



## NEW RICHMOND HOSTS SPRING CEREMONIAL

By Joseph Harker & Todd Wohlert

Ill. Sir Potentate Larry Riemenschneider and Lady Julianne invite all Zor Nobles and their Ladies to the New Richmond area, up in Northern Zorland, to enjoy the fun in conjunction with Zor's 2012 Spring Ceremonial/Potentate's Ball. The plans are progressing nicely. The snow has melted and the flowers will soon bloom. What better time for a trip to Northern Wisconsin?

Potentate Larry is combining the Potentate Ball with the Spring Ceremonial to make it an extra big, extra fun event. The theme for the ball is 'cars and road tripping'.

Housing will be at the Super 8 in New Richmond, about 1/2 a mile from Lola's banquet center. Please make your reservations by calling directly to the Super 8 at 715-246-7829. Reserve your room by May 8 and be sure to ask about the Zor Shriners room rate - \$56 per night with 29 rooms blocked for us. Overflow hotel is The Riverfront Inn in New Richmond about 2 miles north of Lola's. For reservations, call 715-246-4606.

On Friday, there is a Friday night fish fry at

Lola's for \$10. Make reservations with Bob Peirson at 715-246-6308 with hospitality afterwards.

All of Saturday's activities will all be at the Lola's in New Richmond including the registration, Ceremonial, Hot Sands, and Fezzing Ceremony. Everyone is invited to enjoy coffee and cookies at 8:00 a.m. during the Candidates' and Ladies' registration. Ladies are also invited to the opening of the Temple and the first section of the ceremonial. Following the main events, clubs and units will have their own displays and demonstrations for new Candidates and old Nobles alike. Time to join a Unit if you haven't already done so!

A catered Ladies luncheon is planned at 11:30 a.m. at the New Richmond Heritage Center Pavilion, a rustic setting where farm tools and machinery line the walls and there is a permanent display of the June 12, 1899 cyclone that leveled New Richmond (still listed as Wisconsin's worst tornado). Lunch cost is \$15. Learn more at this website: nrheritagecenter.org/calendar.htm

A deli buffet is scheduled for the men from 11:45 to 12:30. Cost for men's luncheons is \$10. Potentate's Ball/Ceremonial Banquet in the evening will begin with a cash bar social hour at 5:00 and dinner at 6:00. Cost for the dinner is \$25. Following dinner, enjoy live music from the Conrad Johns Orchestra.



reservations by May 8, to Zor Shrine, 575 Zor Shrine Place, Madison, WI, 53719 and make your check payable to Zor Shriners. Look for the coupon on page 11.

Schedule on page 4.

**Goal for 2013 membership is 1701 Members in good standing.**

Nobles, now is the time to invite a fellow Mason to join the Shriners. Attend a Blue Lodge and recruit! Talk to your Masonic friends about the fun of being a Shriner. Tell them about our great philanthropy. Have petitions available. Membership is our most important mission.

Send your meal

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# From The Potentate

## Larry J. Riemenschneider



Todd Wohlert — Zephyr Editor

S. Severson — Zephyr Correspondent

**Don Davies — Zephyr Editor Eternal**

Milt Helmer — Zephyr Correspondent

Keith Krinke — Zor Photo Corps

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### Zor's Governing Divan ELECTIVE

Larry Riemenschneider, Amery..... Potentate  
Robert Gorsuch, Fitchburg.....Chief Rabban  
Larry Hanson, Albany.....Assistant Rabban  
Monte Steiber, Prairie du Chien High Priest  
and Prophet

Robert Gielser, Cashton..... Oriental Guide  
Dale Anderson, Evansville..... Treasurer  
James Stelsel Sr., Madison.....Recorder

### APPOINTIVE

David Bomkamp, Columbus.. 1st Ceremonial Master  
Chuck Miller, Milladore.....2nd Ceremonial Master  
Gary J. Cuskey, Spooner..... Marshal  
Robert M. Hering, Roberts..... Captain of the Guard  
Miles Bradley, Edgerton..... Outer Guard  
Karl Gant, Blanchardville..... Chaplain

### ORTHOPEDIC HOSPITALS

Chicago—  
2211 N. Oak Park Ave., Chicago, IL 60707  
Area Code 773-622-5400

John Lubicky, M.D.....Chief of Staff  
Earl Buehler, Member of Board of Governors

Twin Cities—  
2025 E. River Parkway, Minneapolis, MN 55414  
Area Code 612-596-6100

Kenneth Guidera, MD.....Chief of Staff  
Rodney Rommel, Member of Board of Governors

### BURNS HOSPITAL

Cincinnati—  
3229 Burnet Ave., Cincinnati, OH 45219  
Area Code 513-872-6000

Richard Kagen, M.D.....Chief of Staff

Greetings! As I write this, the weather is sunny and cool, but the days are growing longer and so is the grass. I have my mower ready to cut my lawn and two of my neighbors as well. Nothing relaxes me more than sitting on my John Deere and cutting the grass.

