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MADISON, WISCONSIN

MARCH, 2011

## Zor Clowns Introduce "Lightbulb the Clown"

#### By Todd Wohlert

Nobles and their ladies poured into the Maple Tree Restaurant in McFarland, a suburb of Fitchburg, for the unveiling of Zor's newest clown and to enjoy some quality time with their sweetheart. On display were pictures of Past Potentates in their clown personas: Tommy Turtle, Wheels, & Soda Cracker just to name a few. A table heaped with door prizes stood by the podium as the assemblage milled around the room sharing stories, telling jokes, and wondering what the Potentate looks like without his moustache (not even his Lady knows).

Emcees for the evening, Dale and Deb Holmen, greeted everyone, gave the clown's prayer, and the Red Skelton version of the Pledge of Allegiance (which, if you are not familiar with, you should look up on the internet). A fine feast was served featuring tender, juicy steak or deep fried butterfly cut shrimp along with steaming hot baked potatoes. Those always helpful PP's walked around checking everyone's food for quality. They went as far as actually sampling the food of some Divan members to ensure deliciousness. The inspectors declared the food highly edible! Table conversations were exciting and eclectic as always including such topics as the kissing habits of the French as opposed to the Italians, dancing on the bar at Coyote Ugly, and how to make a PP laugh until he cries.

After the meal, it was time to watch the new Zor clown come to life. Lyle "Foxy" Fox prepared Potentate Peterson for his transformation. Rumors were circulating that Steve's treasured moustache would be a casualty to this makeup design. A variety of cutting tools were laid out among the clown paints. One PP offered to use his pocket knife to remove the Potentate's moustache but, much to Steve's relief, his moustache was left intact and actually enhanced! While Foxy was applying the makeup, Dale and Deb started giving out door prizes. Proceeds from the door prize raffle went to the Clown Red Sneaker Fund in the name of Steve and Mary Ellen Peterson. The transformation continued with a little adhesive and a red plastic nose but the final touches had to be added in the back room. A few minutes later, "Lightbulb the Clown" emerged with a fisherman's vest adorned with plastic bait, a giant fish and a tiny tackle box. Camera flashes exploded across the room as everyone took a memento picture. Steve's moustache had actually been darkened and a handlebar had been added to each side. Our new clown had the opportunity to address the enthusiastic Nobles and their ladies. "Lightbulb" thanked the Zor Clowns and Foxy for their efforts and said that he'd never forget this night - it had been on his mind for several years. The Potentate then went on to introduce his Lady Mary Ellen and the Divan and their ladies. Steve also reminded the Nobles of the "3 R's": revitalize, retain, and reel 'em in!

Dale and Deb took to the podium again and said that the night wasn't just about clowns – it was also about sweethearts and Valentine's Day. All the Nobles came to the front and received a long stem rose which they then presented to their Ladies. Some Nobles passed out kisses along with the roses. (Thankfully, they all kissed the correct ladies!) A few Nobles even got down on their knees and presented the rose.

(Continued on Page 5)



Clown designer Lyle "Foxy" Fox with his latest creation "Lightbulb".







# CIRCUS FANS FILL THE STANDS AT THE MADISON CIRCUS

Story by Todd Wohlert. Photos by Keith Krinke and Nancy Nelson

Photos and article on Pages 6 & 7

#### PAGE 2 ZOR ZEPHYR MARCH 2011

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#### Zor's Governing Divan

ELECTIVE		
Steve Peterson, Wausau	Potentate	
Larry Riemenschneider, Amery	Chief Rabban	
Robert Gorsuch, Fitchburg	Assistant Rabban	
Larry Hanson, Albany	High Priest and Prophet	
Monte Steiber, Prairie du Chien		
Dale Anderson, Evansville	Treasurer	
James Stelsel Sr., Madison	Recorder	
APPOINTIVE		
Robert Giesler, Cashton	1st Ceremonial Master	
David Bomkamp, Columbus	2nd Ceremonial Master	
Chuck Miller, Milladore	Marshal	
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#### **Recorder's Roll Call**



Due to the fact the deadline for submitting articles for the Zor Zephyr is before the Madison Circus I am unable to give you any information on the

Jim Stelsel, Recorder

Circus. I hate to have to keep harping on the non-payment of

dues which were due and payable by January 1 of the current year. Keep in mind that your dues help support Zor Shrine, the Imperial, and our Hospitals. In March, Zor is required to send the \$15.00 per capita and the \$5.00 Hospital assessments to Imperial for each Noble whether or not you have paid your dues. As of March 1, we have over 300 Nobles who have not paid their 2011 dues. When a Noble has not paid his dues it costs time and money for the Office Staff and Membership Nobles assigned to follow up as to why you have not paid your current dues. Therefore, we are urging you to send in your check for your 2011 dues. Again, if for some reason you are unable to pay your dues, please contact the office to determine if we can offer assistance to you. March events start with the La Crosse Circus on the 1st & 2nd, Mehara Shrine Club Potentate's Party in Eau Claire on the 5th, the Gun Raffle Drawing at the Zor Shrine Center on the 6th, and the Beloit Shrine Club Pancake Breakfast in Beloit on the 26th. April events start with the Scottish Rite Reunion in Eau Claire on the 2nd &9th, Daughters of the Nile Installation on the 3rd, Madison Scottish Rite Reunion on the 15th & 16th, the Madison Easter Egg Hunt on the 17th and the After Easter Leaster Bowling Tournament in Platteville on the 30th.



