care of itself.

So the main goal is retention. How do we make being in the Shrine valuable to every member? When we look around the country there is a model that is working. KEM Shrine in North Dakota has trends that are rising! How? It's really not that difficult. They have fun, care for one another, are dedicated to the mission, and have a strong relationship built on mutual cooperation with their Blue Lodges.

What's the Shrine's mission? I

If you're an older member, do you support and promote new ideas from younger members? Have you created events that include families?

Caring for one another -Do you go out of your way to include the brothers around you in activities? (Especially new members?) Are you asking new members what they like to do? Are you mentoring new members? Do you show other brothers appreciation for the work they do? Do you act in an inclusive way that builds harmony and creates a desired environment?

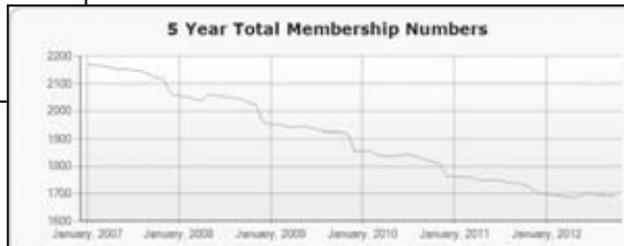
Dedicated to the mission - Do you set a strong example of good character? Have you visited or set up a visit to a hospital for your unit? Do you promote the Shriner organization with those outside of the fraternity? If someone from outside the fraternity asked you

what's it's like to be a Shriner what would you say? Would they want to join after speaking with you?

Work collaboratively with your blue lodge - Do you promote membership in the blue lodge? Have you tried working together with

your blue lodge to create common activities that would retain members from both groups and also attract those from outside?

Feel free to write me at lead-off@hotmail.com or call me at



however, was the first time I've seen clear data on the issue at hand and listened to brothers who have been actively working to address the issue.

Shrine membership has been decreasing for a considerable amount of time. This isn't new. After all, this was the 26th annual membership seminar. Here's just a snapshot of how things are going at ZOR alone.

We're getting older as an organization and our numbers continue to fall, though they're showing signs of slowing. Our older members have spent many

do they get what they're seeking? The data says 'no'.

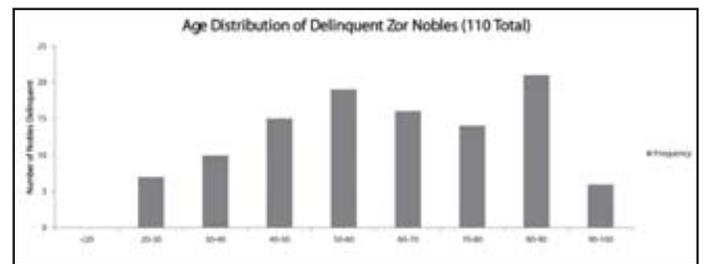
In 2012 alone, ZOR has 110 brothers that are currently delinquent on their dues and could be leaving. Despite most being over the age of 60, this isn't where we're losing many of our members.

So why are younger members leaving the best philanthropic fraternity in existence? This was the key discussion at the membership seminar. At breaks and other discussions I spoke with many other

thought I'd write it down here for your reference...

Be the premier fraternal organization for men of good character.

Provide attractive, quality



LOOKING BACK

70 YEARS AGO (1943)

The Zephyr began recording Zor news. Zor's Camel Patrol passed 100,000 rides.

65 YEARS AGO (1948)

Zor welcomed 421 new Nobles who were created in 4 Ceremonials. Green County S.C. reported an active and prosperous club with over 100 members.

55 YEARS AGO (1958)

The fourth annual circus (February 14-15) offered tickets at \$0.75 for children, \$1.50 for adults, & \$2.00 for reserved seats. An estimated 12,500 people attended.

50 YEARS AGO (1963)

Madison S.C. hosted a New Year's Eve dance at Lorraine Hotel's Crystal Ballroom with Orville Hankwitz serving as chairman.

45 YEARS AGO (1968)

The 35th annual meeting was opened with the 6th annual "Arabian Feast".

30 YEARS AGO (1983)

Zor's newest unit, the Mini-Cars, formed in Janesville with eleven vehicles and Louis Flint as Captain.

20 YEARS AGO (1993)

At the Fez Party honoring Potentate James Soderholm's election, he was made to "suffer a Swedish Sweat-In" while being named "Wisconsin's Lutefisk King".

5 YEARS AGO (2008)

Zor Shriners honored 50 year member, multiple award-winning, martini-loving, world-renowned Zephyr Editor Eternal Don Davies on his retirement from the Zephyr.

programs and services for its members, their families and their friends in a spirit of fun, fellowship, and social camaraderie.

Foster self-improvement through leadership, education, the perpetuation of moral values, and community involvement.

Serve mankind through the resources of its philanthropy, Shriners Hospitals for Children.

