

1932
ZOR
SHRINERS

Vol. LXXV, No.2

Zephyr

February 2023

Illustrious Sir
Al Brueggen & Lady Penny



From the desk of

Illustrious Sir

AL BRUEGGEN



Greetings Nobles and Families: My time in the HOT seat has come! My Lady Penny and I plan to fill up the gas tank and start visiting as many Clubs and Units as we can throughout the year.

It's already been a busy January with the preparation for the Annual Meeting and Installation. Zor concluded the 2023 Annual Meeting and Installation of officers on January 14th at the Radisson Hotel in La Crosse. The day started off with the Annual Meeting and progressed to the Installation of the newly elected Divan for 2023. MWGM Paul Tourville along with Imperial Sir Jim Smith and his Lady Alice were in attendance as well as many other dignitaries, Nobles, their ladies, friends and family. Following the Installation of Officers, a banquet was held with 145 in attendance and to bring the evening to a close, entertainment was provided by Country Music singer, song writer and comedian, Kip Attaway. Kip lives in Jackson, Wyoming and has a connection to the Shriners as his daughter at a very young age was diagnosed with spinal meningitis and was treated by Shriners Hospitals. Kip shared his appreciation for the Shriners as he told his daughter's story during his performance.

I'm very appreciative to the late Illustrious Sir Bob (Colonel) Giesler for appointing me to the Divan in 2016. Although our time together was short following my appointment, due to Bob's passing in 2018 I learned so much about the Shriners and how it operated at the Divan level. Bob was a great mentor and inspired me to follow his lead in 2023 with my motto in promoting Mentoring and Membership. During the Annual Meeting I was honored to have Bob's son Errin nominate me to the position of Zor's Potentate for 2023.

In appreciation to all of the support and help with Installation, I would like to thank the following for their dedication and hard work in making the event successful: Illustrious Sir Larry Hanson and his Lady Jill, Illustrious Sir Gary Cuskey and his Lady Judy, Illustrious Sir Mark Severson and his Lady Sheri, Chief of Staff Al Coenen and his Lady Linda along with Todd Wolhert. Larry was the Installing Officer, Mark held the position of Installing Marshall and Gary was the Installing Chaplain.

The 2023 calendar has been released and shows some fun and exciting events:

- Clown Party at Rex's Innkeeper in Waunakee on February 18;
- Potentate Party and Quarterly meeting in Wausau WI on April 29;
- Spring Ceremonial at the Radisson Hotel in La Crosse on May 20;
- A Hillbilly Clan #183 Party in Sparta on August 12;
- Summer MSA in Alexandria MN on August 24-26;
- Sportsman's Banquet/Gun Raffle at Milford Hills, Johnson Creek on September 16;
- Appreciation Gala in Mauston on September 23
- Potentate Trip to Churchhill Downs and Pigeon Forge October 7-14;
- Winter Ceremonial at the Radisson Hotel in La Crosse on December 2;

There are several other Club and Unit events happening in 2023. Observe the Zephyr each month for updates on what is happening.

As we continue to look at what is happening in 2023, we encourage all Nobles, their Ladies and families to join us for as many events as possible. Make your family part of our Shrine Family. Let's make 2023 a year to remember!

A Potentate Trip meeting is scheduled for February 11 at 2:00 pm and will be held at the Zor Temple Office. If you are unable to attend the meeting in Madison a Zoom meeting will be set up for you to attend from your home. A link to the meeting will be sent out via eblast. Those interested should plan to attend the meeting and/or zoom in for details with regard to signing up for the trip as well as other details pertaining to the trip. The trip is scheduled for October 7-14, 2023. See the flier in this month's Zephyr.

Remember to mentor any of the Nobles you may have brought into Zor. Mentoring facilitates continued membership.

Be Humble and Kind!

Zephyr Reminder!!

February 2023

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

Be sure to email your stories by **Friday, February 10th**. Include information for the month of **March 2023**

March 2023
Deadline: February 10th



HELP US SAVE PRINTING & MAILING COSTS

Sign up to get your ZEPHYR news magazine via e-mail!
E-mail: zorsubmit@gmail.com

Become a Friend of the Zephyr.
Send your donation to the Shrine Office:
6510 Grand Teton Plaza, Suite 204
Madison, WI 53719

*ALL CLUBS AND UNITS SHOULD BE ZEPHYR SUPPORTERS.
THIS IS YOUR ZEPHYR!*

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ON THE COVER

YOUR NEW 2023 POTENTATE AL BRUEGGEN & LADY PENNY



PG. 14-18



POTENTATE FALL 2023 TRIP PG. 20-21



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Winner of ten First Place Dromedary Awards for Shrine Newspapers and seven Honorable Mentions.

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and Lady

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and Lady

Linda

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and Lady

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and Lady

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and Lady

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and Lady

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ZOR SHRINERS



Potentate

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and 1st Lady

Penny

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Imperial Potentate

Kenny Craven

and 1st Lady

Jennifer "JJ"

Summerville, NC



Most Worshipful Grand Master

Paul T. Tourville

and 1st Lady

Kelli

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2023 APPOINTED OFFICERS

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and Lady

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and Lady

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and Lady

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and Lady

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Chaplain

Karl Gant

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Midwest Shrine Association 2023 Summer Session

Osman Shriners, Alexandria, MN

Save these dates!!!