How about those Packers - Super Bowl Champs 2011! What a way to end the football season for Packer fans and help us take our minds off the snow and cold weather we faced in early February.

The cold weather did not stop Lady Mary Ellen and I from enjoying our visit to the Northwoods on January 22 for the Indianhead Shrine Club in Rice Lake. The Rice Lake Snowbird Snowmobile Club sponsored the 16th Annual fundraiser for the Shriners Hospital for Children. The trails were in great shape which made it a fun-filled day for the riders. A special thank you to the Indianhead Shrine Club for the evening banquet where we had great fellowship with not only the Nobles and Ladies, but also with the Snowbird riders.

The weekend of Janaury 29 we traveled to Zuhrah's 125th Annual Potentate Ball in Bloomington, Minn. Also attending was Chief Rabban Larry Riemenschneider and Lady Julie. Assistant Rabban Bob Gorsuch and Lady Carol. We had an enjoyable afternoon

March

Wed 4:30 & 7:30), LaCrosse Center

Mar. 1-2 — LaCrosse Circus (Tues 6:30,

Mar. 5 — Mehara SC Potentate Party,

Mar. 5 — Divan Meeting, Eau Claire

Mar. 26 — Beloit SC Pancake Breakfast

April

Apr. 2 — Eau Claire Scottish Rite Reunion

Mar. 6 — Gun Raffle Drawing, Zor

Mar. 26 — LaCrosse Scottish Rite

and evening with Zuhrah's Nobles and Ladies. Seven of the 14 Temples' Potentates, that represent the MSA, were in attendance at the ball.

The Clown Party on February 5, was a night I'll never forget. It gave me a new appreciation for the Clown world and "Foxy's" artistry in making every new Potentate into a natural clown.

Midwest Shrine Association (MSA) winter session was held in Winnipeg, Manitoba, Canada hosted by the local Khartum Shriners on February 11. The session focused on the challenges we face - keeping our hospitals running and building membership. The cost to operate our hospitals continues to grow; it will take a collaborative effort to manage the expenses incurred daily by the hospitals.

Our theme this year in growing the ZOR fraternity is the 3 R's of Membership - Revitalize, Retain, and Reel in New members. This is the same message we heard at MSA's winter session to see growth within our Temples, we need to



retain membership and have mentors and opportunities for our current members. It all starts with our activity in the Blue Lodges. I am asking that the Clubs and Units formulate a program or project within your Blue Lodge to have a friends night at your lodge, where ZOR would do a presentation on what Shriners are all about. Setting up dates now is important, especially in the Whitewater area since we have our Spring Ceremonial coming up on June 4 and this will be an opportune time to bring in new members. The Divan is also willing to host Cold Sands whenever the need arises.

We are looking forward to the upcoming Potentate party on March 5, in Eau Claire sponsored by the Mehara Shrine Club. We will also be meeting that same afternoon with Clubs and Units on how we may revitalize our groups to grow our membership.

ZOR is Hooked on Helping Kids! Steve Peterson

Potentate 2011

## Zor Shriner's 2011 Calendar

Apr. 3 — Daughters of the Nile

- Installation, Zor Shrine Center Apr. 9 — Eau Ćlaire Scottish Rite Reunion
- Apr. 9 Grand Master's Reception,
- Baymont Inn & Suites and Convention
- Center, Belmont, WI Apr. 12 — Divan Meeting
- Apr. 15-16 Madison Scottish Rite
- Spring Reunion Apr. 17 Easter Egg Hunt, Zor Shrine Center

Party, Wausau



## **Hoffman Receives 50 Year Pin**



May 14 — Quarterly Meeting, Wausau May 14 — Wausau Honored Ladies Ľuncheon, Wausau

#### June

- 4 Ceremonial, Whitewater
- 10-11 Grand Lodge, Madison
- Membership Dinner, Zor Shrine Center 14 — Eau Claire Circus, Carson Park,
- 11:00 & 7:30
- 15 Eau Claire Circus, Carson Park, 11:00 & 7:30
- 16 Menomonie Circus, Dunn County Recreation Park, 3:00 & 7:30
- 25 Osman Potentate Ball, Rochester

#### July

- 2-7 Imperial Session (2nd is the travel day), Denver
- Directors Staff Mallards Game, Madison
- 17 Mini Car Picnic, Edgerton
- 30 La Crosse Potentate Party, Jansky's Eagle Nest
- Mav May 14 — Divan Meeting, Wausau May 14 — Wausauken Indians Potentate

Eau Claire

Shrine Center

Reunion, LaCrosse

Apr. 1-2 — SDA, Omaha

Mar. 30-31 — SDA, Omaha



### Letter to the Editor

After joining Zor Shrine some 20 years ago, we have experienced many times the love that Nobles show for children and families in need. However, on January 19th of this year, that realization reached new heights. We lost one of our identical twin baby granddaughters after 12 days

of life in the NICU at Meriter Hospital in Madison. Elizabeth's parents were given a list of Madison area funeral homes by the hospital staff. The Cress Funeral Home was selected because our son-in-law once repaired an organ there. We did not associate Past Potentate Robert Cress with the Cress Funeral Home until arrangements were being made with the funeral director Andrew Johnson. During our discussion with Mr. Johnson, we learned that Robert Cress was the Chairman of the Board of Directors. We also found out that his love for children extends even beyond Shrine Hospitals as his funeral homes provide infant cremation services at virtually no cost. We are making a donation to Shrine Hospitals to honor not only our granddaughter Elizabeth Ruth Lee, but to honor Bob Cress and his love for kids. We are proud to be associated with this honorable Noble.

