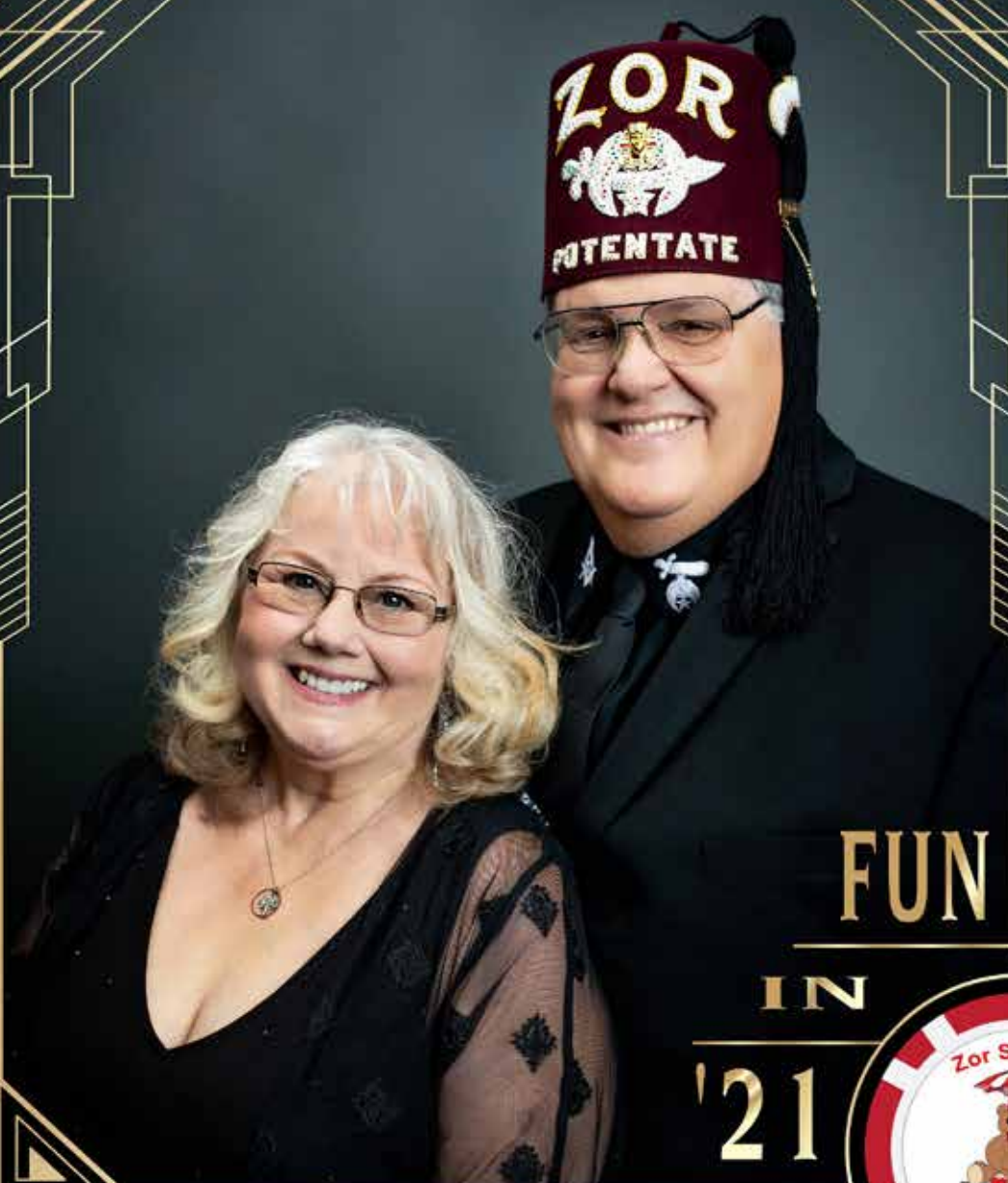


ZOR

SHRINERS

ZEPHYR

Vol. LXXIII, No.1
February - March 2021



FUN
IN
'21



ILLUSTRIOUS SIR MARK JERDEE & LADY SHARON

From the desk of

Illustrious Sir

Mark Jerdee

Wilton, WI • jerdeem@hotmail.com



Our December Ceremonial banquet is a must attend event! Lady Sharon has somethings planned that will go down in the annals of Zor Shrine history!

2020 was a rough year on everybody but I have high hopes with the vaccines and advancement in treating Covid-19 we can get back to a normalcy with our families and friends.

So, remember do something that's fun, laugh, smile and enjoy life every day.

Borrowing a line from Illustrious Sir Wally, "It's a great day to be a Zor Shriner!"

A MESSAGE FROM YOUR ZOR POTENTATE

Nobles, Ladies and friends, it is with great humility that I thank you for giving me the opportunity to serve the Zor Shriners as Potentate for 2021. My Lady Sharon and I will strive to fill the shoes of many great Potentates and Ladies that have proceeded us.

Our motto is "Fun in '21". To achieve that goal Lady Sharon has many things planned. There is an Easter Egg Hunt for kids and adults, Steak Fry's one with a tour of a reportedly haunted building another with live music and one with an opportunity to fire your firearms. We're going to have three Honored Ladies Events spread out through Zor land to try and reach everyone. There are more but you'll have to check the Zor Shriners website or the Zephyr for upcoming events.

Mark Jerdee takes the helm as Potentate for 2021

Mark Jerdee's life began in Tomah, where he was born and raised. He was very active in scouting starting with Cub Scouts and moving on to achieving the Eagle Scout award, which is the highest rank attainable in Scouting.

Mark was involved in athletics in his senior year being named all-conference in football and placing 4th in the WIAA State Wrestling Tournament. Although not documented he was probably the only Heavyweight Wrestler to letter in tennis. He attended 2 years at UW- Platteville but discovered his true calling was in law enforcement.

His first job in 1978 was as a patrolman for the Tomah Police Department. In 1992 he took a position as Patrol Deputy for the Monroe Police Department and rose through the ranks becoming a Patrol Sergeant and finally as Detective Sergeant. He retired in May of 2010 but kept his certification. Mark signed on as a part-time Patrolman in Ontario, WI and then another position as an on call Bailiff-Courtroom Security for Monroe County. In November 2020 he finally hung up his gear for the last time.

In 1980, when Mark met the love of his life Sharon Lovaas while they both were employed by the City of Tomah. Sharon was the Ambulance Director. They married in 1982 and currently are living on their 46-acre farmette outside of Wilton, WI. Both Mark and Sharon are now retired and enjoying time together.

See 'Mark Jerdee' on page 8

*** ZEPHYR REMINDER ***

Be sure to email your stories by Wednesday, March 10th. Include information for the months of April and May 2021.

- April/May 2021
Deadline: March 10th
- Aug./Sept. 2021
Deadline: July 10th
- June/July 2021
Deadline: May 10th
- Oct./Nov. 2021
Deadline: Nov. 10th



VOL. LXXIII NO. 01 • FEBRUARY/MARCH 2021

Winner of ten First Place Dromedary Awards for Shrine Newspapers and seven Honorable Mentions.

