



Zor Welcomes 79th Potentate Steven Peterson



Potentate Steven Peterson

With a new year comes a new Potentate and new members of the Divan. We'll introduce the new guys but first let's meet the next Zor Shrine Potentate for the ensuing year: Steve Peterson. Steve is a native of Wisconsin and is originally from Viroqua in the La Crosse area. He went to college at UW-Stout, which is where he met his Lady, Mary Ellen. After college, he enlisted in the Air Force and was stationed at Whitman Air Base in Missouri. Following Air Force service, Steve worked for Wickes Lumber as a retail store manager (1976-1981) and Hoffer Glass Co. in Green Bay where he serviced outside commercial sale accounts, estimated commercial cost for glass projects, and managed installation crew for glass products (1981-1984). He started his 21 year career with Wisconsin Public Service (WPS) in Green Bay as Marketing Representative and moved to Wausau in 1988 doing energy audits in the residential

field. Steve moved into the commercial field with WPS as an Account Manager in 1992 and retired from WPS in 2006.

Steve started his own business of Finishing Traditions in 2008 - giving new life to furniture, antiques, trim work, siding, & decks plus he does handyman repairs. He is a sub-contractor for Johnson Controls as a Performance Specialist for Focus on Energy for their Measurements and Verification Team. This involves analyzing energy technologies on their performance in reducing energy cost for business projects. Steve semi-retired in March of 2010.

Steve has served as Secretary for the South Area Business Association, was a member from 1997 to 2004, and served as Secretary for 3 of those years. He was on the Mosinee Chamber Commerce board from 2001 to 2004 and headed up the Economic Development committee in 2004.

He served as Trustee Board chairman

for the Wesley United Methodist Church in 1993, 1996, and 2003 and has been a youth leader for more than 20 years with the United Methodist Church in Green Bay and Wausau, heading work camps in Milwaukee, Chicago, and Jamaica.

Since 1996, Steve has been active in Mosinee Lodge #318 and the Scottish Rite Bodies in the Valley of Eau Claire. He joined Zor Shrine in 1999 and the Wausau Indians the next year. Steve was President of Wausau Indians from 2004 to 2010 and is also active in the Timber Shine Club. He also joined the Wausau Elks Lodge and the American Legion Post in 2001.

Steve is blessed to be Grand Pa to two girls - Isabella (3 yrs old) and Eva (5 months old) by his daughter Nicole and son-in-law T.J. Rice that live in Eagan, MN. His son Joshua and wife live in Seattle, Washington, which Steve and Mary Ellen have found is a great place to visit.

(Continued on Page 3)

ZOR SHRINERS ANNUAL MEETING

JANUARY 15, 2011 • MADISON WI



2011 Zor Divan, photos by Keith Krinke

Potentate J. Thompson called the meeting to order at 1:10 P. M.

Zor Shriners Annual Meeting was opened in full form by the Divan presenting the Salaam for the Potentate. 65 Nobles were in attendance. Chaplain K. Gant gave the opening prayer. All members joined in the Pledge of Allegiance to the Flag.

Potentate J. Thompson welcomed all present and stated we will proceed to cover the full agenda.

A Candle Lighting Memorial Service was conducted for those Nobles lost to the Black Camel in the Fourth Quarter of 2010. Recorder J. Stelsel read the names of 36 Zor Nobles and Past Imperial Potentate F.T. "Hogan" H'Doubler Jr. M. D. Chaplain K. Gant offered a prayer for

the departed Nobles.

Potentate J. Thompson asked for a motion for approval of the minutes of the last Annual Meeting, January 10, 2010, as printed in the Zephyr. A motion was made by B. Gorsuch for approval and to dispense with the reading of the minutes and seconded by M. Severson PP. Motion Carried.

The following Committee Reports were presented:

Circuses: J. Thorstad PP. reported the 56th annual Madison Circus was held on Feb. 19 -21 and had a net profit of \$145,000 which was \$15,000 over budget. Total attendance for the 6 shows was 32,224. Participation included 13 clubs and units as well as the Divan, Past Potentates and Ladies. Program Sales increased by 10% because of the

additional prizes that were given away at each show which included 3 bicycles, Red Lobster gift card and a Mallards Baseball family pass. Newly added was a \$50 savings bond for the coloring contest and a free 2011 family pass for the drawing from the Questionnaires. The La Crosse Circus was held at the Convention Center on March 2 & 3 for 3 shows. Total attendance was 7300 and Zor's profit was \$3,500. Summer Circuses, 10 out of 12 circuses not including Eau Claire or Menomonie received a flat guarantee of \$7,500 plus 20% on concessions. The total payout of \$26,647 to the clubs and units. Zor received \$4,987 from Eau Claire. Contract for the Alliant Energy Center has been extended to 2020, Robert Sands promotions contract is for 3 years. George Carden contract for

Madison and La Crosse are for 4 years and Eau Claire and Menominee are for 3 years. J. Thorstad moved the report be accepted and seconded by R. Amdall PP. Motion Carried.

Trustees Report: D. Jones PP. Chairman of the Trustees reported the 9 Trustees have 3 major areas of responsibility. 1. The investment of Temple surplus funds. 2. Oversee the maintenance and upkeep of the building, building equipment, grounds, furniture & fixtures, except office equipment. 3. Oversee usage of the Shrine Center and supporting services.

INVESTMENTS: As of December 31, 2010 the Temple had a total of \$993,809 in Surplus Restricted and Unrestricted Funds. This compares to \$1,006,552 on December 31, 2009. This excludes the Hospital Transportation Funds and current operation funds. Temple by-laws allow funds to be invested in a variety of investment vehicles. They require that the greater of \$400,000 or 50% of unrestricted funds be invested in CD's and the balance could be invested in Mutual funds having an investment ratio of no more than 60% in balance 60/40 mutual funds and up to 40% in all equity mutual funds. The investment of these funds in 2010 are in compliance with the By-Laws. At year end we had \$502,000 invested in CD's compared to \$563,000 at the end of 2009. We cashed in \$61,000 to pay for a portion of the new parking lot which are unrestricted funds. The CD's that came due in 2010 were reinvested yielding 1 to 2%. We have 3 CD's that are coming due in 2011 that are yielding 3.00 To 4.94%. Our philosophy on CD's are for short terms hoping rates will improve.

At the beginning of 2010 Zor's mutual fund account managed by Wells Fargo had a balance of \$443,000. As of December 31, 2010 the fund had a balance of \$490,000 for a gain of \$47,000 which is about 10.6% increase for 2010.

(Continued on Page 5)

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Recorder's Roll Call



Jim Stelsel, Recorder

The Annual Meeting was held on January 15, 2011 and a slate of newly elected and appointed officers has been installed.

Congratulations to Past Potentate Joe Thompson and his Lady Julie for a great and progressive 2010. Joe did an excellent job in promoting membership and the Gun Raffle fundraiser and as did Julie for her cookbook fundraiser.

The 2011 Gun Raffle Fund Raiser is well under way and the membership is urged to continue selling the raffle tickets.

February is the Madison Circus which is Zor's biggest fundraiser that funds the largest portion of Zor's Annual Budget. We ask all of the Nobles who received tickets to purchase them and try to sell additional tickets. You can sell them, use them for your family, friends or yourself. After you have purchased the tickets and find you cannot use them, please send them back to the Circus Office so Zor may use them for those who come on buses and others who are unable to afford to come to the Circus.

We also need all of the Nobles and Ladies who are available to come and help with the many jobs and duties which need to be done during the 6 shows to make the Circus a success.

Some of the scheduled events during February, beginning with the Clown Party at the Maple Tree in Mc Farland and the Green Cty. Shrine Club Pancake Breakfast in Monroe on the 5th, the Midwest Winter Session in Winnipeg on 10th - 12th, and again the Madison Circuses from the 18th to 20th, the LaCrosse Shrine Circuses on the 1st & 2nd, the Mehara Shrine Club Potentate's Party in Eau Claire on the 5th, and the Gun Raffle Drawing at the Madison Shrine Center on the 6th.

If you have not paid your 2011 dues, they are now due and payable.



From The Potentate

Steven Peterson



Three R's for Membership: Revitalize, Retain and Reel-em-in for Membership.

ZOR HOOKED ON HELPING KIDS

I am honored to be elected Zor's Potentate for 2011. Words cannot express our appreciation for the heart-felt support Lady Mary Ellen and I have received from the Nobles and their ladies in getting to this point. It all started when Jerry Balshun, PP asked me to be the Outer Guard in 2005, which was followed by the encouragement from Roger Amdall, PP to come on the moving line that same year.

As my first duty as Potentate I want to congratulate Past Potentate Joe Thompson and Lady Julie for a very successful, fun-filled year in 2010. We thank them for establishing a great foundation from which I plan to continue in 2011 as your Potentate.

This year we will focus on Membership. We need to Revitalize and Retain our current members, clubs and units, and Reel in new members to grow the Zor Shrine. With the help of our nobles in Zorland, we can do it. I ask that when a Noble brings in a new member, to be their mentor and assist in getting them involved or offer to take them on a hospital trip to the Shriners Hospital. When you are involved with the fraternity, it is easier to understand the fun and fellowship had by all.

My Thanks to You

I would like to thank Jim Stelsel and the Zor Camel Patrol for hosting a great Chief Rabban Party on January 8th at Rex's Innkeeper in Waunakee and a special thank you to all who attended.

Lady Mary Ellen and I extend a huge "thank you" to everyone who attended

the Installation on January 15. This was certainly a day to remember. A special recognition goes out to the Installation Team: Roger Amdall, PP, Tom Nelson, PP and Norm Allen PP, for a job well done.

