

ZOR MSA

SHRINERS
SPECIAL EDITION
AUGUST 2024



MSA FUN WITH ZOR IN 2024!

Zor's 2024 Patient Ambassador

GIOIA SCHUTTE

**Welcomes you to
MSA Summer Session**



This page is sponsored by St. Croix Valley Shrine Club and Zor Roadrunners.



WELCOME TO LA CROSSE!

On behalf of Zor Shriners, Lady Tammy and myself, thank you for joining us for the 2024 MSA. We hope you all have a wonderful experience.

We would also like to thank all the committee members for their hard work and dedication to making this year's MSA a success.

A special thanks goes to Ill. Sir Gary Cuskey PP, our MSA President and Lady Judy, Joe Harker, PGM our 2024 MSA Director General. Monte Steiber, PP, Deputy Director General, and Todd Wohlert, Assistant Deputy Director General.

Roger Keller Potentate and 1st Lady Tammy



THANK YOU ALL!

Thank you all for attending MSA 2024. We hope you have a wonderful time.

Judy and I would like to thank Ill. Sir Roger Keller, Potentate, 1st Lady Tammy, all the Zor Shriners and Ladies and our event Coordinators and Chairpersons who have been working diligently for over four years to make this event a success!

A very special 'Thank You' to Joe Harker, PGM and MSA 2024 Director General: Monte Steiber, PP, Deputy Director General, and Todd Wohlert, Assistant Deputy Director General.

Gary Cuskey, PP & Lady Judy



**Southwestern Wisconsin Shrine Club would like to Welcome
All Shriners and their Families to MSA 2024 in LaCrosse**



ZOR SHRINERS

2024 ELECTED OFFICERS

Chief Rabban

Brian Dunham

and Lady

Linda

Eau Claire, WI
getbrianandlinda@gmail.com



Assistant Rabban

Steve Livernash

and Lady

Koral

Wisconsin Rapids, WI
prosticker@solarus.net



High Priest & Prophet

Ron Malcolm

and Lady

Dawn

Eau Claire, WI
rpsmalcolm6546@gmail.com



Oriental Guide

Mike Kastens

and Lady

Susan

New Richmond, WI
mrkastens@gmail.com



Recorder

Bob Gorsuch, PP

and Lady

Carol

Fitchburg, WI
rgorsuch@oak.bank



Treasurer

Larry Hanson, PP

and Lady

Jill

Albany, WI
hanso@tds.net



Potentate

Roger Keller

and 1st Lady

Tammy

New Richmond, WI
rogerkeller2012@gmail.com



Imperial Potentate

Richard G. Burke

and 1st Lady

Judy

Buford, Georgia



Most Worshipful Grand Master

Thomas W. Stevens

and 1st Lady

Laura

Chippewa Falls, WI
tom.stevens@wimasons.org



2024 APPOINTED OFFICERS

1st Ceremonial Master

Scott Pedley, PGM

and Lady

Ronda

Shullsburg, WI
scott.pedley@wimasons.org



2nd Ceremonial Master

Daniel Smithburg

and Lady

Kelly

Tomah, WI
dansmithburg@gmail.com



Marshal

Roger Amundson

and Lady

Diane

Edgerton, WI
amundsonranch@gmail.com



Captain of the Guard

Brad Schultz

and Lady

Michelle

Whitewater, WI
schultzbrad@hotmail.com



Outer Guard

Mark Mayry

and Lady

Charlene

New Richmond, WI
markjmayry@gmail.com



Chaplain

Karl Gant

Blanchardville, WI
kgyellowstone62@gmail.com



ST. CROIX VALLEY

ZOR



TEMPLE

SHRINE CLUB

Congratulations

III. Sir Roger Keller, Potentate
& 1st Lady Tammy

From your Friends, Brothers and Nobles of the St. Croix Valley Shrine Club
and the Zor RoadRunners.

"We Ride So Weak Legs May Walk"



ZOR ROADRUNNERS

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ZOR SHRINERS MSA OFFICERS



Gary Cuskey

*MSA 2024 President
(Zor Shriners)*



Robert (Bob) Keep

*MSA 1st Vice President
(WaWa Shriners)*



Dale Duchscherer

*MSA 2nd Vice President
(Kem Shriners)*



Justin Stokke

*MSA 3rd Vice President
(Aad Shriners)*



James Burma, Jr.

*MSA 4th Vice President
(El Riad Shriners)*



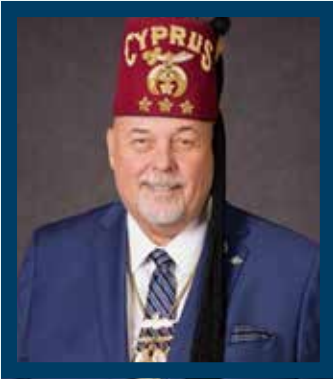
Don Thomson

*MSA Secretary - Treasurer
(Khartum Shriners)*





IMPERIAL OFFICERS



Shriners International

Kevin. R. Costello

Imperial Chief Rabban

Kevin R. Costello of Tillson, New York, is serving his ninth year as a member of the Boards of Directors for Shriners International and Shriners Children's. He was elected Imperial Chief Rabban during the Shriners 2024 Imperial Session held June 30-July 4 in Reno, Nevada.