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Correspondent: Milt Helmer

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E-mail submissions to: zorsubmit@gmail.com



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**Imperial Potentate
Jim Smith**
and 1st Lady
Alice



2021 ZOR ELECTED OFFICERS

**Potentate
Mark Jerdee**
and Lady
Sharon
Wilton, WI
jerdeem@hotmail.com



**Chief Rabban
Rodney LaBlanc**
and Lady
Mary
Montello, WI
rmlablanc85@gmail.com



**Assistant Rabban
Al Brueggen**
and Lady
Penny
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brueggenal@gmail.com



**High Priest & Prophet
Roger Keller**
and Lady
Tammy
New Richmond, WI
rogerkeller2012@gmail.com



**Oriental Guide
Brian Dunham**
and Lady
Linda
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getbrianandlinda@gmail.com



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and Lady
Carol
Fitchburg, WI
rgorsuch@oakbankonline.com



**Treasurer
Larry Hanson, PP**
and Lady
Jill
Albany, WI
hanso@tds.net



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2021 APPOINTED OFFICERS

1st Ceremonial Master:
Steve Livernash (Lady Koral)
Wisconsin Rapids, WI
prosticker@solarus.net

Marshall:
Al Coenen (Lady Linda)
Tomah, WI
dukeofcoenen@yahoo.com

Outer Guard:
Ron Malcolm (Lady Dawn)
Eau Claire, WI
rpmalcolm6546@gmail.com

2nd Ceremonial Master:
Scott Pedley, PGM (Lady Ronda)
Shullsburg, WI
sep_2018@wisc-freemasonry.org

Captain of the Guard:
Mike Kastens (Lady Susan)
New Richmond, WI
mrkastens@gmail.com

Chaplain:
Karl Gant
Blanchardville, WI
kgyellowstone62@gmail.com

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ZOR COMMUNICATIONS

Greetings All,

I want to start out by wishing everyone a Very Happy and Healthy New Year. So much has happened over the last year, with all the precautions and restrictions in place, we really did not get to do much. I am hoping that with a vaccine in place and the lessons learned, life might become more like the world we knew before Covid-19. Nevertheless, we will continue to do our best to get the word out to all the members the best way we can.



Chris Peters
MARKETING &
COMMUNICATIONS CHAIRMAN
& ZOR IMAGINEER'S PRESIDENT
zorcommunication2019@gmail.com

One of the things that have come to light during these trying times is that no matter how hard we try, we are still not reaching a majority of Zor Membership. We currently have over 800 members that have valid email addresses, our generated mass reports show that approximately 45% are opening the E-blast that are being sent out by Zor. Sometimes it is just a matter of finding them, some email providers send mass mailing like this to your Spam file, and you have to go to the Spam file, find the email and mark it as Not Spam to get them to go to your inbox. The sender is Zor Shriners, with an email address of zorsubmit@gmail.com. We started using this E-blast system about 2 years ago, to reach in a timely manner, the majority of Zor membership with important, time sensitive information. I hope this helps you find and open Zor's E-blasts.

The Imagineers are looking for some help in many different areas. It does not matter if you are currently a member of the Imagineers or would like to join.

WE ARE LOOKING FOR INDIVIDUALS TO HELP OUT ON:

1. Zephyr
 - a. Reporters
 - b. Proofreaders
2. Technical
 - a. Audio / Visual
 - b. Sound
3. New ways to help Zor to communicate with their members.

I want to thank everyone that played a part in staying connected during this period of separation. We are Shriners, people persons, huggers, we do not understand separation. So even if it has to be virtual, lets take the time to get together and say Hi to each other on a regular basis. Remember this year's moto "Fun in 21".

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Noble Livernash Presented Prestigious Imperial Award

by Milt Helmer



Noble Steve Livernash



Imperial Potentate Jim Smith

Thanks to the Covid 19 virus, the fall ceremonial of the Zor Shrine in LaCrosse was cancelled, but that didn't dampen the enthusiasm of its members. Illustrious Sir Barry called on the Imagineers to put together a video presentation in place of the ceremonial for recognition awards.

Toward the end of the video festivities Imperial Potentate Jim Smith made a very prestigious award presentation to one of our Zor members for his work on helping Zor, our fraternity, and Shriners International. Steve designed Imperial Sir Jim's Pin and coin for this year and is serving on various committees.

In making the presentation to Noble Steve Livernash of Wisconsin Rapids, Imperial Potentate Smith lauded Steve with the highest Shriners International award for a Noble, The Imperial Potentate's Medallion. Only a handful of these medallions are presented each year, and this is the second time in history the award went to a Noble of Zor Shriners. The first was presented to Noble Joe Harker, PGM, in 2017 by then Imperial Potentate Gary Bergenske.

In addition, Smith has been impressed with the Horizon Diamond Paradigm that Steve organically developed for Zor. Chuck Miller, PP, addressed the communication segment of the Zor long range plan of 2013. Implementing a better communications plan in 2017 and asked Steve to help in the task. The paradigm was created after audit to analyze all aspects of communications in one easy to follow diagram. It is a diamond shaped graph of officers and appointed members showing where they fit into the operations of the Shrine. It is used to monitor workflow accountability plus help in membership tracking. It also is a complete plan with vision and future direction using traditional methods, social media and other modern platforms.

The system was also put in place behind the scenes for Imperial and for the Wisconsin Grand Lodge membership committee. The system places organizations in a unique position to track membership prospects. This means an organization can spot missing contacts and timelines for new members in the works and

makes sure no one falls through the cracks. The paradigm not only tracks members through the system but shows the timeline thus exposing possible delays in the process making tracking much easier. No other organization has this paradigm, it is totally unique and leaves no rock unturned.

So how and why is this being done? To answer that Steve said, "It is like a smooth-running race car. The system makes sure we are hitting on all cylinders, or in nautical terms the entire ship is running smoothly." The Paradigm

exposes all 8 cylinders, components, and shores up the communication structure with checklists. This all leads to accountability at all levels. Once the workflow is entered from notes, it exposes problem areas that can then be fixed. Positives are tracked and identifies issues, that then lead to accountability. "If you're going to raise an issue, you must also provide reason and a possible solution" said Steve.

Steve gets it done, not only with band aids, but with a little Iodine and stitches to heal it. As time changes, so evolves the paradigm. Like Steve said, in our fraternities "It's like a handshake and mouth to ear." He went on to say, "Too much digital sometimes gets to automated and relied on, adding the computer is just a communication tool, it does not replace human contact." It helps a volunteer to do a better job.