Thank you to the Director's staff for arranging the temple for the Annual meeting. I would also like to thank John Thorstad, PP and the Director's Staff for hosting a fun-filled Fez Party. Thank you to my family for joining us, especially our children, Josh and Nicole, for their wise words of wisdom.

I would also like to thank everyone who accepted the invitation to be on the Zor Team for 2011. This includes the Divan, committee appointees, the Host and their ladies. We are excited to work together to share the fun, fellowship, and the excitement of Shrinedom.

On January 22, Lady Mary Ellen and I attended the Indianhead Snowmobile fundraiser for our Children's Hospital. We want to thank the Indianhead Shrine Club for all their efforts to support the Shrine Hospital and Zorland. On January 30, Lady Mary Ellen and I attended Zurhah's Potentate Ball in Minneapolis, MN.

On February 6th Lady Mary Ellen and I plan to attend the Green County Pancake Breakfast and in the evening we have been invited to attend the Zor Clown party at the Maple Tree Restaurant in McFarland. This could prove to be an entertaining evening.

Upcoming Events

Our first major fundraiser for Zor is the Shrine Circus at the Alliant Energy

Center in Madison, February 18-20. George Carden Circus has once again assured us that they will provide a fantastic show. I encourage all Nobles and their ladies to join in the fun at the Circus and assist with the various tasks that need to be completed to help make this a huge success.

Friday, February 18, is Masonic Night and I would like to encourage all Masons to attend this evening performance.

On Saturday, March 5, Lady Mary Ellen and I, along with the Divan, are looking forward to the Mehara Shrine Club Potentate Party in Eau Claire at America's Best Value Inn. We look forward to the Mehara Shrine Club hospitality.

I plan to continue the traveling Scimitar, which Ill. Sir Joe Thompson, PP started last year. We would like to strengthen our brotherhood and work together as the Scimitar travels throughout Zorland. There will be a 40 gun raffle and I am asking each Noble to actively assist in selling these raffle tickets. If you have not picked up tickets to sell and/or purchased your tickets, please see a Divan member or contact the Zor office. Drawing is on March 6.

Thank you again to everyone in Zorland for your support. I look forward to working with you in 2011.

The three R's for 2011 are: Revitalize, Retain, and Reel-em in for membership.

Fraternally,
 Steve Peterson

Zor Shriner's 2011 Calendar

February

Feb. 5 — Green County SC Pancake Breakfast, Masonic Center, Monroe
 Feb. 5 — Clown Party, Maple Tree
 Feb. 11-12 — MSA winter session (travel day 10th), Winnipeg
 Feb. 18 — Divan Meeting, Zor
 Feb. 18-20 — Madison Circus, Alliant Energy Center

March

Mar. 1-2 — LaCrosse Circus (Tues 6:30, Wed 4:30 & 7:30), LaCrosse Center
 Mar. 5 — Mehara SC Potentate Party, Eau Claire
 Mar. 5 — Divan Meeting, Eau Claire
 Mar. 6 — Gun Raffle Drawing, Zor Shrine Center
 Mar. 26 — Beloit SC Pancake Breakfast
 Mar. 26 — La Crosse Scottish Rite Reunion
 Mar. 30-31 — SDA, Omaha

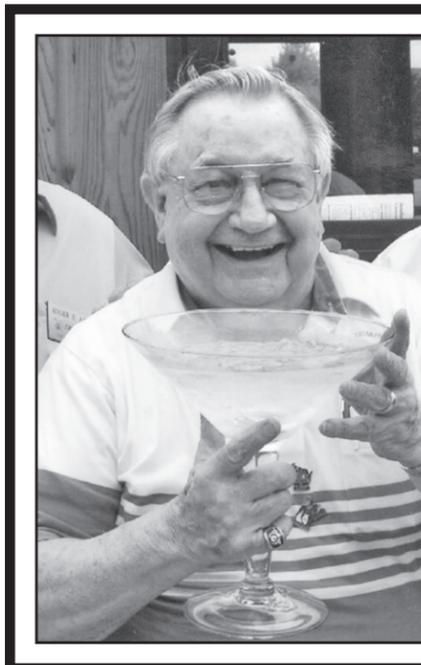
April

Apr. 1-2 — SDA, Omaha
 Apr. 2 — Eau Claire Scottish Rite Reunion
 Apr. 3 — Daughters of the Nile Installation, Zor Shrine Center
 Apr. 9 — Eau Claire Scottish Rite Reunion
 Apr. 12 — Divan Meeting
 Apr. 15-16 — Madison Scottish Rite Spring Reunion

Apr. 17 — Easter Egg Hunt, Zor Shrine Center

May

May 14 — Divan Meeting, Wausau
 May 14 — Wausauken Indians Potentate Party, Wausau
 May 14 — Quarterly Meeting, Wausau
 May 14 — Wausau Honored Ladies Luncheon, Wausau



Don Davies, age 82, of Madison, passed away on Friday, Jan. 7, 2011.

There will be a gathering on a later day, to be announced. He will go with any God who will accept him. Don't know yet if he's going to report back.

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Where's the Scimitar?



The Zor Scimitar is back on the move! This mighty blade housed in a handcrafted wood display case is a sight to see and to show off. After finishing up 2010 with the Southwestern S.C., Potentate Steve Peterson has reset the Scimitar in the North and he wants it to make the rounds in Zorland this year. When your club or unit takes possession of the scimitar,

please take a picture of the transfer between Nobles, get all the names of the Nobles, and email it to zorzephyr@tds.net or mail it to the Zor Office, 575 Zor Shrine Place, Madison, WI 53717.

This is our first unit and our starting point for 2011:
Wausauken Indians, Wausau area



Check this out!



2010 Award of Merit winner Dallas Chryst and PP Roger Amdall presenting him with the certificate.

🎵 Come to the Circus - 🎵 🎵 the Biggest Show in Town 🎵

February continues to be the busiest month in Zorland with the Green County Pancake breakfast in Monroe, the clown party in McFarland, MSA Winter session in Winnipeg, and, of course, the circus in Madison. According to circus chairman John Thorstad, every Zor member should commit to helping promote our biggest fundraiser. We can always use an "extra set of hands" in the 3 weeks prior to the largest public relations event that Zor does. By now, everyone should be in the circus mode and willing to give 100% support by selling additional sheets of tickets, delivering school flyers and posters on February 7th and 8th. But the most important task is the meet-and-greet at the Coliseum where we thank the public for supporting our cause.



prizes include: stuffed animals, Mallards baseball tickets, and Red Lobster gift certificates from the office manager Lisa Boline.

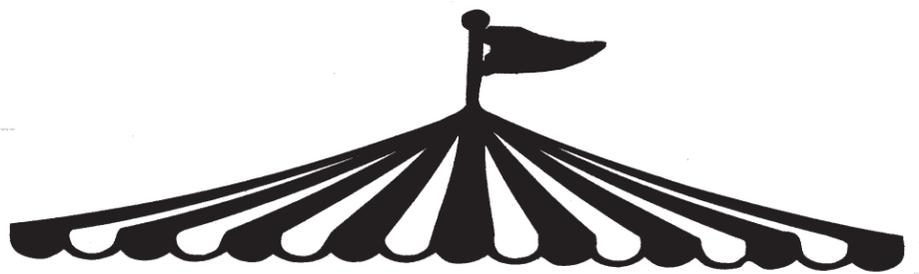
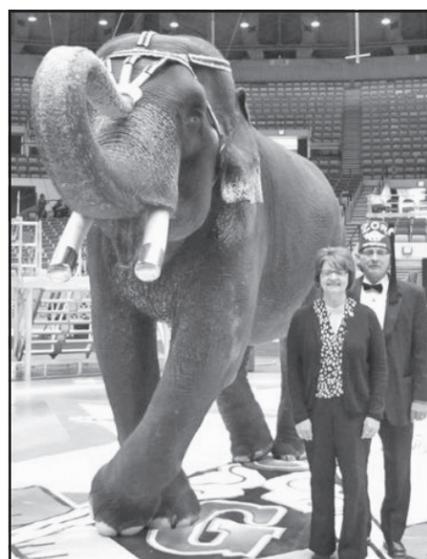
This will be a great weekend with plenty of fun, food and fellowship for everyone who comes. Lots of potluck food both Saturday and Sunday. The menu on Saturday is soup, chili and hot dogs, and Sunday will be hot turkey sandwiches. Plenty of beverages will be provided all three days. We ask everyone to please bring a dish to pass so everyone may enjoy.

Potentate Steve Peterson reminds everyone the importance of paying for their sheet of tickets. A \$70.00 payment will get your name in the April Zephyr as a member of the Ringmaster club. Zor's welfare relies on the financial outcome of this event. There is nothing worse after the shows than rebilling those members whose tickets were used and not paid for.

The annual Sunday morning brunch starts at 8am with social hour, followed by a 9am meal at East Side Club, according to Roy Holm. Sunday night, after the last performance, after the last elephant ride, after the seats are empty, and after the spot lights are dimmed, there is a post circus dinner at Alt-N-Bachs. Sign up sheets for both of these meals will be posted at the worker's check-in tables.

Promotion for an event this size is a major task - a tip of the fez to Bob Sands and his staff. Our advertising consists of 12 billboards, 41 newspaper ads with daily online ads, 130,000 homes receiving the valpack coupon flyers, 46,000 free passes in area schools, 1754 radio ads, and 625 TV ads.

