

# From the desk of Allustrious Gir **AL BRUEGGEN**

As the end of February draws close, I reflect back on travels near and far.

On January 21, I along with my Lady Penny and other Zor members attended the Rice Lake snowmobile ride. A total of 19 riders rode in the event with over \$15,000.00 being raised and donated to the Shriners Children's Twin Cities. A wonderful banquet and meal was provided by the Indianhead Shrine Club, with many great prizes awarded to participants. Many thanks are sent out to the Indianhead Shrine Club, Harlon Dodge, Chuck Stene and the Rice Lake Dirt and Snowmobile Club for putting on this annual event. On January 22, Lady Penny and I departed Rice Lake and headed to Eagan, Minnesota to attend Osman Shrine Temple's Meet and Greet event for their new 2023 Potentate Jim Gratias and his Lady Connie along with their 2023 Divan.

As February came flying in, many of Zor's Nobles and Ladies flew out to Las Vegas to participate in and volunteer for the East/West Shrine football game. Many Shriners, Imperial dignitaries, and other temple representatives were on hand for the game as it is a major sporting event hosted by Shriners International. Some Zor members volunteered for the different events leading up to and during the game. Chief Rabban Roger Keller guided Zor's first timers to the game throughout the day and kept us all on track.





I'm looking forward to the Madison Clown party being held on February 18, 2023 at Rex's Innkeeper in Waunakee. Lady Penny and I look forward to seeing you all as I become Madison's newest Clown on that day. Also in February, a few of our Divan members and our Membership Chair will be traveling to Grapevine, Texas for the Shriner's Marketing and Membership Training. With the 2023 Motto for Zor being "Mentoring & Membership", I'm hoping for the guys to bring back great ideas, strategies and energy to provide members of Zor with material to inspire new avenues and move Zor forward with growth and opportunity. The month of February will also offer Assistant Rabban Brian Dunham and Oriental Guide Ron Malcolm a trip to Tampa, Florida for required officer training seminars. Osman Temple will be the host for MSA 2023 and are working very hard to provide a great event for those attending. During Zor's visit to Alexandria we will be provided the opportunity to get a jump-start on MSA 2024 to be held in La Crosse and sponsored by Zor on August 7 - 10, 2024.

Upcoming events on the horizon will be the Wausauken Shriners hosted Potentate Party and Quarterly meeting on April 29, 2023. Be sure to watch the Zephyr for more information regarding that weekend. It is always a great time in Wausau and we look forward to seeing everyone there. Bring on the fun and fellowship.

Be humble and Kind!

Mentoring and Membership - If you bring in a noble, get him involved!

	March 2023						
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# Zephyr Reminder!

Be sure to email your stories by Friday, March 10, 2023 for the Zephyr April 2023 issue.

# MARCH 2023 COntents

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**BACK COVER ... DECADE MEMORIES** 

### ON THE COVER









Winner of ten First Place Dromedary Awards for Shrine Newspapers and seven Honorable Mentions.

Zor Editor: Zor Imagineers

### **HELP US SAVE PRINTING & MAILING COSTS**

Sign up to get your ZEPHYR news magazine via e-mail! E-mail: zorsubmit@gmail.com

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Send your donation to the Shrine Office:

6510 Grand Teton Plaza, Suite 204 • Madison, WI 53719 All CLUBS AND UNITS SHOULD BE ZEPHYR SUPPORTERS. THIS IS YOUR ZEPHYR!

### ZOR SHRINE OFFICE

608-833-6343

6510 Grand Teton Plaza, Suite 204, Madison, WI 53719 Pat - accounting@zorshriners.com Amy - zoradmin@zorshriners.com

**Zor Temple Office Hours of Operation:** 



### **2023 ELECTED OFFICERS**

Chief Rabban

Roger Keller
and Lady
Tammy

New Richmond, WI rogerkeller2012@gmail.com



Assistant Rabban

Brian Dunham and Lady

Linda

Eau Claire, WI getbrianandlinda@gmail.com



High Priest & Prophet

Steve Livernash and Lady

Koral

Wisconsin Rapids, WI prosticker@solarus.net



Oriental Guide

Ron Malcolm and Lady

**\_** 

Dawn

Eau Claire, WI rpmalcolm6546@gmail.com



Recorder

Sir Bob Gorsuch, PP and Lady

Carol

Fitchburg, WI rgorsuch@oak.bank



Treasurer

Sir Larry Hanson, PP and Lady

Jill

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ZOR SHRINERS

Potentate
Al Brueggen
and 1st Lady
Penny
Sparta, WI
brueggenal@gmail.com



Imperial Potentate

SHRINERS

Kenny Craven and 1st Lady Jennifer "JJ" Summerville, NC



Most Worshipful Grand Master



Paul T. Tourville and 1st Lady Kelli Mukwonago, WI paul.tourville@wimasons.org

Zor Zephyr Magazine

### **2023 APPOINTED OFFICERS**



1st Ceremonial Master
Mike Kastens
and Lady
Susan
New Richmond, WI
mrkastens@gmail.com



2nd Ceremonial Master

Daniel Smithburg

and Lady

Kelly

Tomah , WI

dansmithburg@gmail.com



Marshall
Joshua Therrian
and Lady
Katie
Whitewater, WI
jjtherrian@gmail.com



Captain of the Guard

Matt Brigson

and Lady

Jennifer

Holmen, WI

mattbrigson@hotmail.com



Outer Guard
Ron Chamberlain
and Lady
Brenda
Trempealeau, WI
rchamberlain111@gmail.com



Chaplain Karl Gant

Blanchardville, WI kgyellowstone62@gmail.com

### Can't You Just Taste Those Sweet Vidalia Onions?

### Onion Sales Are Back

A new year has come upon us again and it is time to start thinking about onions sales. The onions were planted at the end of November. If they keep on growing like they are, they should be ready the last week of April or the first week of May. They do have a new Agriculture Commissioner so they are not sure if he is going to follow the past regime or just say "sell them when you want to." If that is the case then they might be ready before the last week of April. With the rising cost of transportation due to fuel prices and raw product cost going up 13% due to input costs we are going to be raising our price to \$12.00 a bag. I will contact you by April 3rd for your order.

Remember, this is an agricultural product so the availability of the onions is all dependent on Mother Nature. Pre-selling onions is easy to do, you can put up a flier at a local business, hospitals, bus garages, or local

watering holes and they sell themselves. The flier is available on the website under Zor events then hit the Vidalia onion button or I can email or send you a flier if you would like one. If you want to learn how to do this just ask the Zor Imagineers. I do have extra room on each truck for more onions. The trucking company has already been paid for, therefore the extra onions you sell are pure profit.