So my first request of you is to think about these simple questions and decide if you'll take action to address any gaps you see.

Having fun - Is your unit active? Do you have fun? Is it still relevant? Do you participate? Why not if you don't? Do you have other, more fresh ideas that would pull similar minded brothers together to have fun? Have you tried this?

608.865.0223 to discuss. I'd love to hear your ideas, suggestions, or discuss ways you can help.

A great fraternity provides significant value to a man and his family's life by providing fun & community, mentorship, leadership opportunities, and the opportunity to do good. Our philanthropic effort supports 22 Shriners Hospitals for Children® across North America that provide specialized medical care for children with orthopedic conditions, burns, spinal cord injuries and cleft lip and palate.

<http://www.beashrinernow.com/> is an excellent resource for new perspective members to learn more about the organization we all love. When we make our organization more valuable to those inside of it already, more will come.

ZOR SHRINERS ANNUAL MEETING

Recorded by Jim Stelsel, Sr. Pictures by Keith Krinke.

Zor Shriners Annual Meeting was opened in full form by the Divan presenting the Salaam for the Potentate.

Potentate L. Riemenschneider called the meeting to order at 1:00 P. M.

Meeting, January 14, 2012, as printed in the Zephyr. M. Severson PP. moved approval and to dispense with the reading of the minutes and seconded by T. Nelson PP. Motion Carried.

Circuses: J.Thorstad PP. reported

in Program Sales over the 2012 circus. 3 bicycles, 1 Red Lobster gift card and 1 Mallards baseball family pass were given away at each show. A tip of the fez to the following units and clubs: Wranglers, Camel Patrol, Wausauken Indians, Midgets, Madison Clowns, Directors Staff, Mini Cars, Road Runners, Southwestern SC, Mound View SC, Lakeland SC, Indianhead SC, Madison SC, Sahara SC, Wild River SC, Past Potentates, and the Divan. Bicycle helmets for all 18 winners were purchased by the Pipes and Drums. Telemarketing was down 2%, Nobles tickets down 1%, PDQ sales up 10%, Advanced Sales even, Gate Sales up 21% and Program Sales up 15%. We had additional costs this year due to the larger attendance, with the Coliseum on ticket surcharges and sales tax and

contracted, dance floor and rail boards resurfaced, and the lobby project is nearly completed. Our financial report indicates compliance with investment policies and we had a positive return for the year. Special thanks to Nobles Soderholm, Krinke and Schmidt for fulfilling their terms on Trustees. T. Schmidt moved the report be accepted and seconded by J. Thorstad PP. Motion Carried.

Membership Report: C.

Miller reported for B. Calverley. As of December 31, 2012 we had 1643 members. In the fourth quart of 2012 we had 21 Creations, 1 Restoration, 1 Assoc. dropped, 5 Demits, 14 Deaths, 1 Resignation and 64 Suspended for a change in membership of -63. C. Miller moved the report be accepted and seconded by J. Thorstad PP. Motion Carried.

Treasurer's Annual Financial

Report: D. Anderson, Treasurer reported as of December 31, 2012 YTD Total Revenues \$799,655 and Total Expenses \$332,244 for a net gain of \$467,411. D. Anderson moved the report be accepted and seconded by T. Nelson PP. Motion Carried.

Onion Report: R. Winter,

Onion Chairman, thanked all of the clubs & units for their participation with the onion sales. Zor's net income was \$20,659.76 and each club & unit received \$2.00 for each 10lb bag they sold. Each club & unit is urged to sell onions again this year and each Zor Shriner is encouraged to buy one bag and sell one bag and pre-selling is always good too. Winter stated he will serve as onion chairman in 2013 & 2014 but would like someone to step forward and work with him the next two years and then take over in 2015. R. Winter moved the report be accepted and seconded by J. Soderholm PP. Motion Carried.

Gun Raffle Report: M. Bradley

reported for the last three years our raffle has become a bigger success each year. Tickets were sold by some Shriners and by others, although not Shriners. He feels we can do a better job on publicity this year. He thanked the office staff and all the volunteers who helped to insert the stubs into the vials. The totals for the 2012 raffle are, 2500 tickets printed, 2180 sold, \$43,600 Gross Receipts, \$19,188.243 costs and \$24,411.76 Profit. M. Bradley moved the report be accepted and seconded by J. Soderholm PP. Motion Carried.

Twin Cities Hospital Report:

R. Rommel, a member of the Twin Cities Hospital Board of Governors reported approved applications through November are 6.1% over last year; 732 compared to 690. House surgical operations totaled



Above, Candle Lighting Memorial Service.

Right, Potentate Riemenschneider welcomed all to the Annual Meeting.

Below, the Installation Ceremony.

71 Nobles were in attendance. Chaplain K. Gant gave the opening prayer. The Color Guard presented the Colors and all present joined in the Pledge of Allegiance to the Flag.

Potentate L. Riemenschneider welcomed all present and stated we will proceed to cover the full agenda.