Circus enthusiasm is contagious - chairman Thorstad will love to hear people sing the circus jingle all weekend long. "Come to the circus..."



George Carden Circus International
Madison, Wisconsin February 18, 19 & 20, 2011

- Display 1 **National Anthem**
- Display 2 **Razzle Dazzle Grand Opening**
(light fest featuring laser show, music, beautiful performers, and magic)
- Display 3 **Miss Audrey Michelle**
(America's Own Ringmistress)
- Display 4 **Miss Vicenta Pages and her All White Tiger Troupe**
- Display 5 **Miss Luisa - The Lady on the Moon**
(Astonishing acrobatic antics)
- Display 6 **King Bo**
(The most amazing elephant in the world)
- Display 7 **Baby Perla**
(Johny the Clown and Mini Bo)
- Display 8 **Aerial Webs**
(The fairy tale fantasy with performers from around the globe)
- Display 9 **Afghan dog Revue**
(Captivating canine antics)
- Display 10 **Luis Posso, German Fassio, & Franklin Solis**
(Acrobatic excellence)
- Display 11 **Karoly Zeman**
(World champion bicycle rider)
- Display 12 **The Marinof Duo**
(Medal winning act and one of finest aerial acts in the county)
- Display 13 **Javier and Rolando**
(Dangerous and daring high wire action)
- ***INTERMISSION***
- Display 14 **Aerial Silks**
(The Beautiful Georgettes Aerial Extravaganza)
- Display 15 **Princes of the Sky: William Cruzado and Javier Castro**
(The whirling stainless steel monster riders)
- Display 16 **The Omars, Ashley, Vanessa, & Michelle, and Johny & Milly**
(Hula Hoop champions)
- Display 17 **Ms. Nina, Ms. Luisa, Ms Vanessa & Leidy, Ms. Vincenta, and Ms. Ana**
(High flying aerial artistry)
- Display 18 **Mr. Alfonso, The Karolys, and Luis & Aurea**
(Rolla bola, skating, and foot juggling)
- Display 19 **Pachyderm Parade: William Morris, Larry Carden, & Jorge Omar**
- Display 20 **Johny the Clown**
- Display 21 **David Smith, Jr., the Human Cannonball**
- Display 22 **The Grand Finale**

The acts listed and the order of appearance are subject to change without notice due to conditions beyond the control of the producer. For more information go to: shrinecircusinfo.com

New Potentate Starts Out With Fez & Fish

Story by Todd Wohlert
 Photos by Keith Krinke, Sheri Severson, and Nancy Nelson

The mood at the Zor Shrine was electric Saturday January 15th as Nobles prepared to celebrate the accomplishments of an outgoing Potentate and his Divan then help launch the new Potentate and his Divan into a productive year. Friends and family from around the state and across the country were on hand to share in the festivities. Fun and memorable moments abounded throughout the day, including some business that was a bit “fishy” and the clowns drawing one of the Past Potentates into their great debate.

The Director’s Staff was up early, preparing Hankwitz Hall for the day’s activities. The Chief of Staff Eric Collins and his Deputy Wayne Henning rehearsed the Divan and wrangled the anxious Nobles. The Divan entered and made way for the Potentate to enter. Joe Thompson then entered and opened the meeting. The Director’s Staff pulled double duty as Color Guard presenting the flags that we cherish, especially our Stars and Stripes! Potentate Joe introduced Recorder Jim Stelsel to read the names of the Nobles we lost the last 3 months. The Director’s Staff held candles in vigil as the Recorder recited the names. The Potentate then recognized MWGM Joe Harker, who greeted the Nobility.

For detailed information on the meeting and the installation ceremony, please see the Annual Meeting minutes elsewhere in the Zephyr.

Following the ceremony, The 1st Annual Director’s Staff Fez party started out in the lower level with appetizers and hospitality. The host took excellent care of the Nobility and their ladies. Once Hankwitz Hall was prepared, the over 120 Nobility moved upstairs to feast and celebrate the election of the new Potentate Steve Peterson. Heavy hors d’oeuvres was the word. Stations were set up with BBQ ribs, chicken wings, fondue, carved ham and turkey, plus a sundae buffet. A Treasurer, who wanted to remain nameless, added this, “Life’s too short, eat dessert first.” The Nobility, their



ladies, and other guests enjoyed a fine feast then it was time for the entertainment that Noble Dale Holmen arranged: the barbershop quartet TAG ALONG, who sang classic songs from days gone past. They are part of a larger Madison group called the CAPITAL CHORDSMEN. Chuck, Roger, Alex, and Bill performed a special Valentine number just for Lady Mary Ellen. (Get more info at ZAYDE@Charter.net)

Julie Riemenschneider and the Divan Divas made a special presentation to Potentate Steve Peterson and Lady Mary Ellen. Steve was brought out and placed upon a small platform. The Ladies presented the Potentate with small gifts representing his Divan members. Items included stuffed animals, a rubber chicken, a toy clown, a level, a giant cloth rose, and a singing dog. The ladies wished the Petersons a fun and successful year and they know that Steve and Mary Ellen will light up our lives!

Nicole and Josh, the Potentate’s daughter and son, were given the opportunity to roast their father. Josh talked about his confusion between the words between “Potentate” and “impotent”. Nicole talked about her

father’s dedication to work, family, church, and his moustache. Josh talked about his dad’s frugality when it comes to buying gas, even if it’s miles and miles away. Nicole talked about her dad’s classic car which is mostly used as a storage facility. Josh talked about Steve meeting Mary Ellen on the school bus that he drove. Nicole talked about Steve’s interest in woodworking and his amazing procrastination. Josh told the story of the accidental rabbits and the eventual stew. Nicole deciphered Steve’s driving language and Josh mentioned Steve’s predilection for saying “Uffda.” Nicole and Josh talked about Steve joining the Shriners and, over the years, about learning what Shriners do to help children. “He gets so excited about the helping kids part ... and it brings him a lot of energy. I see why it’s been the most important part of his life the last couple of years because it’s something that makes him so happy. I think he brings a different vibe to the role. He’s really dedicated and really into (the Shrine) and I think that he’ll bring a lot to it.”

Emcee Severson then called for the vote. Did we want him as Potentate? The Nobility voted “thumbs down” and made him Potentate anyway. Mary Ellen then presented Steve with his Potentate fez. The Wausauken Indians & Timbers SC presented a handcrafted fez box made by a patient from the TC hospital. Finally, given the opportunity to defend himself, Steve took to the podium to address the crowd. He thanked the barbershop quartet for the great music and the memories that it brought back. He thanked the Divan Divas for their presentation. He thanked his children for their comments and said that they “are probably true.” Steve thanked Mary Ellen and said that he wouldn’t be here without her challenging him along the way.

Emcee Severson closed the event, gave the current Packer score, and invited everyone to the Oasis in the lower level. Some of the Past Potentates offered some advice and enthusiasm to the new guy: “I wish him a good year,” said John Thorstad, PP. “Things are starting out great. He’s got a great crowd here for

his Fez party, he’s got a great schedule of the events for the year, I think things are gonna work out well. He’s talking about membership already. He had somebody come up to him already and ask to be his first candidate. Steve’s gonna have a great year.”

“He won’t regret one day that he’s agreed to do this,” said Dick Jones, PP. “It’ll be something that will stay in his memory bank for years to come.”

Norm Allen, PP, had this to share: “He’s gonna do an excellent job, he’s gotta lotta backing. If he listens, he gonna do really well.”

“Make sure that everything he does in his year is for the betterment of Zor and the Imperial Shrine,” said Tom Nelson, PP. “Forget about yourself. You’re a vehicle to make Shrinedom shine.”

Dennis Korth, Beja Shrine PP. 2004, chuckling, advised Steve to “keep his nose clean.” Then he got serious: “Steve is gonna do a great job, he’s that kind of a guy. Mary Ellen is gonna be a great help. You need a great lady behind you to do this job well. I think that they’ll do just a great job.”

Mark Severson, PP and rabble-rouser extraordinaire had this advice: “Keep a level head, listen to everybody around you, including the Past Potentates, and just enjoy the year. Kick back and rock ‘n roll with it, cause it’s a great time.”

MWGM Joe Harker and Zor member has high expectations: “Steve’s 3 R’s (Revitalize, Retain, and Reel ‘em in): his commitment to that, I believe will pay dividends. I look forward to a good year with Steve and Mary Ellen. I anticipate great things from him this year.”

As always, the Potentate gets the last word: “It was a day that I’ll never forget. To be in a position to lead such a great group of Nobles, to have such a supportive Divan, ...to have my family meet my other family, the Nobles, and see the work we do for the children... it makes me very proud. Also, I’m thanking my Lady for her love and support – I couldn’t have done it without her. She is my right hand support and I love her dearly.”





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Chief Rabban Plans to Reel 'Em In

By Todd Wohlert

Over 70 Nobles and their ladies poured into Rex's Innkeeper in Waunakee Saturday January 8 to honor Chief Rabban Steve Peterson and his Lady Mary Ellen. Master of Ceremonies Past Potentate John Thorstad welcomed the assemblage with an invocation by Jim Childs. A fantastic meal with Prime Rib, Shrimp, Chicken Cordon Blue, or Tenderloin and all the fixings made for a fine spread. Conversation topics included truck pulls, how to be a gentleman, and taking good care of inebriated friends and family.