August 23-26, 2023

Illustrious Sir Al Brueggen and Lady Penny are hoping many Zor Nobles will include in their 2023 plans, attendance at the Midwest Shrine Association 2023 Summer session hosted by Osman Shriners.

The famous Arrowwood Resort & Conference Center in Alexandria, MN will be the Headquarters Hotel and location of many activities including the marketplace, golf tournament, and Friday night dinner & concert by the lake.

This annual convention is a family friendly Shrine event with activities for all Nobles, their Ladies and families. There will be two parades (one on Thursday evening and one on Saturday morning), Ladies Luncheon, Unit Competitions to name a few activities.

Zor has included in its 2023 budget financial assistance for unit men who participate in the MSA parades and/or competition. This assistance will be in the form of a



reduced cost of the Noble's room cost, an allowance for milage, & coverage of a portion of the registration fee. Once we know what the costs of these items are, we will communicate that information to your unit leaders. This assistance will be determined as it has been in previous years, prior to last year.

Zor's leadership will be traveling to Alexandria in late February to attend MSA Mid-Winter Session where we anticipate gathering this information.

You are encouraged to visit the following website now and often as the host temple is continuing to update the <https://www.msa2023.org>.

You may also review the resort's website <https://arrowwoodresort.com>

There will be monthly updates in the Zor Zephyrs, but if you have any questions please contact Zor Noble Joe Harker, MSA 2023 Coordinator at jbh2010PGM@outlook.com of Mobile number 414 531 3286.

Can't You Just Taste Those Sweet Vidalia Onions?

Onion Sales Are Back

A new year has come upon us again and it is time to start thinking about onions sales. The onions were planted at the end of November. If they keep on growing like they are, they should be ready the last week of April or the first week of May. They do have a new Agriculture Commissioner so they are not sure if he is going to follow the past regime or just say "sell them when you want to." If that is the case then they might be ready before the last week of April. With the rising cost of transportation due to fuel prices and raw product cost going up 13% due to input costs we are going to be raising our price to \$12.00 a bag. I will contact you by April 3rd for your order.

Remember, this is an agricultural product so the availability of the onions is all dependent on Mother Nature. Pre-selling onions is easy to do, you can put up a flier at a local business, hospitals, bus garages, or local watering holes and they sell themselves. The

flier is available on the website under Zor events then hit the Vidalia onion button or I can email or send you a flier if you would like one. If you want to learn how to do this just ask the Zor Imagineers. I do have extra room on each truck for more onions. The trucking company has already been paid for, therefore the extra onions you sell are pure profit.

If you have never sold any before and need help, let me know and I can help you out. Remember, when you buy a bag for yourself take 4 more to sell to your friends and neighbors. If you are going to want any recipes go to the Zor website and they are available there.

If you have any questions, feel free to call me at 715-377-3032 or email me at bausen@lakesidefoods.com

Thanks again, Barry Ausen Onion Chair



Now What??? Zor's Fate Depends On

By Mark Hazelbaker

Zor has the means to chart and steer a course leading to growth and renewal. The question before the Nobles and our leaders is whether we can build the future of a growing, active Temple.

The means became available on December 22, 2022 when Recorder Robert Gorusch and I received the email we'd been awaiting for three years – the sale of the Zor Shrine property in Madison had closed. Just a little less than \$3 million was transferred to Zor's account, with another \$3.9 million to come in the next two years. In a moment, we no longer owned a property that was costing almost as much as our total membership dues to maintain. Instead, we have the beginning of an endowment which will generate income. The question becomes – to what end?

To answer that, let's take a look at where we are and the options open to us.

Zor Shrine in 2022 is a steadily shrinking organization of Masons dedicated to the greatest Masonic charity in history and to strengthening our fraternal bonds through social occasions. I became a Shriner in 2000. At the meeting where I was initiated, I watched the annual Parade to Glory report income of about \$1 million, which went to the Shrine Hospitals. The meeting was well attended, more than a little boisterous and a lot of fun. Our meetings today are still fun, but attendance has dropped a great deal. In the past few years, we have struggled to raise the funds needed to keep Zor going, making donations to the Hospitals a secondary priority.

Nobles, it is hard to hear this but true. We have recruited Masons to join the Shrine and all too often, they hear mostly about selling calendars, raffle tickets and other fund raising. It's amazing that we succeed in recruiting as many as we do. Asking people to join a new organization, commit time and pay dues in order to spend a lot of time on fund raising for that organization is a tough sell. We will probably always raise money for something, but the resources coming into our coffers – used wisely – can put us on a different course. What alternatives are available to us?

1. **Keep doing what we're doing, with less need for fund raising.**

We could look at the new resources as a chance to reduce the burden of fund raising, and continue operations much as they currently are. If we do that, in 10 years, the Black Camel will inevitably win. Our membership is older, old enough that we will lose a very large number of Shriners between now and 2032. The Black Camel will be especially hard on Dane County, where there have been far fewer new Shriners than those passing on. We can counter many things, but mortality is not one of them. To be blunt, if we continue on our present path, at some point in the next 20 years, Zor will be forced to consolidate with other Temples or, Zor's assets will be turned over to Shriners International. All that will remain of us will be records, photos and old issues of the Zephyr. Of course, none of us want to join other membership organizations now passed from the scene. I haven't done a formal analysis of what our Temple demographics portend, but it is likely that the coming ten years represent our last chance to turn Zor around. It is undoubtedly tempting to think of using some or all of the sale proceeds to buy another building. Please consider some facts about that. Freemasonry has more than enough building space at various places in Wisconsin to find a home for Zor – if it needs one, but let us also be realistic. Another building is not a solution to the challenge we face of attracting



more members. There have been many Masonic buildings constructed in Wisconsin in the past 30 years. Some of them are in highly visible locations. The buildings have not turned membership around. Men don't join buildings. They join other men.