If you have never sold any before and need help, let me know and I can help you out. Remember, when you buy a bag for yourself take 4 more to sell to your friends and neighbors. If you are going to want any recipes go to the Zor website and they are available there.

If you have any questions, feel free to call me at 715-377-3032 or email me at

bausen@lakesidefoods.com

Thanks again, Barry Ausen Onion Chair



Name	Phone	Number of bags		Total
		X	\$12.00	
		×	\$12.00	
		×	\$12.00	
		×	\$12.00	
		×	\$12.00	
	4.	×	\$12.00	
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Checks can be made out to

10 POUNDS - \$12 BUCKS

Estimated Delivery - Last Week of April - First Week of May





### By: Tammy Keller

Even though the weather was chilly, the group of 19 Zor Nobles and their Ladies had a great time at the game and were happy to have escaped the sub-zero temperature in Wisconsin.

Zor Nobles were honored to present the flag on the football field prior to the game.

Several of the Nobles with their Ladies spent time volunteering at the information desk and enjoyed meeting and talking with the players.

We attended the meet and greet while there and met the 2023 East-West Shrine Bowl inductee, Nathaniel E. Burleson, along with several of the all-stars, and Shrine patient ambassadors.

Everywhere we went, including the day trip to Hoover Dam, we ran into fellow Shriners from all over.

Everyone had a fantastic time and are looking forward to next year!!

























March 2023 • Zor Zephyr Magazine





Sat, Mar 11th • Firehouse Jesters St. Patty's Day Parade 10:30 AM - 1:00 PM Meet at the La Crosse Masonic Center, 116 8th St S, La Crosse, WI

**11**<sub>TH</sub>

Sat, Mar 11th • Mehara Shrine Club Bowling
12:00 PM - 3:00 PM
12:00 pm Registration • 1:00 pm Bowling starts
Wagner's Lanes & The Complex, 2159 Brackett Ave, Eau Claire, WI



Mon, Mar 13th • Divan Meeting • 2:00 PM - 3:30 PM Zor Shriners Office, 6510 Grand Teton Plaza, Suite 204, Madison, WI

16тн

Thu, Mar 16th • Zor Gun Raffle Ticket Sales Begin

16тн

Thu – Sat, Mar 16th - 18th • Oriental Guide Training - Tampa, FL

1**7**TH

Fri, Mar 17th • Mehara SC Corned Beef and Cabbage 12:00 PM - 2:00 PM Mehara Shrine Club, 2625 W Folsom St, Eau Claire, WI



Fri, Mar 17th • St. Croix Valley S.C. St. Patty's Day Party 5:30 PM - 9:00 PM • 5:30 pm Social • 6:30 pm Dinner American Legion, 1245 Wall St, New Richmond, WI RSVP with Brenda Gaulke at brendagaulke59@gmail.com or 715-307-0574



Mon – Wed, Mar 20th - 22nd • Asst. Rabban Training - Tampa, FL

Saturday, April 1st
Easter Egg Hunt & Party
1:00 PM - 3:00 PM
Masonic Temple
520 E Saratoga St
Tomah, WI



Friday, April 21st Mehara S.C. Fish Fry Times yet to be determined Mehara Shrine Club 2625 W Folsom St Eau Claire, WI



### ATTENTION ALL

For Zor, a shortage of hospital drivers and / or riders is always a problem.

We are asking anyone who is interested and has the time to help out and is willing to volunteer to be a driver and/or rider to PLEASE contact the office at **608-833-6343**, either extensions 1 or 2, and leave your contact information.

The office will see that the volunteer's information is forwarded to the van coordinator in the appropriate area.

Thank you in advance for your help.

### Osman Shriners, Alexandria, MN Save these dates!!! August 23-26,2023

Illustrious Sir Al Brueggen was supposed to have lead a large caravan of Zor Nobles to the Midwest Shrine Association 2023 Winter Session hosted by Osman Shriners at the Arrowhead Resort & Conference Center in Alexandria, MN. Unfortunately, the session was cancelled due to weather. This meet-

ing was to be primarily a business meeting that affects the 15 temples that make up MSA and planning for the summer session.

The annual MSA Summer Session is a family friendly Shrine event with activities for all Nobles, their Ladies and families. There will be two parades (one on Thursday evening and one on Saturday morning), Ladies Luncheon and Unit Competitions to name a few activities. Zor has included in its 2023 budget financial assis-

tance for unit men who participate in the MSA parades and/or competition. This assistance will be in the form of a reduced cost of the Noble's room cost, an allowance for milage, and coverage of a portion of the registration fee. Once we know what the costs of these items are, we will communicate that information to your unit leaders.

You are encouraged to visit the following website now and often as the host temple is continuing to update their information: https://www.msa2023.org.

You may also review the resort's website at: https://arrowwoodresort.com

There will be monthly updates in the Zor Zephyr, but if you have any questions please contact Zor Noble Joe Harker, MSA 2023 Coordinator at jbh2010PGM@outlook.com or mobile number 414 531 3286.



# Calendar Raffle Winners February 2023



\$20.00 • Philip Sorenson • Hartland

\$ 20.00 • Tyler Rusin • Plover
\$ 20.00 • Kerrick Thompson • Cazenovia
\$ 20.00 • Mike Zsido • Stevens Point
\$ 100.00 • Colton Sommers • Janesville
\$ 20.00 • Milbert Schott • Richland Center
\$ 20.00 • Joel C Schulze • Ellsworth
\$ 20.00 • Debi Hanson • Eau Claire
\$ 20.00 • Ciara Wedmann • Decorah, IA
\$ 20.00 • Ray Saint • Boscobel
\$ 20.00 • Mary Van Kirk • Warrens

\$ 100.00 • Craig Chartier • Fort Myers, FL
\$ 20.00 • Derek Kalish • Richland Center
\$ 20.00 • Tami Burns • Edgerton
\$ 20.00 • Russ Zuehlke • Fitchburg
\$ 20.00 • Randy Turtenwald • La Crosse
\$ 20.00 • Derek Kalish • Richland Center
\$ 20.00 • Kadiee Scholton • Wisconsin Rapids
\$ 100.00 • David Hayden • Durand
\$ 20.00 • Michael Johnson • Fitchburg

\$ 20.00 • Ernest King • Plover

\$ 20.00 • Carol Becker • Spencer \$ 20.00 • Laurie Gapko • Eau Claire \$ 20.00 • Joel Arnold • Carmel, IN \$ 100.00 • Matt Ivens • Middleton \$ 20.00 • Owen R Demo • Belmont \$ 20.00 • Doreen Stewart • Edgerton \$ 150.00 • Janet Kopinski • Mondovi \$ 1,010.00 • Total Payout



Noble Al Coenen Zor Shriners Chief of Staff



Noble Chris Peters Zor Shriners Marketing / Communications



Noble Barry Ausen PP Zor Shriners Membership Chairman



Noble Brad Andrew Zor Shriners Event Photographer



Zoooming to Wawsaw in 2023

ZOR Shriners will gather on Saturday, April 29th

Zoooming to have fun in Wausau, WI

The Wausaukan Shriners and their Ladies are sponsoring the Wausau Potentate Party to Honor III. Sir Al Brueggen and Lady Penny.