Shriners International

Matthew Sturlaugson

Imperial Oriental Guide

Matthew Sturlaugson, of West Fargo, North Dakota, is serving his fifth year as a member of the Boards of Directors for Shriners International and Shriners Children's. He was elected Imperial Oriental Guide during the Shriners 2024 Imperial Session held June 30-July 4 in Reno, Nevada.



Shriners International

David C. Hamm

Imperial Captain of the Guard

David C. Hamm, of Tyler, Texas, is serving his second year as a member of the Boards of Directors for Shriners International and Shriners Children's. He was elected Imperial Captain of the Guard during the Shriners 2024 Imperial Session held June 30-July 4 in Reno, Nevada.

Shriners Children's

William B. Rasner

Trustee

William "Bill" Bryan Rasner, of Shelbyville, Indiana, is serving his third year in his first three-year term on the Shriners Children's Board of Trustees. He was elected during the Shriners 2022 Imperial Session held in Minneapolis, Minnesota.



SCHEDULE OF EVENTS



Wednesday – August 7th

Noon - ?

- **Registration:** Envelopes from your Temple Coordinator
- **Problems** - Radisson Hotel - 1st Floor Wisconsin Room 1.

2 pm - 5 pm Marketplace Set-up – Radisson Hotel - Ballroom

6 pm - 10 pm Welcome Reception

- La Crosse Center - South Ballroom - open to registered attendees with 'Welcome Reception Tickets'.
- **6 pm** Social A chance for Divans & PP to Meet & Greet!
- **6:30 pm to 8:30 pm** Buffet Dinner
- **8 pm** Entertainment: Randy Riggle - Comedian / Nostalgia Show



Thursday – August 8th

8 am - 4 pm

- **Registration:** Envelopes from your Temple Coordinator
- **Problems** - Radisson Hotel - 1st Floor Wisconsin Room 1.

7:30 am - Imperial & MSA Officer Breakfast – Radisson Three Rivers Restaurant.

8 am - 4 pm Marketplace Open – Radisson Hotel - Ballroom

8 am - 1 pm MSA Golf Outing – Forest Hills Golf Course

9 am - 3 pm Amish Bus Tour - Ladies Tour Activity - Bus loading in Front of Radisson (river side doors)

All Day Poker Run - Walk the block to local businesses

11 am - 3 pm Axe Throwing & Escape Rooms - Driftless Axe & Arcade

2 pm – 3 pm Chief of Staff meeting – Radisson 2nd Floor Iowa Room

4 pm Parade Line-up – Onalaska, WI

6 pm Parade Step-off

7 pm - 10 pm Oasis – The Omni Center, Onalaska, WI (with A/C & Restrooms)

- "A Wisconsin Tailgate Party"
- BBQ Chicken or Pulled Pork, Hosted Beer & Soda - Cash Bar
- Entertainment – Joe Cody - Strummin' Guitar Player



Friday – August 9th

7 am - 4 pm Competition as established:

- Clowns – La Crosse Center South Hall
- Motor Corps – First Free Church, Onalaska, WI.
- Horse Patrol - La Crosse Interstate Fairgrounds, West Salem WI

8 am - 4 pm Marketplace Open – Radisson Hotel - Ballroom

9 am – 11 pm A Shuttle Bus will run between MSA Hotels and Radisson/La Crosse Center.



10 am - 4 pm Poker Run - Walk the Block to Local Businesses

10 am - 3 pm Camel Herders Degree – Radisson 2nd Floor

10 am - 2 pm Ladies Luncheon - La Crosse Center - South Ballroom

- Plated Lunch (Roaring Twenties Theme) – Entertainment – Basket Raffle

11 am - 3 pm Axe Throwing & Escape Rooms - Driftless Axe & Arcade

Noon - 4 pm Badger Smoke-Out (Cigars) Cash Bar - La Crosse Center - Riverside Terrace

2 pm - 4 pm Packerland Hillbilly Clan (Moonshine Tasting) - Radisson 2nd Floor.

2 pm - MSA Chanters Performance - La Crosse Masonic Center - 118 8th St. South, LaCrosse, WI

5 pm - 11 pm MSA 2024 Shrine-a-Rama - La Crosse Center - South Hall - A chance for Divans & PP to Meet & Greet!

- **6 pm - 8 pm** Buffet Stations - **5 pm - 10:30 pm** Cash Bar

- Entertainment, **7 pm - 10 pm** - The Dweebs "America's Favorite Party Band"



Saturday – August 10th

9 am Parade Line-up – La Crescent, MN

10:30 am Parade Step-off

11 am Grab n Go Lunch, Soda or Water.