2. **Make Zor More Fun With Less Fund Raising.**

We can use the resources coming to Zor to make membership more attractive by eliminating fund raising and emphasizing social activities. This is promising, and it would make recruiting more successful. We need to find a way to bring in hundreds of new members. Bring in hundreds of new members is limited by a critical limit – the number of Master Masons to draw from. We need more Masons if we are to have more Shriners. If Masonic membership is not increasing, we gain Shriners only by increasing the percentage of Masons who join us. To put it another way, we cannot expect to revive Zor unless Freemasonry more broadly revives.

3. **Grow the Shrine and Freemasonry with the Shrine as a Key Inducement.**

Freemasonry is more important in today's world than ever before. Even 30 years ago, the basic values of Freemasonry were seen as the broad foundation of a solid society. Can anyone say that today? We live in a world where truth is subjective, friendship is transactional and morality is all but scorned. And yet, we also live in a world where people hunger for a basic faith in God which informs their lives and guides their families. There is a market for what we are selling. We just haven't had the means and insight to sell it.

I do not have the answers. But the answers are out there. There are Shrine Temples and Masonic Lodges which are growing. We can study what works for them and make it work for us. We can reach out to the Grand Lodge and help with their efforts to rebuild our gentle craft.

This will only happen, though, if we approach the issue seriously and be willing to change. We have gotten used to The Way Things Are. And we are inclined, at least initially, to respond that "We've Always Done it This Way" when someone proposes change. If that is what we do, then please go back to option 1 above, because that is what will result.

Why We Have A Chance

The Nobles of Zor voted at a special meeting several years ago to authorize the sale of the Temple property. It was a courageous decision. It was not easy to part ways with a building that had been the center of Zor's activities since the mid-1980s. Our Nobles voted to sell because they agreed to find a new path forward. That vision needs to be implemented.

The means to turn Zor around have been provided.

The will must now be applied. Let's do it.

FEBRUARY

2ND Thu, Feb 2nd • East West Shrine Game • Las Vegas, NV

2ND Thu, Feb 2nd • East West Shrine Game (Local)
Open to all to attend. • 6:00 PM-9:00 PM
Mehara Shrine Club, 2625 W Folsom St, Eau Claire, WI

4TH Sat, Feb 4th • Green County S.C. Pancake Breakfast
6:00 AM-12:00 PM
Smith Masonic Lodge, 1613-1/2 10th Street, Monroe, WI

4TH Sat, Feb 4th • Day of Light • 8:00 AM-7:00 PM
Masonic Temple, 616 Graham Ave, Eau Claire, WI

9TH Thu, Feb 9th – Sat, Feb 11th • Marketing & Membership Training
Grapevine, TX

11TH Sat, Feb 11th • Mehara Euchre Tournament - Open to all.
1:00 PM-5:00 PM
Mehara Shrine Club, 2625 W Folsom St, Eau Claire, WI

11TH Sat, Feb 11th • 2023 Potentate Trip Meeting
This meeting will be offered on Zoom for those who cannot attend in Madison.
1:00 PM-2:00 PM
Zor Temple, 6510 Grand Teton Plaza Suite 204, Madison, WI

18TH Sat, Feb 18th • Divan Meeting • 3:00 PM-5:00 PM
Rex's Innkeeper, 301 N Century Ave, Waunakee, WI

18TH Sat, Feb 18th • Clown Party
5:00 pm Social - 6:00 pm Dinner - 5:00 PM-8:00 PM
Rex's Innkeeper, 301 N Century Ave, Waunakee, WI

22ND Wed, Feb 22nd – Sat, 25th • Winter Session MSA - Alexandria, MN

MARCH

Saturday, March 11th
Mehara Shrine Club Bowling
Times to be determined.
Wagner's Lanes
& The Complexx
2159 Brackett Ave
Eau Claire, WI

Monday, March 13th
Divan Meeting
2:00 PM-3:30 PM
Zor Shriners Office
6510 Grand Teton Plaza
Suite 204
Madison, WI



ATTENTION ALL

For Zor, a shortage of hospital drivers and / or riders is always a problem.

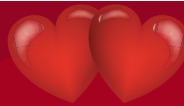
We are asking anyone who is interested and has the time to help out and is willing to volunteer to be a driver and/or rider to PLEASE contact the office at **608-833-6343**, either extensions 1 or 2, and leave your contact information.

The office will see that the volunteer's information is forwarded to the van coordinator in the appropriate area.

Thank you in advance for your help.



BARRY AUSEN
PAST POTENTATE



ZOR MEMBERSHIP 2023

Greetings Nobles and Ladies!

I would like to thank Al and Penny for asking me to be their Membership Chairman for this upcoming year.

Brian Dunham, Ron Malcolm, Steve Livernash and I will be heading to membership school in February. I am hoping to return with some great information for sharing. With the black camel taking a toll on us in 2022 and the previous year we need to increase our membership.