A Candle Lighting Memorial Service was conducted for those Nobles lost to the Black Camel in the Fourth Quarter of 2012. Recorder J. Stelsel read the names of 19 departed Zor Nobles. Chaplain K. Gant offered a prayer for the departed Nobles.

Potentate L. Riemenschneider asked for a motion for approval of the minutes of the last Annual



the 58th annual Madison Circus held Feb. 17-19, 2012 made a net profit of \$125,000. Total attendance for the six shows was 32,539, largest show Saturday 3 P.M., 7360, smallest show Friday 7:00 P. M., 3944. We had a total of 12 units, clubs and Divan and Past Potentates participate. We averaged 75 Nobles and 22 Ladies per show. There was a 15% increase

\$2,260 for additional security. The Dane County Board grandfathered the use of elephants until 2020. George Carden paid approximate 50% of the legal bill for the elephant matter and Dane County. The La Crosse Circuses on Feb 28 & 29, 2012 by contract with George Carden give us a profit of \$3,500. Summers Circus held on June 12 & 13, 2012 in Eau Claire and June 14, 2012 in Menomonie, Zor received \$7,885. A review of this year's Madison Circuses on Feb. 15 - 17, 2013 was given. J. Thorstad PP. moved the report be accepted and seconded by M. Severson PP. Motion Carried.

Trustees' Report: T. Schmidt,

Chairman of the Trustees thanked all of the volunteers for serving in 2012. Projects both internal and external in 2012 were a new men's room due to damage caused by an automobile hitting the building, a new A/C wall and rail to prevent erosion and damage to the A/C units, drainage ditch installed next to circular drive to prevent water damage to the building, professional weed control





Above, the Ladies in waiting. Right, Past Potentate Reimenschneider passes the torch to Potentate Gorsuch.

625 which is 35 more than last year. The budget for 2013 is \$28,188 less than the 2012. There is a full-scale recruitment for two full time pediatric orthopedic surgeons. Dr. Cary Mielke is the new interim Chief of Staff. The hospital successfully introduced new software for managing outpatient records. Both Mayo Clinic and the Joint Boards have voted approval of the proposal to join the Mayo Clinic Network. There were only four uninsured surgeries in November. Insurance cash receipts for November were \$619,918 with a total through November 2012 of just under five million dollars. Thank you to the drivers for their time and the miles they have driven and thanks to all in Zor. R. Rommel moved the report be accepted and seconded by T. Nelson PP. Motion Carried.

Insurance: K. Johnson PP. Chairman of the Insurance Committee reported the other members of the committee are J. Olson and L. Myers. Agent Tony Arneson of the Neckerman Insurance Services has reviewed the entire program for the committee. They have done an updated replacement cost analyses of the buildings and updated the values. The Zor office sent each club & unit a copy of their past requested coverage and asks for an updated copy to be returned by October 1 for use in the next year coverage plan. The Zor Trustees updated the personal property of Zor. The Directors and Officer Coverage had been moved to a new carrier for a slight reduction in cost. All coverage's meet or exceed the minimum limits required by Shriners International at this time. One claim when a driver hit our building was somewhat a problem but Progressive Insurance Co., our carrier, did finalize it. The committee recommended obtaining certificates of insurance for rental of



the Zor Shrine Center or the renter use the "TULIP" program available from the Neckerman Agency. It is also imperative the driver information form be completed by those drivers transporting patients. If all driver criteria are met, we also recommend obtaining a quote for a \$5M umbrella to replace our \$2M currently in place. The Divan would then need to consider the need to update our liability limits to offer better protection of Zor resources. Remember Hospital Dads drive safe and clubs & units continue to provide great visibility of Shrine while following the rules and being careful. K. Johnson PP. moved the report be accepted and seconded by T. Nelson PP. Motion Carried.

Variety Shows: S. Peterson PP. reported the second year for Variety/Magic Shows was a success both for Zor and the clubs & units that sponsored the shows that were put

on in 15 communities throughout Zorland. The net profit for the clubs & units was \$13,034.50 and for Zor \$19,760.74 for a grand total of \$32,795.24. This is the second largest fundraiser for Zor Shriners. A special thanks to Heart of Wis. SC - shows in Wis Rapids, Stevens Point and Marshfield, Timber SC - show in Medford, Southwestern SC - Platteville, Beloit SC - Beloit, Mini Cars - Janesville, Green County SC - Monroe, Badger SC - Beaver Dam, Mascoutin SC - Wautoma, St. Croix SC - River Falls, Vacationland

SC - Baraboo, Hayward Musky SC - Spooner, Vernon County SC - Viroqua, Flambeau Clowns - Phillips. Most of the shows were between June 5 & 21. This year the shows will start at 6:30 P. M. instead of 7:30 P. M. We are looking at 3 additional communities this year.