Noble Rod & Judy Rommel River Falls, WI

Potentate Steve Peterson gave Laverne Hoffman his 50 year pin and certificate at his home in Wisconsin Rapids. Laverne was a Funster Clown and is a member the Heart of Wisconsin Shrine Club. His health keeps him from being as active as he'd like but he was very appreciative in receiving this award.

## Where's the Scimitar?



Potentate Steve Peterson shares smiles with Funsters Gary Carpenter, PP Roger Amdall, and Bob Calverley as they capture the scimitar at the Madison Circus.

The Zor Scimitar is back on the move! This mighty blade housed in a handcrafted wood display case is a sight to see and to show off at your Shrine event. The Scimitar started out in the Wausau area, swung down to Madison for the Circus, then headed back north to WI Rapids. When your club or unit takes possession of the scimitar, please take a picture of the

event, get all the names of the Nobles, and email it to zorzephyr@tds.net or mail it to the Zor Office, 575 Zor Shrine Place, Madison, WI 53717.

The scimitar sailed through these sections of Zorland so far this year:

Wausauken Indians, Wausau area Timber S.C., Wausau area





# **How Sweet** They Are ... Vidalia Onions

It's that time of the year to think Vidalia Onions. Our onion grower and fellow Shriner, Shad Dasher, is busy planting our sweet onions. He is keeping the price per bag the same as last year and so we will keep the price the same as last year--\$10 per bag.

I am challenging all Clubs and Units to increase your onion sales this year! Let's sell TWO semi truckloads of onions!

#### Buy One Bag and Sell One Bag!

Encourage every noble in your Unit or Club to Buy One Bag and Sell One Bag! If every noble in Zor Shrine buys one bag and sells one bag of Vidalia Onions, we will sell 38,000 pounds--a semi load of onions! With those sales, we will be half way to our goal!

Many nobles answered this challenge last year and stopped in at the Shrine Center in Madison and picked up a couple of bags of onions that were left there for that purpose. Nobles who have not participated in the past answered this challenge. We increased our sales and I want to thank those who participated. I would like to

encourage those in other areas to do this, also.

Pre-selling onions is a great way to get sales prior to the delivery of the onions. It worked well for many people last year. A pre-sales sign-up sheet has been sent to all Units and Clubs; it can be copied and used for pre-selling. The secret for success is to get several sales at one location, such as your work place, an organization, etc. This simplifies the delivery process—you can deliver several bags of onions to one place!

I would like to recognize 4 Units and Clubs that increased their sales last year: Camel Patrol, Director's Staff, Hayward Musky Club, and Southwest Shrine Club. I want to personally thank everyone who went that extra mile to make those sales.

would appreciate any ideas/ suggestions you may have to increase our Vidalia Onion sales; please feel free to call or email me with your ideas, as well as with any questions you may have.

### PAGE 3 ZOR ZEPHYR MARCH 2011 Spread the Word About the **Zor Shrine Center**

By Tom Schmidt, Trustee

Zor Shriner needs your help! We have a declining rental on the Halls within our Center. We rely on this revenue to offset expenses each year. To solve this problem, we are coming to the team (YOU) to assist us in putting more rentals into our facility in 2011. Zor Shrine Center offers:

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a Wedding Hall, Meeting Room, monthly meeting place, retirement or birthday party, Anniversary Celebration, Office Crew night out, neighborhood ho-hah, family festival, etc... TOSS our name into the hat! Give the Shrine Center Office a call with your prospect name and number and we will insure a prompt and thorough follow up (608-833-6343). To one user, we are evaluated as the "cleanest, most cooperative and cost effective meeting place in town". Note: I have been on the Trustees for 3 years now, and have never seen a less than excellent in our post-use survey. That's not only impressive; it's the best record in our community.









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ire

## **Get that Petition**



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### Ladies Tea and **Fashion Show in** Madison

Saturday, April 30, the Ladies of the Valley of Madison will be having a fundraiser to support the Masonic Learning Center for Dyslexic Children. The event at the Madison Masonic Center starts off with a raffle and table viewing before the luncheon, then after the meal it's time for the fashion show! Tickets are \$30 (\$10 is tax deductible) and checks can be made out to the "Children's Learning Center." More details will be available closer to the event.

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### PAGE 4 ZOR ZEPHYR MARCH 2011 Snowmobile Club Teams With Shrine to Support Hospital

Story & Photos by Milt Helmer, Zephyr correspondant

It was a clear crisp day in northern Wisconsin as a group of enthusiastic snowmobilers stopped for a lunch break in the tiny hamlet of Dallas, Wisconsin just south of Rice Lake.

What separates this from any other snowmobile run is its mission. This run was the 16th annual Indianhead Snowmobile / Shrine Club joint fundraiser for the Shrine Hospital for Children. Some 16 units pulled into Clickers Bar and Grill in Dallas, one stop on a 100 mile round circuit that began in at the Blue Hills Masonic Lodge in Rice Lake at 8:30 am on Saturday, January 22nd.