Since I last wrote, there has not been a lot of grass growing under my feet. In other words, I have traveled quite a bit. The gun raffle was a huge success. Captain of the Guard Bob Hering accompanied me to the drawing at the Shrine Center. I had the honor of drawing the winning raffle tickets and was pleased that winners were scattered throughout the Zor region. It was special to see that Lady Pat Giesler won a gun. Congratulations Pat! More than 2,100 tickets were sold, exceeding sales from the 2011 gun raffle.

I visited the Shell Lake Lodge where Marshal Gary Cuskey is a member. Captain of the Guard Bob Hering accompanied me and assisted as I made a Shrine presentation. The next evening I visited the Collins-Spring Valley Lodge in Baldwin where I made a similar Shrine presentation.

The previous weekend Lady Julie and I enjoyed a fish dinner sponsored by the Baldwin-Collins Lodge at Shelly's Northside Café in Baldwin. We visited with PP Vern Engebretson and Lady Bev, Laurie Thompson, and Sharon Hauschild who also enjoyed the

meal. Nobles Ralph Thompson and Jerry Hauschild waited on us.

The St. Croix Valley Shrine Club held their St. Patrick's Day social event at the Hammond Golf Club where we met a candidate who plans to walk the hot sands at the Spring Ceremonial. I planned to show one of the new DVDs at this event; however, the technology between the TV and my DVD player would not connect. Oh well, what's

new? We had a good time visiting anyway. President Mike Kastens and Lady Suzanne are personable hosts.

The very next day we drove to Ellsworth for their Masonic Pancake Breakfast at the Hancock Lodge. We were pleased to see a number of Shriners from the area helping with the event including Larry Swan,

(Continues on next page)



Zor & Beja Shriners' Potentates and their lovely Ladies.

## Recorder's Roll Call



Jim Stelsel,  
Recorder

We are now past winter and into spring which is the time of year for the Clubs and Units to be putting together their calendar of events they are going to participate in. It's also time to submit your request for approval to the office before any of your events take place.

By the time you read this, the onions are either here or should be here not later than the first week in May. Get out and sell, sell, sell your Club's or Unit's onions.

Events in May are Twin Cities Hospital Day on the 18th, and the Valley of Madison Walk for

Dyslexia on the 19th. In June, Grand Lodge at the Madison Center is the 1st & 2nd. Zor's Ceremonial at New Richmond and the Potentate's Ball on the 9th. Get your candidate's petition turned into the office so his paperwork can be processed. If you have a candidate at the last minute, bring him that morning and we will do the paperwork on the spot. The schedule for the Ceremonial and the coupon for the men's lunch, ladies lunch, and Potentate's Ball are in the Zephyr.

The question is "where's the Scimitar"? Keep the Scimitar moving from Club to Club or from Unit to Unit.

We still have over 200 Nobles who have not paid this year's dues so I urge you, if you are one of the 200, please send in your 2012 dues.

## Zor Shriners Center Spruce Up Day

The Trustees of Zor Shriners Center will hold their annual inside/outside "Spruce Up" on Monday, May 14th. Trustees are requesting that members show up ready to do light work both inside and outside the Center. Come help with the fun jobs available and contribute to the upkeep of the Center. Hours are from 8:00 a.m. until noon but members can come for an hour or two anytime that morning if you can not make the whole period. A card game always seems to break out over a cup of coffee after the work is completed!



Bruce Wiegand, and Milt Helmer. My lady and I enjoyed eating with PP Darl Hoffman and Lady Dorie, and we helped draw the winning raffle tickets for some great prizes.

Later that day we drove to Rice Lake to pick up two wheelchairs at K-Mart. A little background-- When we were in Rice Lake in January for the Indianhead Shrine Club Snowmobile event, we noticed that K-Mart was advertising a "going out of business" sale. We stopped in to check on bargains and noticed two wheelchairs in a corner. I asked the manager what they were going to do with them when they closed. He didn't know at the time so I gave him my card and told him about the Shriners Hospital for Children. The manager called me two months later and said to come Sunday afternoon about 4pm and I could pick up the wheel chairs for \$10 each. What a deal! Northern Aide Larry Wiegand took the wheelchairs to the Shriners Hospital for Children-Twin Cities shortly after that. You just never know when someone you meet or some place you go will turn into something good for our patients or hospitals.

Then on March 20th Lady Julie and Zor Office Manager Lisa Boline accompanied me to the Shriners Hospital for Children-Chicago for the Annual Divan Seminar. Unfortunately, that date didn't work for the rest of the Zor Divan. We enjoyed a tour of the hospital with a very knowledgeable guide. It is good to receive information about current research and to see the equipment. We actually watched a young child on the Lokomotor as it simulated walking for him. I'll bet he was thrilled. Lady Julie thought the Blue Boat Room was neat because they showed how they formed blue canvas into a boat shape to bathe children who could not bathe or shower normally. After a delicious lunch, we were seated in the auditorium for the program which I will report on separately.

The Beja Potentate's Ball was a blast. It was held at Neenah and featured a Roaring Twenties theme. Ill. Sir Dave Oshefsky and Lady NeCole were excellent hosts. Many of the guests dressed in 1920's outfits and we all were treated to music from a Dixie Land Band from Chicago. A Past Potentate played honky tonk piano music on a piano featuring a fake shotgun on top

The last weekend of March, I chaperoned a busload of third and fourth graders from St. Mary's Parochial School in New Richmond to the Osman Shrine Circus held in the Coliseum at the Minnesota State Fair grounds.