Livernash was appointed to the 2021 fun and fellowship council for Imperial. Steve is also on the executive membership and executive marketing and communication committees for Imperial. Membership team member for Wisconsin Grand Lodge. A member of Imperial 2024 team for Reno. Past President of the Heart of Wisconsin Shrine Club and glides around as Batman for the Zor Funsters. He also served Zor as Public Relations director and founder of the Zor Imagineers communications group, the first of its kind in all of Shrinedom. Graphic designer and project manager for our Zor Zephyr. In addition, Steve has been appointed as 1st Ceremonial Master on our Zor Divan this coming year.

Steve commented that this would not have been possible if it wasn't for the continued support from his Lady Koral, the Zor Divan, Noble Chris Peters, along with all the Imagineers.



Imperial Potentate Medallion



Pin



Coin (Front and Back)



“I do it because it is there” says this man of action

By Milt Helmer

We will be featuring outstanding Nobles in the Zor Zephyr in the coming year. These are Nobles that stand out by their actions and many selfless deeds.

This month the spotlight shines on Jerry Hauschildt of Baldwin, a Noble from the St. Croix Valley Shrine Club. This man of action embodies everything that is admirable in a Shriner.

He spent the first 24 years of his life in Ellsworth, graduating high school in 1963. His working career started at Red Wing Shoe, like a lot of his peers did in those days. From there he went to work for Dean Melby at the Hilltop Bowl. Next was stint at the Coachman Supper Club in Baldwin.

It was while he worked for a Twin Cities produce company that a local grocer named Vince Schulte told Jerry that there was an opening in Old Dutch. Schulte recognized Hauschildt's skill and drive and urged him to apply. Vince went so far as filling out the application for him. All he had to do was sign on the dotted line and he soon became the area's "Old Dutch man."

Jerry remembers the first route he had ranged from Ellsworth to Center City, Minnesota. With his unbridled drive Hauschildt would soon outgrow that route because of added accounts and increased volume. He built up a route in Cannon Falls and his small truck soon became larger truck to accommodate the load.

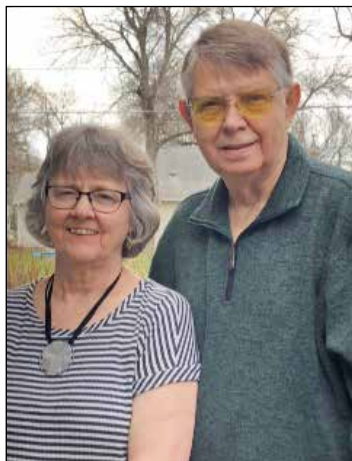
Jerry met Sue, his wife to be, on a blind date in January 1968. She was attending school in the Twin Cities as an Xray Technician. They tied the knot in July 1969 and now make their home in Baldwin, Wisconsin.

His entrée into the world of the Freemasons came in May of 1974 at his first meeting as a Master Mason. It was the late Les Swenson who got him into the Masons.

He went on up the line in Freemasonry at Collins-Spring Valley lodge to become Worshipful Master in 1980. Back then the lodge was struggling. But in time the Baldwin-Spring Valley lodge would go on to earn the Grand Master's Achievement Award and continues to grow and prosper today.

Right after joining the lodge he joined the Shrine and went on to serve as President of the St. Croix Shrine Club. This club is considered by many as the premier club in Zor-land.

At the urging of Noble Rod Rommel, Jerry joined the York Rite, but with 12 hours a day on the Old Dutch route he could not be active.



Jerry and Sue Hauschildt at their home in Baldwin.

His Shrine career was marked by many accomplishments. He was named Shriner of the Year in 2014 and was also given the coveted Shrine Semitar for recruiting new members. Jerry was appointed chairman of the Shrine's onion sales. Back in those days they would take orders for onions and then turn them in to be filled. With his natural sales ability he asked "Why they should not be sold to the general public all at one time?" He was told that was never done before, so he called up the onion supplier and ordered 1,000 pounds and set up selling points all over the St. Croix Valley. The Shriners set up shop on sidewalks in each town including Jerry's liquor store, a store he owned for a time after a successful Old Dutch career. It did not take long to sell them all out. He only had one bad year, when the onions were delivered spoiled. He recalls with a chuckle, "That was the year I had a batch of stinking onions in my back room."

You might know that this kind of activity would get noticed and it did.

He was named Outstanding Older member of St. Croix County. He also received the Masters award from his lodge and the Award of Merit from Zor Shrine.

So what drives this Noble to excel in service to the Masons and the Shriners? As Jerry puts it, "It is simple, it's all for humanity and the kids!" Jerry says "I hate collecting money, but I do it because it needs to be done."

While working for Old Dutch he advanced to the largest truck they had because out of 250 routes, Jerry was ranked #8. He was also in the top 10 in sales in the Twin Cities market.

He came away with many awards at Old Dutch including the trip to Hawaii. His key to success was he was not afraid of putting in the time. He would put in a 12 hour day and still find time to do his Masonic and Shrine work.

The Hauschildt family is made up of his daughter Jessica who lives in White Bear Lake with her husband Dan Worms and two grandchildren, a girl 14 and a boy 10.

His grandson suffered from a leg problem and was helped by the Shriners Healthcare for Children® in the Twin Cities. His grandson is fine now. He plays soccer and is very active.

Jerry has accounted for 10 to 12 kids being helped at Shriners over the years.


Looking back over the past 47 years, Jerry's only regret was "I wish I could have done more."

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Having fun during lunch at the Zor's Annual Meeting and Installation of Office

IN MEMORIAM

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- Robert W Schumacher • 01.10.20 • Eau Claire, WI
- Gordon J Bradley • 03.15.20 • Eau Claire, WI
- Vernon Molbreak • 10.23.20 • Sarasota, FL
- Joseph F Lawrence • 04.24.20 • Madison, WI
- Donald A Schultz • 11.08.20 • Black Earth, WI
- Jerry Mattakat • 11.15.20 • Amery, WI
- Clifford Walter Hammond • 11.14.20 • La Crosse, WI
- Frank E Baldwin • 11.18.20 • Sun Prairie, WI
- William C Hawley • 07.14.20 • Baldwin, WI
- Vernon S Inhoff • 02.29.20 • Hayward, WI
- James S Watson • 12.14.20 • Madison, WI
- Floyd G Richardson • 12.08.20 • Jackson, WI
- Charles J Wussow • 09.05.20 • Black River Falls, WI
- Robert W Nelson • 01.01.21 • Apache Junction, AZ
- James R Beebe • 01.02.21 • New Richmond, WI
- Robert A Kamke • 01.14.21 • Altoona, WI
- John "Jack" C White • 01.16.21 • Tomah, WI

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\$100.00 • Nancy Novak • Mesquite, TX
\$20.00 • Jill Heinkel • Green Bay
\$20.00 • Julie Riemenschneider • Amery
\$20.00 • Chuck Berens • Wausau
\$20.00 • Corey Griepentrog • Cambridge
\$20.00 • Lloyd Holterman • Watertown
\$20.00 • Linda Johnson • Tomah
\$100.00 • William Trouten • Winona MN
\$20.00 • Mia Wolter • Cottage Grove MN
\$20.00 • Mary Bolle • Chippewa Falls
\$20.00 • Chris Schnabel • South Milwaukee
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Mark Jerdee Continued...