SWING BRIDGE PUB



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La Crescent, MN 55947**

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Tue – Fri - 10:00 AM – 6:00 PM

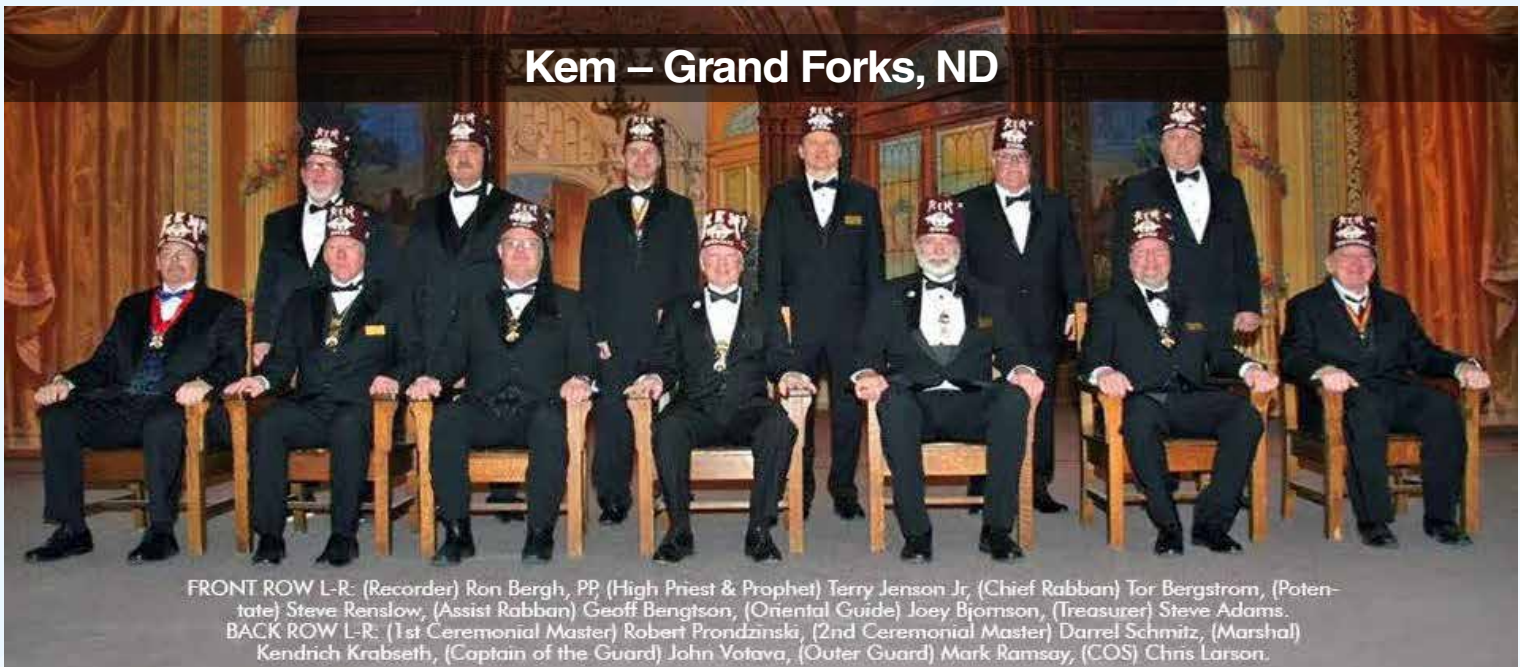
Sat – 9:00 AM – 4:00 PM



Abu Bekr – Sioux City, IA



Beja – Green Bay, WI



Kem – Grand Forks, ND

FRONT ROW L-R: (Recorder) Ron Bergh, PP (High Priest & Prophet) Terry Jenson Jr, (Chief Rabban) Tor Bergstrom, (Potentate) Steve Renslow, (Assist Rabban) Geoff Bengtson, (Oriental Guide) Joey Bjornson, (Treasurer) Steve Adams.
BACK ROW L-R: (1st Ceremonial Master) Robert Prondzinski, (2nd Ceremonial Master) Darrel Schmitz, (Marshal) Kendrick Krabseth, (Captain of the Guard) John Votava, (Outer Guard) Mark Ramsay, (COS) Chris Larson.



Naja – Deadwood, SD



Khartum – Winnipeg, Manitoba



El Zagal – Fargo, ND

Not pictured: AAD – Duluth, MN |



Wawa – Regina, SK



Yelduz – Aberdeen, SD



Zuhrah – Minnetonka, MN



Zor – Madison, WI

Front row L- R - Ill. Sir Bob Gorsuch, PP, Brian Dunham, Ill. Sir Roger Keller, Potentate, Steve Livernash, Ill. Sir Larry Hanson, PP
Back Row L – R - Roger Amundson, Scott Pedley, PGM, Ron Malcolm, Mike Kastens, Daniel Smithburg, Mark Mayry, and Brad Schultz (not pictured)