When the snowmobile club started out they were doing the usual poker run and did not have a place for the money they raised. Paul and Delores Bussy, one of the club members, had the opportunity to attend a Shrine summer picnic and they and members like Bruce and Marlene Arnold and others decided to ask the Shrine Club if they could use the Shrine Hospital as their fundraising mission. As Delores said "It has been a marriage ever since."

The club has generated from \$10,000 to \$15,000 for the Shrine Hospital every year.

According Jim Sockness of Rice Lake, the fundraiser chairman for the past 10 years, after they partnered with the Indianhead Shrine Club, it began to grow in interest and participation. Even during years of no snow, the run brings in revenue. Sockness is relatively new to the Shrine, but he worked on the run before. The snowmobile run always starts at the lodge in Rice Lake, but has a different route every year, always ending up at the lodge, where they hold a banquet and present their pledges to Shrine officials. At last count, the run this year has

At last count, the run this year has brought in over \$10,300 with more coming in. Sockness said he expects to have almost \$11,000 to \$12,000 once all pledges are in.

Pete Schneider, of Rice Lake, was the trail boss for this year's run. Schneider said the club manages some 60 miles of trails in Barron County. There are 4 clubs in the county. Each divide up the work of grooming, marking, set up and tear down of signs each year.

#### Shrine patient takes part

One of the major fund raisers for the Snowmobile club is 21 year old Brent Thunberg of Rice Lake. He is not only an active promoter and participant in the run every year, he was also a recent patient at the Shrine Hospital for Children. He started at the hospital when he was 4, receiving treatment for cystic fibrosis. He has undergone 4 surgeries at the hospital, one to straighten his leg and others to fix his arm.

The first couple years, he was too young to drive, but rode in the event. Later, he started driving his own sled and today he has not missed a run. Every year Brent is one of the top fundraisers. His mom says, "Brent is very determined young man." Brent added "I love it when someone says I can't do something... I love the challenge."





In the photo to the right, Brent Thunberg, right, is shown being congratulated for his fundraising efforts by Steve Peterson, Potentate of the Zor Shrine.

Above, several members of the Zor Shrine Divan were present at the Snowmobile fundraiser. Pictured left to right is Larry Riemenschneider, Chief Rabban, from Amery, Pete Schnieder, of Rice Lake, who led this year's run, Steve Peterson of Wausau, Potentate, and Jim Sockness of Rice Lake, Chairman of the fundraiser.





Looking somewhat like the cast of a Star Wars movie, the Snowmobilers of the Indianhead Snowmobile Club are shown before they depart from Clickers in Dallas, Wisconsin during their annual fundraising run.

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## Lightbulb the Clown...

#### (Continued from Page 1)

Some of them needed help getting up but it's the thought that counts. Potentate Peterson sweetly kissed his lady and managed not to get clown makeup on her.

PP John Thorstad and PP Mark Severson leapt to the microphone and led the Divan in a rousing rendition of the Circus Song. (see Circus story). They showed an amazing sense of harmony and vocal range. No, seriously. After that, Dale and Deb thanked everyone again for coming out to the party and wished them a safe ride home.

Host Dale Holman had this to share: "I think it went wonderful! It's always fun to have the Clown party for the Potentates and all our sweethearts. Along with decorating the Potentate as the true clown he is, we raised money for the Shrine Red Sneaker fund with our raffle. This year we raised \$420 which will be donated in the name of Potentate Steve Peterson and Lady Mary Ellen."

"He looks great in his clown outfit; I think they did an excellent job on him," said Tom Nelson, PP, who then shared a memory about his evening as a clown: "That was a good night. It was fun to be made up and then, afterwards, when it was all done, we went back to the hotel. We were all down in the lounge and people would walk by staring at me! Kids would run up to me. You're not used to being in makeup like that and you forget about (having it on). People come up to you and ask about what you're dressed as and why you're dressed that way. I had a lot of fun with it."

"I had just as a good time tonight as I did 20 years ago getting my face painted," said Dick Jones, PP.

Tom Thorstad, PP, reminisces about the night he was turned into a clown:"It was at the Shrine Center. My mother was there, my aunt was there – it was a good time. The Clowns do a fantastic job on this event. Dale does an excellent job putting this together. They always have a good crowd every year."

"The Clowns always do a great job," said Assistant Rabban Bob Gorsuch, "They're a special unit."

"I think the party turned out great again.

It was nice to have some of the #2 Clown Unit here to support us. I hope they come back again, too," said High Priest and Prophet Larry Hanson, who is also a member of the Zor Clowns. "We spend about a year looking at the upcoming Potentate and try to figure out how we're going to dress him. I think that the last few years, it's turned out really good. I think Steve turned out really well tonight. We spent all this time telling (him) we're gonna cut the moustache off and then we got to talking - we've never done a handlebar moustache. Foxy said let's try that handlebar because it's something unique and we can blend it all in instead of trying to cover (the real moustache) all up. It's the first time we did it and turned out pretty good."

"They did an excellent job on Steve," said Chief Rabban Larry Reimenschneider, "it's a good fun party and it's something you'll remember for the rest of your life... how you were made up as a clown."