This year's party will be held at the Elks Lodge @ 414 Scott Street, Wausau, along with the Cold Sands followed by a Quarterly Meeting. Following the day's activities, we will have a dinner with entertainment and our traditional raffle to follow.

A dinner buffet consisting of: Salad, dinner rolls, Burgundy Beef Tips with egg noodles, Baked chicken with mashed potatoes and gravy, vegetable, beverage and dessert.

Child menu: Chicken tenders, mashed potatoes, gravy, vegetable, beverage, dessert

For those going to lunch on their own, some local eating places near the downtown area are: HI Restaurant-Chinese, Jalapeno's Mexican, Townies, Malarkey's, The Mint, (Third St) Erbert & Gerberts, (Fourth St) and Red Eye Brewing Co (Washington St).

All ladies are invited to the Honored Ladies Luncheon to honor our ZOR Shrine widows at the Jefferson Street Inn. Saturday, April 29th schedule is as follows:

9:00 am ...... Divan meeting at the Elks Lodge.

11:15 am ........... Gather for Ladies Luncheon @ Jefferson Street Inn

1:00 pm...... Cold Sands followed by a Quarterly meeting at Elks Lodge

4:00-5:45 pm..... Social Hour at Elks Lodge

5:45 pm ...... Gather for dinner at Elks Lodge

6:00 pm..... Dinner with entertainment followed by a raffle

A hospitality room will be at the Jefferson Street Inn on Friday and Saturday evening following dinner.

A block of rooms are reserved at the Jefferson Street Inn, 201 Jefferson Steet, Wausau.

Rooms are \$130.00 plus tax for a queen or king. Please call the hotel to make your room reservations @ 715-845-6500. The block of rooms will be held until April 4th.

To view the hotel, please go to <u>www.jeffersonstreetinn.com.</u>

FISH FRY Friday night. Those coming on Friday night are welcome to join us for a Fish Fry at 6:00 pm.

Please RSVP on the coupon the number attending the Fish Fry so we can notify the restaurant.

This will be order off the menu.

### HONORED LADIES LUNCHEON

### "You're My Cup of Tea" and You are Invited

On Saturday, April 29th Lady Penny Brueggen and the Wausaukan Shriners Ladies invite you to a Ladies luncheon at the Jefferson Street Inn, 201 Jefferson Street, Wausau.

We will meet in the Lincoln room with a beautiful view of downtown Wausau.

We will gather at 11:15 and lunch will be served at 11:30.

All ZOR Shrine ladies are invited to attend as we honor our ZOR Shrine widows.

### Our luncheon will consist of a Soup and Salad Buffet:

Spring mix with an array of accompaniments • Two Chef's selected soups
Two Chef's selected deli salads • Assorted bread and rolls • Fresh Fruit tray • Beverages • Dessert

A child's menu is also available for those 10 and under consisting of: Chicken Tenders • French fries • Fresh Fruit

The cost is \$20.00 per adult and \$12.00 per child under age 10.

### Please complete the coupon attached with the Potentate party coupon and RSVP by April 14th and send to: Albie Kramer, 1123 Avanti Drive, Mosinee, WI 54455.

You are invited to enjoy the day in Wausau and join us for the Potentate Party Dinner in the evening. Please call Mary Ellen Peterson @ 715-573-4009 of any dietary needs so we may accommodate your request.

# Honored Ladies Luncheon and Wausau Potentate Party 2023 Saturday, April 29th

### **Honored Ladies Luncheon**

Jefferson Street Inn Lincoln Room 201 Jefferson Street, Wausau Gather @ 11:15 Luncheon @11:30

	Gather @ 11:15 Luncheon @11:30					
Name	Phone #					
	# of adults attending@ \$20.00 Total \$					
	# of child attending@ \$12.00 per child under age 10 Total \$					
	<u>Wausa</u>	au Potentate Party				
	Wausau Elks Lodge					
	414 Scott Street					
	Social <sup>2</sup>	4:30-5:45 Dinner 5:45				
Name		Phone #				
	# of Adult Dinners	@\$25 each Total \$				
	# of Child Dinners	@\$12 each Total \$				
Ple	Albie Kramer, 1123	uken Shriners and send coupon(s) and payment to:  3 Avanti Dr. Mosinee, WI 54455  (P by April 14th				

# attending Fish Fry Friday night\_\_\_\_\_ order off the menu.
Any dietary needs contact Steve Peterson @ 715-573-4059

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### Mitch Behlke, Queen

Antioch Temple No. 113 Daughters of the Nile 85 S. Stoughton Rd, Madison, WI



March 2023 Zor Zephyr

### An Irish Friendship Wish

May there always be work for your hands to do; May your purse always hold a coin or two May the sun always shine on your windowpane; May a rainbow be certain to follow each rain May the hand of a friend always be near you; May God fill your heart with gladness to cheer you.

As we travel our journey through life, remember to be grateful for the important things....true friendship; it touches your very heart and soul! These friends are helpful and supportive through the highs and lows of your life.

We can be oursleves with these very special people; through their words of praise, many laughs and tears and whatever life sends our way. They are kind, thoughtful, encouraging, inspiring, forgiving, and always have a listening ear! They accept you just the way you are, so make sure that you appreciate this special gift!

Daughters of the Nile is all about promoting freindliness and goodwill among, not only our members, but all those we come in contact with. Our goal is to promote charitable endeavors for the Shriner's Children.

We encourage and welcome all who are eligible to join our wonderful organization and cause.

You will know a friendship is true; When it brings out the best in you.

Noble Ralph and I had the pleasure of attending the Zor Shriner's Installation on January 14th. Potentate Rodney and Lady Mary were most gracious and appreciative to everyone for their support in making their year successful and fun.

New Potentate Al Brueggen and Lady Penny warmly welcomed everyone to their Installation. Lady Penny hosted the Ladies' Luncheon, and 40 ladies had a great time doing "Pour Painting" on ceramic tiles and enjoyed a little wine sipping! Amazing results, as you can see by the picture! Our table had a lot of laughs at our "creations", LOL.