Their son James lives in Phoenix with his partner Elvin. They enjoy traveling to see them.

Mark's Masonic journey started at Valley 60 in Sparta, WI. He was raised a Master Mason in the fall of 2004. There was a Shrine Ceremonial coming up in December so Mark traveled the "hot sands" and became a Shriner. In March of 2005 Mark joined the Scottish Rite in the Valley of La Crosse receiving his Consistory degree at the Valley of Eau Claire. Mark has been the Thrice Potent Master, Secretary and the First Commander and Chief of the Valley of La Crosse. Mark has subsequently

joined the York Rite and belongs to Smith Chapter No. 13, Smith Council No. 10 in La Crosse and La Crosse Commandery No. 9 where he served 4 terms and Eminent Commander. Mark also belongs to the WI College Societas Rosicruciana in Civitatibus Foederatis. Mark has gone through the chairs of his home Lodge serving two terms as Worshipful Master. Mark has served the Grand Lodge of WI as District Deputy, Area Administrator and District Lecturer. In 2015 Illustrious Sir Monte Stieber appointed Mark to the Divan as Marshall. Mark also belongs to the Sahara, Mecca and Pine River Valley Shrine Clubs

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Directors Staff
Antioch No. 113
Yoshi SC
Lakeland SC

Timber SC



1st Lady Sharon's Project

This year I am doing Camp Splash. This is a program for disabled kids to learn how to swim or just to feel weightless. It cost \$45.00 per child per week in 2017. I'm dealing with a lady, Jennifer Sutch, from the Twin Cities, to get more up to date information. Because of Covid they didn't have it last year.

I will be selling rubber ducks, one for \$2 or three for \$5. I will also be selling duck whistles; small for \$1 and \$2 for large.

I chose this project for a few reasons; I think first and foremost, is I can't imagine what it must be like to have mobility issues. In the swimming pool they will have a chance to be free of their devices. Learning to swim is very important to me because when my son, at 4 years old, was staying at the babysitters, wandered off and fell into the pool and almost drowned. I'm not a strong swimmer myself and with this project the children will learn to swim, float and just simply have fun.

Keep in mind, when buying a rubber duck, not only are supporting my project this year you will get your own personal rubber ducky for the duck races.



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Zor's Annual Meeting and Installation of Officer's

Although it was a beautifully warm winter day, Covid-19 restrictions got the best of us. Keeping within the restrictions, we held the Zor Annual meeting and Installation of Officer's at the LaCrosse Masonic Center on January 9, 2021. We were able to have a few Zor members on the sidelines. Some of the Past Potentates were there as well as some local Zor members. Thanks to our satellite location hosts, Steve Lasure and Larry Wiegand, we had several more attendees via Zoom.

The day started with a wonderful lunch of hot soup, sandwiches, chips, drinks, and even some great desserts, that were provided by the Fire House Jesters and the LaCrosse Shrine Club. Thank you to all of the volunteers that helped out.

The Annual Meeting started promptly at 1:00 pm, with Ill. Sir Barry opening the Temple for business and Ceremony, Noble Karl Gant, Chaplain, gave the prayer and the pledge of allegiance was given.

After the Treasurer's report was approved and many committee reports were given, a property update was given advising us that everything was still on track, expected closing date is now approx. August 1st. Ill. Sir

Barry informed us that a seven-man committee has been formed to look into possible new areas to recommend for the New Zor headquarters to move to.

Ill. Sir Barry gave his Potentate's report, even though, due to the pandemic, most of the activities were cancelled, he shared some stories of the events that were held and the virtual events that were enjoyed by all that attended. On one of the virtual events, we had Shriners from not only several states, but we even had one from Australia. All in all, his year had a lot of great memories.

Elections were held for the 2021 Zor Divan, with a unanimous vote, Noble Mark Jerdee was elected as Potentate, Noble Rodney LaBlanc as Chief Rabban, Noble Al Brueggen as Asst. Rabban, Noble Roger Keller as High Priest and Profit, Noble Brian Dunham as Oriental Guide, Ill. Sir Bob Gorsuch, PP as Recorder, and Ill. Sir Larry Hanson, PP as Treasurer. The appointed Divan are, Noble Steve Livernash as 1st Ceremonial Master, Noble Scott Pedley, PGM, as 2nd Ceremonial Master, Noble Al Coenen as Marshall, Noble Mike Kastens as Capt. Of the Guard, Noble Ron Malcolm as Outer Guard, and Noble Karl Gant as Chaplain.

Continued on next page...



Continued from previous page...

With the elections complete, the Temple went informal to begin the installation of the Newly Elected and Appointed Officers. Ill. Sir Bob Gorsuch, PP, Installing Officer, Ill. Sir Monte Steiber, PP, Installing Marshall, and Ill. Sir Larry Hanson, PP, Installing Chaplain, proceeded to install the 2021 Zor Divan. With the Covid pandemic restrictions, only a limited number of attendees were allowed in the Masonic Center, however, thanks to the Zor Imagineers and the technology they have made available to Zor, several more Nobles, Ladies, and Guests, even Ill. Sir Marks son, James and his partner Elevin, from Phoenix Arizona, were able to attend via Zoom. Such a wonderful day for all that was able to attend.

The Fez Party, that is normally held after the installation, has been postponed to a date yet to be determined.



**Ill. Sir Bob Gorsuch, PP,
Installing Officer**



Top 3 Ladies, from left to right, Lary Mary LaBlanc, 1st Lady Sharon Jerdee, and Lady Penny Brueggen



**Ill. Sir Monte Steiber, PP,
Installing Marshall**



Ill. Sir Mark Jerdee, Potentate, being Fezed by 1st Lady Sharon



Noble Rodney LaBlanc, Chief Rabban, Being Fezed by his Lady Mary.



Noble Brian Dunham, Oriental Guide, being Fezed by Lady Lexie LaBlanc



Noble Scott Pedley, PGM, 2nd Ceremonial Master and Noble Steve Livernash, 1st Ceremonial Master, taking their obligations



Noble Mike Kastens, Capt. of the Guard, being Fezed by his Lady Susan



Noble Ron Malcolm, Outer Guard, being Fezed by his Lady Dawn



Ill. Sir Barry Ausen, PP, presenting the Potentates Jewel to Ill. Sir Mark Jerdee



Ill. Sir Barry Ausen, PP, receiving his Past Potentates Fez from his Lady Becki

YOUR 2021 ZOR DIVAN



Top Row - From Left to Right: Bruce Fransway, Chief of Staff, Mike Kastens, Capt. of the Guard, Roger Keller, High Priest and Profit, Al Coenen, Marshall, Steve Livernash, 1st Ceremonial Master, Scott Pedley, PGM, 2nd Ceremonial Master, Ron Malcom, Outer Guard, and Karl Gant, Chaplain.
Front Row - From Left to Right: Bob Gorsuch, PP, Recorder, Al Brueggen, Asst. Rabban, Ill. Sir Mark Jerdee, Potentate, Rodney LaBlanc, Chief Rabban, Brian Dunham, Oriental Guide, Larry Hanson, PP, Treasurer.