April 1st, Lady Julie and I drove to Madison for the installation of officers of Antioch Temple #137 Daughters of the Nile. It was an honor to present Queen Jodi Ott with a bouquet of white roses and to wish her and her officers well in their new year. Outgoing Queen Lois Hornstra and her ladies have had a successful and fun year full of accomplishments for the Shriners Hospitals for Children.

The Easter egg hunt on a beautiful Sunday at Zor was enjoyed by many Shrine families. We watched the joy of the children as they picked up eggs all over the grounds. The weather was sunny and a little cool. Thanks to Assistant Rabban Larry Hanson and Lady Jill and Director's Staff Chuck Porter and Lady Cheryl for heading the event. The oversized Easter Bunny did a great job, too, as he posed for pictures with the children.

By the time you read this, you may already have sold all your Vidalia Onions. Thanks to Richard Winter and his crew for organizing the event. Thanks also to the many Shrine club onion chairmen for their work and the truckers for hauling them to the various pickup sites. Onion sales are another of our fundraisers that benefit our fraternity. So thank you to all who sold and all who purchased onions!



Potentate Riemenschneider and Lady Julie take a moment for their photo with the Easter Bunny.

The Spring Ceremonial is coming right up on June 9th. We know it will be an enjoyable weekend in New Richmond and hope many of you plan to attend. The Potentate's Ball is combined with the Ceremonial dinner to conserve on time spent away from

home. It will be a formal/semi formal affair and the Divan is asked to wear white tuxedo jackets.

Until next month keep up the good work and remember 'we drive so kids may thrive'.

Fraternally,  
Potentate Larry Riemenschneider

## Zor Shriner's 2012 Calendar

	May	July
18	Twin Cities Hospital Day 2012, Twin Cities, MN	1 - 5 Imperial Session, Charlotte, NC
19	Valley of Madison Walk for Dyslexia, Madison	7 Mallards baseball Game, Madison
		10 Quarterly Meeting, Zor Shriners Center
1 & 2	Grand Lodge, Madison Masonic Center	10 Steak Fry, Zor Shriners Center
5	Variety Show, Wisconsin Rapids	15 Mini Cars Picnic, Edgerton
6	Variety Show, Stevens Point	21 Zor Midgets Motorcycle Ride, La Crosse/Viroqua/BRF area
7	Variety Show, Marshfield	28 La Crosse Potentate Party, Jansky's Eagles Nest
8	Variety Show, Medford	
9	Zor Ceremonial, New Richmond	
10	Variety Show, Platteville	
11	Variety Show, Beloit	8- 10 MSA Summer Session, Grand Forks, ND
12	Variety Show, Janesville	19 Vernon S.C. Potentate Party, Viroqua
13	Variety Show, Monroe	22 Zor-Scottish Rite Golf/ Dinner Outing, Kestrel Ridge Golf Club, Columbus
14	Variety Show, Beaver Dam	25 Wild West Days, Dallas
15	Variety Show, Wautoma	
16	Variety Show, River Falls	
16	Masonic Unity Reception, Door County	
18	Variety Show, Baraboo	
20	Variety Show, Spooner	
21	Variety Show, Viroqua	

## Hospital Dads: We Drive So Kids Can Thrive!

Thank you to the Nobility who donate their time and energy transporting our kids. If you see any of these caring folks, be sure to thank them for all they do. If you would be interested in being a driver or a rider, contact your local club/unit or the Zor Shriners office.

Godfrey Lewis LaVerne Severson  
Ken Olson Mel Stark

### Drivers and Riders to the Twin Cities Hospital in March

Drivers	Riders
Jon Barthel	Barry Ausen
Jim Builer (2)	Roger Barthel
Bob Calverley (3)	Gary Carpenter
Gary Carpenter	Jen Fischer
Kevin Fischer	Del Gilbertson
Chuck Huffman	Ray Gwinn (3)
Larry Wiegand	Roger Hancock (2)
	Barry Maxfield (2)
	Dave Rezin

### Drivers and Riders to the Chicago Hospital in March

Driver	Rider
Jack Crosby	Korin Erickson
Randy Erickson	Irene Lewis
Dick Jones	Ken Olson



Get that Petition!

September	
11	Steak Fry, Zor Shriners Center
22	Hayward SC ATV Ride, Hayward
27-29	SCAFRA Convention, Nashville, TN
28	Oktoberfest, Milladore

# Where's the Scimitar?

This mighty blade housed in a handcrafted wood display case is a sight to see and to show off at your Shrine event. Rumor has it that the scimitar is heading South. When your Club or Unit takes possession of the scimitar, please take a picture of the event, get all the names of the Nobles, and email it to zorzephyr@tds.net or mail it to the Zor Office, 575 Zor Shrine Place, Madison, WI 53717.

Here are the 2012 stops so far:  
Zor Midgets, Tomah area  
Vernon Shrine Club, Viroqua area  
Firehouse Jesters, La Crosse area  
La Crosse Shrine Club, La Crosse area  
Pine River Valley Shrine Club, Richland Center area  
Southwestern Shrine Club, Platteville area



Seated (left to right): Joe Arnold, Bill Jewell, Bob Obmascher, & Monte Steiber. Standing (left to right): Lee Weber, Owen Demo, Ron Jaacks, Wally Trouten, Brent Clausius, Chris Kreul, Lowell Ahrens, Dave Ritchie, Jim Jewell, & PP Joe Thompson.