Antioch Temple No. 113 Calendar
February 18 Initiation 2 new members
March 18th Election of Officers 2023-2024
April 15th Morning session followed by Installation at 2 pm

Proud to be a Daughter of the Nile, Queen, Mitch Behlke MitchRN507@hotmail.com 920-988-0608

# **YOUR CONTACTS**

### **ZOR Shrine Units**

### **CAMEL PATROL**

Jim Stelsel, Jr. • 608-770-5204

### **MADISON CLOWNS**

Paul McCallum • 608-931-0849

### **DIRECTORS STAFF**

Mark Severson • 608-628-2688

### **FIREHOUSE JESTERS**

Jim Kielley • 608-788-2594

Randy Webb • 715-572-3807

### **IMAGINEERS**

Chris Peters • 715-630-9143

### **MAVERICKS**

Jacob LaBlanc • 608-617-9776

### **MIDGETS**

Al Coenen • 608-387-6868

**MINI CARS** Miles Bradley • 608-289-1628

### **MISFITZ**

Montie Kramer • 715-459-3332

### **MUSKY CYCLE PATROL**

Chuck Stene • 715-791-8240

### **PIPES AND DRUMS**

Daniel Stormont • 608-426-4788

### **ROAD RUNNERS**

Mike Kastens • 715-497-7527

### **SAWDUSTERS**

Mike Hayden • 715-495-0258

### **TIN LIZZIES**

Edward Michels • 715-877-3104

### **VETERANS PATROL**

Ray Burrows • 715-228-2631

### **WAUSAUKEN SHRINERS**

Kevin Sorenson • 715-581-0553

### **WRANGLERS**

Arlen Christensen • 608-516-9371

### \*\*\*Disclaimer\*\*\*

If this contact information for your unit/ club is not correct, please contact the ZOR office to update the information. Also, please ensure that you provide a copy of your updated officers to the office as soon as you are able!

### **ZOR Shrine Clubs**

### FLAMBFAU

Robert Grunseth • 715-532-7311

### **GREEN COUNTY**

Nicholas Baker • 608-293-0796

### **HAYWARD MUSKY**

Paul Wharton • 715-634-1320

### **HEADWATERS**

Roger Reas • 715-661-1185

### **HEART OF WISCONSIN**

Jeff Schaefer • 715-459-5440

### **INDIANHEAD**

Harlan Dodge • 715-296-0485

### **LACROSSE**

Kevin Greeno • 608-780-2498

### **LAKELAND**

Ron Jenkins • 608-835-3588

### **MADISON**

Dale Holmen • 608-513-2570

### **MASCOUTIN**

Kevin Reilly • 920-765-4333

Mark Jerdee • 608-343-1318

### **MEHARA**

Keith Foulk • 309-224-7870

### **MOUNDVIEW**

Karl Gant • 608-523-4714

### **PINE RIVER VALLEY**

Jon Rossing • 608-604-6117

### **ROCK COUNTY**

Jeff Lichtfuss • 608-752-2811

### **SAHARA**

Rodney Johnson • 920-941-0235

### **SOUTHWESTERN WI**

Daniel Sedgwick • 608-778-1878

### ST. CROIX VALLEY

Carl Gaulke • 715-425-6698

### **TIMBER**

Richard Dennis • 612-210-3007

### **VACATIONLAND**

Leonard Pickett • 608-963-0860

### YOSHI

Ron Malcolm • 608-387-9421

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### **Zor Pipes and Drums**

By Dan Stormont

It was a bittersweet gathering of Zor Pipes and Drums early this year that marked the end of a hugely successful Shrine Unit. Founded in 1966 by Jack Cummings, the Last Men Standing cadre of six dedicated men (Dan Stormont, Randy Massey, Tom Greenhalgh, Ellis Waller, Bob Beech, and Ken Clary) and their ladies officially retired the Unit after over 55 years and hundreds of thousands of dollars of donations to the Children's Hospitals.

According to Pipe Major Dan Stormont declining interest, aging members, the physical stress of piping and drumming, the demands of Shrine Unit responsibilities, other pipe band options, and COVID, finally proved too much for the Unit."

Many men and their ladies contributed to the success of the Pipes and Drums over the years. The group recognized the importance of those that came before, and extend a heartfelt thanks to those men, living and passed.

The Last Men Standing of the Pipes and Drums sipped a bit of Scotch Whiskey and relived highlights of the band, notably Midwest Shrine competitions in Winnipeg, Denver, and surrounding states. Ellis Waller commented "high tide was actually winning the Midwest competition in 2012, never had the Canadians been beat"!

Countless parades and concerts were recalled, St. Patrick's Day marathons, Badger Football Days spent fund raising and performing in Chicago sponsored by







### **Zor Pipes and Drums**

Dewars Whiskey. Ken Clary, the longest serving Last Men Standing member said, "it was a good run. Sorry it had to end, but it was time".

"It was fellowship with a mission at its best, that's why I drove so many hours to practices and performances" said Bob Beech.

Disposing of equipment was a monumental task, made worse by COVID access restrictions that led to a mold issue. Other Shrine pipe units have benefitted from the transfer of drums and uniform components.

The Unit struggled to continue the last few years and limited its performances but still donated over \$10,000.00 to the hospitals this year. "The Last Men Standing group was able to complete our mission to the Children's Hospitals right to the very end" commented Randy Massey, former Pipe Major.

After the very last group performance at a private event at the Madison Club, Tom Greenhalgh, another former Pipe Major, commented "we were spot on, sounded great, I am proud we ended with such a performance!".

R. I. P. ZOR Pipes and Drums









### Membership and Marketing

### BY BARRY AUSEN, PP, Membership Chair

I would like to say thank you for allowing me to go down and see old friends, make new ones, and get rejuvenated on membership and marketing again. Our first speaker reminded us that a large number of members in all organizations are lazy and this is a problem and we don't need to let that get us down. He reminded us that we are about the kids and socializing so we are not to be lazy. We are not to be worried about inviting people to join us; it is worth it once they join but we need to ask them to make it happen. We need to change, we can't keep doing it the same way and expecting different results.

Our second speaker reminded us to talk to family, coworkers, and friends, are the largest group we can talk to since we already know them. When we are out in the communities, doing good things, let people know who we are by wearing Masonic and Shrine Apparel also let them know why we are doing it. He encouraged us to start helping youth organizations more, the parents are in the age category we are aiming to get into our organizations. We don't want to give out negative impressions about us like mysterious organization, political powers, cult like or the old white guys. When you look at all the organizations you can be involved with masons are one of the ones are aware of but we are less favorable in going it. We need to invest in ourselves, and we will make it a better organization.