YOUR 2021 DIVAN LADIES



Back Row - From Left to Right: Loretta Fransway, Chief of Staff's Lady, Susan Kastens, Capt. of the Guard's Lady, Tammy Keller, High Priest and Profit's Lady, Dawn Malcom, Outer Guard's Lady. **Middle Row - From Left to Right:** Linda Thomas, Marshalls Lady, Mary LaBlanc, Chief Rabban's Lady, Penny Brueggen, Asst. Rabban's Lady, Jill Hanson, Treasurer's Lady. **Front Row:** 1st Lady Sharon Jerdee. **Ladies Not Present:** Linda Dunham, Oriental Guide's Lady, Carol Gorsuch, Recorder's Lady, Koral Livernash, 1st Ceremonial Master's Lady, Ronda Pedley, 2nd Ceremonial Master's Lady.

ZOR SHRINE CALENDAR OF EVENTS

Saturday
Feb. 13th

MIDWEST SHRINE ASSOCIATION WINTER SESSION

To be held virtually. Two locations Mehara Shrine Club, 2625 W Folsom St, Eau Claire, WI, and Zor Shrine Temple
9:00 AM-12:00 PM

Sunday
Feb. 14th

BELVEDERE SUPPER CLUB VALENTINES EVENT

Valentine's Buffet served 11:00 am to 1:00 pm
Entertainment starts at 1:00 pm – 4:00 pm
Featuring Rod Stewart Tribute by Steve Bobbitt,
Country Artist Geoff Landon
Belvedere Supper Club 203606 STH 97 Marshfield, WI

Thursday
Feb. 25th

DIVAN MEETING

Zor Shrine Center 575 Zor Shrine Place
Madison, WI
1:00 PM-3:00 PM

MINI CARS MEETING

Winchester Restaurant,
568 Haugen Rd, Edgerton, WI
6:30 PM-8:30 PM

Tuesday
Mar. 10th

ZEPHYR DEADLINE

Tuesday
Mar. 16th

PINE RIVER VALLEY SC MEETING

Country Kitchen 1450 Veterans Dr
Richland Center, WI
7:00 PM-9:00 PM

Saturday
Mar. 20th

QUINCY LODGE CONSECRATION

1:00 PM-3:00 PM

Thursday
Mar. 25th

DIVAN MEETING

Tomah Masonic Lodge 520 E Saratoga St, Tomah
1:00 PM-3:00 PM

MINI CARS MEETING

Winchester Restaurant,
568 Haugen Rd, Edgerton, WI
6:30 PM-8:30 PM

Saturday
Mar. 27th

BEJA SHRINE BREAKFAST WITH THE EASTER BUNNY

Beja Shrine Center 1950 Bond St,
Green Bay, WI
8:00 PM-9:00 PM

Thursday - Sunday
Apr. 1st-4th

OSMAN SHRINE CIRCUS

Lee & Rose Warner Coliseum,
1784 Judson Ave, Saint Paul, MN 55108

Thursday - Saturday
Apr. 8th-10th

IN-PERSON MEMBERSHIP AND MARKETING CONFERENCE

Tampa Marriott Water Street,
505 Water St, Tampa, FL 33602

Wednesday
Apr. 14th

DIRECTORS STAFF MEETING

Maple Tree Supper Club, 6010 US-51,
McFarland, WI
6:30 PM-8:30 PM

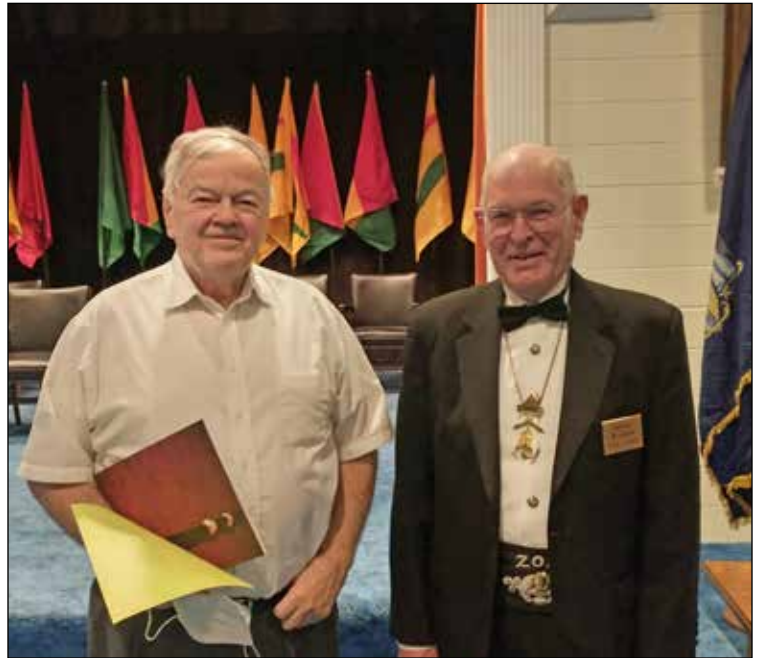
Saturday
Apr. 17th

SHRINERS MASONS AND FRIENDS GET TOGETHER

Ok, now for something fun!
There will be a get together at the Tomah Lodge
Starting at 11am eating at 1pm.
There will be live music...
11:00 AM-3:00 PM
Tomah Masonic Lodge 520 E. Saratoga St. Tomah, WI



Ill. Sir Barry Ausen PP presenting John Parkyn with his 25 year Pin and Certificate.



Karl Gant & John Parkyn have been friends for many years. John just received his 25 year membership pin and certificate for Zor Shriners, however, their friendship started a long time ago, back in DeMolay days, Congratulations John.

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Meet Your New Outer Guard, Noble Ron Malcolm

Married to Dawn Malcolm August 1990. Living in Eau Claire, WI for the past going on 5 years working in Customer Service/inside sales at Wausau Supply. Moved from Tomah where we lived for 22 years and worked as the store Manager at All American Do It Center for 12 years. Before that I was a 911 dispatcher for 7 years for Monroe County and Tomah PD. From 1999-2006 I was on the Hockey board for Tomah Youth Hockey, being president for the last two years.



Dawn and I have two boys, Kenny, 26 years old married to Katie, grandson due July 2021, who lives in Eau Claire and Kade, 22 in the Air Force stationed in Alaska.

I became a Master Mason July 2014 in Tomah, Past Master Bloomer Lodge in 2018, Past Area Administrator District 2 2018 and 2019. Currently Secretary George B Wheeler Lodge #351 Eau Claire.