Osman, St. Paul, MN



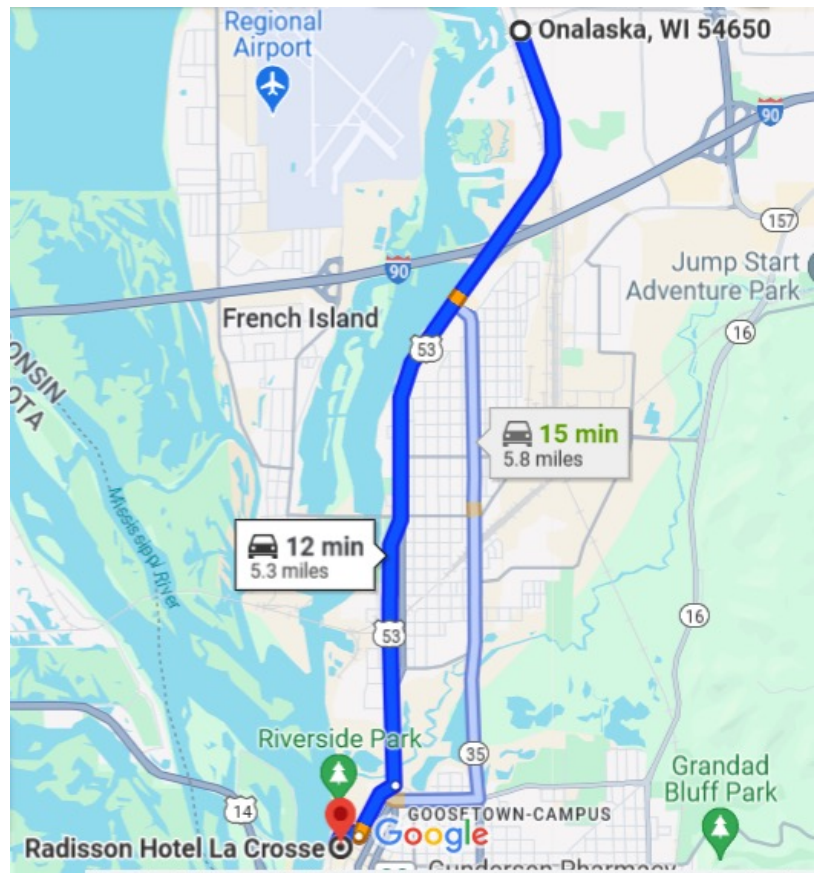
Tripoli – Milwaukee, WI

Tripoli Shrine Center

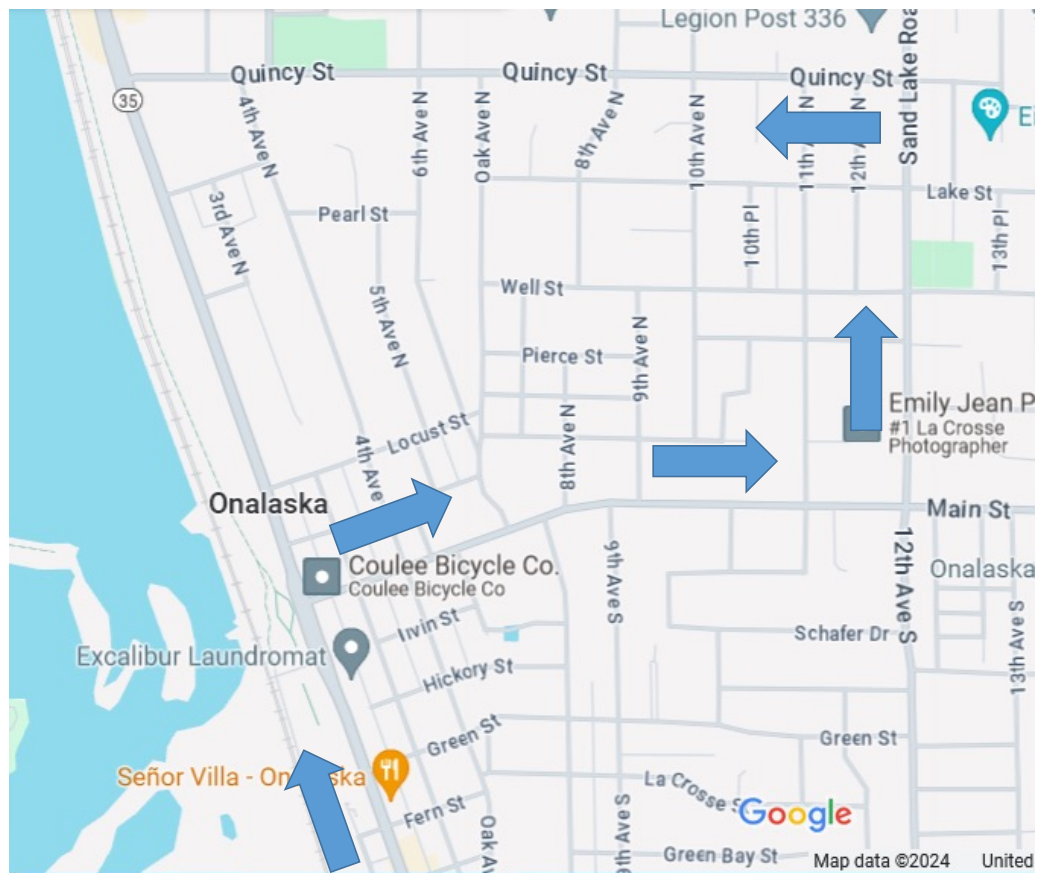
Ahmed – Marquette, MI | El Riad – Sioux Falls, SD



1. Drive North on Hwy 53
2. Turn right on Main St.
3. Turn left on Sand Lake Rd/12th Ave South
4. Turn left on Quincy St.
5. Find starting spot for your Shrine



1. Drive North on Hwy 53
2. Turn right on Main St.
3. Turn left on Sand Lake Rd/12th Ave South
4. Turn left on Quincy St.
5. Find starting spot for your Shrine