# Zor Shriners Ceremonial

Saturday, June 9, 2012

## SCHEDULE

- 8:00–9:00 am Candidates Registration & Intro
- 9:00–9:45 am Candidate and Lady Orientation
- 10:00–10:15 am Opening of the Temple
- 10:15–10:30 am Class enters; Color Guard & Divan enter
- 10:30–11:45 am 1st and 3rd Sections by Ritualistic Divan (Ladies invited for 1st section)
- 11:30–2:30 am Ladies Luncheon
- 11:30–11:45 am Divan meets with Ladies
- 11:45–12:30 am Candidates & Nobles Lunch
- 12:30–1:00 am Candidates report to class for 2nd section
- 1:00–2:30 pm Second Section
- 2:30–3:00 pm Break
- 3:00–3:30 pm Fezzing ceremony & fez talk.
- 3:30–5:00 pm Displays by Clubs and Units
- 4:00–6:00 pm Social Gathering
- 6:00–7:30 pm Banquet, Introduction of Guests, Potentate remarks
- 8:00–11:30 pm. Dance – Conrad Johns Orchestra

## The Potentate's Trip - August 2013 Cruise and Land Package on the Alaska Inside Passage

*Open to All Shriners, Non-Shriners & Families*



**Email Bob Gorsuch at [rgorsuch@oakbankonline.com](mailto:rgorsuch@oakbankonline.com)  
or call 608-250-5500 for more information about the trip.**

# AZBA Ladies Celebrate 20 Year Anniversary

By Carol Montgomery, President

On April 7, 1992, Zor began this new organization for Shriners Widows. This was the first organizational meeting and held in Madison. They elected officers and adopted the group by-laws with 30 ladies in attendance. The meeting was conducted by Past Potentate Roy Eisenmann with his lady Mary attending along with 2 wives of the Divan—Barbara Homann and Mary Ann Handa.

The group still meets the 1st Tuesday (now only held April through December) at various restaurants every month at either an East or West location eating at 1 PM. The current officers are:

Carol Montgomery, President  
Arlene Moberg, Vice President (and Sunshine)  
Nancy Merkt, Secretary  
Nancy Utzig, Treasurer  
Mary Millard, Mailing Chairman  
And Zor Potentate Representative Wava Grinde

We would be pleased to have any widow from the Madison Area or visiting here attend. Please call one of the above officers or Zor Rep to make a reservation.

We hope to have a celebration later this year with Potentate Larry Riemenschneider, his Lady, and Past Potentate Roy Eisenmann and his Lady along with others attending.

# Get Ready for the MSA in Grand Forks, ND!

By Joseph Harker, Zor Housing Chairman

Potentate Larry Riemenschneider and Lady Julie will lead Zor's delegation to Kem Shriners Oasis in Grand Forks, ND to attend the Midwest Shrine Associations (MSA) Annual Summer Session August 8-11.

Illustrious Sir Larry is urging all units of Zor to finalize their plans to attend this year's MSA Summer Session. The session promises to be a fine time for all. Kem Shrine has created a Website to provide the latest information to all those who will be joining in on the fun in August. The City of East Grand Forks, Minnesota is also celebrating their 125th Year Anniversary at the same time

which promises to provide plenty of observers of our competition and parades not to mention the added activities available for your enjoyment. Check out the MSA Summer Session web site at [www.MSA2012.com](http://www.MSA2012.com) Again this year, there will be on-line registration, but if you need help in registering, Zor will assist individuals or units.

The 2012 Summer Session will begin Wednesday evening with the Divan Counterpart and Past MSA Officers dinner. Thursday late afternoon, the usual parade will occur in Downtown Grand Forks with an Oasis at the end of the parade. Friday will be Unit competition, Ladies Luncheon, and Shrine-A-Rama. The entertainment will be a Jimmy Buffet impersonator concert. Saturday late morning, the units will again gather in Downtown Grand Forks for the Get-out-of-town Parade.

Our Divan and many of Zor's delegation will be travelling by Caravan (bus) leaving Madison on Tuesday afternoon. The bus will stop for dinner on the way to our overnight lodging in Eau Claire. The Bus will leave Eau Claire early Wednesday morning in order to make Grand Forks in time for the Counterparts event. A limited number of rooms have been arranged at the Canad Inn (headquarters hotel) and at the Hilton Garden Inn. Unit Housing Reservations Forms due at Zor Shrine office no later than Monday, June 25th. Please Reserve Early.

Zor Members and their Ladies who make the 2012 MSA Pilgrimage will have a GREAT Time. PLAN NOW! Don't miss out on what promises to be a fine event. Complete information packets have been sent to your Unit leadership. See them to have your name added to the lodging lists.