After the meal, PP Thorstad introduced the P.P.'s and their ladies, Camel Patrol officers past and present as well as their ladies, and other visiting guests. Next Noble Childs presented the coveted Ned Dodge award to Camel Patrol member and PP Mark Severson. He expressed his shock and awe on receiving the award, "It's a real honor to get this. There's been a whole bunch of guys that have been really hard workers for the Camel Patrol that have gotten (the award) in the past and I'm glad to be included in that group."

The Camel Patrol co-captains PP Severson and PP Tom Nelson gave their year-in-review report on the state of the camels and the patrol. Next, PP Dick Jones and PP Jim Soderholm installed the 2011 Camel Patrol officers. Afterwards, PP Thorstad and PP Severson proceeded to give out door prizes and plug the circus. "Come to the circus..."

Lady Nancy Nelson called up Lady Mary Ellen to present her with a bouquet of flowers and a bottle of wine. Mary Ellen thanked the Camel Patrol and their ladies for the gifts and all their support. PP Thorstad then called up Chief Rabban Peterson and presented him with a camel of his own then turned the podium over to Steve.

The Chief Rabban thanked everyone

for coming out and enjoying the fellowship. Steve expressed his excitement for the coming year and he acknowledged the successful year that Potentate Joe Thompson and Lady Julie had and admitted that it would be a tough act to follow. With the support of all the Nobles and their Ladies, the upcoming year should be a success as well. Steve asked all the Nobles to be fishers of men in relation to his theme for the year. Next, he introduced the current Divan members and their ladies who were present then he went on to introduce his appointees for 2011. (read more in the Installation story) Steve went on to talk about his theme for the year: Zor hooked on helping kids. He also talked about his three R's for membership: Revitalize, Retain, and Reel 'em in for membership. (read more in the Potentate's message) The Chief Rabban reviewed upcoming events: the Madison Circus, the Spring Ceremonial in Whitewater, a trip to the Chicago Hospital in June, the MSA in Winnipeg, Canada, Big West Days in Dallas, a Veteran's celebration on Veteran's Day, a Potentate's Ball in Wausau, and Fall Ceremonial at Chula Vista in WI Dells.

Master of Ceremonies Thorstad thanked everyone for coming and Noble Childs finished with a benediction after

explaining the origin of the Chief Rabban party. The Nobles and ladies bid each other a fond farewell, some off to home, some off to the hotel, and some back to the bar for more merriment.

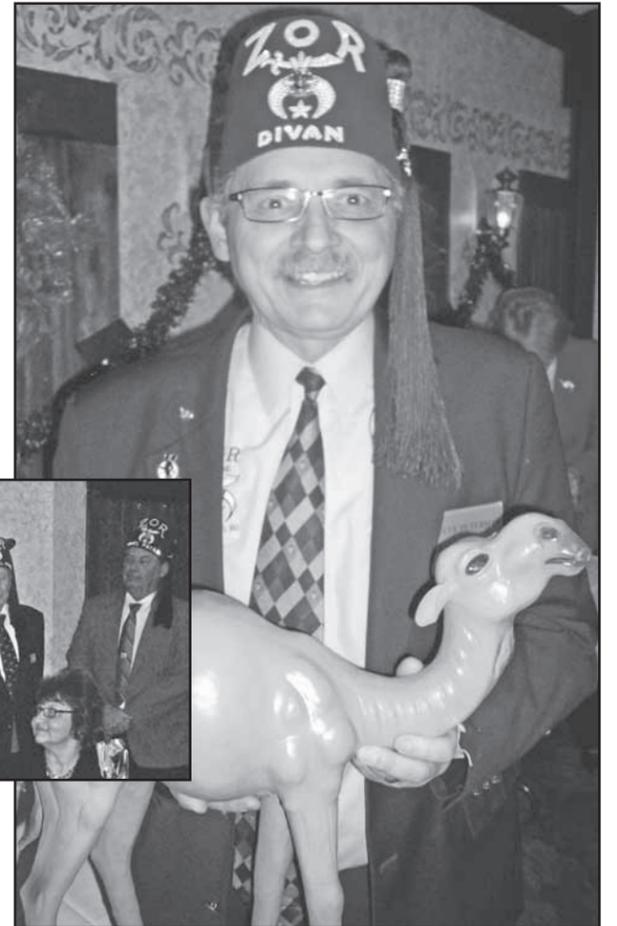
Here are some reflections on the event: "Party went very well - it was a good crowd," said John Thorstad, PP. "We had some good fun (with) the introduction of guests. Mark Severson received the Ned Dodge award, which was a surprise to him. Everybody had a good time. It was a good introduction for Steve Peterson ... he's got a good theme going and lots of activities planned for the upcoming year."

"We had a good turnout," said party coordinator Jim Stelsel. "Everything went according to plan."

New Camel Patrol President Nick Kilmer shared his thoughts, "(It was) good, real good. We have a lot of guys who are really into the camel movement, if you will, and I think we're gonna be good. One thing I wanna do ... is new things for membership. That's what

I wanna do... get more people involved. Let the Camel Patrol run a long, long time!"

After the banquet, Chief Rabban Steve Peterson talked about the event: "It was a very nice party for myself and Lady Mary Ellen. I'm excited about the year, about growing Zor. The Camel Patrol is part of Zor's heritage. They are a very close group and have a strong foundation. We are the only Shrine that has real camels in the nation. The Camel Patrol will continue on."



Zor Welcomes New Potentate...

(Continued from Page 1)



Marshall Charles "Chuck" Miller

Marshall Charles "Chuck" Miller

Noble Miller hails from Milladore where he lives with his Lady Sharon. Chuck was born in Owen, Wisconsin, went to high school at Waukegan High then Grayslake High, and went to College of Lake County, Highland Park Hospital, and St. Therese Hospital. He worked for various drywall companies as an installer and finisher from 1969-1973, worked as a buyer for Wickes Lumber from 1974-1980, owned and operated Mass Liquidation, Inc, a drywall and construction company from 1981-1997, and owns and operates Ideal Rolloff Services Inc presently. Chuck was also on the Burnee Fire Department from 1979-1983 as a firefighter and E.M.T.

Noble Miller joined Blue Lodge in 2006 and has been an officer of his lodge since then. Chuck became a Shriner in 2007, is a Hospital Dad, a Funster, was 2nd Vice President of the Heart of Wisconsin S.C., was Funster Treasurer, and is currently 1st Vice President of the Heart of Wisconsin S.C. He also joined the Order of the Eastern Star in 2007 and the Scottish Rite in 2009.

Chuck has 3 stepsons: Glenn, Gerald,



Captain of the Guard Al Heinkel

and Gregory Smith as well as one grandson, Gregory Smith Jr.

Captain of the Guard Al Heinkel

Al is no stranger to Zor, he has served on the Divan before as Captain of the Guard in 1993. He is a native of Hayward where he attended grade school and graduated from high school in 1955. Al worked as a parts manager in the General Motors garage until 1961 when he was called to active duty with the 32 Division of the Wisconsin National Guard during the Berlin crisis. He was stationed in Ft. Lewis, Washington until 1962 and went on to serve for 14 years as sergeant until his discharge. Part of this time he was employed by the Guard's maintenance shop in Hayward. In 1968, he took a job as meterman for NSP, then was later promoted to lineman. Al retired in 1997 but is still active as a volunteer at Hayward Memorial Hospital since 2003.

Noble Heinkel joined Keystone Masonic Lodge #263 in 1984 and was W.M. in 2001 and again this year. In 1985, he joined the Valley of Eau Claire Scottish Rite and Zor Shrine. He is a past president of the Hayward Musky



Outer Guard Wally Trouten

S.C. and its current Secretary. Al directed the Zor Ceremonials held in Hayward in 1988, 1993, 1998, and 2008. He was named Zor's Chief Ambassador of the Northwest District in 1992, is a member and Secretary of the Hayward Musky Cycle Patrol, and directs the Valley of Eau Claire's 7th degree team. Noble Al received the Zor Award of Merit in 2004.

He is also very active in civic organizations. Al was a member of the Hayward City Fire Department for 25 years and served as Sec/Tres. He is a past secretary of the Hayward Civic Club and the Hayward Hawks Baseball Association.

Al has been married to Lady Pat for over 50 years and they have 2 children: Brad of Wausau, and Kathleen of Hayward, plus 3 grandchildren.

Outer Guard Wally Trouten

Wally Trouten and his Lady Gayle reside in Platteville but Wally was originally from Cresco, Iowa. He went to high school in Harmony, MN, then continued his higher learning at Winona State University, Winona, MN, Minnesota State-Mankato, Mankato,

MN, and Illinois State University, Bloomington, IL. Wally served in the Army from 1965-1967, taught Business Education at Platteville H.S. and was Assistant Football Coach from 1970-2007. He is also currently a part-time Sports commentator on Queen B Radio, a job he's been doing since 1998.

Noble Trouten belongs to Melody Lodge #2 where he was W.M. in 1988 and 1995. He was Secretary of the Southwestern S.C. from 2008-2010. He received the Mason of the Year award from Melody Lodge in 2004.

Wally belongs to American Legion Post #42 and VFW Post #5274. He has been on the American Legion Bowling Association Board of Directors since 1989 and still serves. He was on the Wisconsin Business Education Association Board of Directors from 1997 to 2003.

Wally and Gayle have 2 children: James of Winona, MN, and Anna of Platteville.