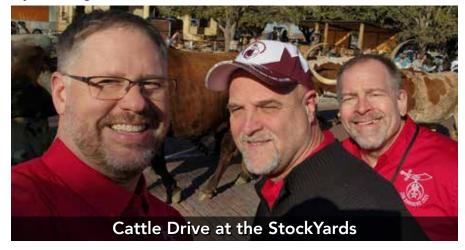
Our third speaker want us to ask nobles that have not paid if they want to go to a club meeting or event to see if there is something we are not doing for them why they are not involved. Make sure we are communicating with clubs and units about membership and have them help us get Nobles email ,phone numbers, correct addresses, etc. so we can make sure everything is updated in web fez so in the future we can look them up. To make sure we keep Grand Lodge Officers knowing what we are doing so they can join us in events. That way we can work well together. We should also be getting email addresses from our Ladies so we



can email what is going on because sometimes the Noble might not want to go to it but the lady might want to go and needless to say they probably will show up.

Another speaker asked how do you get members back involved in the shrine. Reminded us sometimes when you see a noble you can ask them when the last time was you helped with something. I think you need to be careful how you do this so that you don't upset them. To have leadership workshops for Nobles for Zor events, membership and social and ask them what they want. Quantity drives quality being happy helps drive members especially the NPD's. find and groom for our success.

Other speakers talked about the following, 20% of men don't have close friends and women are half of that, so we have something to offer them. People with friends live 30% longer. Look at doing different things for your club or units doing card nights or movies. June 6th is Shrine Awareness Day. There are packages available if you want to have an event. People only have the attention span of 8.25 seconds goldfish have 9 seconds so sometimes you need to have short comments to possible new masons or no masons. Sometimes you need to be the idiot in the crowd and make it a fun event because if you are having fun people will attract to you compared to the table that is just sitting.



### Membership and Marketing

### BY STEVE LIVERNASH,

### High Priest & Prophet

My trip to the Membership & Marketing Conference started a day before the 250 Nobles' arrival. Shriners International Executive Membership & Marketing Committee members met for three sessions. Our meetings recapped the previous year's goals, achievements, and many ideas shared to better our fraternity.

I was a facilitator of marketing for International Region 15. I was able to discuss marketing/membership in detail with Adrian Aguayo of Anezeh Shriners, Mexico. Anezeh has had more growth in membership than any Temple over the last couple of years. Our new Zor Membership Chair Barry Ausen, PP along with our attending Zor Divan met privately after one session and discussed membership for hours. Personally, I am honored to represent our Zor Nobility. I can share your ideas with Divan and Shriners International. If you have any concerns or ideas to better Zor Shriners please contact your local Divan Representative.

This year, Illustrious Sir Al Brueggen's motto is Mentoring and Membership. His motto is right in line with Imperial and the speakers' topics. The conference supported these same ideals and educated each of us. I'm excited to share the information gained with other Divan members and Nobility.

My takeaway from this conference is that, it is not the Membership Chair's job to save us all, it is up to myself and Nobility to give the Membership Chair top priority



L-R - Nobles Ron Malcolm, Barry Ausen, PP, Brian Dunham, and Steve Livernash

through support.

On the plane ride home, I was happy to sit next to a daughter, and granddaughter of a previous Zor Noble. It was refreshing to talk with another human while on a plane these days. She didn't have earbuds to tune out the world but hearing aids to tune in. She was on either side of 85 and reminisced about the Zor events of yesteryear. Her father played with the Pipes and Drums from the 1960s to the mid-1980s. I was just happy to hear her talk about memories of her Dad and Shrine. I gave her a hug in her wheelchair and headed home, feeling even better. Proud to be a Shriner!

### BY RON MALCOLM, Oriental Guide

I want to start out by saying thank you for the opportunity to go to the 2023 Membership and Marketing Conference in Grapevine, TX. This was a good learning and motivating conference. It also afforded me the opportunity to meet and network with fellow Shriners from all over the Country, Mexico, and Canada. I feel this is a worthwhile conference for all that can go. It is a good investment to send our nobles.

Our first speaker was a motivational speaker, past Defensive tackle with the New York Giants and now a minister. One thing I got out of his speech was to not be a "Clipboard Shriner". What he meant by this was don't just wear the Fez and say I belong. We all need to get out and talk about what the Shriners are all about. If we do this it may spark interest and help us grow the Fraternity.

Our next speaker was Allan Casalou, Grand Lodge Secretary Grand Lodge of California. Out of his speech I got the fact that over all, Freemasonry is not found favorably to most people. It is considered a group of old white men, cult-like, and politically powerful. Not until people are informed of what Freemasonry does and stands for do they start to overcome those thoughts. He also mentioned that Lodges as well as Temples and clubs need to reflect the communities they serve. Thus, "one fits all" doesn't work.

We started out Friday morning with speaker Robert Conley, who is the System CEO of the Grand Lodge of Michigan. He spoke about the keys of attracting and keeping members. Mentioning that most males are looking for friendship and fellowship as the main reason they join a Lodge and/or Shrine group. Once we get members in, it is up to us to help them feel welcome and keep them engaged and wanting to be a part. Thank you.

### Membership and Marketing

### BY BRIAN DUNHAM, Assistant Rabban

The days spent at the Noble Academy in Grapevine were packed full of educational and motivational sessions, regional breakout sessions, and of course fun and fellowship. The speakers ranged from an ex-NFL player, Corey Miller, to Grand Lodge officers from California and Michigan to Shriners International EVP and Shriners International CDO, to the CEO of American Mensa, and a wonderful and inspirational patient ambassador for Shriners Children's Texas, Kyndal.

Many topics were covered including leadership development, public relations and Public Affairs, identifying new members and the metrics of who they are, a Hospital/Philanthropy update (we raise almost \$1.5MM a day), and campaigns for technology and web presence.

Over the next several months you may notice a number of campaigns that you will be asked to participate in. In addition to grass roots development we are also looking to identify local markets that will allow for community partners that can offer us an opportunity to showcase who we are as Shriners and Masons. In developing our marketing ideas please keep in mind today's news and look for ways we can positively add to the news message.

One of the most impactful sessions to me was presented by the Grand Secretary of the Grand Lodge of California. He discussed how sharing Freemasonry with your family and friends is our most powerful positive awareness tool. When was

the last time you brushed up on your elevator pitch for Masonry? Are you not 100% comfortable talking about Masonry? Worried about potential objections and having to combat misinformation? Please go to www.freemason.org/openingthedoor for loads of information on how to navigate the conversation with friends, family, and strangers.

The continued message from Imperial is to focus on Membership, Temple, Club, and Unit viability. Our hospital system is in great financial shape. If our membership, Clubs and Units fail, we will no longer have the ability to support the hospital.



**Bull Riding at Billy Bob's** 

Please be conscious of the stewardship responsibility we have.