## Zor Shriners 2012 Variety Show Schedule

**Tuesday, June 5th – 4:30PM & 7:30PM**

Heart of WI Shrine Club  
Wisconsin Rapids Community Theatre (WRCT) at the Centralia Center, Wisconsin Rapids

**Wednesday, June 6th – 7:30PM**

Heart of WI Shrine Club  
Ben Franklin Jr High School Auditorium, Stevens Point

**Thursday, June 7th – 7:30PM**

Heart of WI Shrine Club  
Marshfield High School Auditorium, Marshfield

**Friday, June 8th – 7:30PM**

Timber Shrine Club  
Senior High School Gymnasium, Medford

**Sunday, June 10th – 3:00PM**

SW WI. Shrine Club  
High School Gymnasium, Platteville

**Monday, June 11th – 7:30PM**

Beloit Shrine Club  
Turner High School Auditorium, Beloit

**Tuesday, June 12th – 7:30PM**

Zor Shrine Mini Cars  
Janesville Moose Lodge #197, Janesville

**Wednesday, June 13th – 7:30PM**

Green County Shrine Club  
High School PAC, Monroe

**Thursday, June 14th – 7:30PM**

Badger Shrine Club  
Beaver Dam High School Auditorium, Beaver Dam

**Friday, June 15th – 7:30PM**

Mascoutin Shrine Club  
Parkside School Gymnasium, Wautoma



**Saturday, June 16th – 3:00PM**

St. Croix Valley Shrine Club  
River Falls High School Auditorium, River Falls

**Monday, June 18th – 7:30PM**

Vacationland Shrine Club  
Al Ringling Theatre, Baraboo

**Wednesday, June 20th – 7:00PM**

Hayward Musky Shrine Club  
Spooner High School Auditorium, Spooner

**Thursday, June 21st – 4:30PM & 7:30PM**

Vernon County Shrine Club  
Temple Theatre, Viroqua



**NOBLES:  
THINK-  
ACT AND  
TALK...  
MEMBERSHIP!**

# After-Easter Leaster Strikes Again

Saturday, April 14 the bowlers hit the lanes in Platteville for the second After-Easter Leaster Bowling Tournament. The unusual bowling tournament where low score wins was again sponsored by the Southwestern Wisconsin Shrine Club.

While the object of the game is to get the lowest score, the bowler must hit at least one pin each time they throw their ball. If the bowler puts the ball in the gutter on the first ball, the bowler is credited with a strike. If the bowler has one or more pins on the first ball but, is unable to knock at least one pin down on their second ball, the

bowler receives a spare.

This year the top prize winners were: 1<sup>st</sup> Wally Trouten with a three game score of 311; 2<sup>nd</sup> Marc Steiber, 327; 3<sup>rd</sup> John Thorstad, 344, 4<sup>th</sup> Julie Thompson; 370, and 5<sup>th</sup> Joe Thompson.

Probably the most important part of this tournament is the fun. While all the bowlers tried to get the "best possible" final score, all were more interested in the fun interaction. Groans about unplanned strikes, laughter from the bowlers, and the promise to return for a try again were heard from all the bowlers. A third "After-Easter Leaster" is being planned for April 6, 2013.



# 2nd Annual Cycle and Classic Car Ride

Get your motors runnin' Saturday July 21 for the 2nd Annual Zor Shriners Ride! The Zor Midgets mini-car unit has put together another ride for motorcycles and classic cars. This scenic trip will take you through the La Crosse, Viroqua, and Black River Falls areas.

The ride features a poker run, raffle, door prizes, and lots of fun on the road. This event has been put together by long time riders with organized ride experience. This event is open to the general public as well as all of Shrinedom and Masonry. Invite a potential Noble or Mason to join you for

this unique ride.

The event will happen rain or shine – all vehicles welcome. \$20 per person. Registration starts at 8:30 am then the first group pulls out at 9:00. Tickets are available at all stops. Hotels are available in the La Crosse area. Tickets are available from ride committee members or by calling Al: 608-487-1692 or email: zormidgets@gmail.com

Even if you can't make the ride, buy a ticket! Top raffle prizes are \$1000, \$400, & \$200. Need not to be present to win. Support the ride and you might fatten up the piggy bank!



# Baseball – An American Tradition

The 8th annual Directors Staff sponsored Mallards baseball outing is scheduled for Saturday July 7th as the Eau Claire Express comes to Madison's Warner Park. Unit President John MacKenzie reports that we have 75 tickets on hold, but are able to request more.

Pregame activities include a tailgate party to be held inside the Duck Pond starting at 5:00 p.m. with plenty of food and beverages. Prior to the 6:30 p.m. game, the Zor Color Guard will present the flags, Bill Gant will sing "God Bless America", and

then watch as Potentate Larry Riemenschneider throws one of the first pitches well within the strike zone.

The cost for the evenings activities is \$25.00 per person which includes the tailgate, game ticket, and a raffle ticket to win Mallards merchandise. Please mail the coupon with payment payable to the Zor Directors Staff prior to the June 21st deadline. Any tickets remaining after that date are returned to the Mallards box office.

Tickets will be mailed on June 25th.