Deputy Chief of Staff

Shawn Coyle

Most Nobles may recognize the new Deputy Chief of Staff as the Orator for the Ritual Divan at Ceremonials. Noble Coyle and his Lady Cari live in Columbus but Shawn is originally from Marshfield. They have 2 children, Sarah and Samuel. After high school in Plainfield, WI, Shawn enlisted into active Army duty and completed 20 years of honorable service before he retired in 2002. Since then he had held different positions with Schwan's Food Service, Cintas Corporation, Seek Careers/Staffing, Globe University, and ITT Technical Institute. Shawn has also sought high learning at CCRI Warwick, Rhode Island, Herzog College, Madison, Globe University, Madison, and ITT Technical Institute, Madison.

Noble Coyle was raised at Columbus Lodge #75 in 2005 then joined the Shrine 2007, where he is a current member of the Director's Staff and Ritual Divan. Shawn is a Past Master of #75 and also an Area Administrator for Grand Lodge.

Annual Meeting...

(Continued from Page 1)



MAINTENANCE & UP KEEP:

In 2010 capital improvement budget included 3 major items, replacement of the parking lot, adding the cooling controls to the computerized HVAC system and refurbishing Hankwitz Hall with painting, new bar top and window blinds. We did a temporary fix to the roof in 2009 to avoid a major expense in 2010, however we are budgeting 2011 funds to replace the roof in 2011 if replacement if necessary. Operating expenses incurred in 2010 for utilities, equipment and building maintenance & repair, lawn care and snow removal, insurance & licenses were about \$64,000. We had budgeted about \$74,000 for these expenses.

FACILITY USAGE: During 2010 the Shrine Center was rented out 36 times when a rental fee was charged. This does not include other Shrine meetings, practices, steak fry's on other Zor events. Total rental fees were \$8,880 up from \$7,300 in 2009. Queen Anne's Catering is the exclusive cater. Their 3 year contract extends through 2013. During 2010 they served 3,250 meals totaling \$44,200. In 2009 they served 2,900 meals totaling \$38,600. Zor receives 20% commission on all food sales for a total of \$8,850. Zor holds the liquor license and hires Queen Anne's to operate the bar. Gross bar sales in 2010 was \$25,150 compared to \$22,800 in 2009. After deducting all costs the bar income was \$11,000 which is about a 44% margin. The total rental fees, food & bar net income for 2010 was \$28,780 compared to \$26,473 for 2009.

INTRODUCTION: The Board of Trustees was thanked for their time and expertise. Those present were introduced. G. Jordon has resigned whose term expires in 2012 and D. Forkner, GP Wiemer and R. Winter terms will expire today. T.



Schmidt was elected as Chairman for 2011. T. Schmidt was then called to the podium who asked all members to pass on information that our facility is available for rental. D. Jones PP. moved the report be accepted and seconded by M. Severson PP. Motion Carried.

Membership Report: B. Calverley, Membership Chairman, reported as of December 31, 2009 we had 1873 members. In 2010 we had 46 Creations, 6 Affiliations, 17 Restorations, 18 Demits, 3 Associates dropped, 81 Deaths, and 61 Suspensions for a net loss of 94 Nobles. Total membership as of December 31, 2010 is 1779 members. B. Calverley moved the report be accepted and seconded by J. Thorstad PP. Motion Carried.

Treasurers Annual Financial Report: Treasurer D. Anderson reported as of December 31, 2010 YTD Total Revenues \$423,794 and Total Expenses \$399,044 for a Net Gain of \$24,750. D.

Anderson moved the report be accepted and seconded by M. Severson PP. Motion Carried.

Chicago Hospital Report: E. Buehler PP. Member Chicago Hospital Board of Governors reported Chicago continues to provide life changing services to children with an amazing staff and great volunteers. Challenges this year: the Chief of Staff resigned in October and was replaced by Dr. Jeffery Askwan, surgeon on the Chicago Staff. Administrator resigned in November and we are currently recruiting to fill this position. Both persons were there over 5 years and both left to advance their careers. The budget has been cut for another year and Tampa continues to try to match income and expenses. For 2011 budgeted income \$568 million, operating expenses \$754 Million. Deficit: \$186 million. The big question being asked is can we continue to operate with 22 Hospitals in the present form. The good news is new revenue sources from insurance and government has raised questions about how we treat our

patients and family. Shriners Hospitals has now received a Favorable Opinion from the Office of Inspector General... for any child we serve, that is covered by Government Health care programs. We can continue our historic practice of not seeking or accepting payment from families. In addition we received OIG approval of the Shriners Hospitals practiced of providing transportation of our Needy Children to the hospitals and continue to provide parents guest rooms at the hospitals. We are seeing more info from Imperial on the Funsters Trailer Program. This is great for fundraising and great PR. I have been elected Treasurer of the Board and appreciate the opportunity to serve our patients and represent Zor. E. Buehler PP. moved the report be accepted and seconded by J. Soderholm. Motion Carried.

Twin Cities Hospital Report: J. Stelsel, Recorder read the Twin Cities report for Rod Rommel, member of the

TCH Board of Governors. "On November 17, 2010 the TCH Board of Directors meeting the following resolution was passed unanimously. BE IT RESOLVED. That for the past several years, Fairview Health Services, Shriners Hospitals for Children TC, University of Minnesota Physicians and the University of Minnesota facility and that as the parties worked through the details of the proposed model, which required sharing clinical and support services including surgery. It was determined that the plan to create a hospital within a hospital to advanced our shared goals in not currently achievable.

NOW, THEREFORE, The Board of Governors of Shriners Hospitals for Children - Twin Cities does unanimously vote to discontinue negotiations for the relocation of its inpatient unit and surgery department to University of Minnesota Amplatz Children's Hospital. The Board does further encourage and authorize hospital leadership under the direction of the Board of Governors, to continue pursuit of alternative strategies that advance our stated goals. The hospital in light of the Amplatz decision has started discussions with other area Twin Cities Hospitals. The Imperial has approved the 2011 hospital budget. Zor's 2010 goal was 95 patients and as of November 30th we have been credited with 74 new patients. I wish to thank all the drivers of Zor who have taken the time and put on the miles to transport patients to the TCH. Thank you for your support of the TCH and if you need any further information please contact me at rodrommel@comcast.net or call 715-425-2726." J. Stelsel moved the report be accepted and seconded by L. Riemenschneider. Motion Carried.

Insurance: K. Johnson, Chairman of the Insurance Committee, L. Myers and J. Olson make up Zor's Insurance Committee. The committee had a very busy year reviewing coverage and setting goals for coverage we felt needed by Zor. These included but were not limited to: complete drivers lists with full driver information, increased umbrella limits and underlying coverage needed to include workers compensation, review of property coverage and work on club and unit reports and proper coverage for circuses. A review did find Zor currently meets the minimum required by Imperial in all lines. Claims have been minimal and the members should be proud of the safety records the Units and Hospital Van Drivers. We again recommend the Trustees do an annual review of the property values of the Zor building and contents. Club and Units need more work on making sure they get the coverage for equipment they think they are getting. Possibly Insurance Committee needs to meet with the Divan reps and cover these items they then can take back to the units. The committee wishes to extend a special thank you to Elgi Toman and Badger Insurance Specialists for their past service and acknowledge the fact our 2011 agent will be Tony Arneson of the Nickerman Insurance Services of Madison. K. Johnson PP. moved the report be accepted and seconded by R. Amdall. Motion Carried.

Hospital Transportation: L. Saunders reported in 2010 we put approximately 106,424 miles on the 9 vans that transport our patients to the hospitals. Out total paid out of our Hospital Patient Transportation Account for 2010: Meals \$5,946.34, Fuel/Tolls \$17,895.78, Lodging \$4,120.67, Cabfare, \$371.00, Maintenance \$5,667.84 and Airfare \$14,338.42 for a total of \$48,340.05. The HPTF is not a budgeted fund. It is fueled only by donations. Please remember to keep this fund in your thoughts as you send in donations for memorials. This account is operated by Zor, and therefore Zor patients directly





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benefit from the fund. L. Saunders moved the report be accepted and seconded by J. Thorstad PP. Motion Carried.

Budget Request for 2011: S. Peterson presented his 2011 budget and asked if there are any questions and none were asked. S. Peterson move approval of the 2011 budget as presented and seconded by B. Gorsuch. Motion Carried.

Approval by the membership of the 2011 Auditor: S. Peterson moved that SVA be approved as Auditor and seconded by R. Amdall PP. Motion Carried.

Approval for the 2011 Summer Circus; La Crosse, Eau Claire and Menominee. Football Games at La Crosse, River Falls and Whitewater and the Summer Magic Shows: S. Peterson moved for approval and seconded by N. Allen PP. Motion Carried.

Request of L. Riemenschneider to plan a Potentate Trip in 2012: L. Riemenschneider moved approval to plan his Potentates Trip during 2012 and seconded by B. Gorsuch. Motion Carried.

Potentates Report: J. Thompson stated as I stand before you as your 2010 Potentate, I would like to thank each and every one of you for making so many wonderful memories for Lady Julie and myself.

It seems like we were just getting warmed up and the year was over. It has been a great honor to be Zor's Potentate for 2010! It has been a year that Lady Julie and I will cherish for the rest of our lives. As I have stated throughout the year, this is not a year about us, it is a year about Zor!

If I may, I'd like to highlight many of the events Lady Julie and I participated in this past year. From the beginning, January 16, the excitement began for Lady Julie and me. The "Traveling Scimitar" was introduced to Zor to encourage Clubs and Units to socialize together. For the most part, I believe almost every Club and Unit had proudly taken possession of the Traveling Scimitar. I again thank Lady Julie for the beautiful wooden case she handcrafted to house the Traveling Scimitar.