A special thanks to the clowns from the Funsters, Jesters, and Flambeau who came in costume to entertain the kids. Thanks to the Nobles & Ladies that distributed tickets and attended the shows. S. Peterson PP. moved the report be accepted and seconded by J. Thorstad PP. Motion Carried.

Budget Request for 2013: B. Gorsuch moved approval of the proposed 2013 budget and seconded by M. Severson PP. Motion Carried.

Approval by the membership of the 2013 Auditor: B. Gorsuch moved SVA be approved as Auditor



and seconded by T. Nelson PP. Motion Carried.

Approval of the 2013 Summer Circuses, La Crosse, Eau Claire and Menominee. Football Games at La Crosse, River Falls and Whitewater, Variety/Magic Shows and Gun Raffle. B. Gorsuch moved for approval and seconded by M. Severson PP. Motion Carried.

Approval of 2014 Potentate's Trip: L. Hanson asked for approval to plan and take a Potentate's Trip maybe to Branson or Nashville in 2014. T. Nelson PP. moved for approval of the trip and seconded by S. Peterson PP. Motion Carried.

Potentates Report: L. Riemenschneider thanked the Divan, his appointments, Clubs & Units, all the Nobles and office staff who helped him have a great and successful year.

Appointment of Tellers: L. Riemenschneider appointed T. Nelson PP., J. Thompson PP. and N. Allen PP. to serve as tellers, if needed for the election of officers and/or trustees.

Nominations for the Election of Officers: Potentate L. Riemenschneider declared Zor Shriners was in order for the election of officers for the year 2013.

Potentate: The name of B. Gorsuch was placed in nomination by J. Soderholm PP. and seconded by R. Winter. There being no other nominations E. Buehler PP. via telephone, moved the rules be suspended and the Recorder cast a unanimous ballot for B. Gorsuch for Potentate and seconded by T. Nelson PP. Motion Carried.

Chief Rabban: The name of L. Hanson was placed in nomination by T. Nelson PP. and seconded by J. Thorstad PP. There being no other nominations M. Severson PP. moved the rules be suspended and the Recorder cast a unanimous ballot for L. Hanson for Chief Rabban and seconded by J. Thorstad PP. Motion Carried.

Assistant Rabban: The name of M. Steiber was placed in nomination by S. Willett PP. and seconded by J. Thorstad PP. There being no other nominations M. Severson moved the rules be suspended and the Recorder cast a unanimous ballot for M. Steiber for Assistant Rabban and seconded by T. Nelson PP. Motion Carried.

High Priest and Prophet: The name of B. Geisler was placed in nomination by S. Peterson PP. and seconded by S. Willett PP. There being no other nominations K. Johnson PP. moved the rules be suspended and the Recorder cast a unanimous ballot for B. Geisler for High Priest and Prophet and seconded by J. Thorstad PP. Motion Carried.

Oriental Guide: The name of D. Bomkamp was placed in nomination

(Continued on Page 8)

CIRCUS

Children of All Ages - Here Comes the Circus !!!

February continues to be a busy month in Zorland, with the Green County Shrine Club pancake breakfast, the midwinter MSA meeting in Duluth, and, of course, the Madison and La Crosse circuses. In these final weeks, everyone should be in the circus mode. We can always use a few extra set of hands. Please volunteer in helping to deliver the school tickets on Feb. 4th and 5th.

Potentate Bob Gorsuch reminds everyone the importance of paying for your sheet of tickets, with a \$ 96 face value, you only pay \$ 70 and get added to the Ringmaster's Club, which is printed in the April Zephyr. Zor's welfare relies on the financial outcome of this major fundraiser, it also is our biggest public relations event. The Potentate also reminds to turn in only one parking stub per day. \$ 6 per stub may not seem to be a lot, but the approximate \$ 900 could be Zor profit.

The weekend schedule includes a Cold Sands ceremonial Friday night at 7:30 p.m. and the wedding is planned for 1:00 p.m. on Saturday for Brad Andrew and Peggy Spencer. Housing

is available at the AmericInn on Monona Drive (608 222 8601).

As always, there is plenty of food all weekend. We ask everyone to please bring a dish to pass so everyone may enjoy. The main course for Saturday will be chili, soup, and hot dogs, with plenty of beverages all 3 days. The annual Sunday morning brunch will start with a 8:00 a.m. social and a 9:00 a.m. meal at The East Side Club. Then to close out the weekend, there is a post-circus dinner at Alt N Bach's.

Again, a thank you to the clubs and units who have purchased the bicycles, and thank you to the Pipes and Drums for the purchase of all 18 bicycle helmets.

MAY ALL YOUR DAYS BE CIRCUS DAYS !!!!!!!