# Dale Holmen Elected SDA President

The Directors Staff members Bill Burkhardt, Dale Holmen, and John Thorstad attended the 94th annual Shrine Directors Association Convention sponsored by Alzafar Shriners in San Antonio Texas on March 28 – 31. Funster members Gary Carpenter and Randy Webb also attended as they made presentations on the Shrine trailer program

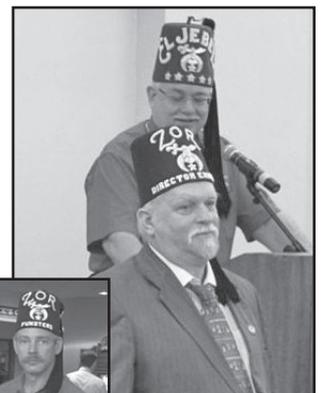
Dale Holmen reports that we were very fortunate to have 5 Imperial officers who attended the convention, and, under the direction from Imperial Potentate Mike Severe, they all took part as candidates in the second section stunt presentations. Dale Stauss, Jerry Gant, Jeff Sowder, and Jim Smith took turns in getting "wet and messy".

John Thorstad reports that we took four of our stunts down to Texas for the competition and brought home a 3rd place award. During the 3 day seminar, several reports were given by the Imperial officers: membership stat's, Shriners Legacy through Shriners

Village, hospital reports including a new hospital plan for St. Louis, the national sports fundraisers – Timberlake Golf Outing and the East/West Shrine Football game, and the new 3 year promotion with Walgreens and Build A Bear.

At the closing of the Saturday morning business session, Imperial Potentate Mike Severe installed the 2012 – 2013 SDA officers. Dale Holmen is the 94th President, whose term lasts one year. Following the installation, the announcement came for the SDA National member of the year ----- and the winner Is Past Potentate John Thorstad

Next year's convention will be held in Knoxville, April 10 – 13.



## Join us for Hospital Day Friday, May 18, 2012



Enjoy a day socializing with old friends, meeting new ones and hearing about the Twin Cities Hospital.

Meet the 2012 Rainbow of Hope Award Winners

To assist with planning, please RSVP to 612.596.6112 or e-mail to [jcarns@shrinenet.org](mailto:jcarns@shrinenet.org) by Friday, May 11, 2012.

If you are part of a bus group, please register the total number attending.

Hotel information and driving directions are attached or you may contact [jcarns@shrinenet.org](mailto:jcarns@shrinenet.org).

A donation of \$7/person is recommended to help cover the cost of meals.

### Morning Program

8:00 Continental Breakfast  
8:00 Department Presentations  
9:30 Welcome & Introductions  
9:40 Board of Governors Report  
10:00 Womens General Auxiliary  
10:15 Patient Stories  
11:15 Mat Sha Temple #62, DON  
11:30 Lunch & Department Presentations  
Orthotics & Prosthetics (Clinic)  
Rehabilitation Services (Rehab Dept)

### Afternoon Program

1:00 Medical Staff Presentation with Patient Participation  
1:30 2012 Rainbow of Hope Awards  
2:00 Adjourn



**Shriners Hospitals**  
for Children



## Additional Ringmasters List

Michael Anderson  
Ernest Baker  
Johnston Bell  
Martin Callaway  
Donald Dickinson  
Duane Dreves  
William Gautsch  
Sharon Glaunert  
Jerome Hager MD  
Gregory Heineck  
Harry Hiser  
Richard Hougom  
Chester Huber  
Merlin Huber  
Wesley Hurlburt  
Gerald G Jansky  
Gerald Johnson  
Thomas Kapellas  
Robert Keene  
Ruth Kielley  
William Knobloch  
Lowell Larson  
Duane Mc Clain

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## Eau Claire Welcomes Potentate Riemenschneider

Mehara Shrine Club President Corky Spagnoletti welcomed Nobles, Ladies, and guests to the annual Mehara Potentate Party March 3 at The Plaza Hotel & Suites in Eau Claire. The club honored Ill. Sir Potentate Larry Riemenschneider and Lady Julie with a fine banquet, the gift of a Shriners Hospital for Children® clock, and a great musical performance from The Innocent Men, one member of which is Eric Conner, grandson of Norma and P.P. Robert [Whitey] Jenkins.

Oriental Guide Bob Giesler gave a short presentation on our membership goal for this year. The Potentate went on to discuss the Legacy Program (more info is available in the Zephyr), Burn Awareness Month, visiting the Blue Lodges, and shared a story about a young girl with a foot problem he referred to the Shriners Hospitals for Children® – Twin Cities and the great help she received. She now marches in her high school marching band.

“We’re happy for the turnout and for all the happy faces,” said Mehara Shrine Club President Corky Spagnoletti. “Thank you to everyone who drove all this way.”

“Excellent party,” said Ill. Sir Potentate Larry Riemenschneider. “These guys always put on a great time and I just can’t say enough good things about it.”

**Right, Larry & Julie showing off their new clock. Below, Noble Larry Wiegand getting his Double-crutch pin from his Lady.**



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# Musings on Membership

By Oriental Guide Robert Giesler

I'm sure everyone has heard that we have to stop the declining membership. You have heard Percentages, Numbers of Unpaid, Numbers of Suspended, and the list goes on. I want you to think about our current membership numbers by age. This was sent to the Divan earlier this month and I believe it reveals a lot about Zor. The numbers:

21 and Under -----	1
22 to 34 -----	44
35 to 44 -----	80
45 to 54 -----	142
55 to 64 -----	272
65 and Older -----	1166
No age available -----	8

As you think about those numbers, several things really stand out.