And of course, "Charlie" our Camel mascot was introduced and traveled throughout Zor to most of the major events to promote new membership.



Charlie has become big part of our "Zor Family". Our Happy Hosts were very creative in making numerous costumes for Charlie at the events he attended.

The first annual 40 gun raffled was also introduced. What a HUGE success this was! Our Nobles went right to work selling raffle tickets and when it was all over, Zor netted approximately \$23,000. What a great reward for the first attempt. My thanks to Noble Bobbie Riddle for presenting the idea and to the committee that made it a success.

On January, 23, Lady Julie and I traveled to Rice Lake for the Snowbird Fundraiser. Eager to meet the Nobles, the first person I met was an amazing Noble by the name of Elwood Thomas. During our conversation, Noble Elwood congratulated me, then informed me, "I'm going to pray for you." What a wonderful feeling that was to hear such a thoughtful statement. That statement stayed with me throughout the year.

The 2010 Circus was a huge success! The Nobles did an outstanding job of putting this event on. As I passed through the crowd of Nobles, it appeared everyone enjoyed themselves. It was especially good

to see the fellowship among the Nobles.

In March the first of four membership drives was held. The Mardi Gas Party held in Platteville set the excitement about new membership into motion. The committee provided the new candidates a very favorable idea of what our Shrine is all about. That excitement spewed over to the Luau Party in Edgerton held in May. More new candidates were introduced to the fellowship of Shrine. The committee again made a favorable impression. In August, Illustrious Sir Roger Amdall, PP, and Lady Lois treated the Nobles and new candidates to yet another successful membership drive at the "Big West Days" in Dallas, WI. The Horsemen Unit was also on hand to help out. And our final Membership drive was held at Zor in Madison for our Halloween costume party in October. The committee had a great deal of fun getting ready for this event and their enthusiasm again made the Shrine shine.

In May, Lady Julie and I were blessed with our first grandchild! Little Tinsley was born just five days before our Potentate's Ball and was a guest along with her parents, Jennifer and Jason. The Ball committee worked very hard to make this event the success that it was. The Pipers, the backdrops, the table settings, and of course my very favorite band "Transition" all came together to make this a night of memories. Speaking of our first grandchild, as I stood before you all last year to announce we would be getting a new grandchild, I'm excited to announce that little Tinsley will be getting a new brother or sister come July, 2011!!

Congratulations Jennifer and Jason!!!

In June was our first Ceremonial of the year in Wisconsin Rapids. Our newly created Nobles had the time of their lives, so they told me! The Ceremonial committee worked out all the fine details throughout the day to coordinate the Ceremonial, the Parade, and the evening meal and entertainment so elegantly one would think that they did this for a living.

In July we were off to Ontario, Canada, for Imperial Session. One of the highlights was seeing the Queen of England as we attended our Session. Speaking of Queens, I had the privilege of meeting our very own Queen of the Nile, Mary Millard at her installation in April. I also had the privilege of meeting Supreme Queen, Sue Layman, of the Daughters of the Nile at her official visit in November. We Nobles are so blessed to have this fine organization and other Shrine Lady Auxiliaries assisting us in helping our Kids! During our visit in Canada we attended the annual Imperial Church Service. What an inspiring sermon we were presented. The high points of the sermon consisted of the movie "Blind Side", a 2009 movie about the left tackle on the football team protecting his quarterback. This is a must see movie by the way. This movie identified the left tackle being the strength of the team and watching out for his quarterback's blind side. This concept reminded me of our 2010 Divan. The only difference being, our 2010 Divan are all "left tackles". For the most part, we all worked as a team and looked out for each other.

In August, MSA was held in Sioux City, Iowa, sponsored by Abu Bekr Shriners. Although we did not have a huge group of Shriners, the ones that went had a GREAT time! The competitions were exciting to watch and the fellowship among our Shriners and our Counterparts made everlasting memories.

When the football season began, we attended UW games in La Crosse, River Falls, and Whitewater. This is what being a Shriner is all about... OUR KIDS.

Then came Lady Julie's cookbook project. After four months of not seeing Lady Julie while she was busy putting her cookbook together, her and her group of typists got all the entries made and off to the printers. Fearing 600 cookbooks would be too many to sell before the Parade to Glory once the cookbooks were received, all the cookbooks were sold within two

(Continued on Page 8)



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Annual Meeting...

(Continued from Page 7)

weeks. Lady Julie presented me a check at the Ceremonial in the amount of \$6,000 to be applied to Membership.

Our fall Ceremonial/Parade to Glory was the highlight of the year. The Nobles were able to present their earnings for the year toward the Parade to Glory. Each Club and Unit then had an opportunity to address the newly made Nobles and invite them to join a club or unit. This was one of the biggest classes held in the recent past. My thanks to the committee (All PP's and their Ladies) for your hard work in preparing for this event. I congratulate and welcome all our new Nobles and their Ladies or significant others. This year would not be complete without the assistance of all of our DAD drivers. As this time, would all the DAD drivers please stand. Please join with me and give a hardy round of applause to thank these Nobles. Thank you for all your dedicated work for the Shrine and for our KIDS!! This is also the time I would like to recognize all our men and women serving in the armed services. As we enjoy our Freedom every day, it is because of the sacrifices made by our service men and women, so let us keep them in our hearts and in our prayers. Our Son could not be with us today as he is serving our country in Afghanistan. And as we pray each day, let us pray for each other. I will pray for our 2011 Divan for a very safe and successful year!

May God keep a watchful eye out for each of you. So you see Nobles, this has not been a year about Lady Julie and me. It has been a year about YOU!! It is Nobles and their Ladies that come together to make all these events and many more possible. It was the hard work of all of you that made everything this year successful! In as much, I congratulate each and every one of you! Thank you for allowing me to be your Potentate in 2010. In parting, I would like to make a quote from one of my favorite movies "Forest Gump" I'M TIRED NOW...I THINK I'LL GO HOME!! Thank you for getting involved!! LADY JULIE AND I HOPE YOU HAD AS MUCH FUN AS WE HAD IN 2010!!! J. Thompson moved for approval of this report and seconded by R. Amdall PP. Motion Carried.

Appointment of Tellers: J. Thompson appointed E. Collins and W. Henning as tellers.

Nominations for and Election of Officers: Potentate Thompson declared Zor Shrine is in order for the election of officers for the year 2011.

Potentate: The name of S. Peterson was placed in nomination by R. Amdall PP. and seconded by L. Urban. There being no other nominations T. Nelson PP. moved

the rules be suspended and the tellers be directed to cast a unanimous ballot for S. Peterson for Potentate and seconded by M. Severson PP. Motion Carried.

Chief Rabban: The name of L. Riemenschneider was placed in nomination by R. Amdall PP. and seconded by W. Henning. There being no other nominations T. Nelson PP. moved the rules be suspended and the tellers be directed to cast a unanimous ballot for L. Riemenschneider for Chief Rabban and seconded by M. Severson PP. Motion Carried.

Assistant Rabban: The name of B. Gorsuch was placed in nomination by R. Amdall PP. and seconded By R. Jenkins. There being no other nominations M. Severson PP. moved the rules be suspended and the tellers be directed to cast a unanimous ballot for B. Gorsuch for Assistant Rabban and seconded by E. Buehler PP. Motion Carried.

High Priest and Prophet: The name of L. Hanson was placed in nomination by T. Nelson PP. and seconded by M. Severson PP. There being no other nominations E. Buehler PP. moved the rules be suspended and the tellers be directed to cast a unanimous ballot for L. Hanson for High Priest and Prophet and seconded by K. Gant. Motion Carried.

Oriental Guide: The name of M. Steiber was placed in nomination by S. Willett PP. and seconded by T. Nelson PP. There being no other nominations T. Nelson PP. moved the rules be suspended and the tellers be directed to cast a unanimous ballot for M. Steiber for Oriental Guide and seconded by J. Soderholm PP. Motion Carried.

Treasurer: The name of D. Anderson was placed in nomination by D. Jones PP. and seconded by J. Soderholm PP. There being no other nominations T. Nelson PP. moved the rules be suspended and the tellers be directed to cast a unanimous ballot for D. Anderson for Treasurer and seconded by R. Amdall PP. Motion Carried.

Recorder: The name of J. Stelsel was placed in nomination by J. Soderholm PP. and seconded by R. Amdall PP. There being no other nominations M. Severson PP. moved the rules be suspended and the tellers be directed to cast a unanimous ballot for J. Stelsel for Recorder and seconded by R. Amdall PP. Motion Carried.

Trustees: The name of A. Christensen was placed in nomination for a 1 year term and the names of GP. Wiemer, D. Forkner and R. Winter were placed in nomination for a 3 year term by B. Gorsuch and seconded by J. Soderholm PP. T. Nelson PP. moved the rules be suspended and the tellers be directed to cast a unanimous ballot for A. Christensen, GP Wiemer, D. Forkner and R. Winter for Trustee and seconded by R.



Amdall PP. Motion Carried.

Imperial Council Representatives: D. Jones PP. moved the 4 highest ranking officers be authorized to be Zor's representatives to the Imperial Council to held in Denver an should any of the 4 be unable to attend the Potentate may select a replacement and seconded by J. Soderholm PP. Motion Carried.

Presentations to the Potentate: A. Christensen presented the Potentate a Top Hat from the Hosts. T. Wohlert presented the Potentate with a Bound Book containing the last 4 years of the Zephyr.