We dropped below 1000 members at the end of 2022 and because of that, we will lose one voting member at Imperial Conventions.

As you know we can only get new Shriners from one place, and that is from Master Masons from your local lodges. We have good news in that

situation. The Grand Master talked to us at our annual meeting about this. The lodges have been raising more new masons this past year compared to previous years and have more that are in the pipeline.

The Grand Master did tell us that there is some misconception out there that Masons that are involved with other appendant bodies, and their involvement with the lodge is wrong. Masons that are involved with other appendant bodies are 5 times more likely to be involved with their local lodges compared to ones that are not. With that being said we have Masons out in our lodges that can be Shriners.

One thing that we are going to be doing is having a membership team. We are going to have membership people in different areas of Zor to help with membership. We are going to try something different in the 8

lodge districts that Zor covers. Over the next two years, we are going to have pork chop dinners in at least two different areas in the districts, and in some of the larger districts, we will have three. We are going to be asking you to bring non Masons to it. At the dinners, we are going to be promoting the appendant bodies and hopefully get some interested new Nobles. More information will be coming out shortly. We will be starting this in the middle of March so keep an eye open for it in your district. Remember, every one of you has the ability to sign a petition for new Nobles.

If you need a petition let me know and I will help you get one. If you are interested in joining the membership team, reach out to me at bausen@lakesidefoods.com or 715-377-3032.



Calendar Raffle Winners January 2023



- \$ 200.00 • Stewart Peterson • Onalaska
- \$ 20.00 • Angie Peterson • Fort Atkinson
- \$ 20.00 • Ellen Swan • Portage
- \$ 20.00 • Antonio Stava • Janesville
- \$ 20.00 • Roger Nitzsche • Stoughton
- \$ 20.00 • Crystal Mulvey • Oshkosh
- \$ 100.00 • Bob Gorsuch • Fitchburg
- \$ 20.00 • Tony Henton • Somerset
- \$ 20.00 • Debbie Maly • Wausau
- \$ 20.00 • Laurie Kramer • Wausau
- \$ 20.00 • Penny Krauss • Sparta
- \$ 20.00 • Scott Bibeau • Star Prairie
- \$ 20.00 • Troy Jones • Richland Center
- \$ 100.00 • Craig Chartier • Fort Myers FL
- \$ 20.00 • Bob Gorsuch • Fitchburg
- \$ 20.00 • Mardell Lackner • New Richmond
- \$ 20.00 • Sue Lardahl • Durand
- \$ 20.00 • Andrea Lyga • Altoona
- \$ 20.00 • Mark Hink • Eau Claire
- \$ 20.00 • Art Thompson • Whitewater
- \$ 100.00 • Trever Caturia • Mondovi
- \$ 20.00 • Ryan Thomas • Tempe, AZ
- \$ 20.00 • Huntre Heinkel • Hayward
- \$ 20.00 • Kurt Olson • Cottage Grove
- \$ 20.00 • Bruce Wry • New Richmond
- \$ 20.00 • William L Snyder • Spring Grove, IL
- \$ 20.00 • Aurelio Callope • Whitewater
- \$ 100.00 • Kathy Soma • Burlington
- \$ 20.00 • Mary Van Kirk • Warrens
- \$ 20.00 • Jason Hayden • Mondovi
- \$ 150.00 • Bill Kelty • Fort Atkinson
- \$ 1,250.00 • Total Payout



Zooming into Wausau

For the 2023 Zor Shriners
Quarterly Meeting &
Potentate Party



**Saturday
April 29th**



ZOR Shriners will gather in Wausau on **Saturday, April 29th** for a Quarterly Meeting and the 2023 Potentate Party. The Wausauken Shriners and their ladies are hosting the Wausau Potentate Party to Honor **Illustrious Sir Al Brueggen and Lady Penny**. This event will take place on Saturday, April 29, at the Wausau Elks Lodge @414 Scott Street and hotel accommodations will be at the Jefferson Street Inn.

If you are planning to stay overnight, a block of rooms have been reserved at a special rate of \$130.00, per night, for a Queen or King room. A block of rooms will be held under ZOR Shriners at the Jefferson Street Inn @ 201 Jefferson Street, Wausau @ 715-845-6500. **Reservation cut off date is April 5, 2023 to receive the special rate.**

If you have questions on the day's event, please call Steve Peterson at 715-573-4059. A hospitality room will be open Friday & Saturday evening at the Jefferson Street Inn.

The meal coupon and details for the day will be forth coming in the March ZEPHYR. A Child's menu item will also be available for any children attending.

SAVE THE DATE and feel free to book your room! See you in Wausau for a time of fun and fellowship!



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Mehara Shrine Club



By Ron Malcolm

On December 17th at 6:00 PM, Mehara Shrine Club held its Annual Christmas Party and Installation of 2023 officers.

Dan Gunderson gave an update on the Club and then we had dinner. We all enjoyed the great meal made by Keith and Stephanie Foulk and Bruce and Loretta Fransway.

Chief Rabban, Al Brueggan was the Installing Master with help of 2nd Ceremonial Master, Ron Malcolm and Steve Lasure.

The following are the Installed Officer's for 2023:

President: Keith Foulk

1st Vice President: Mark Hink

2nd Vice President: Bob Sembach

Secretary: Steve Lasure

Treasurer: Ian Mattson

After the installation, the new President, Keith Foulk, handed out a schedule of events for the first half of the year to include a couple Euchre tournaments, possibly a bowling tournament, and possibly a East/West Shrine game viewing.