- 1.) We have a really low percentage of under 45 members. 7%
- 2.) Our total percentage under 65 is 32%.
- 3.) 68% are over 65.

Several ideas come to mind as I think about those numbers. We could say we haven't done too well in recruiting young members. Of course, that has to be viewed by how many we had before and how many years ago are we looking at. I would rather be positive here and say we are an organization of Senior Citizens with a few younger members. It really points out that we may have desires to be an

Organization of young people but, in reality, we are the exact opposite. I don't believe it was actually planned this way, maybe it just kind of evolved, but make no mistake that today we are a group of Senior Citizens. That is not a bad place to be considering the growing number of retirees we have in this country. We have to at this point in time decide which way we are going to proceed. Do we have the desire to change the organization or are we happy with who we are? My opinion is that we are happy with who we are, so we should look at how we can improve on what we are.

In talking with our members from all over Zorland, I find a common thread which suggests a need for more member value. I hear from older members that we used to pay for unit members to go to MSA, for example. I hear from younger members who express concern with how much it costs to go to these functions and how little they get out of it. They do not like to simply go to a meeting, have dinner at their expense, and go home. (They can do that without being a Shriner.) Some of our older members can

no longer walk in Parades. Some of the older Paraders tell how they always had a tailgate party after a parade and their unit doesn't do that anymore. What is common here is that our members are saying we are not Adding Value to their being a Member. They pay their dues but get very little back in the way of having fun and enjoying the Fraternity. If you are from Madison, of course, you will point to the Steak Fry's as a popular Added Value. But if you are from Wausau, Eau Claire, or La Crosse, you probably have never attended a steak fry. So how do we Add Value to Membership - across all ages - and all across the state of Wisconsin?

Maybe a good place to start Adding Value is to address those issues of more member support for attending MSA, Ceremonials, Quarterly Meetings, and Annual Meetings. If we want to keep our members active, we have to have activities that the members can participate in. Maybe we should start having steak fry's in Wausau, Eau Claire, and La Crosse as well as other cities and towns. No matter what we have been doing, we are going to have to do more to Add Value to Membership and our Clubs and Units have to lead the way on this effort. Traditionally, at least in recent years, our Clubs and Units have raised substantial Money for Fraternal Purposes but then, instead of using it to Add Value for the Fraternity, it has all been sent to the Hospitals. I'm not saying we shouldn't send money to the Hospitals; I'm saying we have to budget our money to provide for the Hospitals and for the Fraternity that supports those Hospitals. When our members are happy and participating in our activities, it becomes apparent to non-members that we are having fun and they will want to be a part of that. Telling a prospective member that by joining your Unit they will not only support the Hospitals but they will get to travel to different places at no cost or reduced cost for and they will get in on all the fun of the parties and social events is a big incentive to join. The point is you Add Value to being a Member.

The message I want you to take home is that whether our members are Senior Citizens or 21 year olds does not matter. What matters is that we Add Value to their being a member in a way that promotes who we are and what we do. When we Add Value to being a member, we will see our membership grow and we will see our members being more active. We will see the unpaid



Wish These Zor Nobles A Happy Birthday:

David Acheson, Norbert Anderson, Brad Andrew, David Bartlett, Robert Batchelder, Anthony Bell, Gary Bergenske, Roger Bischoff, William Boaman, Fred Bockover, John Boer, Shane Brath, William Burkhardt, Martin Burkhardt, Thomas Cornelius, James Correll, Lawrence Crone, Jack Crosby, Robert Dawson, Albert Dippel, Morris Dixon, Joseph Dresen, David Druckrey, Donald Dvorak, John Eisele, Randy Ellifson, Arlin Erickson, James Erickson, James Esswein, Reubin Fehrmann, Steven Fleming, Lowell Follendorf, Harold Fowler, Douglas Framness, Harold Freid, Michael Gentz, Robert Giesler, Jeffrey Goff, Donald Goodrich, Donald Goplin, John Gorder, Thomas Grannis, Charles Grant, Gene Grengs, Reginald Hansen, Gerald Hauschildt, William Hauser, John Hayek, Douglas Henry, Alan Hiatt, George Hillery, James Hines, Marvin Hinz, John Hoffman, Eugene Hopkins, James Horsfall, David Imm, Donald Iverson, Ronnie Jaacks, Mark Jerdee, Herbert Johnson, Larry Johnson, Stanley Johnson, Donald Johnson, Larry Johnson, Donald Jones, Harry Jones, Timothy Kiefer, Richard King, Charles Kosik, Rolf Kurandt, Robert Kuster, William Ladue, Wayne Lambert, Lowell Larson, Wayne Larson, Martin Leum, Neil Liljander, Wallace Lindholm, Kenneth Lokken, David Mahoney, John Marling, Jeffrey Marquardt, Lester Marshall, Richard Marx, William Mathe, Roger Matson Jr, John Meisel, Wayne Meyers, Donald Mickelson, Nelson Miller, Leland Molbreak, Bert Moore, Timothy Mott, Edmund Neidner, Larry Nelson, Leonard Nelson, Joseph Nemeth, Robert Odell, Gregory O'Reilly, Willis Ostrem, Eric Ott, Ronald Outhouse, Howard Padley, Thomas Pearson, John Pecotte, Michael Perry, David Peterson, Charles Porter, Donald Preisler, Peter Ramboldt, Robert Rands, James Rausch, Tyler Rausch, Willard Reck, Terrence Rieck, Donald Roidt, Richard Rygh, Earland Sagen, Glenn Sales, Robert Sands, Nicholas Schiavo, Glenn Schriber, Miles Schroeder, Donald Schultz, Henry Schultz, Claude Sebion, Roger Segebrecht, Kevin Severson, William Smith, Donald Southard, Francis Spangler, Charles Sterrenberg, Richard Stoker, Daniel Stoppenbach, George Sutton, Robert Swan, Richard Swiler, Robert Thomas, John Torpy, Allen Trapp, James Trowbridge, Douglas Turner, James Unbehaun, Ellis Waller, Dan Walters, Douglas Ward, Gerald Watson, James Watson, Randall Webb, Daniel Weiss, William Wenberg, Donn West, Lawrence Wiegand, Richard Wilhelm, Thomas Wilson, Philip Witte, Harlyn Woodward, & Timothy Zingshiem.