GEORGE CARDEN CIRCUS INTERNATIONAL

Madison, Wisconsin February 15, 16, & 17, 2013

DISPLAY 1
National Anthem

DISPLAY 2
Razzle Dazzle Grand Opening
(light fest featuring laser show, music, beautiful performers, and magic)

DISPLAY 3
Joseph Dominick Bauer
(Our stellar Ringmaster Extraordinaire)

DISPLAY 4
Giancarlo's Tigers
(A feline fantasy featuring tigers and liger)

DISPLAY 5
The Flying Bells
(Breathtaking action up on the trapeze)

DISPLAY 6
Ashley, Anna, & Livvia
(Hair raising, butterfly acrobatics)

DISPLAY 7
Dominquez & Friends
(High energy, comical canines)

DISPLAY 8
George Carden Circus Performing Camels
(Arabian Night themed challenging feats)

DISPLAY 9
George Carden Circus Performing Elephants
(Featuring Broadway Bo)

DISPLAY 10
Baby Perla
(Johny the Clown and Mini Bo)

DISPLAY 11
Aerial Webs
(Beautiful performances high in the air!)

DISPLAY 12
Guiming Meng
(Unique balancing act)

DISPLAY 13
Joseph Dominick Bauer
(Defying gravity in a giant steel monster)

INTERMISSION

DISPLAY 14
Aerial Silks
(Fluid and graceful aerialists fill the air)

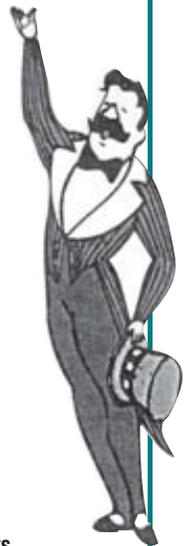
DISPLAY 15
Ivanov
(Crazy, cavorting clown)

DISPLAY 16
Extreme Circus Riders
(Extreme Motorcycle Mania)

DISPLAY 17
David Smith, Jr., the Human Cannonball
(Clear for blast off!)

DISPLAY 18
The Grand Finale

The acts listed and the order of appearance are subject to change without notice due to conditions beyond the control of the producer. For more information go to: shrinecircusinfo.com



Illustrious Sir Robert Gorsuch & his Lady Carol present their Potentate Cruise in 2013 – The Magic of Alaska

Open to all Nobles & their Ladies, families & friends and all of our Brothers, families & friends...

Cabin pricing...

Inside | \$3,045pp

Outside | \$3,245pp

Balcony | \$3,645pp

Departing Thursday
August 29th 2013 for
10 days / 9 nights



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Luscious Larry Drives Off Into the Sunset

Illustrious Sir Larry Riemenschneider wrapped up his fantastically busy and energetic year with the annual Potentate appreciation party Friday night January 11, right before the Annual meeting on Saturday. Larry thanked the Divan and their Ladies for all their hard work and dedication. He thanked the Host and the committee members who made all the events thrive this year. Most especially, he thanked his Lady Julie for her support and he was thankful that he didn't have to buy jewelry anymore. As usual, his big heart got stuck in his throat a couple of times as he described the joys and successes of the year. Larry's passion for the Shrine and the kids we help is legendary throughout the Midwest and Canada. At the Potentate Ball last June during the Ceremonial, a record number of neighboring Potentates came to wish Larry well and they all extolled the virtues, passion, and energy of our good man, Riemo. If you were at any event that Potentate Larry was at, you remember the belly laughs and good vibes that he generated. No one "rocks the mic" like Riemo. Zor was extremely fortunate to have this lightning-in-a-bottle Potentate and his classy Lady representing us in 2012. We wish them the best and bit of relaxation, but we know Larry can't sit still too long.



Bob Gorsuch with his camel from the Camel Patrol.



VIP's at the Annual meeting (l-r) Tripoli Shriners Oriental Guide Bob Manders, Asst. Rabban Peter Hennig, and Potentate Bob Strader along with Beja Shriners Chief Rabban Nicholas Brosig and Recorder Dennis Korth PP.

Annual Meeting...

(Continued from Page 5)

by J. Thorstad PP. and seconded by T. Nelson PP. There being no other nominations M. Severson PP. moved the rules be suspended and the Recorder cast a unanimous ballot for D. Bomkamp for Oriental Guide and seconded by S. Willett PP. Motion Carried.

Treasurer: The name of D. Olson was placed in nomination by B. Gorsuch and seconded by T. Nelson PP. There being no other nominations D. Anderson moved the rules be suspended and the Recorder be directed to cast a unanimous ballot for D. Olson for Treasurer and seconded by T. Nelson PP. Motion Carried.

Recorder: The name of J. Stelsel was placed in nomination by J. Soderholm PP. and seconded by R. Winter. There being no other nominations T. Nelson PP. moved the rules be suspended and the Recorder cast a unanimous ballot for J. Stelsel for Recorder and seconded by J. Thorstad PP. Motion Carried.

Imperial Council Representatives: D. Jones PP. moved the 4 highest ranking officers be authorized to be Zor's representatives to the Imperial Council to held in Indianapolis and should any of the 4 be unable to attend the Potentate may select a replacement and seconded by T. Nelson PP. Motion Carried.