"It's fantastic to be honored as the Clown fisherman this year," said Potentate Steve Peterson. "This means a lot to me because trout fishing is an enjoyable part of my life and Zor Shrine is a very enjoyable part of my life. Now I know how much fun the Zor Clowns have! This event is one of the first milestones after being elected Potentate. I was a little nervous (about the moustache) - I wasn't sure what they were up to. I was somewhat confident that it wouldn't change. It is amazing what Foxy does with you. It's neat that we have such a special clown here that does a fantastic job like that. It's super that we have such a supportive group of Clowns in Madison as well as the other clown units who are here tonight. They are all great for Zor! I want to thank the number of Nobles and Ladies who came out tonight as well as the Past Potentates who brought the pictures of their clown personas. I know the Clown Party has good memories for them as well as for me. It will be a night that I will remember the rest of my life. Also, to see my Lady Mary Ellen excited to see what I was going to look like – it's a night I've been looking forward to and it's just great being "Lightbulb the Clown."











PAGE 5 ZOR ZEPHYR MARCH 2011





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### PAGE 6 ZOR ZEPHYR MARCH 2011 **Circus Fans Fill the Stands at the Madison Circus**

Close to 30,000 people flooded into the Alliant Energy Center in Madison for one of the greatest shows on earth: the all new George Cardin Circus. Even with all the other hubbub in Madison, the Zor Shrine circus packed in the crowds with traffic backed up for miles at some points. Potentate Steve Peterson and the Divan, the Nobles and their Ladies, plus Clubs and Units from all over Zorland, showed up to help February 18th, 19th, and 20th. Fezzes flocked everywhere welcoming guests, selling programs, and entertaining the children. Backstage, dozens of Nobility and the Ladies counted tickets, laid out refreshments, and helped out where they could. (The occasional card game broke out, too.) A treasurer, who wanted to remain anonymous, commented on the food backstage: "Outstanding! However, none of it was allowed by my doctor...but I ate it anyway."

Even with all that action, there was still time to add to the fold. Three new Nobles were welcomed into Zor Shrine with a Cold Sands ceremony: Dave Miescke of Madison, Larry Herzog of Columbus, and Dan Paar of Stoddard. They were able to see firsthand the kind of fun and excitement that Shriners have - on a grand scale! It was a long, exciting weekend but the Shrine shined! Everyone who sold their Circus tickets will be on the Ringmaster Club list in next month's Zephyr.

Mark Severson, PP and Circus co-chair, shared his thoughts about the weekend: "Actually, the attendance has been better than I thought it was going to be. The crowds have been nice and well mannered, which is always a good thing. The show has been extraordinary! The tigers have been a big hit. Although, the motorcycles doing their jumping... have been a bigger hit than the cannon. All in all, it's been good. (A personal highlight) was meeting Julie Lynn from Fox News. I want to thank John (Thorstad) - he does 99% of the work on this deal: tracking things down, getting the show in line, and everything else. Everybody that we have asked (to help) has stepped up to the plate: all the volunteers, the ushers, the security group, our 3 Boy Scout troops, and 1 Girl Scout troop that came to clean up between shows.

John Thorstad, PP and exhausted Circus co-chair, took a breather to talk about the

weekend: "The Circus was fantastic! Again, George Cardin has brought us all new acts this year plus some returning favorites. The crowds have enjoyed every minute of this year's circus. It's always been a real highlight (to watch) Baby Bo, the baby elephant, and, now, with this new motorcycle act that comes in with the high dives and the high jumps and the flips it's just been fabulous and a real crowd pleaser. I want to thank all the units for their support. (Thank you to) the Ladies for everything they do: counting the tickets and manning the food tables. It's not just a one or two person job. I've gotta thank everyone who has come out to support us this entire weekend. Starting back in November when we got the tickets ready for mailing, when we did the school fliers, when we delivered the tickets - you just can't do everything all by yourself and I want to thank everybody for their help. We have the La Crosse Circus coming up at the La Crosse Center March 1 and 2. George Cardin is, of course, going to have another fabulous show up there and I'm looking forward to seeing the show again.'

As always, the Potentate gets the last

word: "It was great. Our numbers were good. Reserve seating was up. Our Nobles had a good time, the kids had a good time, and the families had a good time. We're seeing positive reaction to the show – it's a new type of show this year. Lots of 'thank you's' from the patrons. My personal highlight was not messing up during my introductions! We brought in three new Nobles – it's always great to bring in new Shriners. Some of them were even working with us; they're getting acclimated right away. That's what we like to see. I need to say a special thank you to the circus committee headed up by John Thorstad and Mark Severson. Also, (thank you to) the Ladies Debbi (Thorstad) and Sheri (Severson) for getting the tickets counted and getting everything organized. (Thank you) to Nancy Nelson for making sure the food was taken care of backstage. Thank you to my Lady, Mary Ellen, because without her I wouldn't remember all things I'm supposed to do. It's been a great circus and it's a good way to start our year."







#### PAGE 7 ZOR ZEPHYR MARCH 2011

















Left, meet our newest Nobles: Dave Miescke of Madison, Larry Herzog of Columbus, and Dan Paar of Stoddard.





#### PAGE 8 ZOR ZEPHYR MARCH 2011











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# Zor Warms Up with Winter Session in Winnipeg

Khartum Shrine sponsored the Midwest Winter session in Winnipeg and opened with 14 Shrine Temples for a two day winter meeting on February 11 &12. All sessions took place at Fort Garry Hotel.