Colleen Schwartz spoke about what the Eau Claire Ladies Auxiliary has been doing to include a plant sale. They made a donation of \$3300 to the wheelchair fund, \$300 in hospital Christmas gifts, and \$412 in toy donations.



NOBLE MARTIN CALLAWAY

Noble Martin Callaway received his 50 year membership certificate from Zor Shrine on Friday November 25, 2022. Martin was active in the La Crosse area and belonged to the La Crosse Shrine Club. Martin later passed away on New Year's Eve 2022. Martin led a full life of community service and was tremendously active in the Masonic fraternities.



Mitch Behlke, Queen

Antioch Temple No. 113
Daughters of the Nile
85 S. Stoughton Rd, Madison, WI



February is the month of Love! The saying goes, "Love makes the world go round!"

The Definition of Love

Love is patient, love is kind.

It does not envy, it does not boast, it is not proud.

It does not dishonor others, it is not self-seeking,
it is not easily angered, it keeps no record of wrongs.

Love does not delight in evil but rejoices with the truth.

It always protects, always trusts, always hopes, always perseveres.

1 Corinthians 13:4-8

Our organization is reflective of love in every way! We are committed to "enhancing the lives of women of all ages by promoting lifelong friendships, character building, intellectual benefits, a commitment to serving others and a belief in the existence of a Supreme Being."

Daughters of the Nile has contributed millions of dollars and volunteered thousands of hours to the "World's Greatest Philanthropy" the Shriners Hospitals for Children. Volunteers also sew quilts, dolls, surgery gowns, donate toys, books, games, stuffed animals, and cards.

The best part of being a Daughter of the Nile, is having fun and fellowship with friends, for this great cause. We help make a difference in the life of a child! Working together with the dedicated Shriners, with this philanthropy, is the most rewarding thing one can do. We are proud of our heritage and grateful for the deep and lifelong friendships that develop within the membership that cannot be measured in dollars and cents. **We love our kids!**



Antioch Temple No. 113

**Having a fun time with a
Christmas Sock Exchange with
"Twas a Night Before Christmas"
left-right game!**

Happy Valentines Day ❤️

Proud to be a Daughter of the Nile,
Queen, Mitch Behlke
MitchRN507@hotmail.com
920-988-0608

YOUR CONTACTS

ZOR Shrine Units

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IMAGINEERS

Chris Peters • 715-630-9143

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Jacob LaBlanc • 608-617-9776

MIDGETS

Al Coenen • 608-387-6868

MINI CARS

Miles Bradley • 608-289-1628

MUSKY CYCLE PATROL

Chuck Stene • 715-791-8240

PIPES AND DRUMS

Daniel Stormont • 608-426-4788

ROAD RUNNERS

Mike Kastens • 715-497-7527

SAWDUSTERS

Mike Hayden • 715-495-0258

TIN LIZZIES

Edward Michels • 715-877-3104

VETERANS PATROL

Ray Burrows • 715-228-2631

WAUSAUKEN SHRINERS

Kevin Sorenson • 715-581-0553

WRANGLERS

Daniel Elmer • 608-669-2618

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Illustrious Sir

AL BRUEGGEN

Zor Shriners, Ill. Sir Al Brueggen, became a member of the Divan in 2016 by the appointment of Past Potentate Bob Giesler.

Al and Penny were neighbors and not very fond of each other in their younger years. Although it isn't known what occurred to change their feelings for each other they went on a date in 1979 and the rest is history. In 1981 Al married "the girl next door".

Al was born and raised in Sparta and is the youngest of seven children. He attended St. Patrick's Catholic School and Sparta Sr High School, graduating in 1979. Penny was born in Tomah, Wisconsin and has lived in Sparta since 1972 when her family moved back to Wisconsin after living in Minnesota. Penny graduated from Sparta High School in 1981.

While in high school, Al held a part-time job with Fish & Wildlife Services at Fort McCoy and Penny held a secretary position for a local Sparta business. After graduating from high school, Al accepted a job with Army Lodging at Fort McCoy and held the position of Chief of Support Services. He attended Hotel Management School at Penn State University, graduating in 2007. In 2002 and 2007 he was nominated and received the US Army Commander's Award for Civilian Service as Supervisor of the Year both years. In 1983 Penny accepted an Administrative Assistant position with Monroe County. Penny worked in the Medical Examiner's Office her entire 38 years but also worked part-time in a number of other County offices from time to time.

After getting married in 1981 Al and Penny enjoyed their life together before becoming first-time parents in 1986 with the birth of their daughter Jessica and then in 1988 having their daughter Paige. As parents, they enjoyed being a part of what their daughters did. Both Jessica and Paige became members of the Warriors Baton & Drum Corps of La Crosse.

ZOR SHRINERS

2023

Illustrious Sir
Al Brueggen & Lady Penny



Jessica was a competition baton twirler and dancer for many years. Paige was a competition color guard member at a young age and in middle school became a varsity bowler and golfer. Paige is the mother of Al and Penny's grandchildren, Xya age 8 and Fenyx age 4. She is married to Chris Decorah and is a Probation and Parole Agent for Juneau County. Jessica is the proud fur baby mom to her Boston Terriers Hugo and Onyx. She works in mental health is an Associate Psychologist with the Wisconsin Department of Corrections working at Jackson Correctional Institute in Black River Falls.