Became a Zor shriner January 2016 and was a part of Mecca Shrine in Tomah and the midgets in Sparta. Moved to Eau Claire in 2017 and joined Mehara Shrine where I am currently the Secretary and drive with the Tin Lizzies.

2020 ZOR FEZZY AWARDS

Congratulations go out to the following Fezzy Award Winners:

1. Zor Teamwork Fezzy Award goes to the Mehara and St. Croix Valley Shrine Club for their Shriners for Truckers program.

They pooled their resources, went out and asked for and received help from the community, and fed the truckers on both side of 94. Job well done!

2. Zor Media Exposure Fezzy Award goes to Lady Ronda Pedley.

Lady Ronda answered the call for face masks during the early stages of the pandemic, when face masks were in short supply. She made so many masks that she wore out her sewing machine and had to purchase a new one so she could continue making masks. This effort was noted in the local newspaper, the Masonic Journal, as well as in the Zor Zephyr. Congratulations Lady Ronda, keep up the great work.

3. Zor Shriners Social Media Fezzy Award goes to Noble Mark Jerdee.

The timely sharing of our Zor Shrine Post keeps our Zor Family current and up to date. Your efforts sharing the Burn Prevention Program information resulted in Zor receiving the MSA Fire Prevention Award. Great job and keep up the good work.

4. Zor Inspiration and Leadership Fezzy Award goes to Ill. Sir Barry Ausen.

During these trying times of the pandemic, we were not able to get together very often, however, through your Leadership style, you found ways, virtual ways, to get together and have fun or just talk. So, on behalf of Zor Shriners, we would like to thank you for your Inspiration and Leadership.

5. Fun and Fellowship Fezzy Award goes to Imperial Sir Jim Smith.

Our family here at Zor Shriners are so proud of what you and Lady Alice have accomplished and achieved. To have one of our very own Nobles become the Imperial Potentate for Shriners around the world carrying the message of Fun and Fellowship, which is more than just a message, it's to get back to what this fraternity was once founded upon, and that message was heard loud and clear. "Imagine That". Now it is time to "Get Back to Fun and Fellowship". Good Job Imperial Sir Jim and Lady Alice.



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ALL HANDS ON DECK



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Departure: Madison, WI @ 8 am

Day 1: Board your spacious, video and restroom equipped Motorcoach and set off for the "Live Music Show Capital of the World" - Branson, Missouri . This evening, you'll check into an en route hotel for a good night's rest.

Day 2: Start your day with Continental Breakfast before departing for Branson. Later you will check into your Branson area hotel for a three night stay. After enjoying Dinner at a local restaurant, get ready for the fun to begin because tonight you'll experience THE HUGHES SHOW, with their incredible award-winning harmony, hilarious antics, energetic dance and lively instruments.

Day 3: Today, after a Continental Breakfast, you'll start your day with DUBLIN'S IRISH TENORS and special guests, THE CELTIC LADIES. With great looks and incredible voices, this hugely talented group of Ireland's finest singers perform some of the best music of the 20th Century. Next, you'll visit HISTORIC DOWNTOWN BRANSON, with old-fashioned charm, novelty shops, and restaurants. Later, you'll sit down to a three-course meal onboard the famous SHOWBOAT BRANSON BELLE, where you will be treated to a spectacular show as you cruise on the pristine waters of Table Rock Lake. Then, take in the PRESLEYS' COUNTRY JUBILEE SHOW. This is one of Branson's original performing families. Nearly 50 years after they started, the Presleys' remain one of the most requested shows in Branson.

Day 4: Enjoy a Continental Breakfast and then start your day with the DOUG GABRIEL MORNING SHOW. This good, clean, family show has lots of variety. It has a talented cast, rib-tickling comedy and a terrific ensemble of musicians. Plus, Doug plays his World Famous Mufftar (a guitar made out of a 1969 Thunderbird muffler)!!! Then, you will go to BRANSON LANDING and discover waterfront shopping, dining, and attractions on Lake Taneycomo's beautiful waterfront. After Dinner, you'll marvel at the JESUS Show at the Sight & Sound® Theatre. The greatest rescue story of all time! Jesus is the action-packed musical stage adventure that takes you on a miraculous journey alongside the most famous person to ever walk the earth, and the everyday people whose lives he changed forever.

Day 5: After enjoying a Continental Breakfast, you'll experience the ALL HANDS ON DECK Show. An All-Singing, All-Dancing, All-American 1942 Roadshow & Radio Broadcast reproduction filled with songs, dances and laughs that America has loved for 70 years! Later, you will depart and check into your en route hotel for a good night's rest.

Day 6: Today, after enjoying a Continental Breakfast, you will depart for home... a perfect time to chat with your friends about all the fun things you've done, the great sights you've seen, and where your next group trip will take you!

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A MINUTE WITH MILT

As we enter a new year under the cloak of a worldwide pandemic, the growing divide of our country, the loneliness of having to shelter in place, we find it very difficult to be positive.

But there is someone who is above it all. Always friendly, always conveys undying love. This individual always greets you with a sure sign of friendship. In fact, they even become friendly when they are 10 ft away. You can tell they are friendly because they start to wag their tail. I speak of the dog.

Think about it. They don't worry about being fed. They don't work, unless you count rolling over on command. They don't have to worry about politics or where their next meal is coming from. They are very happy with an occasional treat now and then.

You can be gone for just a few minutes and they greet you like you have been gone for a week. No strings attached. Always friendly, always share their love.

Wouldn't we have a better world if we took a tip from our canine friends and greet each other with a smile?

Remember we are all responsible for how we affect the world around us.

I challenge each one of us to remember our canine friend when we meet people this year. Start out with a friendly smile and share that smile with someone who needs it. After all, you just might change someone's attitude for the day. Even the year.

Try it today and let me know and tell me how it makes you feel. Who knows, you just may make a friend.



Milt Helmer,
Zephyr
Correspondent

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HE-HE!

"I DON'T KNOW WHERE DADDY WENT MOMMY BUT, I DO KNOW HE WAS LOOKING FORWARD TO HELPING YOU AROUND THE HOUSE TODAY. ERR!.. I THINK I SAW HIM WAY OVER THERE!"

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Shriners! If you own a business your company should consider advertising in the Zor Zephyr. It reaches all Zor Shriners in the state and we can give you very attractive rates. If interested please contact Milt Helmer at 715-821-5002 or email at: miltonhelmer@gmail.com

Did you know that the sentence:

I haven't slept for three days, because that would be too long.



uses every letter of the alphabet...



The first rule of holes:
If you are in one,
stop digging.