Potentate Steve Peterson headed a ZOR group of 5 Divan members: Chief Rabban- Larry Riemenschneider, Assistant Rabban-Bob Gorsuch, High Priest and Prophet- Larry Hanson, Oriental Guide- Monte Steiber and Chief of Staff – Wayne Henning. Each delegate was assigned to seminars and meetings designed to trade information and create programming ideas for 2011 and future years.

All Divan members had meetings with their counterparts from 13 other Midwest Shrines to exchange different ideas that are working with other Temples on membership, fundraising, and other challenges within their Temple.

Elected President was Fraser "Woody" Woodward of Khartum Shriners in Winnipeg, Mantoba; 1st Vice President -Al Nipstad of Kem Shriners, Fargo, N.D.; 2nd Vice President – Steve Kovacic of Aad Shriners in Duluth, Mn; 3rd Vice President - David Neiman of El Riad of Sioux Falls, S.D.; 4th Vice President – Zuhrah, and Secretary/Treasurer – Delmar Koon of El Riad in Sioux, S.D. They were installed by Past Imperial Potentate Ken Smith.

Friday afternoon session was programming that included speakers from the three Shriners Hospitals for Children® that serve MSA patients. Dr. Reggie Hamdy, M.D. and Chief of Staff from Montreal, Canada, described the programs at his facility and the beginnings of building a new hospital. Sara Klaas LSW with the Rehab program at the Chicago location spoke on program direction of Spinal Cord Injuries. Dr. Ken Guidera, M.D and Chief of Staff at the Twin Cities location also described their programs and coordinating services with other hospitals in the area. Each brought patients and their parents that have gone through their facilities. Testimonies were given on how their lives have changed because of what we as Shriners do for them.

Here are comments from attendees at the Winter Session. Chief of Staff-Wavne "Words cannot explain what I Henning: learned on the hospital presentation. The information on their fields of expertise were overwhelming, and gave me a better understanding on what they try to accomplish with their patients. Having the patients come up to speak on what the hospitals have done for them were very touching and moving (I have to admit that I had a hard time holding back my tears). On Saturday morning, I learned a lot on how the membership needs to improve, where we stand, and where we need to be in the future. I feel that today's generation is not as interested in volunteering their time to organization like we do, but it is up to us to give them some insight on what we do to make them understand the importance of helping others. Also I would like to congratulate ZOR on earning the bronze level for membership growth. So let's go for that silver!"

Oriental Guide - Monte Steiber: "This was my first MSA Winter session. Overall, I was impressed with the speakers and presentations. They were well done and provided good information, and were the best that I have seen. The 4 patients and patient families were also very interesting to listen to (as well as emotional). It helps to drive home the reason we do what we do as Shriners."

High Priest & Prophet – Larry Hanson: "The Friday afternoon session with Dr. Reggie Hamdy, M.D. from Montreal, Sara Klass from Chicago and Dr. Ken Guidera, M.D speakers were, as always,



### **Keep Looking for Those Candidates!!**



quite informative. There were 4 hospital kids there and they, along with their parents, spoke. As usual they were very appreciative of all the Shriners do at the hospitals. Dr. Guidera told us that the arrangements with the University Hospital in Minneapolis have not come together and they will be looking for other options. Friday evening's main speaker was Past Imperial Potentate Ken Smith, he talked about the hospitals and how we may have to change our set-up to survive. This topic was brought before Imperial in the past and will probably be brought before us again this year at 2011 Imperial Conference in Denver. There was as much discussion in the hospitality rooms on subjects as there was at the meetings. I came away with some new ideas and with a better understanding of how MSA works. It is a meeting that should be attended by all the Elected Divan in the future.

Assistant Rabban- Bob Gorsuch: "Regular communication of membership numbers to Divan and Clubs/Units was one aspect of the membership presentation. We should strive to reach the Silver and Gold award levels. As I understood it we only need to reduce the loss by .1% to keep our Bronze status; reduce loss percentage by 2% to achieve Silver status; and have a net increase of one or more in actual membership to achieve the Gold Status. As usual, the hospital and patient presentations were tremendous. We need to not forget we are not about just fun and fund raising to stay alive; we are about fun and kids!

It appears serious financial problems still plague our hospitals. It should make for an interesting and important Imperial Session in Denver in July."

ChiefRabban–Larry Řiemenschreider: "Membership Committee meeting. John Archer and Tom Moe called on each Shrine temple and reported their membership status and asked suggestions from us on how we thought we could improve it. They suggested we start a retention letter in February or March. They reported that in South Dakota and North Dakota that 80% of Masons are Shriners. In Wisconsin approximately 35% are Shriners. Maybe if we visit Blue Lodges more we might increase those numbers. Also, El Riad's rush parties are sponsored by clubs and units, but have smaller parties and more of them. Virtual mentors should be matched up with their own age and interests. Each temple should have approximately fifteen virtual mentors and should be selected by their positive mental attitudes.

Potentate- Steve Peterson: "Presentations by the three hospitals represented - comes down to 'its all about the kids'. They make kids the best they can be with their disability or injury. We as Shriners need to be proud of what we do daily. As the patients say – "Shriners make my life better". Nobles are working every day to make miracles happen at our hospitals. Nobles - we are heroes and need to continue to make ZOR strong in helping the kids and having fun doing it.