Al was raised a Master Mason on May 25, 1994, at Valley Lodge #60 in Sparta and in 1997 he became Worshipful Master of the Lodge. He served as Secretary from 2001 to 2004. Al served as Area Administrator for three years for the Grand Lodge of Wisconsin. In 2000 he joined the Zor Shriners, as his passion was to become a Shriner and to drive something with a motor. In 2001 he became a member of the Zor Shriner Midgets holding the position of Captain from 2002 to 2004 and serving as secretary from 2008 to 2018.

In 2011, 2012 and 2013 Al chaired a motorcycle ride as a fundraiser for the Zor Shriner Midgets, providing him the opportunity to meet and work with Past Potentate Bob Giesler who appointed Al to the Divan in 2016. He is the current Extra Territorial and Zoning Chairman in the Township he lives in and has served in numerous capacities with community groups and organizations. He belongs to the Zor Midgets, Zor Funsters, Sahara Shrine Club, La Crosse Shrine Club, Mecca Shrine Club and Indianhead Shrine Club, Imagineers and Yoshi. Al is also an Associate Member of Tripoli Shrine in Milwaukee.

Penny served as the Assistant Director of the Warriors Baton & Drum Corps for many years as well as the Secretary for their Board of Directors for 22 years. She served as a Baton Competition Director for 23 years both on a local and national level. She held a board position for the Boys & Girls Club of Sparta and served as Chair for the Marketing and Development Committees and has been serving on the Boys & Girls Club Golf Committee for 22 years.

In 2013 Al retired from Fort McCoy Lodging after 34 plus years and began operating his part-time cleaning business Shine-Brite Cleaners on a full-time basis. Shine-Brite Cleaners is a successful commercial cleaning service he started in 1983 and still operates today. After 38 years Penny retired from Monroe County. Al and Penny purchased a local bar called the "Foxhole Pub & Restaurant" in Sparta in 2012. Penny operates the business, and Al serves as the "maintenance man and dishwasher as needed". It was a local establishment that they frequented for years, and the story is told that Al purchased it for Penny as a birthday gift. Al states that "It is the gift that keeps on giving".

Al and Penny have purchased and renovated a total of four houses over the years and are passionate about their work in all of them. Both Al and Penny have totally enjoyed their time with the Zor Shriners and enjoy spending time with their Shriner friends, spending time with family, friends and their grandchildren. They both love traveling and road trips in their Mustang convertible. Penny enjoys interior design, home decorating and scrapbooking. Al's hobbies include driving the Shriner Midget cars, golf and home renovations.



Zor 2023 Installation of Officers



III. Sir Al Being Fezzed by Lady Penny

After a short recess from the annual meeting and opening up the room to all visitors, the newly Elected and Appointed Officers for Zor marched in the room and stood ready to be installed. The Installing Officer was Ill. Sir Larry Hanson, PP, Installing Marshal, Ill. Sir Mark Severson, PP, and Installing Chaplain, Ill. Sir Gary Cuskey, PP. As each Officer was installed and escorted to their station, they were greeted by their Lady's who Fezed them with their Divan Fez.

After the installation, Ill. Sir Rodney LaBlanc and Lady Mary were brought up to the stage where Ill. Sir Rodney was presented with his Past Potentates Fez, Jewel, and name tags for both. Congratulations to both, and thank you for a wonderful year.



Officers Ready to be Installed



ZOR 2023 DIVAN:

Front row L- R - Ill. Sir Larry Hanson, PP, Treasurer, Ron Malcom, Oriental Guide, Brian Dunham, Asst. Rabban, Ill. Sir Al Brueggen, Potentate, Roger Keller, Chief Rabban, Steve Livernash, High Priest and Prophet, and Ill. Sir Bob Gorsuch, PP, Recorder.
 Back Row L- R: Al Coenan, Chief of Staff, Matt Brigson, Capt. of the Guard, Joshua Therrian, Marshall, Mike Kastens, 1st ceremonial Master, Daniel Smithburg, 2nd Ceremonial Master, and Karl Gant, Chaplain.



ZOR 2023 DIVAN LADIES:

Front row L- R - Dawn Malcolm, Linda Dunham, 1st Lady Penny Brueggen, Tammy Keller, and Koral Livernash.
 Back row L- R - Linda Thomas, Jill Hanson, Kelly Smithburg, Susan Kastens, Katie Therrian, Jennifer Brigson, and Carol Gorsuch.

On January 14, 2023, Zor held its Annual meeting and Election of Officers at Radisson Hotel in La Crosse, WI.. The temple was opened for business and ceremony by the Ill. Sir Rodney LaBlanc, Potentate. The room was filled with many of Zor's Nobility including the MW Paul Tourville, Grand Master of Masons in Wisconsin, Imperial Sir Jim Smith, Past Imperial Potentate, Ill. Sir Dave Jarvis, Potentate of Yelduz Shriners of Aberdeen, SD and Jake Sylvester III. Sir Potentate of Beja Shriners of Green Bay.

After the many committee reports, Ill. Sir Rodney gave his report of his travels and accomplishments for the year, Congratulations Ill. Sir.

Next on the agenda was the election of Officers for 2023. The vote was held and the newly elected and appointed officers were ready for installation.