Trustees: The name of D. Jones PP. was placed in nomination for a 3 year term by K. Krinke and seconded by T. Nelson PP. The name of S. Peterson PP. was placed in nomination for a 3 year term by B.

Jones and seconded by T. Nelson PP. The name of R. Boeck was placed in nomination for a 3 year term by J. Soderholm and seconded by R. Winter. The name of F. Carpenter was place in nomination for a 1 year term by D. Forkner and seconded by T. Nelson PP. K. Krinke moved the rules be suspended and the Recorder be directed to cast a unanimous ballot for D. Jones PP., S. Peterson PP., R. Boeck and F. Carpenter for Trustees and seconded by T. Nelson PP. Motion Carried.

After a short recess the meeting was called back to order by the Installing Officer J. Thompson PP. He introduced the Installing Marshall S. Peterson PP. and Installing Chaplain T. Nelson PP. who assisted him in the installation. The Elected Officers except D. Olson were invited to enter. All elected officers were administered the oath and duly installed in their respective offices.

NOTE: Elected Treasurer D. Olson was excused as he planned a vacation for his family a year ago to Hawaii and will be duly installed at a later date.

The installing Officer J. Thompson PP. then installed, in due form, the newly appointed officers and proclamation was made by the Installing Marshall.

1st Ceremonial Master Charles Miller

2nd Ceremonial Master Gary Cuskey

Marshall Wally Trouten
Captain of the Guard Dale Holmen

Outer Guard Barry Ausen

L. Riemenschneider PP. presented the Potentate Jewel to Potentate B. Gorsuch. Julie Riemenschneider presented the Potentates Lady's Pin to Carol Gorsuch. Nancy Nelson presented the Past Potentate Lady's Name Badge to Julie Riemenschneider. The Pipes & Drums represented by V. Houff presented L. Riemenschneider with his Past Potentates Fez. The Directors Staff did a skit and then

presented Potentate B. Gorsuch his 2013 gavel. Past Potentate J. Thompson presented the Potentate a picture of Marilyn Monroe.

Potentate B. Gorsuch thanked all for their support and stated he is honored to serve as Zor's 2013 Potentate. He introduced his Lady Carol and their family members who were present. He talked about his program and plans for 2013. Gorsuch gave approval of the 2013 Club & Unit Officers.

All were invited to the hospitality room down stairs and the Directors Staff Fez Party.

The Annual Meeting was closed at 3:55 P. M.



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Directors Staff Annual Meeting

The Directors Staff held their annual meeting on January 9th at Monona Gardens Restaurant. Chuck Porter received the "Pete Lewis Award" which is for outstanding service to the unit.

The unit thanked John MacKenzie for serving as President for the last 2 years. He handed the unit hand book over to newly elected President Lance Severson.



Troublemakers from the Directors Staff (left to right) – John Thorstad PP, "Sweet Old" Bill Burkhardt, Chuck Porter, Mark Severson PP, & Dale Holmen, SDA President.

1st Annual Zor Shrine Wranglers
9 Pin Tap and Raffle
Blue Devil Bowl
108 E. Main St.
Evansville, WI
March 30th at 1:00 & 4:00 PM



\$25.00 Per Bowler

Cash Prize:
1st \$250.00
2nd \$150.00
3rd \$100.00

If No Average:
Men 150
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Raffle Starts at 2:30 PM
Questions call Blue Devil Bowl at (608) 882-9850

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Proceeds Benefit Zor Shrine Wranglers And Payments Are Not A Deductible Charitable Contribution

Meet the New Potentate



**Potentate
Robert Gorsuch**

At the 2013 annual meeting of Zor Shriners, held in Madison on January 12, Robert Gorsuch of Fitchburg, was elected the Potentate of Zor Shriners. Born in Battle Creek, Michigan, Bob has been married to his wife Carol for almost 51 years. They both graduated from Newberry High School in the Upper Peninsula of Michigan. They have been blessed with four daughters and ten grandchildren. Bob has three brothers and two sisters. Bob served three years in the U.S. Army in Missouri, Korea, & Texas. He received his honorable discharge in May, 1962.

Bob graduated from Northern Michigan University in Marquette, Michigan, with a bachelor's degree in business and a minor in accounting and economics. After graduation, he

worked for First National Bank & Trust Co. at Marquette, Park Bank in Madison, and now Oak Bank in Fitchburg, where he is the Chairman and CEO. He also graduated from the University of Wisconsin Graduate School of Banking.

Bob was raised a Master Mason in Marquette Lodge #101 in 1968, where he served as its Worshipful Master in 1974. He became a Scottish Rite Mason in 1971 and a Shrine in 1973. His is a past Commander-in-Chief of the Madison Valley of Scottish Rite Masons. During the early 2000's, he became a member of the various York Rite bodies. He is a past director of the Royal Order of Jesters Court 126. He is also a member of the Winnebago Conclave, Red Cross of Constantine where he currently serves as treasurer and prelate, and the Royal Order of Scotland. He currently sits on the Finance & Audit Committee of the Imperial Shriners and Shriners Hospitals for Children.