ON THE LIGHTER SIDE

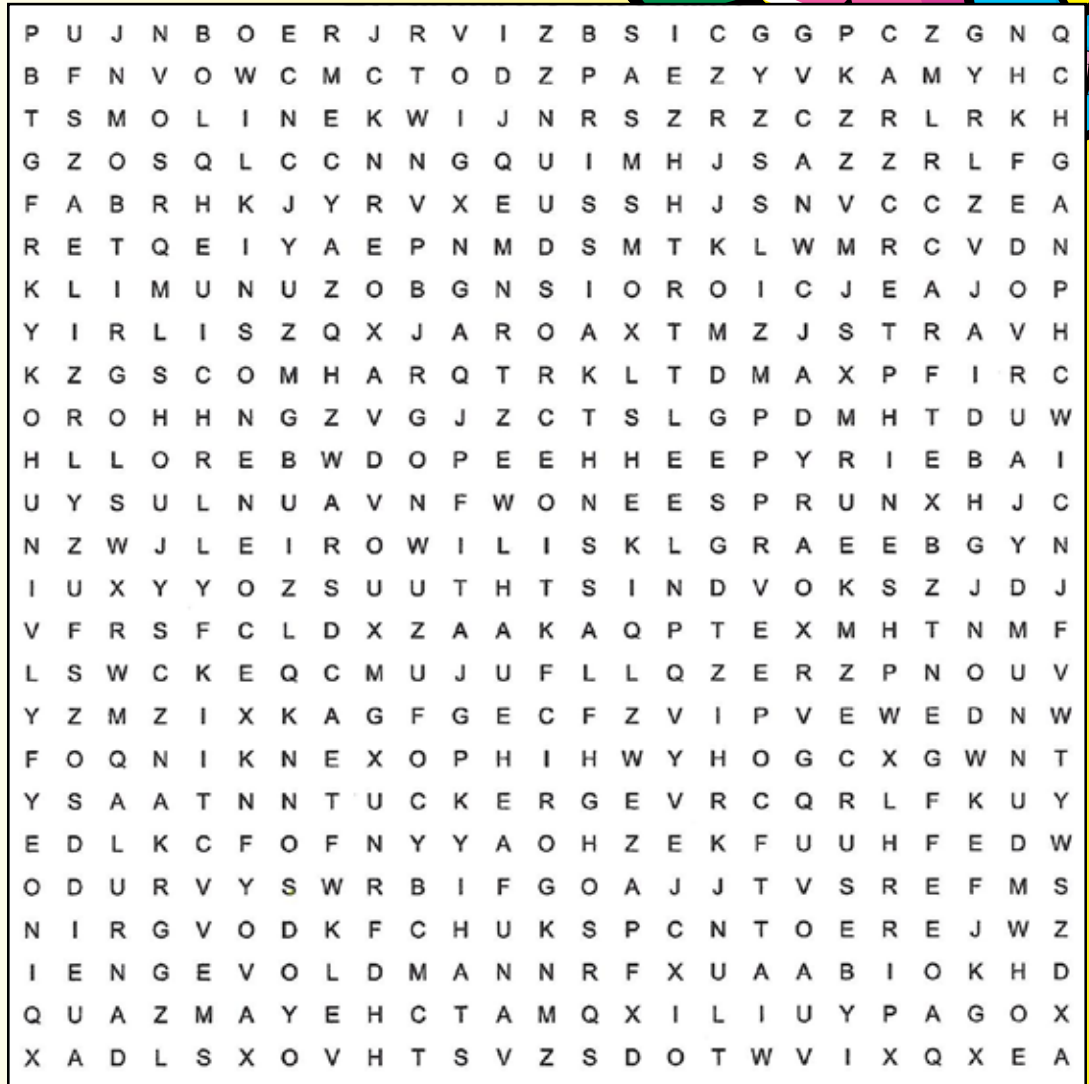


Zor Members Last Name Word List

- | (First Name) | (Member Since) |
|-------------------|----------------|
| DENNIS HAUGEN | 1983 |
| GARY HOLTZMAN | 1983 |
| PHILLIP OREN | 1983 |
| FRANK CAUGHEY | 1983 |
| ROBERT BATCHELDER | 1983 |
| ALLEN COENEN | 1983 |
| EUGENE DANIELSON | 1983 |
| RUSSELL DUNNUM | 1983 (PP 1995) |
| KENNETH ENGEVOLD | 1983 |
| JAMES HINES | 1983 |
| THOMAS KAPELLAS | 1983 |
| DONALD MATCHEY | 1983 |
| ROBERT MOLINE | 1983 |
| JOHN WIATT | 1983 |
| JAMES RAUSCH | 1983 |
| ROGER REAS | 1983 |
| ARNOLD TUCKER | 1983 |
| GREGORY WILKINSON | 1983 |
| MICHAEL GENTZ | 1983 |
| LARRY PRESTON | 1983 |
| GARY SKON | 1983 |
| KEITH SYVRUD | 1983 |
| ROBERT GORSUCH | 1983 (PP 2013) |
| NORMAN ALLEN | 1984 (PP 1999) |
| JOHN BOER JR | 1984 |

What is faster: Hot or Cold?

Hot, because you can catch a cold.



Use Zapper App to see the answers to this puzzle

ZOR IMAGINEERS

Created with TheTeachersCorner.net Word Search Maker

MEMBERSHIP MUSINGS

Greetings Nobles and Ladies!

We are now into the new year; I hope things will change so we can go out and find all those Masons who would make a great Shriner! I hope everyone had a very blessed Holiday with family and friends.

I am sure everyone is aware that the Winter Ceremonial in LaCrosse had to be cancelled for 2020. But that did not stop our Divan from presenting awards to the Nobles, who through their hard work and dedication in 2020, deserved the recognition they earned. I personally was able to present 36 Samsar awards. Ill. Sir Barry was able to present several longevity awards to some deserving Nobles.

The awards were presented to the Nobility virtually by using the Zoom website! Imagine that we have started using technology more in 2020 than any of us thought to get the word out! A special thanks goes out to Steve Livernash and Chris Peters for all their hard work putting this presentation together.

You might be thinking to yourself why am I talking about the technology portion in the membership article? It is very simple, in today's world we have so many ways of communicating with each other. We should be thinking of ways to use these different ways of communicating to find our new Nobles.

One of the best ways of finding some of our new candidates is by emailing them to see what their interest is in being a Shriner. Once we find those individuals direct them to the beashrinernow.com website to complete the application. A second and possibly one of the best means of communications is calling or a face

to face meeting with someone who is interested in joining our fraternity.

We all need to get out there and pound the pavement looking for individuals who would make great Shriners! If each of the Nobility fail to continue to look for new members, our fraternity is in danger of dying off. We all will not live forever as we hope, the black camel is going to come visit us at some point in time.

At his final Divan meeting, Illustrious Sir Barry Ausen announced there would not be any Nobles suspended for the membership year of 2020-2021. That is good news as we are starting 2021 with no suspended members! Are current membership being 1,087, so we need to start building on that base! As the Blue Lodges start back with their respective meetings please be on the lookout for possible candidates for our great fraternity!

In past years, Imperial usually sees 3,500 new Nobles joining the Shrine. Unfortunately, in 2020 that was not the case. There were low numbers of Nobles joining the fraternity due to the COVID-19 pandemic. It is not looking that good for 2021 as we are moving into the second year of the pandemic.