Audience



The Potentate Enters



Obligating the New Elected Officers



Opening the Temple

Zor 2023 Banquet



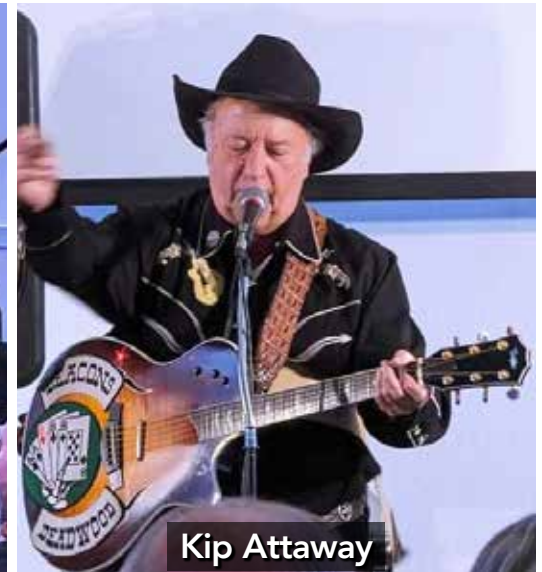
Potentate Al Brueggen and Yeldez Potentate Dave Jarvis



Banquet Table Decorations



Amish Mafia



Kip Attaway



Banquet Head Table

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**Shriners
Children's**
Chicago

Letter of Appreciation from a family regarding their child's care:

Good afternoon to our angels on Earth!!!

Well...our day started off by waking up at 4:00 am in order to be at the hospital by 5:30 am for M's surgery. To say we are exhausted would be an understatement!! Lol

To date, both of our boys have undergone multiple cleft surgeries here at Shriners and each time we are completely BLOWN AWAY by the level of care we receive!! From the doctors, nurses, custodians, kitchen staff, and administrators...all of the incredible professionals are masters in their trade!!

Today, M went in for surgery around 8:00 am and finished around 11:00 am. Nurse Monica (ANGEL ON EARTH) immediately jumped to his side and cared for M's every need!!

Within an hour, M was eating, moving around, and smiling. By 2:00 pm, he was ready to fly back home to Kansas City!! WOW!!!!

Our family will be forever and eternally grateful for this incredible organization!! Thank you all so much for the impact you make in the lives of these children and their families!!

Every time we leave, we feel as though something extraordinary has occurred!!

See you again soon!!

Sincerely R&A

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Pigeon Forge

OCTOBER 7-14

'23

Join Al & Penny for a fun filled week in the Great Smoky Mountains. We will see Churchill Downs, Pigeon Forge, Gatlinburg & Dollywood. Enjoy the scenery & sounds of babbling creeks in the Great Smoky Mountains by guided tour & unforgettable fellowship.



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ITINERARY

October 7 - 14, 2023

Day 1

Depart from Madison & arrive in Louisville, Kentucky

Day 2

Tour Churchill Downs, have lunch, see the horses & maybe bet a little. Enjoy other things that are still being finalized.

Day 3

Arrive in Pigeon Forge, Tennessee
Enjoy Pirates Voyage Dinner & Show.

Day 4

Guided tour of the Great Smoky Mountains, Tour of Ole Smoky Moonshine, free time for lunch and shopping in Gatlinburg. See the Lumberjack Feud Show with real lumberjacks & lumberjills, followed by a tailgate party at the Motel.

Day 5

Visit the Island Pigeon Forge for lunch and exploring on your own. Visit Dollywood for the Fall Harvest Festival & pumpkin luminights shows & rides.

Day 6

Free day to look and explore on your own. Tour the Titanic attraction. Followed by a private dinner including costumed staff, in the First Class Dining Room, on the Titanic Pigeon Forge.

Day 7

Depart following breakfast, with Smoky Mountain Memories! On the return trip visit the Ark Encounter in the life-sized Ark Replica in Williamstown, Kentucky.

Day 8

Return to Madison with great memories and new friends.

ZOR IMAGINEERS





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2023 Zor Funsters

By Steve Livernash

The Zor Funsters installed its new officers for 2023 at Kellner International Bar & Grill in Kellner, Wisconsin. The meeting opened with President Montie Kramer Welcoming guests and members. Installing Officer III. Sir Chuck Miller PP along with Installing Marshall III. Sir Steve Peterson PP completed the installation of position chairs.

The gavel was handed over to new Funsters President Ken Olm from Marshfield, Wisconsin. A spirited meeting and discussions of new Public Awareness events flowed from members. The Festival of Trees will be added to the event list in 2023 with enthusiasm from Noble Randy Webb and the group.

Holiday Spirits / Funsters craft show led to various reports of success. A detailed Divan report from Noble Steve Livernash was shared then questions and answers followed. It will be a very active & member involved year for the Zor Funsters.



Officers taking obligation of their office



L - R Nobles Chris Peters, Jeff Schaefer, Steve Livernash, Ken Olm, and Randy Webb

2023 Zor Funster officers are as follows:

President - Noble Ken Olm • V. Pres. - Noble Jeff Schaefer • Director / Quartermaster - Noble Rany Webb
Secretary / Treasurer - Noble Chris Peters • Divan Rep - Noble Steve Livernash



Members gather for a group photo.