PARADE ROUTE



SCAN HERE →
FOR THE
INTERACTIVE MAPS

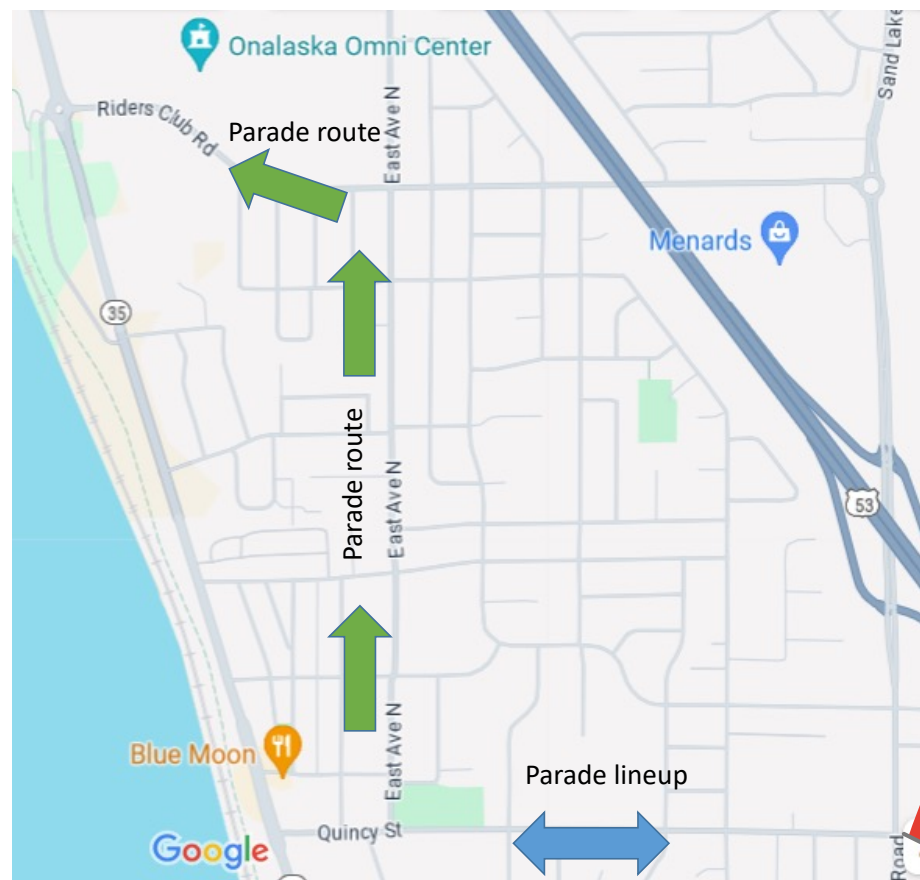


Onalaska lineup map



Parade route

- Line up on Quincy St
- Head North on East Ave N.
- Turn left on Riders Club Road
- Finish at Onalaska Omni Center
- After Oasis, go south on Hwy 35 to return downtown to most hotels



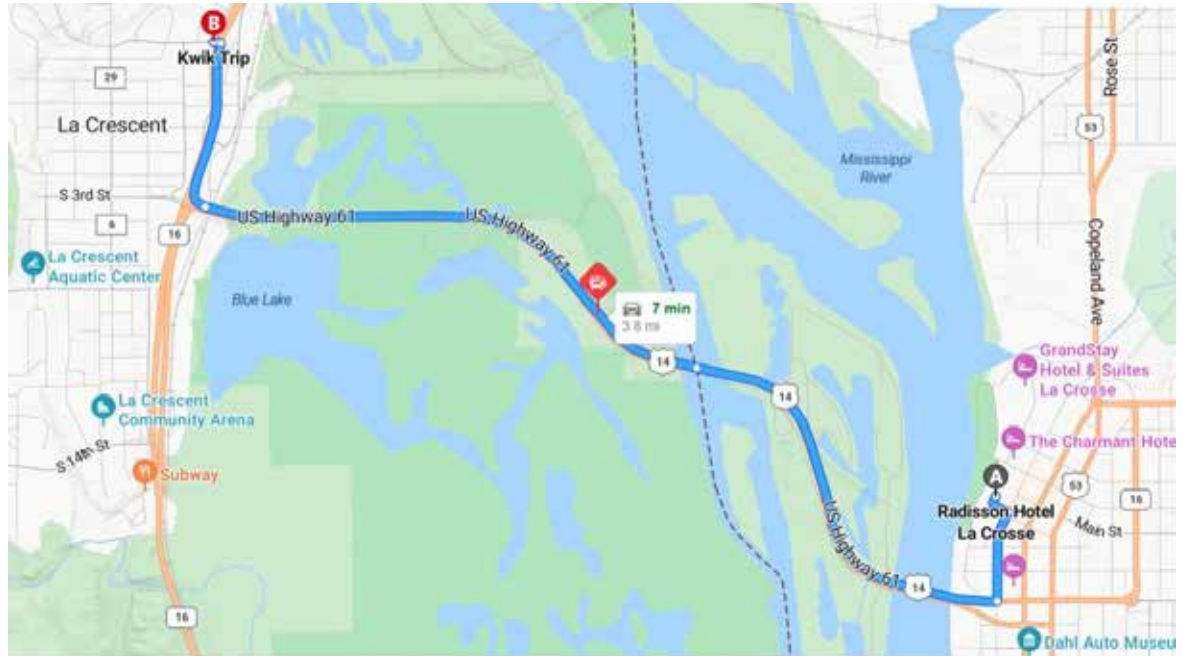
PARADE ROUTE



La Crescent parade Saturday August 10

From downtown La
Crosse:

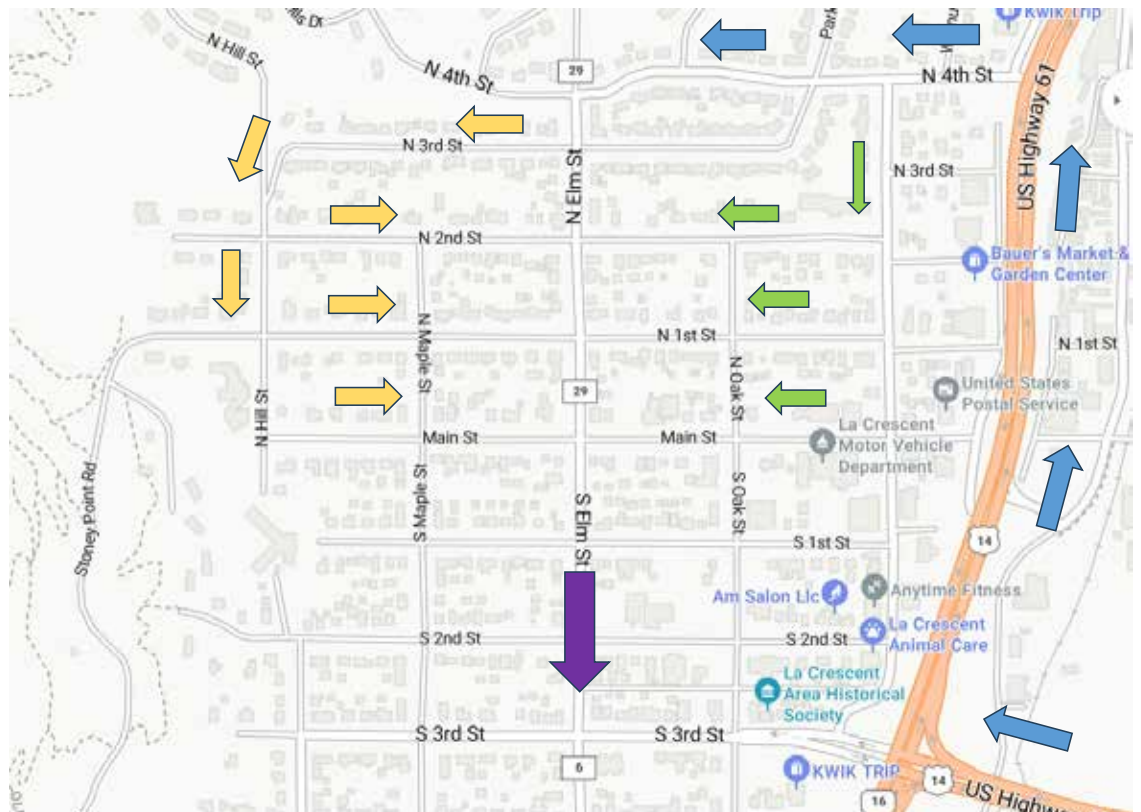
1. Drive West on
Hwy 14
2. Turn right at
stoplights
3. Turn left on
North 4th St (by
Kwik Trip)
4. Find starting spot
for your Shrine



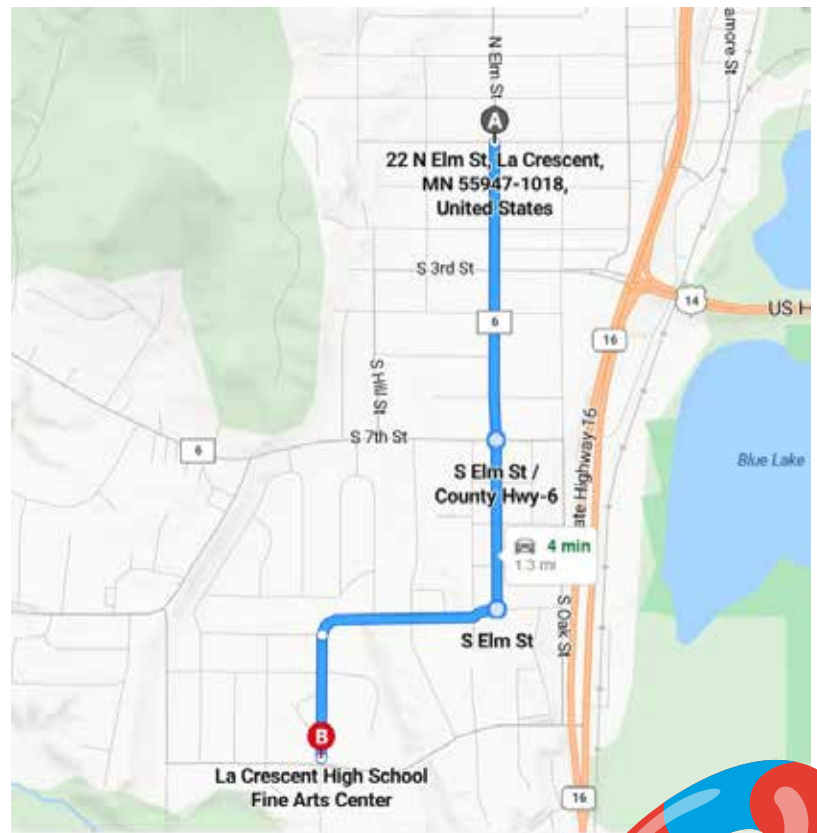
La Crescent parade Saturday August 10

From downtown La
Crosse:

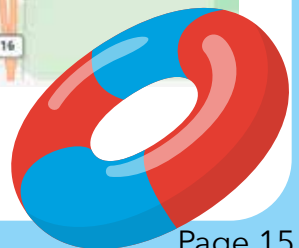
1. Drive West on
Hwy 14
2. Turn right at
stoplights
3. Turn left on
North 4th St (by
Kwik Trip)
4. Find starting spot
for your Shrine



La Crescent lineup map



- Line up on designated streets, then feed on to Elm St.
- Head South on Elm St.
- Turn right on South 11th Street
- Follow the road left onto Lancer Blvd
- Finish at La Crescent High School
- Box lunches will be available in the H.S. parking lot
- Take South 14th St back to Hwy 16, then head North to get to I-90



PARKING RAMPS SCHEDULES & FEES

The below rates will apply at the following parking ramps in downtown La Crosse:

La Crosse Center	Main Street
Market Square	Pine Street
Riverside Ramp	

Monday—Friday | 6 AM to 6 PM
Hourly Fee \$1 per hour
(\$8 daily max)

Monday—Friday | After 6 PM until 6 AM
FREE

Weekend (Friday@ 6pm until Monday @ 6 am)
FREE

Disclaimers:

- Special event fees may apply
- Payment may be made by coin, coupons, or credit/debit card only
- No Refunds
- Ramp is under Video Surveillance

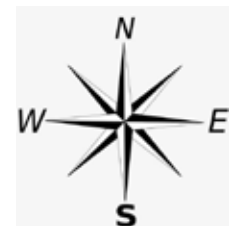
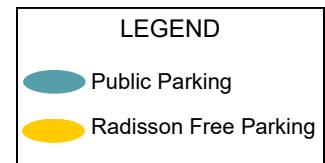
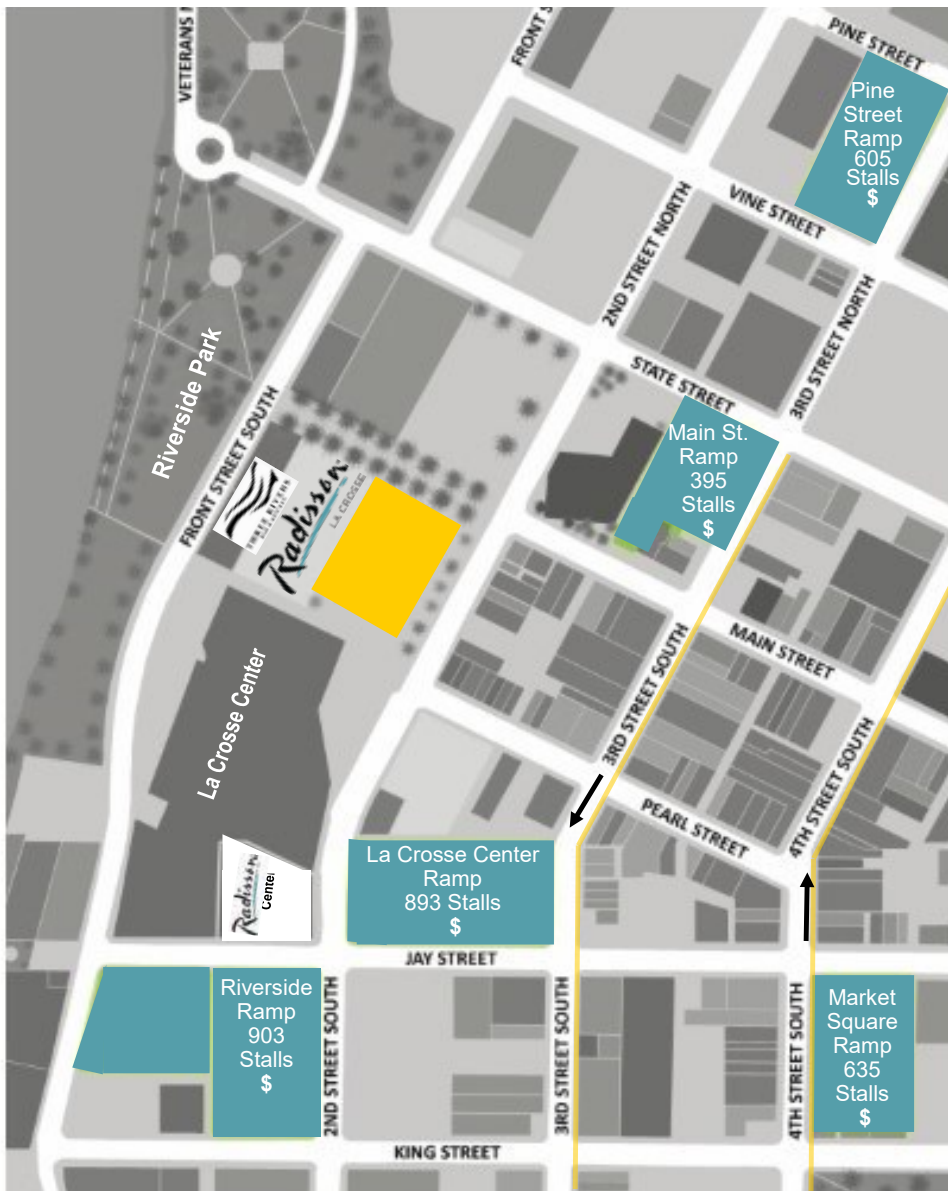
STREET PARKING SCHEDULE