In addition to the long classroom days, one afternoon/evening about 200 of us got to go to Ft Worth and watch a cattle drive, a rodeo, and had dinner at Billy Bob's, the world's largest Honky-tonk.

The ideas exchanged, contacts made, and friendships developed made this event an invaluable tool for our Fraternity, and an excellent place to continue the development and expand our membership and marketing base that previous attendees have started developing.

I would be happy to further discuss this event if you have any questions or ideas.

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# **Southwest** •

I am happy to report that Shriners Hospitals for Children is the recipient of 800 domestic one-way (400 round trip) and 200 international one-way (100 round trip) e-passes from Southwest Airlines to transport one patient/parent to and from Shriners Hospitals in 2023. Please contact Ruby Valdes at 813-281-8110 to see if your Shrine Center meets the Southwest Airline Medical Transportation Program requirements in 2023.

Sincerely, Ruby

Ruby R. Valdes, Director Executive Vice President's Office

### **Midget Meeting**

by Mark Jerdee, PP & Al Coenen

On January 28th, the Zor Midgets held their winter meeting at Taphouse Twenty in Tomah. We had 11 members and their ladies in attendance.

We discussed the up-coming parade schedule and selected 12 to participate in. We need all Midget drivers to practice and learn routines before participating in the parades.

A second trailer has been purchased and will be modified like the first trailer to allow us to transport five cars in each trailer. This will allow us to haul all 10 cars in two trailers.

We are asking for more help in our activities and fundraisers. The Festival of Trees is a major fundraiser that netted \$15,000 for the Midgets.

The meeting was capped off with Potentate Al Brueggen presenting Brother Holis Herbison with his 50 year pin and certificate of being a Shriner.







### **Attention All Imagineers**

By Chris Peters

Come one, come all, to the Imagineers Zoom meetings. The leadership of Zor has several projects coming up that will require the help of many of us for the next several years and with a variety of skill sets.

Starting in March, we will resume our Zoom meetings on the third Thursday of each month at 6:30 pm. To join in on the meetings, please send your name and email address to <a href="mailto:zorsubmit@gmail.com">zorsubmit@gmail.com</a> and in the subject line enter Imagineers. I will ensure then the Zoom link gets sent out to you.



We need your help and your ideas, and the help of everyone, not just those with computer talents. Please tune in and let us know what your talents are, and we will find something for you to do.

Hope to see you on Thursday, March 16<sup>th</sup>, on Zoom.

Chris Peters, President Zor Imagineers

# **MOST AMAZING CARE!**

# Shriners Children's Chicago patient can now give Dr. Fishman two thumbs up

Four-year-old Emily was born with tiny flaps for thumbs, which didn't have the muscle they needed, making them smaller and sticking to her palms. After a misdiagnosis elsewhere, Emily's parents brought her to Shriners Children's Chicago where they met Dr. Felicity Fishman, M.D., an orthopedic surgeon who specializes in hands and upper extremities.

After trying splints and other therapy, Dr. Fishman performed surgery to shorten and spin Emily's index fingers into working thumbs. After three surgeries over nearly three years, Emily now has three fingers on each hand and a new thumb, with the digit functioning just like a typical thumb.

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### The shenanigans never cease when the Yoshi group is involved.

By: Tammy Keller

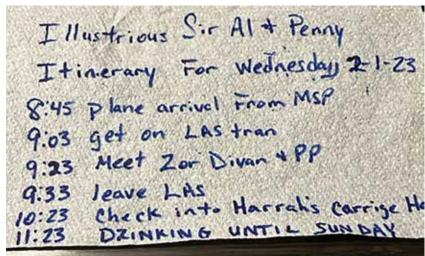
The Potentate and Lady Penny found themselves in the



Las Vegas airport without transportation to their hotel.

Yoshi members to the rescue! Itinerary in hand, Chief Rabban Roger Keller dressed the part of the Amish hillbilly, sign, and all. While Past Potentate and Yoshi founder Barry Ausen drove the "Uber".







# Food for Thought...

### "ZOR MEMBERSHIP BY AGE"

By Bob Gorsuch PP

		-			
Age Class		12/31/20	% of Total	12/31/22	% of Total
20's		16	1.47	8	0.80
30's		35	3.22	30	3.00
40's		80	7.35	86	8.60
50's		120	11.03	97	9.70
60's		208	19.12	191	19.10
70's		292	26.84	276	27.60
80's		245	22.52	223	22.30
90's		86	7.90	86	8.60
Over 100		4	0.37	3	0.30
Total Members		1,088 (includes associates)			
Average Age 70		70			
Median Age 72		72			





My name is Chris Peters, and I joined the Shrine in 2000. I was recently asked what inspired me to become a Shriner, which I thought was an easy answer to give, as I am a past patient of Shriners Children's in Chicago, and just wanted to give back for what was given to me.

As I thought about it more, I realized that was what inspired me to join, but not what inspired me to be as active as I am. I have had a couple of points of inspiration.

The first came shortly after I joined, when a friend of mine came to me and asked me to be the second line signer to help a child get into Shriners Children's Chicago. My dream had been answered and I got a chance to give back, who could ask for more?

The second was when we moved to Stevens Point and we met many new friends from the Zor Funsters, and what a bunch of clowns. They invited my Lady Linda and I to join them on the Funster bus to do a parade. They asked me to wear my Fez and hand out tickets to a variety show that they were sponsoring, so I did. What an eye opener, to see the crowd and their reaction as we passed by. This just made me want more. The next day they had another parade to do, but no tickets to pass out. They told me they had an extra clown costume if I wanted to join them on the streets. They even had a garden tractor pulling a cart with a Fezzy Bear in it so that I could drive in the parade. Well, I hesitantly said yes. I got out on the streets, and drove past the children and gave them hi-fives. It was really great. I couldn't believe how much fun it was. The next thing I knew, a parent stood up from behind his child and reached out his hand to shake mine and thanked me for what we do. As I looked around me, I saw parents on both sides of the street standing up and applauding us as we passed by. I realized right then, that no matter what you feel inspired you the most, just keep doing what you are doing, it is all appreciated.

Thank you for letting me share my story. I am looking forward to reading yours.





# Inspired by a Moment

iNoble: From time immemorial, we have heard tales of Brotherly Love, Relief, and Truth. The iNoble team seeks to share these time honored fraternal traditions to unlock the embodied compassion within a Shriner. iNoble shares heartwarming stories that inspire viewers. Introduce intriguing social media content & awareness of our cause. Create shareable content to be used on various platforms. Inspire men and their families to join in on the Fun, Fellowship, & Philanthropy that Shriners have to offer.