Membership presentations revealed that in 1986 we had 847,000 plus members and at the end of 2010 we have 340,000 plus members. That is lost of nearly 57 %. MSA is challenging each Temple to work on creations and restorations in returning our fraternity to a positive growth pattern. This will take commitment, hard work and passion. We nobles need to be proud of our Fraternity, Brotherhood, and the Community programs we have developed. Now is the time to go into our communities and let good men know what we have to offer them and how we have fun doing it."

### **MSA Reservations and Guidelines**

#### Unit Leaders

The Midwest Shrine Association (MSA) Winter Session has just concluded at the Oasis of Khartum in Winnipeg, Manitoba, Canada. Web site http:// msa2011.org/index.htm Zor's Ill. Sir Steve Peterson has requested that you be informed that the Nobles of Khartum Shriners promise an exceptional time in and around Winnipeg when we travel there for the fun and excitement of the Midwest Shrine Summer Session Thursday through Saturday 4-6 August 2011 (Divan and some others must arrive on Wednesday for meetings). A great deal more coordination is required to travel to MSA this year because of the Canadian site and bus transportation.

Any individual with a Driving under the Influence or a felony on his or her record will not be permitted to enter Canada. Please note that travelling into and returning from Canada requires each individual to have in their position a current and valid USA Passport. It can take several weeks and maybe even a couple of months to receive a passport. Unit leaders must take charge and contact your membership to determine your units' interest in making this trip. While you are at it determine how many seats you will need on the bus. How many rooms will these riders need at the stopping points? How many rooms your unit will need in Winnepeg Wed-Fri or Thur-Fri nights (we assume all will be checking out Sat).

Strictly for budget purposes; Hotel in Winnipeg is approx \$140 including tax per night, Hotel at stopping points approximately \$90 including tax per night. Registration is \$75 per noble and \$45 lady registered. Bus approx \$150 per rider. Currently the exchange rate for Canadian dollars vs. USA dollars is about \$0.03.

We need your immediate reply to this request to allow for our continued planning. A formal document informing you and your unit of all the details with firm fee schedule will follow in April.

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I just renewed my passport and it took about 4 weeks.

Zor would like to provide a bus for this excursion if there are a sufficient number of riders. This bus will leave on Tuesday 2 August. We will schedule pickup points at a couple of locations within Wisconsin. Winnipeg is approximately 750 miles from Madison. Legally the bus can only travel about 600 miles per day so we must overnight on the way up and on the return trip. If there is enough interest a second bus leaving on Wednesday could be scheduled.

We must make reservations for a bus and lodging in Winnipeg and at the stopping points NOW. We must have your anticipated needs before the end of February no exceptions!!! We can not answer all the questions you will no doubt receive until we get some idea how many of Zor's membership want to make this pilgrimage. Additionally, there are penalties for rooms reserved and not used. Zor will be making commitments no later than Friday March 4. If your unit has no plans to attend MSA this summer call Zor office informing us ASAP.

Fraternally,

Joe Harker, Housing and Transportation Chairman Zor Shriners

Call 414 531 3286 with your questions



### **Providing Kyra with Expert Treatment of Cleft Lip and Palate**

When Brice and Jennifer Morano of Gibson, City, III., learned they were expecting their first child, they were ecstatic and looked forward to the happy event.

A sonogram taken 20 weeks into the pregnancy, however, was abnormal, and their physician said a few words no parent wants to hear: "I hate to be the bearer of bad news."

The sonogram indicated the baby could possibly have several difficulties, including a cleft lip and palate.

'We didn't know how it would turn out. Though we were scared of the prognosis we prayed and kept hope," said Jennifer, who delivered Kyra on September 8, 2009, in Champaign, III. "When she was born, I'll never forget the relief Brice and I felt after hearing her cry for the first time. We knew everything was going to be alright." Despite the worrisome prognosis, the only problem Kyra was born with was an incomplete cleft of the left side of her lip and left gum.



Kyra and her parents are all smiles after her cleft lip and palate surgery at Shriners Hospitals for Children® — Chicago.

Kyra had an incomplete cleft of the left side of her lip and left gum, and received treatment at Shriners Hospitals for Children® — Chicago.



#### Finding Treatment for Kyra

Brice and Jennifer began to look into treatment options for their daughter, and ultimately applied to Shriners Hospitals for Children® -Chicago. The Morano family first visited the hospital in December 2009. At that time, the cleft lip and palate team provided a clearly outlined treatment plan to the parents.

Kyra's first surgery, which took place in January 2010, closed her cleft lip, and placed ear tubes.

'The nurses did a great job of caring for Kyra and her recovery was very good. We were taught to use a syringe to feed her for the two weeks following surgery, and then went back to a bottle," said Jennifer.

#### Making the Best Choice

Today, Kyra is an alert, happy, playful girl who loves to interact with other kids. In her free time, Jennifer takes her daughter to their local nursing home to visit the patients. "The residents' faces light up when they see her," said Jennifer.

During a visit to Shriners Hospitals for Children<sup>®</sup> — Chicago, Jennifer met Mollie Carlson, a cleft lip and palate patient who serves as a hospital ambassador, speaking to hundreds of people all across the country about her experience at the hospital. Mollie spent a few minutes sharing her own story, which was very helpful to the Moranos.