Sunday through Saturday

- Two free hours of parking on the streets every day from 8 AM—6 PM

- One free hour of parking on the streets every day from 2 AM—8 AM

DOWNTOWN LA CROSSE PARKING RAMPS





THE BROTHERS AND NOBLES OF LaCrosse Masonic Lodge #190 and The Valley of LaCrosse Scottish-Rite

**WOULD LIKE TO WELCOME THE MID-WEST SHRINE ASSOCIATION
TEMPLES AND SHRINERS TO LACROSSE, WI**

Imperial Outer Guard Candidate Larry Norte P.P.

Larry's Education & Experience

- Bachelors Electrical Engineering, Park College
- AA Electrical Engineering, Hawkeye Institute of Technology
- 11 years Owner small business, 1M gross and growing
- 6 years Benchmark Electronics
- 12 years, IBM
- 5 years, Fisher Controls
- 7 years, Honeywell Keyboard
- Board of Governors, Shriners Children's, Twin Cities, 2023-Present
- President, Midwest Shrine Association, 2023-2024
- Treasurer, Rochester Area Shrine Club, 2022-Present
- President, Capital Accounting, Shrine Circus, 2021-Present
- Potentate, Osman Shrine, 2020
- Sergeant of Arms, Dragon Patrol, 2019
- Founding Member Wine tasting fundraiser 2017-Present
- Original Founding Member, Daddy-O, Osman Shrine, 2015-Present (New parade unit)
- Member, Austin Pipe Band, Osman Shrine, 2015-Present
- Member, T-Bucket, Osman Shrine, 2014-Present
- President, Rochester Area Shrine Club, 2013
- Member, Merry Medics, Osman Shrine, 2010-Present
- Member, Dragon Patrol, Osman Shrine, 2010-Present
- Parade Chair, Zagalas, Osman Shrine, 2007-2018
- President, Zagalas, Osman Shrine, 2006
- Member, Zagalas, Osman Shrine, 2003-Present
- Member, Osman Shrine, 2003-Present
- Master Mason, Rochester Lodge #21, 2003



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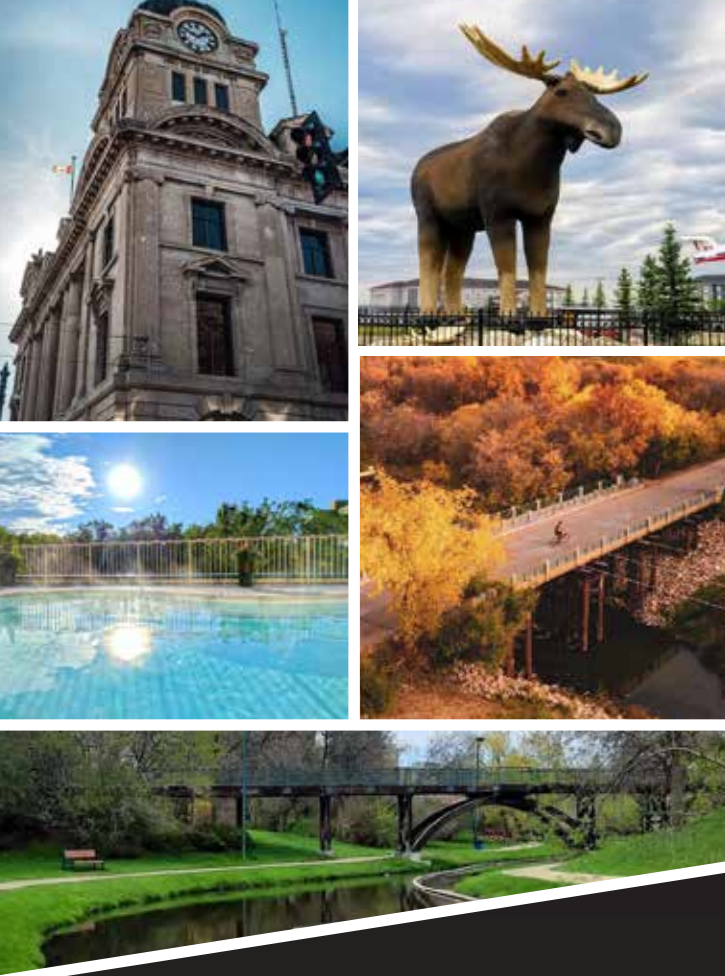
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FEBRUARY 19th - 22nd
AUGUST 20th - 23rd

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On behalf of the city of Moose Jaw and the beautiful province of Saskatchewan, Canada...We would like to invite you to come and experience the history and excitement of the friendliest notorious city anywhere.



WAWA
SHRINERS

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- Competitions • Military Tours
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- Saskatchewan's 120th Birthday Party
 - 1920's and 30's Speakeasy,
 - Shrinearama and **MUCH MORE**

MSA2025.com

For frequent updates on registration and events



 **midwestshrineassociationmsa2025**