Share your story with us! www.zorsubmit.gmail.com

### Spring Ceremonial ~ Saturday, May 20, 2023

Yet another reminder of the Spring Ceremonial that is scheduled for Saturday, May 20th at the LaCrosse Radisson Hotel. All Zor Shriners and their ladies are encouraged to attend and even better to be the 1st line signer on a petition for one of your Masonic Lodge brothers.

For those arriving on Friday, there will be a dinner cruise on the LaCrosse Queen River Boat. The dock is a short walk from the back doors of the Radisson. We will be boarding starting at 4:30 p.m. for a 2-hour (5:00-7:00 pm) dinner buffet cruise on the Mississippi River. The meal includes a 2-meat entree of baked ham and chicken, along with mashed potatoes with gravy, carrots, coleslaw, rolls, dessert with coffee or iced tea. There is a cash bar on board the boat. The cost per person is \$35.00 with a sign-up deadline of April 22nd. Don't miss out as we have a limit of 75 people. Any questions, contact 2nd Ceremonial Master Dan Smithburg at: dansmithburg@gmail.com



We start out Saturday morning with the candidate registration and orientation, followed by the ceremonial initiation. The men's and ladies' lunch with a LaCharcuterie lunch buffet at \$30.00 per person. In the afternoon, the Arch and Knickerbocker degrees will be presented. Closing out the evening will be the banquet and entertainment. Dinner options are broiled haddock with champagne beurre blanc or a 6 oz. beef tenderloin with mushrooms and cabernet reduction. All meals include a Caesar salad, au gratin potatoes and a lemon butter cream cake. \$40.00 per

person per meal.

Reservations will require a \$20.00 late fee per person after the cutoff date on April 22, 2023

Deadline for hotel reservations is April 14th. Ask for the Zor Shrine rate of \$149.00 plus taxes or use promo code ZorS23 when online. General Nobility and candidates can make their own reservations by calling the hotel at 608 784 6680.



### Spring Ceremonial Brunch ~ Sunday, May 21, 2023

La Crosse Masonic Center, 118 8th St. South serving from 8am - 11am. \$10 per person (kids \$5)

pancakes, sausage, egg bake, sweet pastries coffee, juice, milk, water Pay at door.

**RESERVATIONS MANDATORY!!** 

Please RSVP with Todd Wohlert at djtodd22@hotmail.com or 608-385-1923 by Sunday May 14.

Mississippi Rive	r Dinner Cr	ruise ~ Frid	lay May 19	9, 2023
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•		monial ~ May 20, 2023
Phone #		
E Mail		
Men's Lunch	No	at \$ 30.00 = \$
Ladies Lunch	No	at \$ 30.00 = \$
Haddock Dinner	No	at \$ 40.00 + \$
6 oz Tenderloin	No	at \$40.00 =\$
Late Fee	No	at \$ 20.00 = \$
Total am	ount enclose	ed \$
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Albert C "Al" Becker • 1.12.23 • Fitchburg, WI

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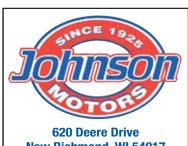
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### October 7 - 14, 2023

### Day 1

Depart from Madison & arrive in Louisville, Kentucky

### Day 2

ITINERARY

Tour Churchill Downs, have lunch, see the horses & maybe bet a little. Enjoy other things that are still being finalized.

### Day 3

Arrive in Pigeon Forge, Tennessee Enjoy Pirates Voyage Dinner & Show.

### Day 4

Guided tour of the Great Smoky
Mountains, Tour of Ole Smoky
Moonshine, free time for lunch and
shopping in Gatlinburg.
See the Lumberjack Feud Show with
real lumberjacks & lumberjills, followed
by a tailgate party at the Motel.

### Day 5

Visit the Island Pigeon Forge for lunch and exploring on your own. Visit Dollywood for the Fall Harvest Festival & pumpkin luminights shows & rides.

### Day 6

Free day to look and explore on your own. Tour the Titanic attraction.
Followed by a private dinner including costumed staff, in the First Class Dining Room, on the Titanic Pigeon Forge.

### Day 7

Depart following breakfast, with Smoky Mountain Memories! On the return trip visit the Ark Encounter in the life-sized Ark Replica in Williamstown, Kentucky.

### Day 8

Return to Madison with great memories and new friends.

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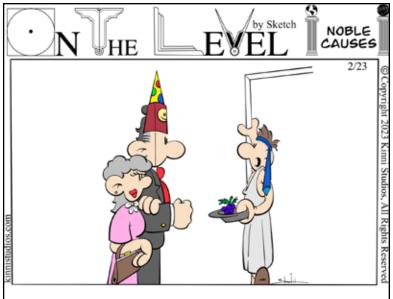
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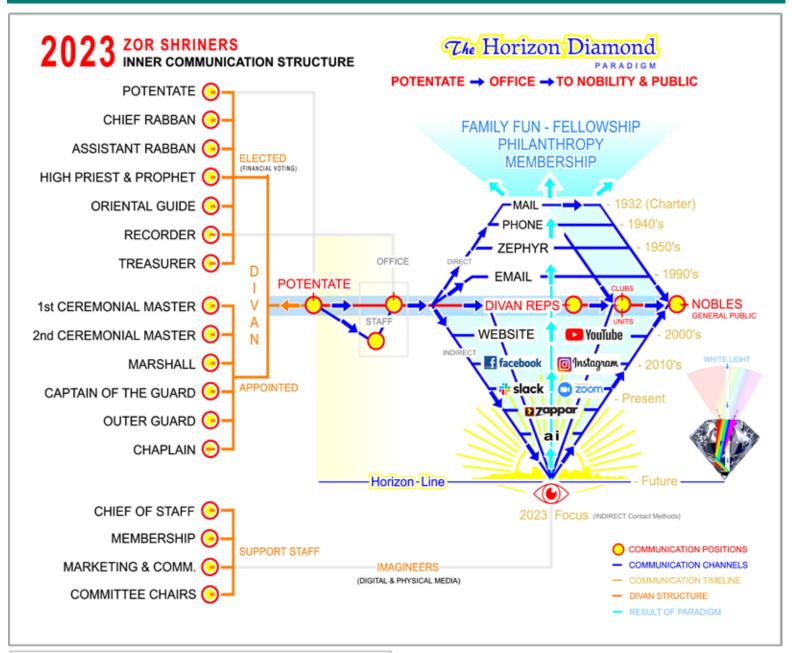
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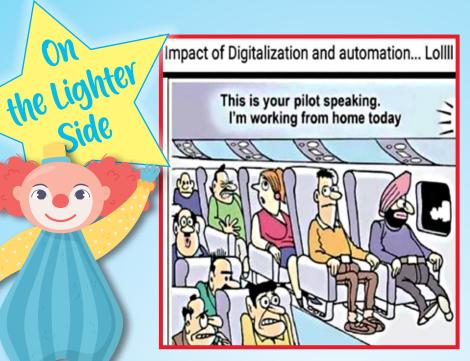
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# Learning From The Past... Evolving Into The Future









WHAT'S THE DIFFERENCE BETWEEN
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AND A SOUTHERN FAIRYTALE?