In the community, Bob has been active in Rotary, where he served as President in 1981 and is the recipient of the Paul Harris Fellowship award. He has been involved with his church, both on the local scene, as well as nationally. In 2004, he was selected as Madison's Marketing Executive of the Year. He was selected Madison's Philanthropist of the Year in 2011.

Calendar Raffle Winners

Congratulations to these lucky folks! Top winners were: John Kelly, New Richmond, \$100; Bruce Slinde, Monona, \$100; Gary Koch, Fort Atkinson, \$100; Kelsey's Class Act, Tomah, \$100; Duane Harvey, Janesville, \$150; & Barbara Spagnoletti, Menomonie, \$200.

The \$20 dollar winners were: Rodger Rymer, Cuba City; Don Roscovius, Tomah; Dustin Plaski, Stevens Point; Joe Mazanetz, Marshfield; Chet Huber, Sparta; Lorraine Felos, Tomah; Kurt Kuehl, Tomah; Mike Myers, Platteville; Herb Johnson, Watertown; Jim Goldsmith, Blue

Mounds; Leo Esch, Winneconne; Doreen Warner, Mauston; Brina Larson, New Lisbon; Dale Olson, Whitewater; Ron Boeck, New Glarus; Roger Sedgwick, Potosi; Mel Sandquist, Wausau; Virgil Vigen, Grand Forks, ND; Daniel Edington, Stoughton; Ron Boeck, New Glarus; William Odell, Ellsworth; Howard Hansen, Richland Center; James C h a m p l i n , Rockton, IL; Dottie Wolf, Mauston; & Bev Hennessy, Colfax.

February Birthdays



Wish These Zor Nobles A Happy Birthday:

David Anderson, Kenneth Artis, Roger Barthel, James Beebe, Ralph Bergeland, Raymond Berklund, Eugene Blair, William Blakely, Ralph Buechler, Lloyd Byington, Charles "Chaz" Calhoun, Robert "Bob" Calverley, James Carlson, Thomas Chose, Laverne Clifton, James Cox, Eugene Danielson, Larry Derks, James Devoe, John Dodge, Thomas Dowman, Larry Drangstveit, David Dull, Gary Durgin, Howard Dutcher, Halrnad Emerson, John Englund, Ramon "Ray" Erickson, Robert Everson, Arlie Fahrney, Darcy Fields, Frederick Freerking, Gordon Gasser, Peter Gehrke, Felix Geissler, Ross Gray, Fred Gudgeon, Philip Gullickson, Frank Hallada, Wayne Hamler, Duane Hammer, Clifford "Walt" Hammond, Mathew Harvey, William Hawley, Eugene Helgoe, Hoyt Henning, Ray Henning, Howard Hetzel, Guy Hinkle, Jaes Holler, Lee Hoppe, Merlin "Red" Huber, Martin Hunt, Merlin Isaacson, James Jewell, Rodney Johnson, Eugene Jonas, Gerald "Jerry" Jordan PP, Robert Kastens, Philip Krause, Rolland Krauss, Chris Kreul, David Lamb, James Leason PP, Daniel Linehan, James Litvinoff, Edward Mahlum, Duane Mc Clain, Gary Melstrom, Edward Michels, John Miller, Burton Mills, Gerald Neath, Virgil Nylander, Kenneth Olm, James Olson, Kenneth Olson, Frank Olszewski, Harold Parker, John Parkyn, Robert Pederson, Larry Pfeiffer, Thomas Punsel, Roger Reas, William Reitter, Larry Riemschneider PP, Frederick Robinson, John Roelli, Howard Rogers, James Rox, David Schliem Sr, Donald Schultz, John Senty, Peter Smith, Donald Soberg PP, Curtis Soderholm, Warren Somerfeld, Stanley Spivey, Dewayne Steckel, James Stelsel Jr, Dale Stewart, John Strand III, Morris Streich, Bryan Strommen, Richard Swan, James Swan Jr, Keith Syvrud, J.B. Van Hollen, Leland Weber, Daryl Wells, John White, James Williams, Terry Williams, Robert Williamson, David Williamson, Thomas Wittmayer, & Lee Zabka.

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Easter Bunny to Visit Zorland

Mark your calendars for Zor's Annual Easter Egg Hunt. Bring your kids, grandkids, great-grandkids, or the neighbor's kids. This event is open to everyone. The event will be from 11:30 A.M. to 2:00 P.M. on Saturday March 23rd at the Zor Shriners Center. Dress for the weather. We will hold this event outside if at all possible. Hopefully we can get the Easter Bunny when he has lots of candy on hand. He will be there at approximately 12:30 P.M. Hunt starts are 1p.