So, if we all work together we can get some positive numbers to increase the membership throughout the Shrine!

On lighter side of the news, we have installed a new Potentate for 2021. Illustrious Sir Mark Jerdee was sworn in on January 9, 2021 along with the other members of the Divan! Ill. Sir Mark's theme for 2021 is "Having Fun in 21!" So, as we travel throughout Zorland in 2021 let us have some fun while recruiting new Nobles! Remember to smile and let every brother know that the fun is in the Shrine!

Until next time remember to **HAVE FUN IN 2021!!!**

*Fraternally yours,
~ Mike Kastens
2020 Membership Chair*



**Mike Kastens,
New Richmond**



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A WORD FROM YOUR CHIEF OF STAFF

Greetings Nobles & Ladies

I Hope Everyone is staying safe and Healthy!

It was a very interesting year in 2020 with the pandemic covid-19 having many of the events being cancelled or done differently such as meetings, awards, parade of glory, by having them being done by zoom, slack, you tube which has made our Imagineer's work much harder this past year but they really stepped up to the challenge! Thank You Imagineer's!



Bruce Fransway
CHIEF OF STAFF
bruce@franzwas.com

meeting & Installation by zoom with having satellite locations throughout the State of Wisconsin. Hopefully you had a chance to view it.

It was great to see two friends John Parkyn and Karl Gant meet up after 50 or more years that started back in their DeMolay days together as youth starting their masonic journey.

I would also like to thank Todd Wohlert and the Firehouse Jesters for a fantastic lunch and all the fellowship! Also LaCrosse Masonic Center for the use of their Great Facility.

Thank you!

~ Bruce Fransway, Zor Chief of Staff

But so far in 2021 it doesn't look much better as we kicked off the New Year!

Which most of us have found out by the Annual Meeting and Installation in LaCrosse on Saturday January 8th by doing the Annual

You can't be the best, if you're only the same!

Bob Gorsuch
608.441.6000

Fitchburg
Corner of Seminole Hwy & PD

ZOR MEMBERSHIP LONGEVITY AWARDS

25 YEARS OF SERVICE ACHIEVED IN 2020

Bill L Drecktrah	Frank R Olszewski
William F Lind	John D Parkyn
Robert D Bradley	Rick L Schnabel
Sherman M Bradley	Dean W Tronnes
John J Hanson	Jay C Vosseteig
Ronald L Miller	

50 YEARS OF SERVICE ACHIEVED IN 2020

Reginald D Boldon	Douglas O Kuhlka
John K Fabricius	William F Ladue
Raylan S Fober	Richard D Larson
Richard W Hanel	John W Meisel
Alfred C Hunsicker	Phillip R Mell
George H Jordan	James T Pawlisch
Robert C Keene	Gerald W Schroeder
Jimmy Kirkpatrick	Larry G Severson
Donald G Knapp	Wayne D Steinhorst
Lind B Knudson	David O Stolen

55 YEARS OF SERVICE ACHIEVED IN 2020

Donald C Campbell	William C Hawley
James W Craney	Richard H Indermuehle
Robert C Dietz	Neal R Massey
Lloyd H Fredrickson	Wardell H Pike
David E Gerhardt	Myron H Wilcox Jr

60 YEARS OF SERVICE ACHIEVED IN 2020

Joseph J Campbell	Robert A Kartman
Herman A Friess	James A Sentry
Thomas F Hadinger	Ronald H Wirth
Arthur L Hotvedt	

65 YEARS OF SERVICE ACHIEVED IN 2020

Thomas C Pearson

HOSPITAL DADS

DRIVER

Jim Kielley
Monte Steiber
Bob Calverley
Bob Calverley
Jim DeVoe
Steve Peterson
Dora Johnston
Dora Johnston
Steve Peterson
Steve Peterson
Richard Dennis
Dora Johnston
Dora Johnston
Dora Johnston
Dora Johnston
Steve Peterson
Richard Jarvis
Richard Dennis
Richard Dennis
Scott Brainard
Schelley Schoville
Schelley Schoville
Rodney LaBlanc
Schelley Schoville
Richard Jarvis
Scott Brainard
Joe Barlow
Tom Voight
Bob Calverley
Dora Johnston
Dora Johnston

RIDER

Mark Hamre
Ken Meyer
Tom Voight
Sandy Calverley
Hollis Herbison
Mary Ellen Peterson
Debbie Longfield
Randy Johnston
Mary Ellen Peterson
Richard Jarvis
Scott Brainard
Nadine Schuh

Randy Johnston
Nadine Schuh
Mary Ellen Peterson
Randy Senn
Vicki Dennis
Vicki Dennis
Stephen Britton
Pete Strold
Ken Meyer

Monte Steiber
Randy Senn
Deb Maly
Kevin Severson
Judy Voight
Montie Kramer
Nadine Schuh

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SAVE THE DATE

Wausauken Shriners Potentate Party *Havin' Fun In 2021* at Wausau

ZOR Shriners will gather in Wausau on
Saturday, April 24th as HAVIN' FUN IN 2021 at WAUSAU .

The Wausauken Shriners and their ladies are sponsoring the Wausau Potentate Party to Honor III. Sir Mark Jerdee and Lady Sharon. This year's party will be held at the Holiday Inn & Suites @ 1000 Imperial Ave, Rothschild (same location as last year). We will have a Quarterly Meeting and Cold Sands during the day. During the evening we will have the Potentate Party with entertainment, sit down dinner (meeting COVID-19 guidelines) and the traditional raffle. The coupon for dinner and details for the day will be forth coming in March.

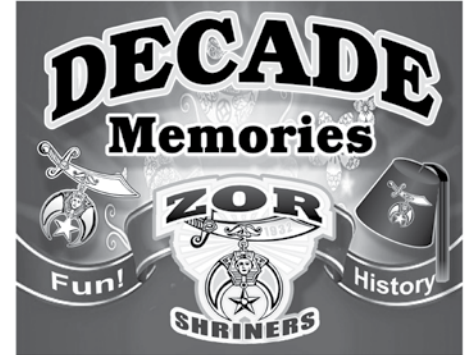
Save the Date and feel free to book your room !!

A block of rooms is being held at the Holiday Inn @ 1000 Imperial Ave, Rothschilds. Rooms are \$99.00 plus tax for a double queen or if you desire a King the cost would be \$109.00. Please call the hotel to make your hotel reservations @715-355-1111. To view the site, go to www.holidayinn/Rothschild/Holiday Inn.

Any questions contact Steve Peterson @ 715-573-4059.



Remember When...



2011 Annual meeting and Installation of Officers, from left to right: Newly install Illustrious Sir Steve Peterson, Noble Bob Gorsuch, 1st Lady Mary Ellen Peterson, and Lady Carol Gorsuch.



Clown designer Lyle "Foxy" Fox with his latest creation "Lightbulb" III. Sir Steve Peterson.