After a short recess the meeting was called back to order by the Installing Officer R. Amdall PP. He introduced the Installing Marshall T. Nelson PP. and Installing Chaplain N. Allen PP., who assisted him in the installation. The Elected Officers were invited to enter. All elected officers were administered the oath of office and duly installed in their respective offices. The installing Officer R. Amdall PP. then installed in due from the newly appointed officers and the proclamation was made by the Installing Marshall.

1st Ceremonial Master, Robert Giesler

2nd Ceremonial Master, David Bomkamp

Marshall, Charles Miller

Captain of the Guard, Al Heinkel

Outer Guard, Wally Trouten

Chaplain, Karl Gant

J. Thompson PP. presented the Potentate Jewel to Potentate S. Peterson. Julie Thompson presented the Potentates Lady's Pin to Mary Ellen Peterson. J. Thorstad PP. presented the Past Potentate Jewel, Name Tag and Pin to J.

Thompson PP. Debbi Thorstad presented Past Potentate Lady's Name Badge to Julie Thompson. The Pipes and Drums represented by V. Houff, J. Crosby and R. Ott presented J. Thompson with his Past Potentate's Fez.

M. Severson PP and fishermen J. Thorstad PP. and C. Porter representing the Directors Staff presented Potentate Peterson with his gavel directly from the mouth of a fish. He accepted the gavel but not the fish.

Potentate S. Peterson stated I am delighted to have our family and friends join us today. Our son Josh is here and lives in Seattle and were sorry Beth was not able to join us. Our daughter Nicole and son-in-law T. J. and our granddaughters Bella and Eva from Minneapolis. My twin Brother Stewart and my Sister -in- law Marla from La Crosse area Onalaska. My sisters Laura Lancrete and brother-in-law Chuck from Minneapolis. Rena Shaeffer from La Crosse. Marti Zitzner from Viroqua. Our nephew Matt Bekkedal and wife Marni from Sun Prairie. Friends Terry and Bev Kilgore from Green Bay. From Beja Temple in Green Bay, Dennis Pauli and Lady Judy, their son Ill Sir Kent Pauli PP. 2007 and Lady Michelle and their son. Brad Ottum PP. and Lady Lynn, Beja Treasurer Dennis Korth and Lady Gale. Dave Renly, Worshipful Master Mosinee Lodge #318 my home lodge. I hope I haven't missed anyone. Thank you all for joining us in this special day.

All were invited to the hospitality room down stairs and the Directors Staff Fez Party. The Annual Meeting was closed at 4:08 P. M.



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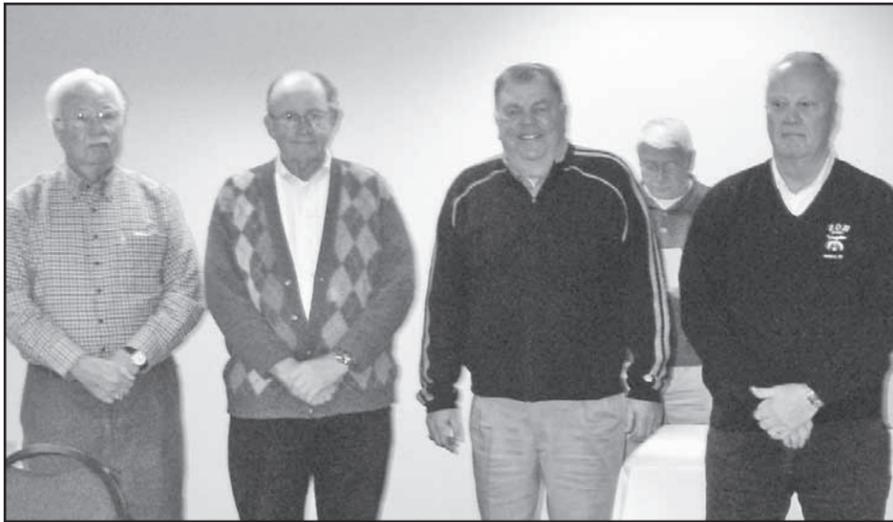
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Club Chronicles

Madison S.C. Installation

The Madison Shrine Club installed new officers on January 14, 2011. Tom Nelson assumed the Presidency and is congratulated by past president, Earl Buehler (PP). The new staff were installed by Dick Jones, (PP). Madison

Shrine Club meets at noon for fellowship, lunch and a program on the first Friday of each month. All interested Shriners (and their ladies or guests) are invited to attend.



L to R, Will Reik, Chaplin; William Jones, Treasurer; Keith Krinke, Vice President; Earl Buehler, Past President; & Tom Nelson, President.

St. Croix Valley S. C. Installs Officers at Christmas Party

By Milt Helmer

Amid the strains of familiar Christmas music, the Nobles of the St. Croix Valley Shrine Club assembled to install the officers to lead the club during the coming year. The event was held on Friday, January 7th at the Coachman Supper Club and included Nobles and their spouses and several invited guests.

After a sumptuous buffet dinner, President Barry Ausen announced the upcoming Gun Show at the North Hanger of the New Richmond Airport on Feb 18-20. It is a joint venture between the Shrine Club and the American Legion. The show had grown to the point where the Club rooms could not handle the crowd. By moving the event to the Airport, they expect over 1,000 people to attend.

Rod Rommel, the Secretary of the Club and also the newly appointed member of the Shrine Hospital Board, gave a brief outline on the hospital citing several statistics about its operation. He went on to introduce J. Kevin Johnson of Eau Claire, Past Potentate, and retiring Board member and thanked him for recommending him for the board.

President Barry Ausen issued a challenge to all club members to come up with 9 new members by the end of the year. If this goal is met, says Ausen, "I will give that person the choice of how to cut my hair." Barry's wife did, however, rule out a completely bald option.

During the meeting Janet Johnson of the auxiliary, gave a brief talk about how the pop top tabs have come to be. Mrs. Johnson was the one who came up with the idea of collecting aluminum pop tops and donating the recycling money to the Shrine Hospital for patient wheelchairs. Bernie Rock, of Bernie, the Rock Man Entertainment, presented Johnson with over 60,000 pop tops he had in his garage. Johnson turns the tabs into the recycling center in Eau Claire. Because the money goes to the Shrine Hospital, Johnson said "The center gives them far above the going price."

Noble Larry Wiegand asked the Nobles to consider being a part of a calling list of Nobles who would drive the Zor Hospital

van that takes patients to the Shrine Hospital. The program is called 'Hospital Dads'. The plan is to have a driver and non relative passenger available to make trips to the hospital. He went on to say besides being fun, the experience is very rewarding because you are directly involved in the Hospital helping kids. Past Potentate Mark Severson heads the program. If you would like to be a part of this program and have your name on the list, give Larry a call or contact President Barry Ausen.

Cheryl Hoffman, the chair of the Shrine Auxiliary reported their group donated \$6,716 at the recent Parade to Glory. In his remarks at the meeting, Zor Divan representative Larry Riemenschneider noted that the St. Croix Valley Club is one of the most active groups in the State.

After the business at hand the club got down to installing officers elected last fall in Somerset.

The installation was conducted by two Past Potentates: Vern Engebretson, Installing Officer and Darl Hoffman, Installing Marshal.

Officers and appointed volunteers are: Barry Ausen, President; Mike Kastens, Vice President; Jack Thomas, Treasurer; Rod Rommel, Secretary; Jim Hines, Hospital Chair; Ron Leibel, Chaplain; Milt Helmer, Zor Correspondent; Bob Hering, Trout pond; Gary Melstrom, Past President and Dave Vold and Doug Hoffman, Little East/West Shrine Game chairs.

Board of directors are: Larry Fischer, Bob Pierson, Arvid Flannum, Gary Melstrom, Bob Hering and Ralph Thompson. Road Runners officers are: Jerry Wilkens, Captain; Dave Vold, 1st Lieutenant; Barry Ausen, 2nd Lieutenant; Gene Bonnes, parade coordinator; Rod Rommel, Secretary; Jack Thomas, Treasurer and Andy Gavin, Quartermaster. After election of officers, the club members were treated to a door prize drawing and music for dancing provided by Bernie the Rock Man.

Mehara S.C. Christmas Party

December 11th Mehara S.C. held their Christmas party and installation of officers at the American Legion Club with 22" of snow and 15 MPH wind outside. Food was hot and good. Ray Henning

and Bernie Hays provided great dancing music. Officers were installed by J Kevin Johnson and Randy Smeltzer, then out came the shovels and some pushes to get folks on the road home.



Incoming President Mick Lovvik congratulates outgoing President Randy Smeltzer for a year well done.

Wild River Christmas Party for Patients

Each year the Wild River Shrine Club of Burnett County, with help from area businesses, hosts a Christmas party for area kids who are patients at Shriners Hospitals. Seventeen patients and their families were invited to the Moose Lodge in Siren for a party on December 30th that had been postponed from December 12th due to bad weather. The kids received gifts and a visit from Santa and as much fun as they could stand, thanks to Shriner members who arranged the party, made the food, and blew up balloons. Sweet Tooth the Clown (aka Dick Faye) has become a favorite of the children who look forward to the event each December. According to Faye, each kid is notified in advance of

the party so that the Shriners may learn of his or her wants and wishes. Then the shopping begins, and local merchants are very generous giving discounts on the purchases. One merchant even wraps the gifts. Not to be left out, other children of the patients' families who attend the party have a choice at the gift table, and every child receives a big Hershey candy bar donated by Dick Faye's mother.

After the party, the Moose Lodge guys went to work preparing the evening meal for the Shriners and guests. Chicken and prime ribs were offered to guests who enjoyed the meal and fellowship. Assistant Rabban Larry Riemenschneider and Lady Julianne attended the festivities.