"It is so encouraging meeting other families and patients who have been through the same things. The care at Shriners Hospitals for Children<sup>®</sup> is over the top – it was the best choice that my husband and I have made for our daughter," said Jennifer.



for Children®

www.shrinershospitals.org OSQ310PKWE

## **Hospital Drivers:** Keep Up the Good Work!

Thank you to the Nobles who donate their time and energy transporting our kids. If you see one of these caring folks,

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Name

## Calendar **Raffle Winners**

Congratulations to our lucky winners! Help support Zor by buying a calendar. Next month could be YOUR lucky month. These calendars also make excellent Easter gifts! Top winners were: Vince Gandolph, Madison - \$100; Janice Jensen, Hudson - \$100; Duane McCrain, Sparta - \$100; Michelle Conrad, Denton, TX - \$100; & Mary Bauer, Durand - \$200.

The \$20 dollar winners were: Kris Sampson, Prescott; Kerwin Greeno, Tomah; Carmen Webb, WI Rapids; Sharon Miller, Milladore; George Sutton, Prairie du Chien; Dolores Schweder, Marquette; Barb Fedie, Durand; Pamela Baker, Porthill, ID; Carmen Webb, WI Rapids; Pamela Baker, Jan Knott, Cochrane; Darlene Monday, Poynette; Jean Boucher, New Richmond; Dana Outhouse, Racine; Lowell Larson, LaCrosse; Galen Fox, Menomonie; Lesley Ross, Elroy; Jerry Potter, Oshkosh; Arnold Pichler, Eau Claire; Terri Radtke, Oshkosh; Frank Lofy, Platteville; Pete Hawley, Glenwood; William McSherry, Verona; & Melissa Williams, WI Rapids.



The installation of officers will be held on April 3rd, 2011 at 1:00 PM, Sunday. **Zor Shrine Center 575 Zor Shrine Place** Madison, WI 53719

Refreshments will be served immediately after the ceremony. Everyone is welcome.

#### **GRAND MASTER'S** RECEPTION

Grand Master of Masons for Wisconsin Joseph B. Harker invites you to the Grand Master's Reception April 9th at the Baymont Inn & Suites and Convention Center, Belmont, WI. Social at 6pm with dinner at 7pm. Find more information in the Wisconsin Masonic Journal.

be sure to thank them for all they do. As the winter weather works us over, keep the drivers and the kids in your prayers as they traverse the frozen tundra of the Midwest.

Drivers and Riders to the Chicago Hospital in January

<u> Driver</u> <u>Rider</u> Dale Anderson Al Becker Earl Buehler Jim Bussey Dale Holmen (2) Steve Ehle Bill Lautz Al Hunsicker Laverne Severson Bill Jones Atlee Wilson GP Wiemer

Drivers and Riders to the Twin Cities Hospital in January

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## WAUSAU POTENTATE PARTY

The Wausauken Indians and their ladies are gearing up to honor one of their own - Illustrious Sir Steven Peterson and his Lady Mary Ellen. The party will be held on Saturday, May 14 at the Wausau Elks Club at 414 Scott Street.

The day will begin with a soup and sandwich buffet luncheon at 12 noon. At 1:00 there will be a informational meeting with the local clubs and units. At 2:30 to 4:00 there will be a Quarterly meeting for all Nobles. Social hour will begin approximately 4:45 at the Elks Club Lounge. At 5:45 we will gather for dinner, followed by entertainment and the Indians' famous geranium plant raffle. Events are being planned for the ladies.

A block of rooms are being held at the Jefferson Street Inn, 203 Jefferson St., Wausau (only 3 blocks from the Elks Club) in downtown Wausau. Please call soon to make your hotel reservations at 715-848-2900.

A completed coupon and check should be sent to James Builer, 3412 Honeysuckle Lane, Wausau, WI 54401 by May 2.

#### 2011 Wausauken Indians Potentate Party Saturday, May 14, 2011 Wausau Elks Lodge, 414 Scott St., Wausau Lunch – Noon, Dinner – 5:45

NAME(s)

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Mail reservation coupon and check to: James Builer, 3412 Honeysuckle Lane, Wausau, WI 54401. Deadline May 2, 2011

### **MSA Summer Session**

August 4-6, 2011 Winnipeg, Manitoba, Canada

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## Easter Bunny is Hopping Towards Zor Shrine



Mark your calendars for Zor's Annual Easter Egg hunt. Bring your kids, grandkids, great-grandkids or the neighbor's kids. This is a family event and we'd like to see lots of smiling faces. The Easter Egg hunt will be at the Zor Shrine Center on Sunday April 17th from 11:30 A.M. to 3 P.M. The egg hunt will start at approximately 1 P.M. and will be held outside, so please dress appropriately. In case of bad, weather the egg hunt will be held indoors. There is a great probability that we will get to see the Easter Bunny! There will be snacks and candy for all. Please fill out coupon and return as soon as you can or call Larry Hanson 608-862-3227 or 608-778-0802 to reserve a place. The event is free of charge but a head count is needed for food and candy.



### Zor Easter Egg Hunt

Zor Shrine Center 11:30 A.M. to 3 P.M. Sunday, April 17, Hunt starts at 1pm

Name

Number Attending: \_\_\_\_\_Children \_\_\_\_\_Adults

Mail Coupon by April 7th to: Larry Hanson, 403 N. Cincinnati St., Albany, WI. 53502



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Steven E. Smith, Eau Claire (12.07.74)	
David Kachel, Whitewater (05.04.57)	
Dean Rowe (05.09.70)	

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