list shrink because the members don't want to be left out of the fun. Adding Value by helping members have fun will result in more members participating in more activities to raise even more money for our Charity.

I would like to suggest some things that you can do to Add Value.

Charter a bus to go to a Major League Ball Game.

Charter a fishing boat on the Great lakes.

Maybe instead of a Steak Fry, have a Fish Fry. Maybe you could even do Chicken.

Maybe just a fishing contest.

The Club or Unit doesn't have to pay for everything but organize the activities and provide something that will get your members to participate and, of course, wear your FEZ.

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# Calendar Raffle Winners

Congratulations to our lucky winners! Top winners were: Deb McLimans, Fairplay, CO, \$100; Jared Soderholm, Cottage Grove, \$100; Mike Collins, Bagley, \$100; Allen Henke, Sarasota, FL, \$100; and Bryce Slinde, Monona, \$150.

The \$20 dollar winners were: J. Kevin Johnson, Eau Claire; Jeff Jones, Sturgeon Bay; Stacy Opsal, Middleton; Roxanne Ghent, Melrose; David Finley, Prescott; Stacy Opsal, Middleton; Sandy Michaels, Buffalo City;

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## Divan Seminar – Chicago Hospital

By Ill. Sir Larry Riemenschneider, Potentate

These are some highlights from our visit to the Shrine Hospital for Children at Chicago on March 20th. We arrived in time to join a guided tour. Our tour guide mentioned several statistics - an average of 312 patients visit the hospital per month and 116 surgeries are performed per month.

After lunch, we attended the program in the Auditorium. William Kuehn, Chairman of Chicago Hospital Board of Governors welcomed us and made the introductions. Past Imperial Potentate Douglas E. Maxwell, also CEO of Shriners Hospital for Children, gave some remarks and statistics about various Shrine hospitals and funding issues. He called attention to the newsletter Shrine Lines. Revenues have declined in part because many veterans of World War 2 who named Shrine Hospitals as benefactors of wills have passed on and Shriners of the younger generation probably are not leaving sizable estates. So the hospital story illustrates how they are remodeling the present system by drawing on endorsements, using less space in the hospitals, and renting space to other hospitals. The Twin Cities' proposed deal with another children's hospital went bad so now they are working with Mayo in Rochester and 'keeping the balls in the air'. Doctors are going to more ambulatory services and don't need as many beds because they send the children home sooner. He talked about the increase in advertising of Shrine Shriners Hospital for Children by way of TV and radio ads, semi trailers coverings, the presence of the Shrine float in

the Rose Parade, the East-West football game, golf tournaments, and FedEx advertising. Walgreen Drug Stores may begin asking customers at checkout stations if they would like to donate a dollar to help Shrine hospitals.

Looking to 2012, there is a shift to outpatient services. They are working on the need for housing for patients and their families while receiving treatments. They are working with places such as Ronald McDonald Housing. They are accepting foreign patients if they meet the criteria. Prosthetic patients are now being accepted for ongoing treatment. Telemedicine is another avenue they are working on.

Terry Wheat, Director of Patient Care Services, announced the quality care award received by pediatric nurses of the Shrine Hospital Chicago. Received in 2011, the NDNQI award stands for National Data Base of Nursing Quality Indicators. Patients received few pressure ulcers (bed sores).

How do Shriners remain relevant in the health care industry today? They must know the Shrine story and continue to be educated in all facets. They must tell the story and seek out children for evaluation and possible treatment. Who do you know?

The culmination of the afternoon was meeting Natalia Viega, age 7½, a delightful patient who has a genetic bone condition, one of 100 cases in the world. The disease is characterized by her body reabsorbing her bones, and doctors are trying to slow down its progression. Natalia has been treated since 2008 at the Shriners Hospital for Children - St. Louis but also receives care in Chicago.

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Neil Arneson, LaCrosse (05.20.78)..... 04.03.12  
 William Lynch, Tomahawk (6.12.76)..... 02.07.12  
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