The newly elected and appointed officers of the St. Croix Valley Shrine Club for 2011 are pictured during installation on Friday, January 7th at the Coachman Supper Club in Baldwin. Left to right is: Milt Helmer, Zor Zephyr Correspondent; Jim Hines, Hospital Chair; Dave Vold, Shrine Game co-chair; Rod Rommel, Secretary; Jack Thomas, Treasurer; Mike Kastens; Vice President; Barry Ausen, President; Ron Leibel, Chaplain and Doug Hoffman, Shrine Game co-chair. Photos by Milt Helmer

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Potentate Joe Hosts One Last FUN Event

By Todd Wohlert

Friday Night, January 14, the Divan, the Past Potentates, and special guests filled Hankwitz Hall to celebrate the successful year of Potentate Joe Thompson and Lady Julie. A fantastic buffet of prime rib and BBQ pork loin with side dishes was available for the hungry host.

Potentate Joe introduced the Divan, then asked the PP's to stand and introduce themselves and their ladies. He thanked them all for their support and work on committees and events. The Potentate recognized and rewarded several people who were retiring from their positions in 2010: Hospital Transportation Coordinator Lee Saunders, Chief of Staff Eric Collins, Twin Cities Ladies Auxiliary Zor Representative Janet Johnson, Chicago Associate Board Representative Bob Kaschel, Zor Zephyr Editor Sheri Severson, and Clay Shoot Co-Chairman Larry Hanson and Tom Nelson.

Joe thanked several other Nobles for their support and help: Scott Pedley (who is expecting Joe back at work any day now) and Mark Severson - Funsters Trailer Program Liaison. Joe went on to his Membership Recruitment Incentive Program, wherein top-line signers who recruited 2, 3, or 4 new Nobles this year received incentives. 9 Nobles qualified for Level 1 and had \$45 applied towards their dues: Dave Bomkamp, Bob Calverley, Bob Giesler, Larry Riemenschneider, Monte Steiber, Roger Amdall, Bob Ott, Terry Loper, and Jarrett Cook. 3 Nobles qualified for Level 2 and received a Zor windbreaker: Dave Bomkamp, Roger Amdall, and Jerrett Cook. 1 Noble qualified for Level 3 and received a gift certificate for a 2 night stay at Chula Vista in Wisconsin Dells: Dave Bomkamp.

The Potentate and Lady Julie had a few more surprises up their sleeves. Over the last year and over many, many miles, they have accumulated memories and experiences that they will treasure for years to come. To help spread the joy and explain some inside jokes, Joe and Julie brought a number of folks up to the podium for some good-natured shenanigans. One Divan member received an entire tiny farm set while another received the world's smallest six-pack. Laughs echoed through the hall as one guest snorted beer foam unexpectedly through his nose when the Potentate slipped in a good one-liner.

Special guest, MWGM Joe Harker, shared his thoughts: "Joe and Julie displayed an energy that was energizing to others to be active, to be a better person, to be a benefit to society, to having fun and providing an environment so everybody could have fun. Joe was trustworthy, loyal, dedicated, honorable, a true brother, I believe, in every sense of the word. He suffered the loss of his father, the sickness of his mother but the joy of his granddaughter and his family. It was evident that they were as much a part of the year as the rest of the Zor family. All in all, I think he did a wonderful job."

Joe and Julie promised a lot of fun this year and they delivered. The last party of their tenure was one for the record books and they did it with flair and class. Potentate Joe just had business to conclude at the Annual Meeting then he and Julie were planning some quality time with granddaughter Tinsley and the new grandbaby on the way. A tip of the fez to a fantastic year and a fantastic couple!



Zor Hospital Dads are the Best!

Thank you to the Nobles who donate their time and energy transporting our kids. If you see one of these caring folks, be sure to thank them for all that they do. As the winter weather works us over, keep the drivers and the kids in your prayers as they traverse the frozen tundra of the Midwest.

Drivers and Riders to the Chicago Hospital in December

Driver	Rider
Dick Jones	George Christopherson
Lee Saunders	Bill Jones

Drivers and Riders to the TC Hospital in December

Driver	Rider
Jim Bitner	Bob Brainard
Jim Builer	Jim Builer
Martin Burkhardt (3)	Sandy Calverley
Bob Calverley (2)	Gordy Englund
Randy Erickson	Robert Everson
Don Fennie	Roger Hancock
John Hanson	John Hanson
Merlin Huber	Bob Keene
Bob Keene	Nancy Loper
Terry Loper	Barry Maxfield (2)
Tom Voight	Walter Oravez (2)



Congratulations to Our Lucky Winners for January

Help support Zor by buying a calendar. Next month could be YOUR lucky month. These calendars also make excellent Valentine's Day gifts! Top winners were: Connie Timm, Grand Rapids, MN \$100; Sue Statz, Madison \$100; Sanford Morris, Minneapolis, MN \$100; Jim Trouten, Winona, MN \$100; Bob Kapfer, Black River Falls \$150; and Rod Johnson, Watertown \$200.

The \$20 dollar winners were: Dick Tartnutzer, Lake Mills; Janet Hallas, Libertyville, IL; Dennis Prisk, Ft. Atkinson; Karen Stark, Hayward; Christy Gresens, Green Bay; Arlene Moberg, Madison; Baby Noll, Sun Prairie; Barb Doyle, Waukesha; Jay Schoenborn, Schofield; Harold Beals, Platteville; Lance Severson, Cottage Grove; Phyllis Komplin, Madison; Roger Barthel, Iola; Norm Allen, Adams; Albert Huber, Milton; Gary Thompson, Admas; Eric Sund, Woodbury, MN; Katie Hawke, Little Canada, MN; Pam Amend, Oregon; Roger Schwartz, Rockford, IL; Duane McCrain, Sparta; Brent Clausius, Richland Center; Valerie Irwin, Baldwin; Dave Koskey, Ladington, MI; and Rich Nemitz, Hartland.



Far left: Joe and Lee
Left: Janet Johnson thanking everyone for the help and the tabs.
Bottom left: Dave and Todd wonder what Joe and Julie put in the gift bags.



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February Birthdays

Editor's Corner

Just a couple of items then I'll go back into my corner for another month. I've almost got a big screen TV in place. You'd be surprised what fits into this corner.

1 - Don Davies, the late, great editor of the Zor Zephyr, left specific instructions about how he wanted his passing marked. I've had a number of Nobles pass along excellent suggestions to memorialize Don but I will defer to Don's wishes out of respect to him and his family.

2 - This is a correction for the Zor Cookbook: Page 13 - Pecan Party Mix should say stir while cooling instead of cooking. page 75 - Chicken with Mushroom & Wild Rice stuffing should say 1/4 cup whipping cream or heavy cream.

3 - Miles says "Keep selling those gun raffle tickets!!!" Get the sold ticket stubs back to Zor or to a Divan Rep as soon as possible. The drawing

date is not until March 6, 2011, but that is coming fast and will be here before we know it. Anyone with questions should feel free to call Miles Bradley at (608) 289-1628.

4 - The hospital van drivers for last month were accidentally swapped. The drivers for Chicago actually drove for the Twin Cities and vice versa. Thank you to the Zephyr reader who caught that and corrected me! Constructive criticism is always welcome.

5 - Gary Carpenter swears that he had nothing to do with Larry Hanson being referred to as "the #2 clown" during the Installation ceremony. He says that PP Amdall slipped that in on his own. In the annals of Zor History, this will be the moment referred to as "the first cannon shot fired in the Great Clown war." This is so exciting! I feel like Edward R. Murrow covering the Blitz.

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ATTENTION! ATTENTION! ATTENTION!

2011-2012 Petition Revision

We will be entering into the final phase of dues increases in 2012, so the fee structure on the petitions for membership have changed. If you are in possession of ANY petition for membership that does not read "2011" on the back, **THROW IT AWAY!** We have also seen an increase in the cost of a fez starting in 2011, so the old petitions ARE NO LONGER ACCEPTABLE. New petitions for membership are available from your Club or Unit Divan Rep at upcoming meetings, or by calling the Zor Shriners office.

2011 Mehara Shrine Club Potentate's Party

Mehara Shrine Club and local Units are pleased to invite everyone to join us March 5th 2011 to honor Potentate Steve Peterson and Lady Mary Ellen at the newly reopened America's Best Value & Inn at 809 W Clairemont Ave. in Eau Claire. Activities start with cash Oasis at 6:00P.M., followed by a great dinner buffet featuring beef tenderloin

tips and all the trimmings. Rooms are available by calling the hotel at 715-834-6611 requesting rooms for Mehara Shrine Club Potentates Party for Saturday evening. Rates run from \$59.95 to \$69.95 depending on bed type chosen, plus tax. We request phone numbers as one year we had an ice storm and had to call everyone to cancel.

2011 Mehara Potentate Party

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Lady _____

Phone _____

Attending _____ at \$20.00 per person

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Everett Bewick, Madison (12.05.64).....	12.20.10
Norman C. Swanson, Black River Falls (05.22.71)	12.24.10
David P. Rismeyer, Beloit (12.02.06).....	12.14.10
Louis E. Douglas, Brea, CA (06.02.51)	11.22.10
Donald K. Davies, Madison (12.01.56)	01.07.11
Edwin Jaggi, Broadhead (09.12.64).....	01.10.11
Forrest "Frosty" Mades, Tomah (11.09.51)	01.17.11
Robert Perske, Verona (06.04.77)	01.14.11

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(Continued on Page 11)

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