There is no cost to anyone but reservations are required. So send in the coupon by March 16th or call 608-241-9436 or e-mail cwporterjr@msn.com or cherylporter64@msn.com.



4th Annual ZOR Gun Raffle Underway

It's hunting season! Starting hunting for Gun Raffle ticket enthusiasts. Tickets are available from Divan Members and the ZOR Shriners Office. There will be 40 guns given away, with a total value over \$20,000.00. Tickets are just \$20.00 and with all winning tickets re-entered, that is just 50 cents per chance. A maximum of 2500 tickets will be printed. Please help support this fundraising effort: sell early and sell often. There is a provision for store credit at any Gander Mountain Store, if for any reason a winner would prefer not to take a firearm. The drawing will take place at the Zor Shriners Center in March.

Hospital Dads: We Drive So Kids Can Thrive!

Thank you to the Nobility who donate their time and energy transporting our kids. If you see any of these caring folks, be sure to thank them for all they do. If you would be interested in being a driver or a rider, contact your local club/unit or the Zor Shriners office.

Drivers and Riders to the Twin Cities Hospital in December

Drivers	Riders
Jim Builer	Scott Brainard
Jessie Long	Bob Keene (x2)

Larry Wiegand John Miller
Kevin Fischer Diane Fischer
Mike Sund
Drivers and Riders to the Chicago Hospital in December

Drivers	Riders
Earl Buehler	Al Becker
Tim Natarus	Del Gilbertson
John Torpy	L. Laskowski
Bob	Gary
Calverley(x2)	Carpenter (x2)
Dale Anderson	Steve Ehle
Don Komplin	Judie Komplin



Zor Shrine Directors Staff Spaghetti Feed

Sunday April 14 11:00 a.m. to 3:00 p.m.
Flynn Hall in Cottage Grove

Cost: \$6 per person, 6 years and under \$3.

All you can eat with salad, bread, dessert, and beverage

PLUS, a cash raffle every 30 minutes.



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Mexican Fiesta Party

Mark your calendars for March 16th for the Mexican Fiesta Party, hosted by the Southwest Wisconsin Shrine Club, at the Las Palmas Restaurant, 300 W. Business Highway 151 in Platteville, Wisconsin. The emphasis of the party will be on membership, and showing guests how much fun we have as Shriners, in addition to having a great time with Nobles, their Ladies, and honoring our Potentate.

The cost will be \$20 per person but, if you bring a non-Shriner Mason as a guest, there will be no cost for him or his lady. Everyone is encouraged to wear his/her Fiesta costumes but a costume is not a necessity. A reservation

coupon is included in this issue of the Zephyr. Please send your reservation and check made out to the Southwestern Shrine Club by February 28 and send it to: Wally Trouten, 6786 N. Elm St., Platteville, WI 53818

The committee has reserved a block of hotel rooms at a discounted rate at the Super 8 at \$62/night (608-348-8800). Please call the hotel directly at the number listed and ask for the "Zor Shriners Discount". Do not call their nation-wide 800 number as you will not get the discounted rate.

Feel free to call Monte Steiber at 608-326-4640 or Wally Trouten at 608-348-9853 if you have any questions.

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MEXICAN FIESTA PARTY
 March 16, 2013 – Social 5:30, Dinner 6:30
 Las Palmas Mexican Restaurant
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Zor Easter Egg Hunt
 Zor Shrine Center
 11:30 A.M. to 2 pm Saturday March 23rd
 Hunt starts at 1pm

Name _____

Number Attending: _____ Children _____ Adults _____

Mail coupon by March 16th to: Chuck & Cheryl Porter, 813 Gannon Ave., Madison, WI, 53714 or call 608-241-9436 or e-mail cwporterjr@msn.com or cherylporter64@msn.com

2013 Mehara Potentate Party
 March 9th
 Mehara Center 2625 Folsom St. Eau Claire
 Oasis at 6:00 P.M. Dinner at 6:45 P.M.

Noble _____ Lady _____

Meals _____ @ \$15.00 each Total _____

Phone # _____

We request phone numbers as one year we had an ice storm and had to call everyone to cancel.
 Paid reservations by March 2nd
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 Fredric Klusendorf, Venice, FL (12.02.50)..... 12.02.12
 William Workman, Winterhaven, FL (12.04.76)..... 11.22.12
 Eugene Hopkins, Union Grove (05.11.68).....unknown
 Robert Johnson, Madison (Courtesy)unknown
 Gerald Swiggum, Monroe (05.21.60).....01.06.13
 Richard Brustman, Richland Center (12.02.78)..... 12.27.12
 Reubin Fehrmann, Port Clinton, OH (05.09.70).....04.22.10
 Miles Schroeder, Tomah (12.04.71).....01.08.12
 Byron Clements, Genoa (Courtesy).....01.12.2013

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