Chief Rabban Party



Spring Ceremonial

SAVE THE DATE Illustrious Sir Al Brueggen and Lady Penny have announced the spring ceremonial to be held on Saturday May 20th at the Radisson Hotel in LaCrosse. All Zor Shriners and their ladies are encouraged to attend this annual event, a perfect opportunity to be the 1st line signer for a brother from your Masonic Lodge. Even if you are not sponsoring a candidate this spring, you and your lady are still invited to partake in the weekend activities.

For those who are arriving on Friday there will be a mystery dinner show that is being set up by Dan and Kelly Smithburg. In addition to the Ceremonial on Saturday morning, both men's and ladies luncheon's will follow. In the afternoon will be the Arch and Knickerbocker degrees. Closing out the evening will be the banquet and entertainment.

A market place will feature the Vet's Patrol with Masonic and Shrine items Any clubs or units or other groups wishing to have a table in the marketplace

must email Larry Hanson at hanso@tds.net Please include the number of tables and chairs needed.

Deadline for hotel reservations is Friday April 14th. Ask for the Zor Shrine rate of \$ 149 plus taxes. Use promo code Zor 2023. Divan, Past Potentate's and support staff will make reservations through the Zor office. General Nobility and Candidates can make their reservations using one of the following methods.

Call the Radisson Hotel directly Mon.-Fri. 9am-5pm CST at 608-784-6680 and ask for the Zor Shriner Ceremonial Rate when making your reservation.

On-line at www.radissonhotelsamericas.com/en-us/hotels/radisson-la-crosse/rooms using promo code ZORW23.

Menu and costs have not been finalized, but will be published in the March and April Zephyr's.



**OUR DOG SWALLOWED A BAG OF SCRABBLE TILES,
THE VET IS CHECKING HIM OUT, NO WORD YET.**

**HOW DOES A COMPUTER GET DRUNK?
IT TAKES SCREEN SHOTS.**

**PETER PAN IS A TERRIBLE BOXER.
WHENEVER HE THROWS A PUNCH, IT NEVERLANDS.**

Zor Member **Last Name**
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- ANTHONY BELL 2006
- ALAN BRAWDERS 2006
- MARVIN ENGELKE 2006
- RONALD BOECK 2006
- ERIC COLLINS 2006
- GARY HENNING 2006
- RONNIE JAACKS 2006
- DUANE BADMAN 2006
- DAVID BERGERSON 2006
- WILLIAM SCHMITZ 2006
- DONALD SCHWARTZ 2006
- RYAN RANDS 2006
- KENNETH MEYER 2006
- BRUCE ESHELMAN 2006
- JASON MACKKEY 2006
- LOWELL AHRENS 2006
- NORMAN LUELLEN JR. 2006
- WILLIAM BROEG JR. 2006
- RICHARD ARNOLD 2006
- STEVEN KOPP 2006
- RICHARD SWAN 2006
- CRAIG FROELICH 2006
- SCOTT KOMPLIN 2006

Y S H H S T E V G K G S M F V A V P F G X H J Q X
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 O M W L A R A K U H B E U Z I U R Y M P A O H N M
 Q G R T H C O T L S E K T K Q A L B F A Q M R A B
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answers to this puzzle

ZOR IMAGINEERS

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*You can't be the best,
if you're only the same!*

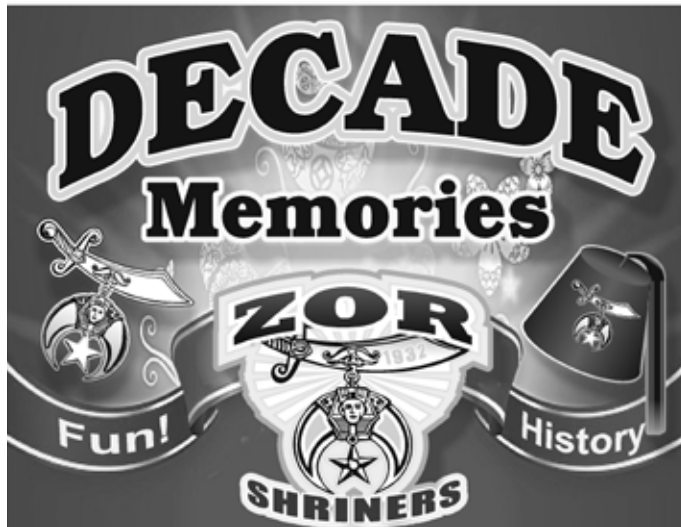
Bob Gorsuch

608.441.6000

Fitchburg
Corner of Seminole Hwy & PD

MOVING?
COMPLETE THIS SECTION AND RETURN IT WITH
THE CURRENT MAIL LABEL (BELOW) TO THE
ZOR TEMPLE RECORDER
6510 GRAND TETON PLAZA, SUITE 204, MADISON, WI 53719

Periodicals
Postage Paid
Sparta, WI



FUN with ZOR in '24



MSA 2024 Save the Date



Zor Shriners will be hosting the 2024 Midwest Shrine Association (MSA) in La Crosse, WI.
Please add to your calendar **August 07 - 10, 2024**
and plan on joining the Fun & Fellowship.

Winter Session:
February 8 - 10, 2024

Summer Session:
August 7 - 10, 2024



2013 - Zor Welcomes 81st Potentate Bob Gorsuch

2013



*Troublemakers from the Directors Staff (left to right)
John Thorstad PP, "Sweet Old" Bill Burkhardt,
Chuck Porter, Mark Severson PP,
and Dale Holmen, SDA President.*