A NORTHERN FAIRYTALE BEGINS
'ONCE UPON A TIME...'
A SOUTHERN FAIRYTALE BEGINS
'Y'ALL AIN'T GONNA BELIEVE THIS...

I WENT TO SEE THE DOCTOR ABOUT MY SHORT-TERM MEMORY PROBLEMS,

- THE FIRST THING HE DID WAS MAKE ME PAY IN ADVANCE.

DON'T YOU HATE IT WHEN SOMEONE ANSWERS THEIR OWN QUESTIONS?

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PETERTOURVILLE 2006
BRENT CLAUSIUS 2006
ESSAM AWAD 2006
DUANE DREVES 1978
DONALD ROSS 2007
CHARLES MILLER 2007 PP 2017
ABEL CAMPOS JR 2007
JOSEPH BARLOW 2007

ROBERT BURGFECHTEL 2007
MATTHEW HUGHEY 2008
BENJAMIN SCHULTE 2007
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DAVID DUNAHEE 2007
GARY BERGENSKE 2007
MICHAEL HEDRICK 2007

RYAN OTT 2007
DAVE BOMKAMP 2008
TIMOTHY MOTT 2008
GREGG OLSON 2008
WILLIAM WENBERG 2008
ANTHONY REEVES 2008
SCOTT SMITH 2008

**BOYD MCEWEN 2008 KEVIN FISCHER 2008** 

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**ZOR IMAGINEERS** 

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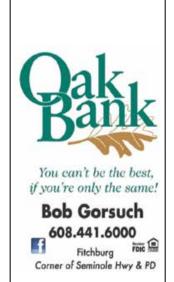
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### 2023 Camp and Event Schedule

At Shriners Children's Twin Cities, our care extends far beyond the physical walls. We provide camp opportunities for current patients at no cost to their families. Email invitations regarding camps and registration are sent prior to each camp. (Make sure that your email is up to date in your chart so that you receive this important information).

Watch your email and our Facebook page for more information regarding other upcoming opportunities and special events for patients as they are scheduled. For more information about camps: please email Maureen Johnston at mjohnston@shrinenet.org or call 612-718-2311.

### Camp Achieve Downhill Ski Day: January 29

Kids with limb deficiencies hit the slopes and learn the basics of downhill skiing at Afton Alps. Rentals provided.

### Nordic Ski Day: February 4

A morning of cross country skiing from 9:00 am to Noon with Paralympic Coach BethAnn. All diagnoses ages 5 and up. Learn the basics and just have fun outdoors. Hyland Visitor Center. Rentals provided.

### Camp Bravo Meet and Greet/Tryouts: February 20

Come audition for Camp Bravo and meet the directors. Campers will receive the script and make friendly connections with others in the play. Everyone gets a part.

### Prom Store: March 11 Prom: April 15

Prom is a one night event for patients between the ages of 15-18 with any diagnosis. On March 11th, a prom store is held at the St. Paul Masonic Center, where attendees are able to choose from a large selection of formal wear and have minor alterations made, all at no charge. Attendees can sign up for complimentary hair, makeup and nails at the venue prior to prom.

### Camp Achieve Summer:

Ages 5 - 8: June 19 - 21 Ages 9 - 14: June 27 - 29

A three-day day camp for patients who have a limb deficiency. Campers participate in a variety of adventure activities and fun challenges.

### **Achieve Adventure:**

June 22 - 25

An overnight camping trip at Apostle Island State Park for patients between the ages of 15 and 20 who have a limb deficiency. Campers participate in a variety of physically demanding activities including kayaking and hiking.

### Camp Bravo:

July 24 - 28

A weeklong day camp for patients with any diagnosis ages 5 and up. Campers spend the week practicing lines and choreography leading up to a final performance.

### **Shriners 100th Year Celebration: August 6**

Join us for this once in a century celebration! More details to come as the event approaches.

### Camp Explore South Dakota: August 7 – 10

Campers develop an appreciation of nature, curate new leisure interests and experience traditional camp activities. Open to all diagnoses, but must be independent in all self care activities. Ages 7-14

### Halloween Party: October 12

Get your costumes and treat bags together and join our spooktacular celebration from 5 to 7pm.

### **Breakfast with Santa:**

### December 2

Enjoy breakfast, fun activities and visit with the guy in red while you get in the spirit of the season.



Events with Dates TBD: Camp Explore lowa Minnesota Vikings Event Minneapolis Bouldering Project (wall climbing)

(Schedule subject to change)





# Shriners Children's Twin Cities Camp Achieve in Action

### Shriners Children's - Twin Cities Camp Achieve Downhill Ski Day

Let's set the scene...

Sunday morning January 29th, 9:00 am, 11 degrees below zero Afton Alps – Afton Minnesota – Energetic Shrine patients!

On Sunday morning there were 40 excited Shrine patient kids of all ages with limb deficiencies that braved the cold weather and hit the slopes at Afton Alps. The opportunity proved to be fun for both experienced kids as well as those just learning the basics of downhill skiing. Thirty-two volunteers helped the patients enjoy their time on the hills as well as taking a break in the chalet.

There was one patient you may remember, her name is Ruth-Evelyn, she was the girl fishing at the Shriners Children's Camp Achieve at the Star Prairie Trout Farm this past summer using her feet to cast as well as reel in her catch. That determined girl not only succeeded in fishing over the summer, but she returned to conquer the slopes with the extra challenge of no arms and maintaining balance on her skis. Her determination is a lesson to all of us.

The kids enjoyed pizza, chicken tenders, and cheese burgers for lunch in the chalet and wasted little time before they were in their gear and out the door again. With 40 kids, chair lifts, and snow covered hills, a great injury free day of skiing was had by all.

Camp Achieve is one of the activities Shriners Children's – Twin Cities provides to patients with limb deficiencies.

The objectives of **Camp Achieve** are simple:

- To have fun.
- To build camaraderie and make new friends so the kids know they are not alone.
- To have a place where campers can share their experiences and listen to other camper's experiences and build strength from them.
- To have an opportunity to participate and be successful in a variety of activities.
- To build confidence and empower a child to attempt new challenges.

### Camp Achieve – enables children's dreams

Story and pictures submitted by Bob Hering







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August 7 - 10 2024
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